



**Peterborough
Public Library**

To: Library Board of Trustees

From: Jennifer Zoethout, Library Manager/CEO

Meeting Date: April 26, 2016

Subject: Report PPL16-021 Library Manager/CEO Report

Purpose

A report to inform the Library Board of Matters concerning Library operations and services.

Recommendation

That the Library Board approve Report PPL16-021, dated April 26, 2016 of the CEO, as follows:

That the report of the Library Manager/CEO be received for information.

Budget and Financial Implications

There are no budgetary or financial implications from receiving this report.

Background

Collections

Staff continued weeding the collection in preparation for the move to the temporary location. The Peterborough Museum and Archives, as well as the Trent University Archivist accepted a transfer of a variety of archival material held by the library. The public can now access City Directories and other materials via these institutions.

Programs

The two Income Tax Clinics were well attended, with 600 people attending.

March 2016

Type	# of sessions	# of attendees
Technology	3	16
Adult	5	270
Adult Outreach	1	6
Teen	1	10
Children's	11	600
Children's Outreach	0	0
Total	21	902

Library Renovation

Staff continue to pack up the library in preparation for the move.

The temporary location renovation is well underway.

Campbell Brothers Movers were awarded the contract to move the library.

More information about them can be found at:

<http://campbellbros.com/>

Technical Services

The library servers have been moved to the IT department at City Hall.

Other

Two Early Literacy Stations and an After School Edge computer were ordered for the Children's Department using money from the Ontario Library Capacity Fund - IT grant.

More information about these computers can be found at:

awelearning.com/early-literacy-station/

Workplace Safety and Prevention Services (WSPS) has been contracted to complete a workplace safety audit of the temporary location, the Delafosse Branch, and the Main branch after the renovation is completed. This will also include a full health and safety manual for all locations. More information about them can be found at:

<http://www.wsps.ca/>

Marketing

Online presence:

Site	Success Marker
PPL Moves Website pplmoves.blogspot.ca	80 hits a day
Twitter twitter.com/peterboroughlib	49% increase in tweet impressions 15,000 this month 27% increase in profile views 1,000 this month
Facebook www.facebook.com/PeterboroughLibrary	8,349 people reached Average of 41 new page likes per week
Instagram www.instagram.com/ptbolib	Have 40 followers now Sharing photos of the move and #librarylife images
Media	Laura Murray, Children's Librarian Interview Chex Daily, March 29 http://www.chextv.com/2016/03/29/chex-daily-tuesday-march-29-2016/ Time: 34:49

Submitted by,

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