

Peterborough

То:	Peterborough Public Library Board of Trustees
From:	Jennifer Zoethout, Library Manager/CEO
Meeting Date:	January 26, 2016
Subject:	Report PPL16-003 EBooks Fair Pricing Campaign

## Purpose

A report to advise the Library Board of matters concerning the EBooks Fair Pricing Campaign.

## Recommendation

That the Peterborough Public Library Board of Trustees approve the recommendation outlined in Report PPL16-003, dated January 26, 2016 of the Library Manager/CEO as follows:

That the Peterborough Public Library joins the campaign: *Canadian Public Libraries for Fair EBook Pricing* to advocate for fair pricing models for eBooks at <u>www.fairpricingforlibraries.org/</u>.

## **Budget and Financial Implications**

There are no direct budget and financial implications resulting from approval of this recommendation.

## Background

As per a previous report on eBook pricing PPL15-018, dated December 1, 2015, the costs for libraries to purchase eBooks are three times higher per book than if purchased by an individual. This results in less eBooks being purchased despite an increase in demand. Showing support for the campaign would involve putting the Peterborough Public Library Logo on the website.

While letters have been submitted by other institutions to the Ontario Government, it is thought by the Federation of Public Libraries that libraries best advocate via social media. This campaign has Twitter and Facebook posts outlined.

Submitted by,

Jennifer Zoethout Library Manager/ CEO

Contact Name: Jennifer Zoethout Phone: 705-745-5382 Ext. 2380 Fax: 705-745-8958 E-Mail: jzoethout@peterborough.ca