



**Peterborough
Public Library**

To: Library Board of Trustees

From: Jennifer Jones, Acting Library Manager/CEO

Meeting Date: December 13, 2016

Subject: Report PPL16-050
Acting Library Manager/CEO Report December 2016

Purpose

A report to inform the Library Board of Trustees on general matters concerning Library operations and services.

Recommendation

That the Library Board approve the recommendation in Report PPL16-050 dated December 13, 2016, of the Acting Library Manager/CEO as follows:

That the report be received for information.

Budget and Financial Implications

There is no budget or financial implications resulting from the approval of the recommendation of this report.

Background

DelaFosse

Kaspi Creative has booked another 2 photo shoots; one with teens and another with children in early December.

The Adult non-fiction collection at DelaFosse was weeded and shifted to help accommodate the new adult Biography section.

Community Partnerships

November was filled with opportunities to meet with community partners and to continue to foster relationships. Some of these organizations include:

Healthy Families
Peterborough Family Resource Centre.
Healthy Kids Community Challenge Committee
Family Literacy Day
Moving on Mental Health Community Forum
Music of Your Life
Perfect Mind committee
OPLA Council

Collections

Staff are investigating the implementation of *Hoopla Digital* for February 2014.

Hoopla is a groundbreaking digital media service offered by your local public library that allows you to borrow movies, music, audiobooks, eBooks, comics and TV shows to enjoy on your computer, tablet, or phone – and even your TV! With no waiting, titles can be streamed immediately, or downloaded to phones or tablets for offline enjoyment later. We have hundreds of thousands of titles to choose from, with more being added daily. Hoopla is like having your public library at your fingertips. Anytime. Anywhere. <http://www.hoopladigital.com/>

Ordering for spring publishing season has also begun. This is one of the busiest times of the year for collection selection.

Funds donated by the *Peterborough Club* for purchasing children's books have now been spent. When the books arrive, they will be plated to acknowledge this donation.

Book-a-librarian

The new service is being well received. Appointments are scheduled for 30 minutes, though staff are finding that 45 minutes is usually required. Patrons have been commenting positively about the service and it is shown the need for more technology help in the community.

Food for Fines

The Library held a Food for Fines event from November 21 to December 3. For any in-date non-perishable item donated, a patron received \$1 off any fines on their account. We are tallying the actual dollar amounts forgiven, but the 2 bins from Kawartha Food Share we had on site were overflowing. They were incredibly happy to partner with us on this campaign. We look forward to doing it again in the future.

Systems

SirsiDynix's Director's Station upgrade to Blue Cloud Analytics is in progress. Staff have started training on the updated module.

There have been some technical issues with the automated software we use to call patrons for hold pick ups, etc. PTS has been working on resolving the issues with the vendor.

Programs

In November, the Library held:

- 1 x Adult book club meeting, with 24 participants
- 1 x Special Winterfest drop-in story time session, with 36 participants;
- 1 x Winterfest drop-in LEGO session, with 43 participants;
- 2 x Drop-in Storytime sessions, with 86 participants;
- 1 x Kids Book Club session, with 5 participants;
- 4 x Parent-Child Mother Goose sessions, with 100 participants; and
- 1 x 4 O'clock Crew gathering, with 10 participants.

The Library participated in International Games Day, by putting out a variety of board games for people to play in the Story Corner and on one of the tables in the lobby. Approximately 20 people were spotted playing at one point during the day.

November Statistics

Interlibrary Loans

- Items borrowed by our patrons = 145
- Items loaned to other libraries = 251

Book-a-Librarian appointments = 11

Number of people through the door in November = 19 072

Technical services

- title records loaded = 447
- electronic records loaded = 2018

Social Media Statistics:

	Website	Facebook	Twitter	Instagram	Pinterest
Visits	22,736	23	727	N/A	750
Last Month	22,352	15	783	N/A	7,756*
New Followers	8,464	17	23	18	N/A
Last Month	8,937	12	46	10	N/A
Engagement	N/A	1,535	19,100	N/A	25
Last Month	N/A	1,517	17,400	N/A	60

* This number seems inflated for some unknown reason at this time

Submitted by,

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