

To: Peterborough Public Library Board of Trustees

From: Jennifer Jones, Acting Library Manager/CEO

Meeting Date: October 25, 2016

Subject: Report PPL16-038

Corporate Sponsorship Revisited

Purpose

A report to inform of corporate sponsorship opportunities, through a presentation by the City's Corporate Sponsorship Coordinator.

Recommendation

That the Library Board approve the recommendation outlined in Report PPL16-038 dated October 25, 2016, of the acting Library Manager/CEO, as follows:

That a presentation on corporate sponsorship opportunities by the City's Corporate Sponsorship Coordinator, Scott Elliott be received.

Budget and Financial Implications

There is no budget or financial implication resulting from the approval of the recommendations of this report.

Background

The City's Corporate Sponsorship Coordinator, Scott Elliott was invited to provide additional information on corporate sponsorship opportunities for the Library. Mr Elliott

will attend the Library Board meting on October 25, 2016, to make a presentation on corporate sponsorship opportunities.

Submitted by,

Jennifer Jones Acting Library Manager/CEO

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