



**Peterborough
Public Library**

To: Library Board of Trustees

From: Jennifer Zoethout, Library Manager/CEO

Meeting Date: March 29, 2016

Subject: Report PPL16-012
Library Manager/CEO Report February/March 2016

Purpose

A report to inform the Library Board of Matters concerning Library operations and services.

Recommendation

That the Library Board approve Report PPL16-012, dated March 29, 2016 of the Library Manager/CEO, as follows:

That Report PPL16-012 of the Library Manager/CEO be received for information.

Budget and Financial Implications

There are no budgetary or financial implications from receiving this report.

Background

Staffing

Erin Rexe was the successful candidate for the part-time Circulation Clerk position.

Collections

Staff has been redistributing old issues of library periodicals to academic libraries across the province, as these issues are available in electronic formats.

The Library newspaper clippings file has also been donated to the Peterborough Museum and Archives, where the public can access it.

Trent University, City of Peterborough Heritage Division, and the Peterborough Museum and Archives have had the City Directories permanently transferred to their locations. A digitization of these directories will begin shortly, with the information available electronically to patrons.

Programs**February 2016**

Type	Number of Sessions	Number of Attendees
Technology	3	12
Adult	3	36
Adult Outreach	1	10
Teen	1	10
Children's	21	471
Children's Outreach	0	0
Total	29	539

On the public computer stations, Staff have successfully enabled multilingual input. Patrons are now able to use the computers in English, French, Arabic and Chinese.

Children's Staff arranged a partnership with the Community Race Relations Committee to show several short films at the library for Black History Month.

Most children's programs have ended in anticipation of the move to the temporary location.

Library Renovation

Construction has begun on the temporary location for the library at Peterborough Square. City staff estimates that the library will close to the public April 30, 2016 and re-open on May 20, 2016 (approximately).

Technical Services

An inventory of all library collection resources has been completed. This was a massive undertaking, and Staff worked very hard at it.

Cataloging for a small Arabic language collection is underway.

Marketing

Online presence:

Site	Success Marker
PPL Moves Website pplmoves.blogspot.ca	60 hits a day
Twitter twitter.com/peterboroughlib	23 new followers 65% increase in tweet impressions 69% increase in mentions
Facebook www.facebook.com/PeterboroughLibrary	144% increase in people reached 12% increase in post engagement Average of 5 new page likes a week
Instagram www.instagram.com/ptbolib	Introduced this month, no data

Other

The Friends of the Library held their last Giant Book Sale March 5, 2016.

Participatory Budgeting

As part of the 2016 Capital budget, Peterborough City Council set aside \$100,000 (\$20,000 for each of the 5 Wards) and invited residents to decide how they would like to spend the monies. As such, Council is inviting residents to come up with ideas and then vote on those ideas on how they (each Ward) would like to spend the \$20,000 that has been set aside for them. The initiative is called Participatory Budgeting (PB).

PB has 4 key steps:

- Community members brainstorm ideas,
- Project Leaders (from the Community) develop the idea into project proposals,
- Residents vote on their preferred project
- The City will implement the project.

Two project suggestions from the public involved the Delafosse Branch. The public has put forth the idea to update the story area to make it an inviting space. They have proposed to add comfortable furniture, a TV/DVD player to fireplace openings, paint the brick, display student art, and update the lighting. A second project proposal wants to add curb appeal to the front entrance of the library. This would involve a mural facade,

the addition of the name of the library to the North side of the building, planters, bulletin board, clearer signs for parking, and work to brighten the foyer. At this stage of the process these are brainstorming ideas, and the public will then vote on their preferred idea at a later point.

Submitted by,

Jennifer Zoethout
Library Manager/CEO

Contact Name:
Jennifer Zoethout, Library Manager/CEO
Phone: 705- 745-5382 Ext.2380
E-Mail: jzoethout@peterborough.ca