



**Peterborough
Public Library**

To: Library Board of Trustees

From: Jennifer Jones, Acting Library Manager/CEO

Meeting Date: February 28, 2017

Subject: Report PPL17-012
Acting Library Manager/CEO Report February 2017

Purpose

A report to inform the Library Board of Trustees on general matters concerning Library operations and services.

Recommendation

That the Library Board approve the recommendation in Report PPL17-012 dated February 28, 2017, of the acting Library Manager/CEO as follows:

That the report be received for information.

Budget and Financial Implications

There are no budget or financial implications resulting from the approval of this report.

Background

Staffing updates

The Assistant Clerical Supervisor, has had his contract with CUPE renewed for an additional three months until the end of June 2017.

The library has posted internally for a temporary part-time library technician, on contract until the end September 2017.

Collections

The Collections Librarian is continuing work on an overall collections plan for the library. She has also begun training full time information staff on the use of CollectionHQ - a software product which is helping us parcel out weeding and collection maintenance into manageable pieces. There is a fundamental process shift from only having major weeding projects a few times a year to more ongoing collection maintenance.

We have updated our periodical subscriptions; cancelling some unused/discontinued titles and purchasing some new ones.

Family Literacy Day

Family Literacy Day was held on Saturday, January 28, 2017. As the event was held at Peterborough Square, the Library was very well placed to participate. We set up an "on-demand" card registration table outside the library, had a "guess how many books are in the box" draw and set-up a "library hunt" for kids to help them interact with staff and find various things in the library for a prize. 1,800 people attended the event.

Programs

In January, the Library held:

- 2 x Baby & Me, with 47 participants
- 2 x Lego Club, with 48 participants
- 4 x Drop-in Storytime, with 79 participants
- 1 x Toddler Time, with 15 participants
- 1 x Kids Book Club, with 5 participants
- 1 x Adult Book Club, with 19 participants
- 1 x Parent/Child Mother Goose, with 31 participants (in partnership with the New Canadians Centre)

The Library participated in SnoFest 2017. 50 families attended a special PJ Storytime, and 62 families attended the Frozen Fun event with SnoFest Pete.

January Statistics

Interlibrary Loans

- Items borrowed by our patrons = 132
- Items loaned to other libraries = 273

Book-a-Librarian appointments = 10

Reference questions = 3,157

Number of people through the door in January = 21,268

Title records loaded by technical services staff = 1,356

Electronic title records loaded by technical services staff = 655

Spotted playing Board Games = 41 people

Social Media Statistics:

| | Website | Facebook | Twitter | Instagram | Pinterest |
|---------------|---------|----------|---------|-----------|-----------|
| Visits | 24,206 | 94 | 747 | 604 | 584 |
| Last Month | 22,411 | 87 | 634 | N/A | 493 |
| New Followers | 8,963 | 26 | 39 | 25 | N/A |
| Last Month | 7,216 | 30 | 18 | 25 | N/A |
| Engagement | N/A | 954 | 19,100 | N/A | 14 |
| Last Month | N/A | 1477 | 16,600 | N/A | 10 |

In the news:

Examiner:

<http://www.thepeterboroughexaminer.com/2017/02/02/peterborough-public-library-naming-rights-up-for-grabs>

<http://www.thepeterboroughexaminer.com/2017/01/27/new-look-for-aylmer-simcoe-streets-corner-in-downtown-peterborough>

<http://www.thepeterboroughexaminer.com/2017/01/25/demolition-begins-on-building-next-to-peterborough-public-library-main-branch>

Kawartha Now:

<http://kawarthanow.com/2017/01/29/loss-of-timber-building-demolition/>

Submitted by,

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