

To: Library Board of Trustees

From: Jennifer Jones, Library CEO

Meeting Date: September 26, 2017

Subject: Report PPL17-055

Library Strategic Plan - status update

Purpose

A report to inform the Library Board of matters concerning the Library Strategic Planning process.

Recommendation

That the Library Board approve the recommendation in Report PPL17-055, dated September 26, 2017 of the Library CEO, as follows:

That the report of the Library CEO be received for information.

Budget and Financial Implications

There is no budget or financial implication resulting from the approval of the recommendation of this report.

Background

The work on the Strategic Plan is ongoing. The consultant, TCI, is in the process of completing their information gathering phase. Working with the Steering Committee, TCI has developed a community feedback survey and a staff feedback survey. We are looking into the timing to launch the community survey as there have been a number of surveys coming out from the City lately. We hope to minimize the risk of survey apathy

and being lost in the crowd if possible. The Library will take on the promotion of this survey through its social media channels, the local newspaper, their website and other avenues.

Next steps in the strategic planning process will involve setting up interviews between TCI and a select group of key stakeholders, as well as some community feedback meetings. The format of these is still to be determined at this time.

Submitted by,

Jennifer Jones Library CEO

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