



**To:** Library Board of Trustees

**From:** Jennifer Jones, Library CEO

**Meeting Date:** August 29, 2017

**Subject:** Report PPL17-050  
Library Strategic Plan - Status Update

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## **Purpose**

A report to inform the Library Board of matters concerning the Library Strategic Planning process.

## **Recommendation**

That the Library Board approve the recommendation outlined in Report PPL17-050, dated August 29, 2017 of the Library CEO concerning the Library Strategic Plan, as follows:

That Report PPL17-050 of the Library CEO be received for information

## **Budget and Financial Implications**

There is no budget or financial implication resulting from the approval of the recommendation of this report.

## **Background**

The consultants from TCI and the Strategic Planning Steering Committee had an initial meeting on July 28, 2017 to officially begin the project. The meeting went well and both parties are looking forward to working together.

TCI is in the process of gathering some background data on the Peterborough Public Library, researching library trends, compiling demographic statistics, and preparing the community/staff surveys and interview questions.

A draft of the surveys and the interview questions were shared with the Steering Committee and feedback was provided to TCI.

Library staff are currently working on preparing a list of key stakeholders to present to TCI for potential focused interviews.

It has been suggested that the Library provide some form of incentive to the community - a prize winner drawn from all completed surveys - to encourage participation in the survey.

Submitted by,

Jennifer Jones  
Library CEO

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