

# 2017 Year In Review

**Your Budget Dollars at Work**



# Day to Day Business

- Provided instructional recreation programs to 1,665 participants; recreational subsidy for 1,649 recreational opportunities; and 2,201 Downtown Youth Space visits
- Provided services at the Peterborough Sport and Wellness Centre to 3,116 active members and planned programs for 10,824 participants (216,133 total member scans for 2017)
- Provided Museum and Archives experiences for 13,619 Gallery visits; 8,893 walk-in visits; 5,889 public program participants; 1,844 education program participants; and 1,536 camp participants.
- Provided library services for 193,669 visits to the Library, 15,353 active members, 814,865 checkouts, 3,042 attendees of registered programs, 3,608 attendees of special programs and tours (e.g. Harry Potter Day, 750 people), 1,395 attendees of drop-in story times, 256,260 website visits, and 4,216 followers on social media (Facebook, Twitter, Instagram, Pinterest, and Website)
- Through the Community Grants program, helped 89 non-profit, community-based organizations provide direct programs, services, and activities that enhance the quality of life for Peterborough residents (\$1.25 million in Community Grants provided)

# Day to Day Business

- Maintained 958 lane kilometres of roads, 744 kilometres of wastewater pipe, 399 kilometres of sidewalks, 362 hectares of park, 41 kilometres of trails, 32 kilometres of bike lanes, 13,710 traffic signs, 2,055 on/off street parking spaces, and over 656 pieces of equipment
- Carried 4.2 million passenger trips on public transit (an 8% increase over 2016, and is currently over 400,000 per month for early 2018)
- Operated 127 traffic signals and provided crossing guards at 37 school crossings
- Treated 16,218,000 cubic metres of sanitary waste (equivalent to 6,488 Olympic swimming pools) and removed 6,855 tons of biosolids from that waste (equivalent to 489 dump trucks of waste)
- Diverted 56% of residential waste from landfill and 13,343 mattresses (a record number, about an 18% increase since the program began)
- Hosted a record number of attendees to the Spring Environment Day (570 vehicles)

# Day to Day Business

- Peterborough Airport facilitated 51,603 aircraft movements, is home to 22 businesses employing 400 people, and contributes approximately \$66.0 million annually to the local economy
- Hosted 121 event days at the Peterborough Memorial Centre; 77 event days at the Morrow Building; 120 event days at the Evinrude & Kinsmen Centres; 29 tournaments; 11 sports camps and schools; 16,169 public and senior skating participants; sold 191,042 tickets through the Box Office; and facilitated 16,535 hours of ice rentals
- Awarded 575 Low Flow Toilet Rebates in 2017 resulting in a savings of 52,759 litres of water (438,212 total litres of water conserved since the program launched in 2012)
- Processed 17,256 payments and 24,300 charges through the Provincial Offences office
- Served an average of 5,938 people per month in Ontario Works and almost 1,380 families through the child care fee subsidy and special resourcing program (completed 20,000+ Social Services appointments in 2017)



# Day to Day Business

- **Peterborough Fire Services reached and educated over 6,000 homes through their door to door smoke alarm program; participated in over 560 public education events; and welcomed over 1,575 visitors to tour the fire station and learn about fire safety and prevention**
- **Issued 744 Residential building permits (creating 486 new residential units – an increase of 89% from 2016 due to multi-unit construction) and 158 Industrial/Commercial/ Institutional sector building permits (total construction value of \$149.8 million, a 3% increase over 2016)**
- **Planted/maintained 64 flower beds, 27,000 bulbs and annuals, 125 hanging baskets and planters, and 534 trees (replacement and subdivision trees)**
- **Maintained over 207 outdoor sports and recreation facilities (courts, fields, wading pools, splash pads, neighbourhood rinks, playgrounds etc.)**
- **Hosted 58 seasonal boaters and 602 transient boaters at the Peterborough Marina representing 1,109 nights**
- **Hosted 2,973 visitors to 13 sites for Doors Open Peterborough**

# Day to Day Business

- Through Peterborough & the Kawarthas Economic Development media relations work, 37 publications featured Peterborough & the Kawarthas (e.g. Globe & Mail, Wings Magazine, Canadian Geographic, National Post, USA Today, Toronto Star, Toronto Sun etc.)
- Managed 28,458 property taxation accounts and processed 27,106 purchasing card transactions; 3,138 accounts payable cheques; 5,828 direct deposits; and issued 52,219 payroll payments
- Conducted 137 meetings of Council and various Committees
- Commissioned 825 documents, adopted 172 by-laws, processed 103 freedom of information requests, and issued 519 marriage licenses, 1,174 burial permits, 501 business licenses
- Performed 68 marriage ceremonies
- Recognized 148 people at the Civic Awards ceremony

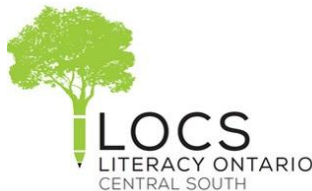
# Alignment with Our Strategic Framework

Shaping Our City for the Future



# Achieving Through Partnerships

## Decent Work Workshop Series



**Peterborough Social Services**  
*Helping people,  
 changing lives.*



City of  
**Peterborough**

**JohnHoward**  
 SOCIETY OF ONTARIO

- Year-long series of workshops to tackle poverty reduction and employment issues

- Comprehensive community collaboration spearheaded by Peterborough Poverty Reduction Network

- Involved:
  - 25+ business and organizations
  - 300+ participants





# Achieving Through Partnerships

## Free Low Income Tax Clinics



- **4 Free Low Income Tax Clinics offered in 2017**
- **90 individuals attended representing 229 tax years and a total refund of \$133,734**



**Tax Clinics hosted in partnership with Happy Wanderers Tax Services, a local volunteer agency**



# Achieving Through Partnerships

Helping to Welcome New  
Canadians to Our Community



NEW  
CANADIANS  
CENTRE  
PETERBOROUGH

- Social Services hosted 3 evening Information Sessions for New Canadians who would be accessing their services (60 attendees in total)
- The New Canadian Centre attended a Social Services staff meeting to share tips on interacting with New Canadians



# Achieving Through Partnership

## One Roof Culinary Training Program



- 7 week Culinary training program in partnership with Community Training and Development Centre
- 40 trainees (Ontario Works Clients) participated in the program
- 63% of graduates found employment in various food services businesses, went on to further training, or are volunteering in the community to build employment skills



# Achieving Through Partnerships

## Outdoor Gym Project Beavermead Park



Outdoor Gym to be installed  
in 2018 and will include a  
variety of exercise machines

City Contribution:  
\$40,000

Rotary Clubs' Contributions:  
\$25,000 each

Partnership between the City, the Peterborough Rotary  
Club, and the Peterborough-Kawartha Rotary Club





# Affordable Housing Opened in 2017

**Total City Commitment: \$2,188,426**  
**Federal/Provincial Funding: \$1,380,000 +**

## Fire Hall Complex



**11 Units (3 Accessible)**

## 143 Rubidge Street



**4 Units (2 Accessible)**



## 188 Edinburgh Street



**28 Units (28 Accessible),**

## 342 Downie Street



**4 Units (2 Accessible)**



# Affordable Housing Under Construction in 2017

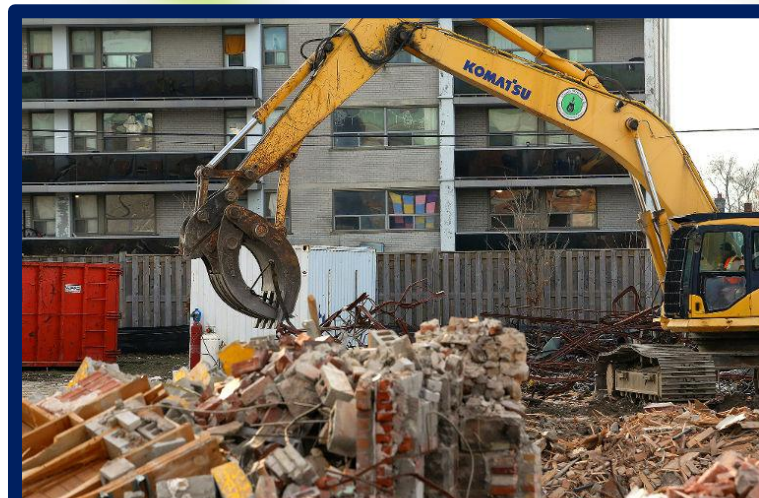
49 Units of Affordable Rental Housing and 30 Shelter Beds



Renderings of McRae



Federal/Provincial: \$2.5 Million  
City: \$888,324



Brock Mission Demolition and Rendering



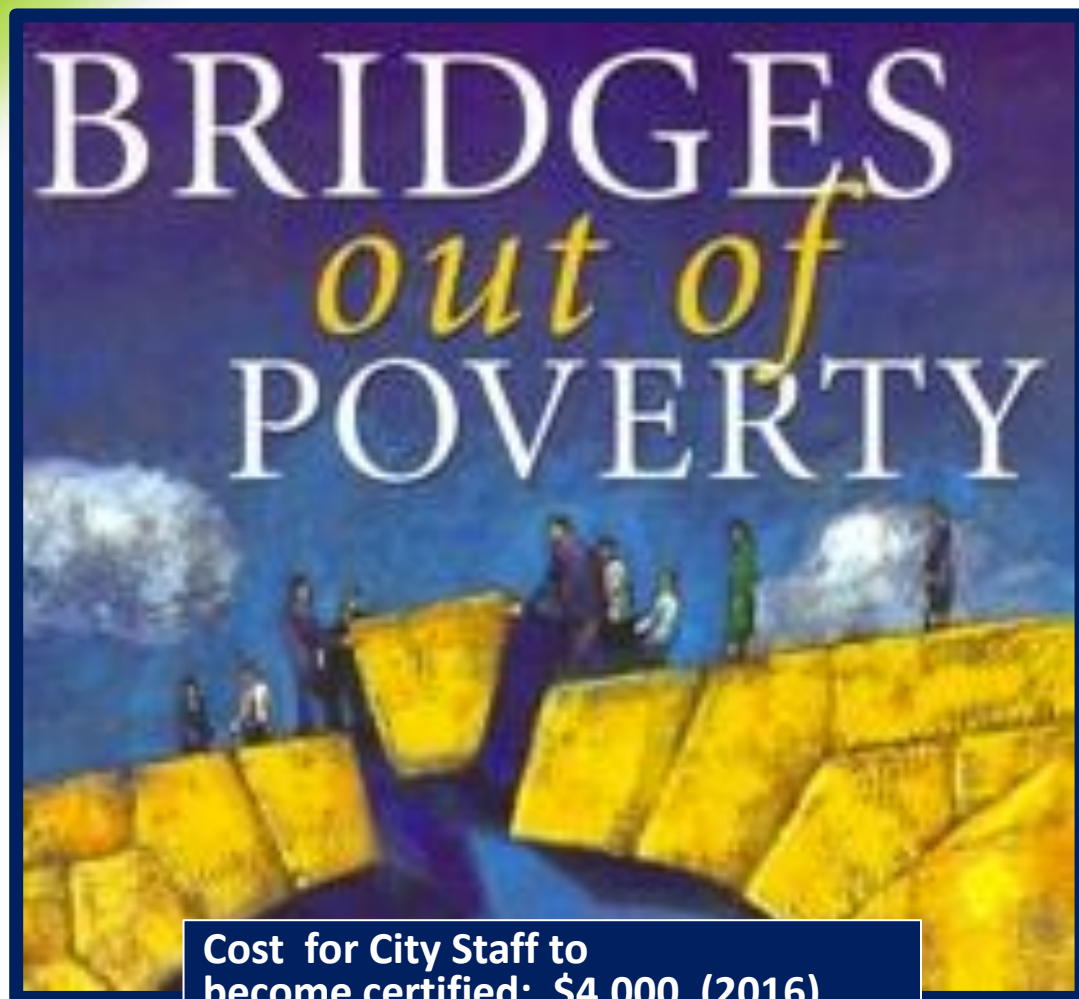
Federal/Provincial: \$1.5 Million  
City: \$1.4 Million  
Social Services (Shelter Beds): \$925,000





## Building A Community Response to Poverty

## Bridges Out of Poverty Training for Community Agencies & Networks



Cost for City Staff to become certified: \$4,000 (2016)

- Social Services have had 1 of their staff certified as a Bridges Trainer to provide training free of charge to community agencies and networks
- City Certified Bridges Trainer has now trained 592 individuals from between 50 and 70 partner agencies/services



# Building Community & Supporting Active Living

## Peterborough Pulse Open Streets



- Attracted 10,000 people
- 80+ activities to participate in
- More than 80 organizations participated in the event



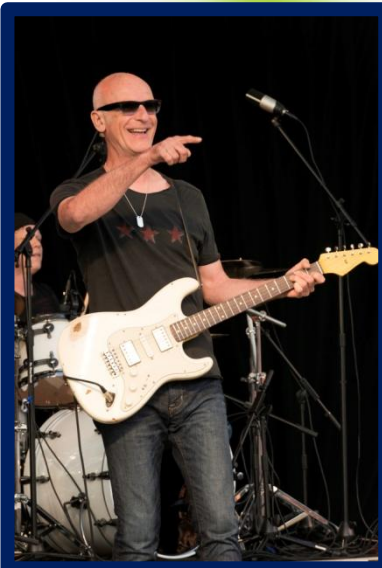
City Cost: \$9,000



# Celebrating Important Milestones

## Canada 150 Celebrate at Home

The many community based events organized to celebrate Canada's 150<sup>th</sup> are a testament to community partnerships, voluntarism, and the depth and breadth of local creative talent



SPARK  
PHOTO FESTIVAL





# Celebrating Important Milestones

## Canada 150 & 50<sup>th</sup> Anniversary of Peterborough Museum & Archives



## Cottage Country Cover Story

### Profiling Canada 150 Exhibit at the Peterborough Museum & Archives

## Made in Canada...Really

### Peterborough Museum & Archives heritage exhibition celebrating Canada 150 and the Museum's 50<sup>th</sup> Anniversary

**CANADA 150 EXHIBIT**  
*at the Peterborough Museum*

**PETERBOROUGH MUSEUM & ARCHIVES**

As the country celebrates a historic milestone this year with Canada's 150th birthday, the Peterborough Museum & Archives (PMA) also celebrates their own 50th birthday! As a community museum, their focus has always been on Peterborough and the region's history and this summer that is also exactly what the focus of their birthday celebrations will be!

Originally named Peterborough Centennial Museum, they first opened their doors back in October of 1967, as one of Peterborough's major Centennial projects. The "Centennial" has since been removed from its name, but the PMA will forever be linked to the country's birthday celebration. PMA celebrated their anniversary by participating in the city-wide, four-day Canada 150 celebrations, which included behind the scenes tours of the Centennial Centre - its new collections storage facility. This climate-controlled, state-of-the-art 9200 square foot building houses over 40,000 artifacts and includes plenty of workspace for properly archiving, inspecting, cataloguing and preparing their current artifacts as well as new, incoming donations. PMA is happy to now have storage facilities that match the extent and significance of its collections. The museum can only display about 1% of its collection at any given time, so the other 99% is kept in the storage building, ensuring that these precious objects can be preserved for many years to come.

The museum is open year-round and there is no cost to visit the

their collections include everything from toys, art, tools, technology, books, furniture and much more that really captures Peterborough's past. Another exciting part of PMA's anniversary celebrations includes the new exhibition, *Made in Canada - Really?* Running from Canada day weekend until October 1st, this exhibition was researched and produced in-house and explores a variety of objects from their permanent collections. It features dozens of objects that were made in Canada - with the majority of which were actually made right in Peterborough. The museum's Archives, Jon O'Brien, explains, "There are objects representing the wide range of industries that have operated in Peterborough over the years. These are some of the better-known businesses and industries represented, but also a number that are less well-known."

Some of the type of artifacts you can see on display for the exhibition are from local companies such as Fisher Gump, Lucky Strike, Eastlink, Quaker Oats, Peacock Cigars, Outboard Marine Corporation and many more. "We collect objects that help us tell Peterborough's many stories. Typically, these are objects that were either made here, used here or were owned and used by people who lived here. They don't have to be famous or prominent people. All of Peterborough's stories are important to us, since we are considered a community museum."

Throughout July and August, the museum also offers day camps for kids as part of their Summer Discovery program, itself marking its 30th anniversary this year. This award-winning program offers great experiences for kids in areas of science, art, nature, drama, history, animation and robotics. The PMA also features a gift shop that offers a range of products with many unique items that are made in Canada.

For more information, contact: 705-743-5181  
www.peterboroughmuseumarchives.ca  
Admission: Free

Photos credit: Tracy Allison

8 July - August 2017 - Cottage Country Connection

Discovering Cottage Country

Since 1974

Cottage Country Connection - July - August 2017

# Celebrating Special Milestones

## Flying Fortress Event Peterborough Airport

Photo Credit: Peterborough Examiner



- Event held to celebrate Canada 150
- Vintage, military, and civic aircraft on display
- Attended by approximately 9,000 people

Event Sponsored by the  
Peterborough Destination Association





# Celebrating Important Milestones

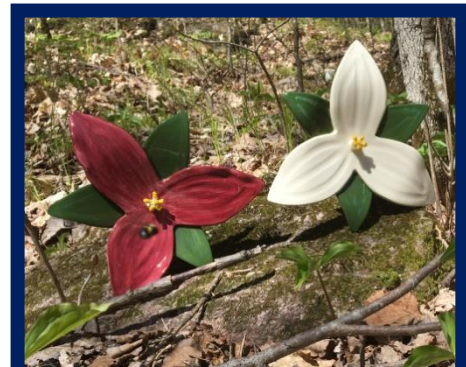
## 100<sup>th</sup> Anniversary of Vimy Ridge

Photo Credit: Peterborough Examiner



- 600 Ceramic Trilliums created to honour Canadian soldiers who died in the battle
- Hand-crafted by the Kawartha Potters Guild

- \$18,000 cost covered through sponsorships and sales
- Sales proceeds went to Wounded Warriors Project and for masonry repairs to the Cenotaph



# Commemorating a Shared History

## Quaker Fire Memorial Sculpture

- Honouring the 24 victims who died in the Quaker Oats Fire on December 11, 1916
- The sculpture was erected by Unifor and the Quaker Fire Commemoration Committee
- The monument is a replica of the burnt-out wall from a Roy Studios image from the fire



**City Cost:**  
City provided the land, staff assistance with the process, and will maintain the site



# Creating a Sense of Place

## Decorative Bike Racks



- Locally designed and made by City Welding Works
- Designs feature Market Hall, the Lift Lock, and will soon feature the Quaker Building
- More locations and designs to be added



City Cost :  
\$255 per Rack

# Creating Great Public Spaces

## Design for UN Peacekeepers Monument

Photo Credit: Peterborough Examiner



View of Monument from Charlotte Street, looking south to park.

- Monument designed by Studio F Minus from Toronto.
- Design was chosen from 24 submissions from artists across Canada.

Budget for Peacekeeping Monument: \$95,000





# Creating Great Public Spaces

## Newly Renovated Peterborough Public Library



Photo Credit: Peterborough Examiner



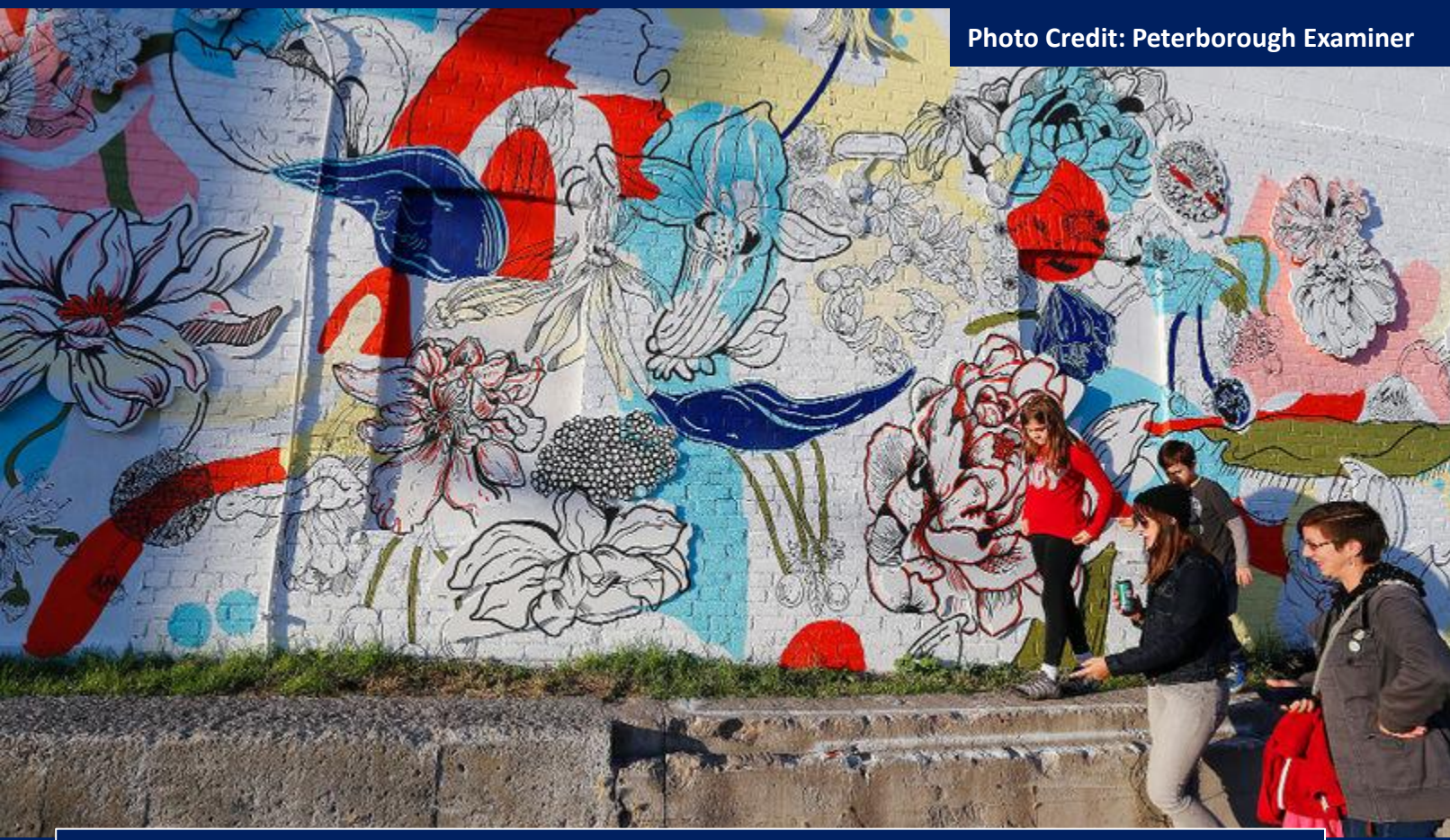
**Total Project Cost  
\$12 Million**



# Creating a Vibrant Community

## Public Art Mural Project

Photo Credit: Peterborough Examiner



Mural Project  
Sponsored by  
Downtown  
Business  
Improvement  
Area (DBIA)

**Floral Abstraction by Artist Chrissy Poitras**  
3rd Mural installed as part of the City's Public Art Initiative  
Installed on south wall of 378 Aylmer Street





# Creating Accessible, Safe, & Walkable Neighbourhoods



**New Sidewalks**  
**Total Cost: \$744,384**



**Armour Road**



**Cumberland Avenue**



**McDonnell Street**



**Humber Road**



**Kirk Street**



**McKellar Street**



# Engaging the Community



## Peterborough Community Wellbeing Plan

### Community Engagement Activities:

- 11 Meetings
- 9 Pop Ups
- 569 Contacts
- 950 Surveys (Online/Paper)
- 11,000 Connections via Twitter
- 19,000 People Reached via Facebook



**Total Cost for all Activities + Community Engagement Training for Staff = \$15,000**





# Growing Our Capacity



LLF Lawyers commit to \$100,000 sponsorship of Simcoe Aylmer Square and support of a new public art piece to adorn the Square

# Corporate Sponsorship Program



Partnership agreement to supply and operate digital sign at Evinrude Centre (estimated value of \$130,000) and digital signage inside City facilities (estimated annual value of \$60,000)



Shaw Direct Satellite \$5,000 sponsorship of Canada Day events



DBIA sponsorship contribution of \$20,000 for a mural in the downtown core

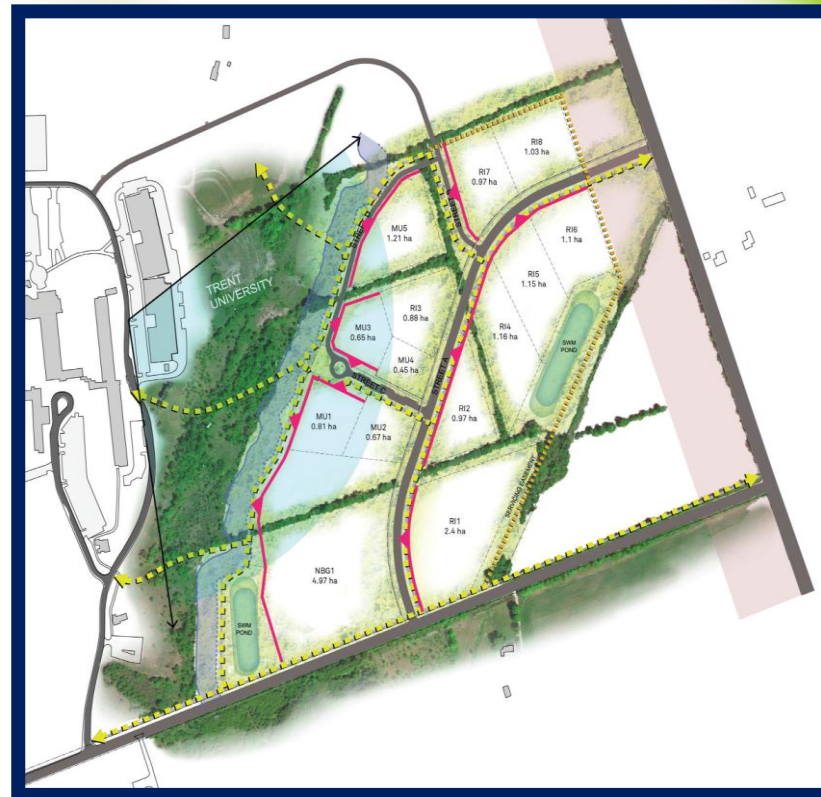
Mural has been installed on the south facing wall at 378 Aylmer Street



# Growing Our Economy

## New Employment Lands for Cleantech Businesses

- Partnership of the City, Peterborough and the Kawarthas Economic Development, and Trent University
- Launch of name and identity: Cleantech Commons – Canada's Premier Cleantech Destination
- Approval of Master Plan and Draft Plan of Subdivision and beginning of development of 85 acre park
- Park to host companies and startups in environmentally focused fields



**Cleantech  
Commons**  
at TRENT UNIVERSITY



# Growing Our Economy



**Cost for  
Construction  
of 3 lots:  
\$200,000**

## Peterborough Airport General Aviation Area Expansion



Hangar Construction 2017



- The new General Aviation Area construction started in 2017
- Preparing lots for hangar development over several years
- 3 lots were prepared in 2017 and construction of the first hangar in this new area began



# Growing Our Economy – Supporting Startups & Entrepreneurship



## Starter Company Plus

PKED launched Starter Company Plus – a new Government of Ontario funded entrepreneurship program for business owners 18+

In 2017, 45 entrepreneurs were supported through the program, with 15 companies being awarded grants

Did you know that in 2017 PKED connected 31 local business owners with a cumulative \$125,500 in funding through the Business Advisory Centre's entrepreneurship programs:

- Start Company
- Summer Company
- Starter Company Plus



## Summer Company

PKED delivered its 16<sup>th</sup> year of Summer Company supporting 11 local youth to start their own business

Each were provided with training, mentorship, and \$3,000 funding

# Helping People with a Place to Live

## Home Ownership Assistance Loan Program



Assisted 6 Households to move from renting to home ownership in 2017

Total Cost: \$145,000 (Federal/Provincial)

Development Charges paid for 3 Habitat for Humanity homes

Total Cost: \$85,480



## Peterborough Renovates Program



Approved 45 Households in 2017 for assistance with emergency repairs to help them stay in their homes

Total Cost: \$742,000 (Federal/Provincial)

# Helping Those In Need

Total Meals Served in 2017: 75,492

Daily Average Number of Meals Served in 2017: 211



City Funding: \$250,000

## New Community Meal Program



one roof community centre

- Opening of One Roof Community Centre to replace the Lighthouse Community Centre and the One Roof Diner
- City funding now being directed to one community meal program rather than being split between 2





# Honouring Our Community

## Sacred Fire and Ceremonial Lodge



- Initiated by the Urban Indigenous of Peterborough to create a space for the practice of cultural ceremony for First Nations, Métis, and Aboriginal Groups
- Located on the grounds surrounding the Peterborough Museum & Archives
- The Sacred Fire takes place during the 4<sup>th</sup> Saturday of each month and burns from dawn until dusk



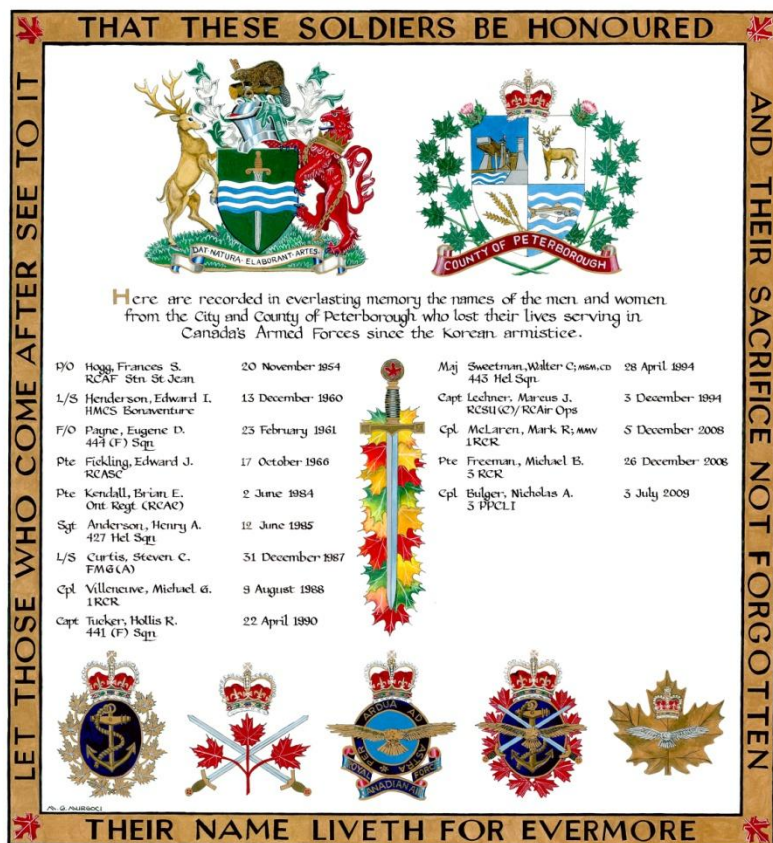
# Honouring Their Sacrifice

## Commemorative Scrolls



- Commemorative Scroll to update the Book of Remembrance
- Presentation of Individual Scrolls in memory of:

Corporal Mark R McLaren MMV (December 5, 2008)  
Private Michael B Freeman (December 26, 2008)  
Corporal Nicholas A Bulger (July 3, 2009)



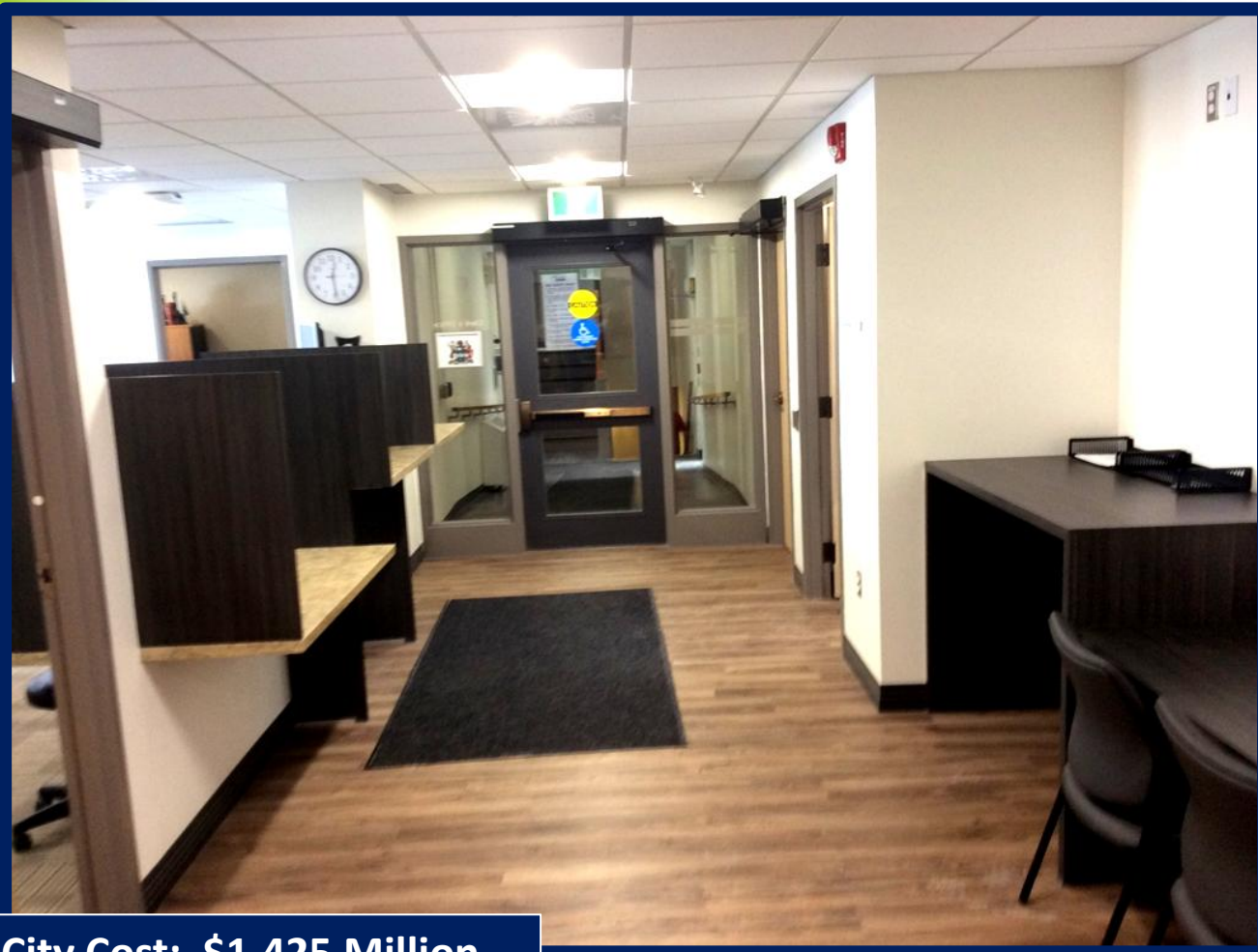
**Cost: \$20,000  
(City/County Partnership)**





# Improving Our Facilities

## City Clerk's Office Renovation



- Accessibility and customer service improvements
- Privacy improvements at the counter
- More energy efficient
- Improved work flow for staff



City Cost: \$1.425 Million

# Improving Our Facilities

## Museum Exterior Renovations



- New insulation and cladding, windows and doors on main building
- Greater exterior efficiency:
  - Reduces operating and maintenance costs
  - Improves environments within the Museum
  - Contributes to preservation of artifacts and archival material



**City Cost: \$750,000**  
**Federal Grant: \$369,000**



# Improving Our Facilities

## New De-Ox Ice Making System at the Kinsmen Civic Centre



**System Cost: \$35,000**

**Enbridge Ice Resurfacing Campaign**

**Incentive: \$10,000**



- Produces ice which is harder, more durable, and creates less snow
- Builds ice faster and at a higher surface temperature
- Lowers energy consumption, refrigeration costs, and water consumption
- Requires minimal maintenance

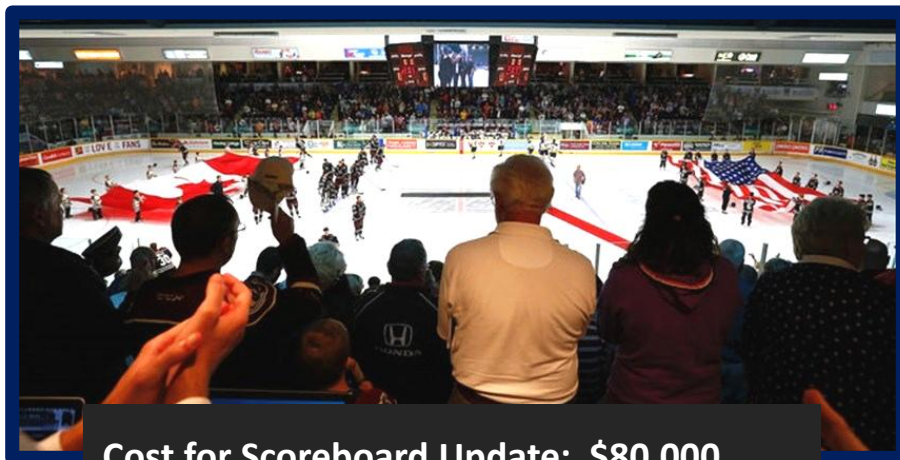


# Improving Our Facilities

## Peterborough Memorial Centre LED Lighting Replacement and Scoreboard Update Projects

### LED Lighting Replacement for Ice Surface, Seating Areas, and Stair Aisles

- Annual energy savings of \$18,000+
- Reduction of heat on the ice surface
- Improved lighting for sporting events
- Safer access to seating



### Video Scoreboard upgrade to HD LED Board allowing more:

- Video presentations
- Between whistle contests
- Overall entertainment





# Improving Our Facilities

## Public Works Relocation



- New, modernized sand/salt/brine storage facility
- Equipment storage building
- Indoor heated truck wash
- Stores area
- Covered truck bays
- Renovated shop and office area
- Accessible and energy efficient



**Total Project Cost:  
\$23 Million**

# Improving Our Facilities

## Social Services Open House



**Phase 2 Cost:  
\$1.1 Million**



**Celebrating the completion of the Social Services renovation**

- Completed renovation of all 4 levels
- Created an open, accessible and inviting environment
- Event attended by 75+ people

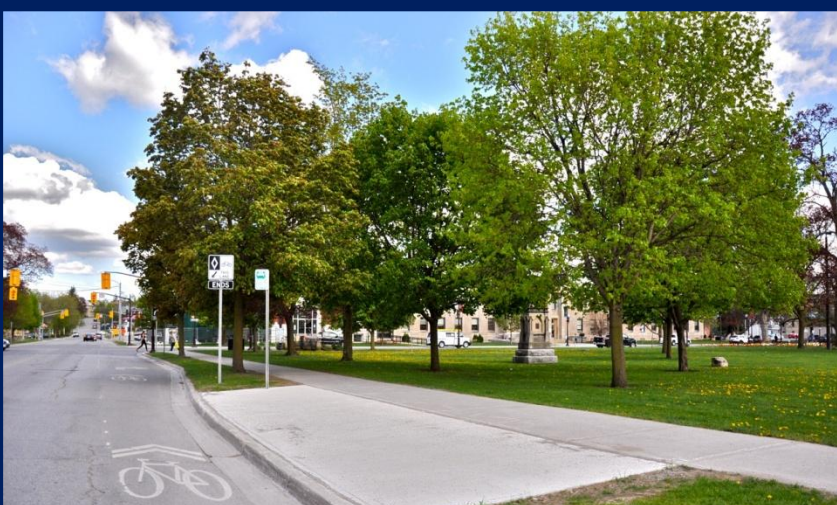


# Improving Our Infrastructure

## Accessible Transit Stops



Transit Stop without Accessibility Improvements



Transit Stop with Accessibility Improvements

### Annual Transit Stop Improvement Program:

- Reconstruction of Transit Stops to become fully accessible
- Removing barriers such as concrete curbs, steps, steep ramps, and grass boulevards
- 49 accessible Transit Stops installed in 2017



**Project Cost: \$1.85 Million**  
**Federal Grant: \$835,000**

# Improving Our Infrastructure

## Hilliard Street and Marina Boulevard Reconstruction (Phase 1)

**Project Cost: \$7.9 Million    Provincial Grant: \$2.0 Million**



- Flood Reduction
- Sanitary Sewer Improvements
- Water Main Upgrades
- Traffic Improvements





# Improving Our Infrastructure

## Otonabee Drive Reconstruction

**Project Cost: \$1.75 Million**



### Improve Rideability for Vehicles:

- Road Reconstruction
- Partial Road Base Repairs

# Improving Our Infrastructure

## Road Resurfacing and Pavement Preservation

- Applewood Crescent
- Applewood Court
- Clonsilla Avenue
- Croftdale Crescent
- Crystal Drive
- Finchurst Road
- Middlefield Road
- Milford Drive
- Milford Gate
- Moncrief Road
- Redwood Drive
- Redwood Court
- Stewart Drive
- Stewartcroft Crescent
- Trailview Drive
- Treetop Road
- Wallace Point Road



**Total Cost:**  
**\$3,763,746**  
**Provincial/ Federal**  
**Grants: \$2,450,100**



# Improving Our Infrastructure

## Spillsbury Drive Outlet Oil and Grit Separator

Storm Sewer Improvement to Improve Water Quality  
Control by Removing Sediment and Debris



**Project  
Cost:**  
**\$349,163**

# Improving Our Water Quality

## Innovative 'Rethink the Rain' Public Education Campaign

Educational Video on City's Website



**Rethink  
the Rain**



### Public Education Campaign Included:

- Educational Materials and Video
- 'Rethink the Rain' Challenge
- 'Imagine a Day Without Water' Contest

Campaign Cost: \$22,977



### Imagine a Day Without Water

2017 Artwork Contest



**Rethink  
the Rain**



# Increasing Transit Ridership and Making it Fully Accessible

## New Fleming Express Service And 5 New Fully Accessible Buses



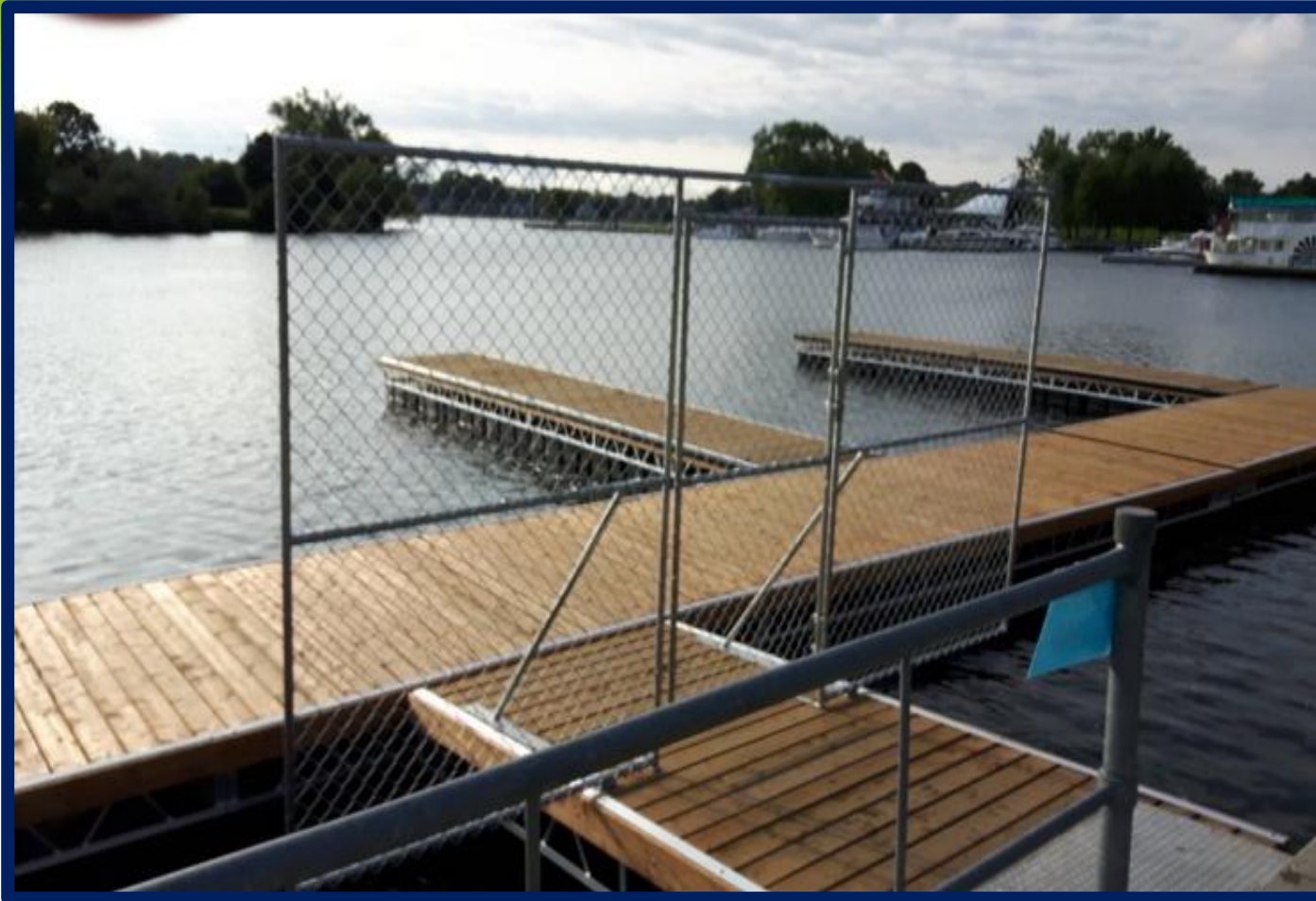
- Overall ridership increased 8% from 2016 to 2017
- Fleming trips increased from 260,000 to 750,000
- City Transit Fleet now 100% fully accessible
- Full accessibility achieved two years ahead of target date

**City Investment (New Buses): \$2.65 Million**  
**Federal Grant: \$2.65 Million**



# Increasing Visitor Traffic

## Dock Expansion at the Peterborough Marina



- New H-Dock accommodates an additional 8 – 16 transient boaters
- Projected annual revenue increase of \$16,000 + fuel sales

Five Year Rent to Own  
Annual Payment: \$17,060



# Innovative Programming at the Museum

## Discovery After Dark Program

Kids Only - Discovery After Dark



Saturdays, 5:30 - 8:30 PM



- Evening program for children to explore the Museum at night
- Organized in response to parent feedback requesting evening programs on weekends
- Each program in 2017 reached maximum capacity

# Innovative Programming to Encourage Active Transportation Year-Round

## Winter Wheels



- 30 Applicants selected to receive winter tires for their bikes
- Experiences are being documented on social media



GET A GRIP ON WINTER





# Investing in Our Community

## Community Improvement Plan (CIP) 2017 Grant Commitments




Central Area Community Improvement Plan

**Residential Conversion and Intensification Grant Program**

**2 Applications - \$130,000**



Central Area Community Improvement Plan

**Facade Improvement Grant Program**

**6 Applications - \$80,000**



Central Area Community Improvement Plan

**Municipal Incentive Grant Program**

**3 Applications - \$80,000**



Central Area Community Improvement Plan

**Brownfields Tax Assistance Program (TAP)**

**1 Application - \$350,000**



Central Area Community Improvement Plan

**Central Area Revitalization (Tax Increment Based) Grant Program**

**2 Applications - \$316,000**

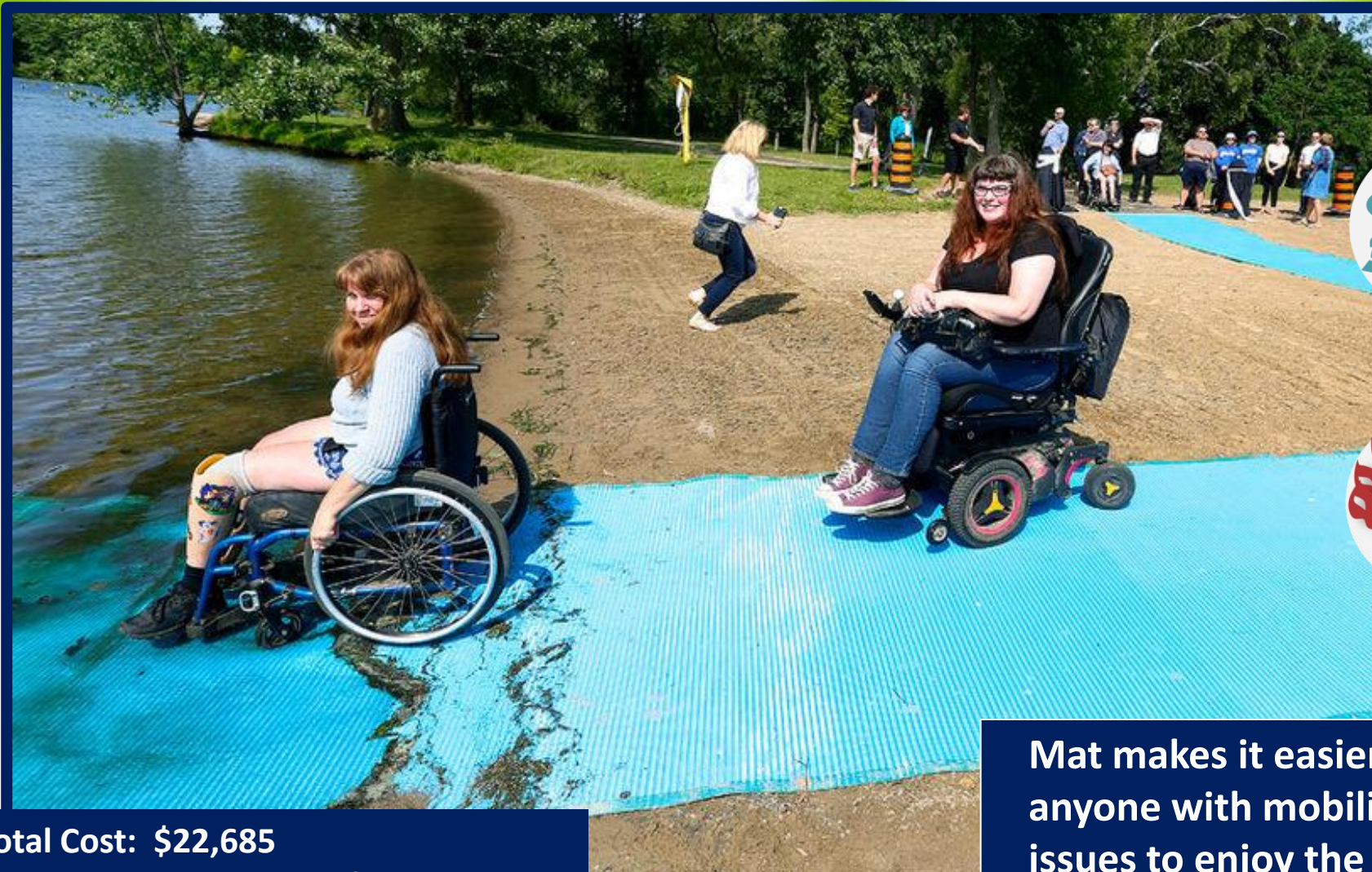
### Total City Investment of \$956,000

- Over \$5.5 million in Private Investment (more than 5 times return on investment)
- More optimal use of properties and appropriate intensification
- More vibrant, livable community and thriving neighbourhoods



# Making Community Spaces More Accessible & Inclusive

## New Accessibility Mat at Beavermead Beach



Mat makes it easier for anyone with mobility issues to enjoy the water

Total Cost: \$22,685  
Funded through the City's Access Fund



# Making It Easier to Register for City Programs

## Online Registration for Recreation and Cultural Programs

### User-friendly Platform to Connect Community Members with Recreation & Cultural Services



Secure | <https://cityofpeterborough.perfectmind.com/Contacts/BookMe4?widgetId=15f6af07-39c5-473e-b053-96653f77a406>

Apps | Home Page | Zoho Dashboard | PTS - Home | PUSI Payroll Time Ent | Taleo Business Editio | FileNexus™ Web Clie | LearnFlex | My Gartner | Schedule an Analyst |

**City of Peterborough** Carrie Rucsko

My Info | **Registration** | Visit peterborough.ca

### Select an Activity

All locations

**Age**

☒ Adult (18 - 54)

☐ Child (3 - 14)

☐ Senior (55 - 199)

☐ Toddler (4 mos - 3)

☐ Youth (12 - 17)

**Days of week**

☐ Sunday

☐ Monday

☐ Tuesday

☐ Wednesday

☐ Thursday

☐ Friday

☐ Saturday

**Date Range**

**Instructional Aquatics**

Adult & Private Lessons

Leadership Courses

Red Cross Preschool Swim

Red Cross Swim Kids Levels 1-10

Swim To Survive

**Group Fitness - Wellness Centre**

Aqua Fitness- Leisure Pool

Aqua Fitness Therapy Pool

Land Fitness

**Camps**

Museum Camps

Recreation Division Camps

Wellness Centre

**Certifications & Lifelong Learning**

Certifications

Lifelong Learning

**Hockey & Skating Programs**

Hockey Programs

Instructional Skating Programs

**Birthday Party Packages**

CYA Art Party Package

CYA Gym Party Package

CYA Private Pool Party Package

Gym & Swim Birthday Party Package

Preschool Birthday Party Package

**Recreational Sport & Activities**

Recreational Activities

Recreational Dance

Recreational Gymnastics

Tennis

**Play & Learn**

Wellness Centre

Making it easy to find, reserve, and pay for programs and services using desktops, laptops, tablets, and smartphones

**Project Cost:**  
**\$350,000**

# Making It Easier to Manage and Track Development Approvals

## Amanda Program Update (Property Based Data Management System)



- Improved tool for processing and tracking development approvals
- Replaces manual processes for data collection and reporting
- Facilitates analytics reporting for better business intelligence
- More user friendly interface
- Embedded GIS mapping

Project went so well that the vendor gave the team an award and asked them to present at their annual conference



Project Cost:  
\$80,000



# Making It Easier to Take Public Transit



## How to Ride Peterborough Transit Video



- Partnership initiative of Peterborough Youth Council and Youth Committee and the Accessibility Office
- Project was completed by staff and volunteers

# Making Membership More Affordable

## Wellness Centre Group Memberships

**LIVELIFEWELL**  
Get the member advantage – join today!



**SAVE 10 to 20% with Group Memberships**

**Form a group – save money!**  
 10 - 14 memberships = 10% discount  
 15 - 19 memberships = 15% discount  
 20+ memberships = 20% discount

**Benefits of Membership**

- Over 80 fitness classes
- Unlimited fitness centre access
- Saltwater leisure & therapy pools
- Free personal training session
- Member rates on programs & services

**Need more information?**  
 705-742-0050 x2203  
 mhhouse@peterborough.ca

**GROUP MEMBERSHIPS**

The Peterborough Sport & Wellness Centre

705-742-0050 | [peterborough.ca/pswc](http://peterborough.ca/pswc)



- Group memberships help save money
- Groups can be friends, family, co-workers, or any mix of people
- The larger the group, the higher the discount





# Preserving Our Heritage Through Community Collaboration

## Community Workshop on Peterborough's Places of Faith



- Partnership initiative of Peterborough Architectural Conservation Advisory Committee, National Trust for Canada, and Faith and the Common Good
- Representatives from more than 100 faith communities and other groups and organizations were invited

Faith groups, heritage advocates, and community organizations coming together to find creative solutions to the challenges facing places of faith in south-central Ontario



# Protecting Our Heritage

## Restoration of Heritage Properties



**1 of 3 Properties awarded a Heritage Conservation District Preservation Grant in 2017**



**Heritage Property that received a Façade Improvement Program Grant**



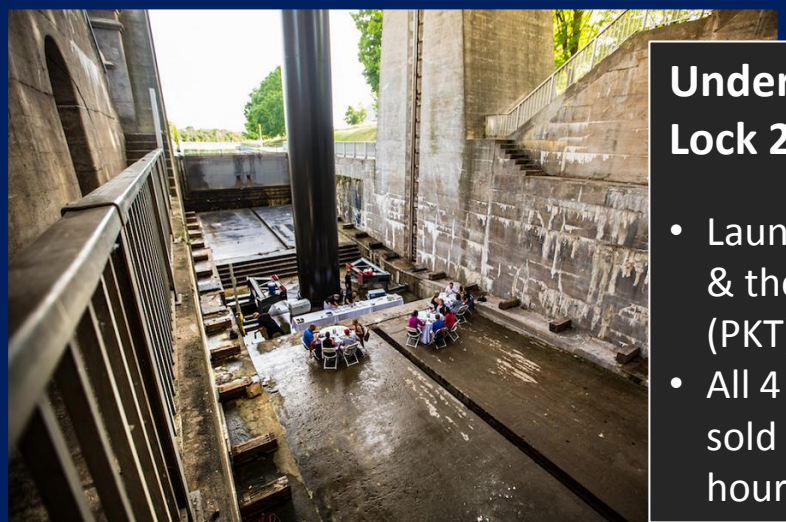
# Providing Vibrant Arts & Cultural Opportunities

Category 'A' Status  
Confirmed for Art Gallery

Enables the  
Art Gallery  
to continue  
to attract  
and accept  
significant  
works of art  
into their  
Collection



# Putting Peterborough & the Kawarthas on the Map



## Under Water Dining at Lock 21

- Launched by Peterborough & the Kawarthas Tourism (PKT)
- All 4 dates offered in 2017 sold out in less than 12 hours

## Promoting the Region as a Top Cycling Destination

- Through ongoing partnership with Canadian Cycling Magazine, Peterborough & the Kawarthas has been profiled as a top cycling destination in Canada



## Brews, Bites and Barns

- Peterborough & the Kawarthas is now included in Ontario's new Brewery Discovery routes as a result of a partnership with PKT, the Greenbelt Fund, and FeastON





# Raising Awareness to Improve Public Safety

Peterborough Fire Services was selected to host 1 of 5 municipal launch events for the Campaign

## Swing Into Summer Safety Campaign

- A partnership between the Fire Marshal's Public Safety Council and the Toronto Blue Jays
- To improve public safety in Ontario through fire safety education and awareness of school-age children and their families



# Raising Awareness to Protect Our Environment

## Plant Protector Academy



City and County worked with program's creators, DreamRider Productions, to bring the program to Peterborough schools



City Cost  
\$10,000

Engaged almost 300 elementary students to inspire change in their families: turning off lights more, shorter showers, idling less, driving less etc.



# Reducing Our Flood Risk

## Launch of Flood Reduction Subsidy Program



- Improves the capacity of the City's sanitary system
- Reduces risk of basement flooding and damage
- Reduces cost for wastewater treatment and sewer system upgrades



[www.Peterborough.ca/FloodReduction](http://www.Peterborough.ca/FloodReduction)

# Reducing Our Flood Risk

## Maintenance, Rehabilitation, and Inspection of Sewer Collection System



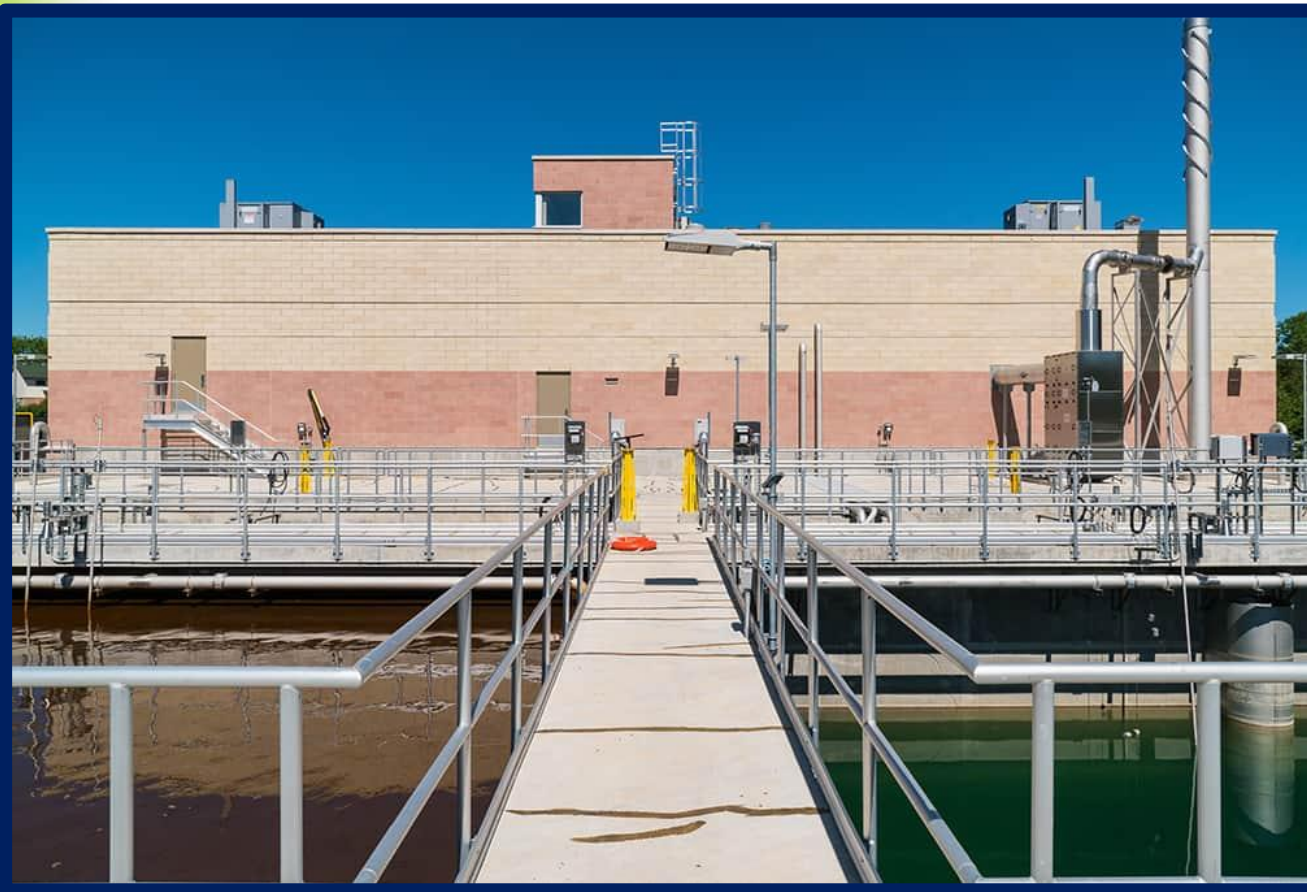
- Flushing, cleaning, and inspection of 125,000 metres of sanitary and storm sewer
- Cured-in-place structural relining of 5,000 metres of sewer pipes (a trenchless way of adding 50 years onto pipes)
- Maintenance and structural inspections of 3,500 manholes and catch basins
- Heavy debris removal from 16,000 metres of sanitary and storm sewers
- Removal of over 100 tonnes of debris from our sewer system
- Disconnected 7 directly connected catch basins from City's sanitary system, correctly connecting them to City's storm water system





# Sharing Our Expertise and Building Community Partnerships

## Operation of Millbrook Wastewater Treatment Plant



**Providing services to help ensure:**

- Plant optimization
- Legislative compliance
- Future viability and growth of Plant
- Quicker response to emergencies
- Provision of lab testing services

# Supporting a Safe and Prepared Community

## Emergency Preparedness and Pandemic Public Information Event



- Event attended by 108 people
- 81% of attendees filled out an evaluation
- 90% said they were able to use the information to help them prepare for an emergency

### Event organized and funded by Peterborough Interagency Outbreak Planning Team (PIOPT):

- Peterborough Family Health Team
- Trent University
- Public Health
- City/County Staff
- PRHC
- United Way
- Long Term Care Homes/Retirement Homes
- Community Care
- District School Boards
- Chamber of Commerce
- First Nations
- Victorian Order of Nurses
- Pharmacists
- Health Integration Network



Know the risks



Get a kit



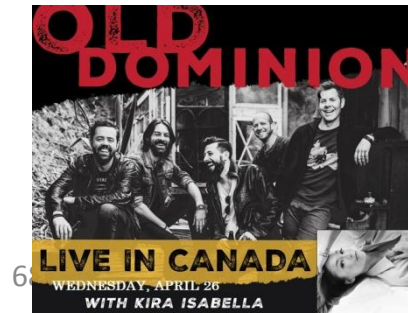
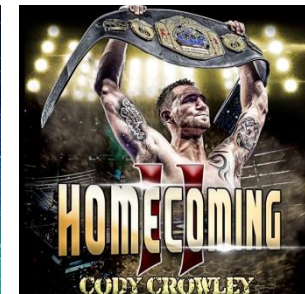
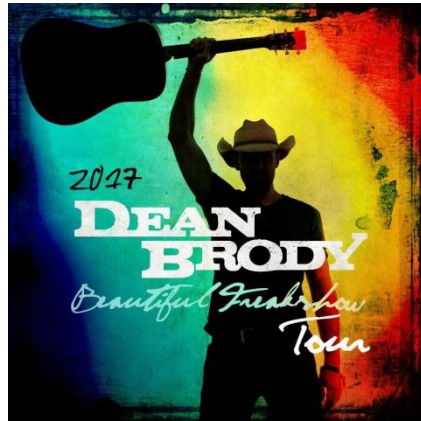
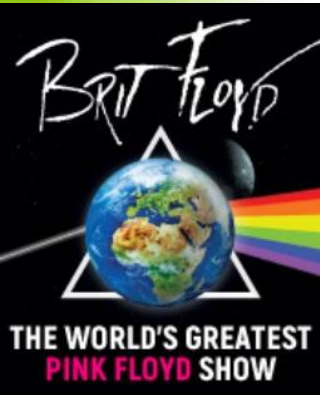
Make a plan



# Supporting a Vibrant & Prosperous Community

## Another Great Line Up of Events - Peterborough Memorial Centre

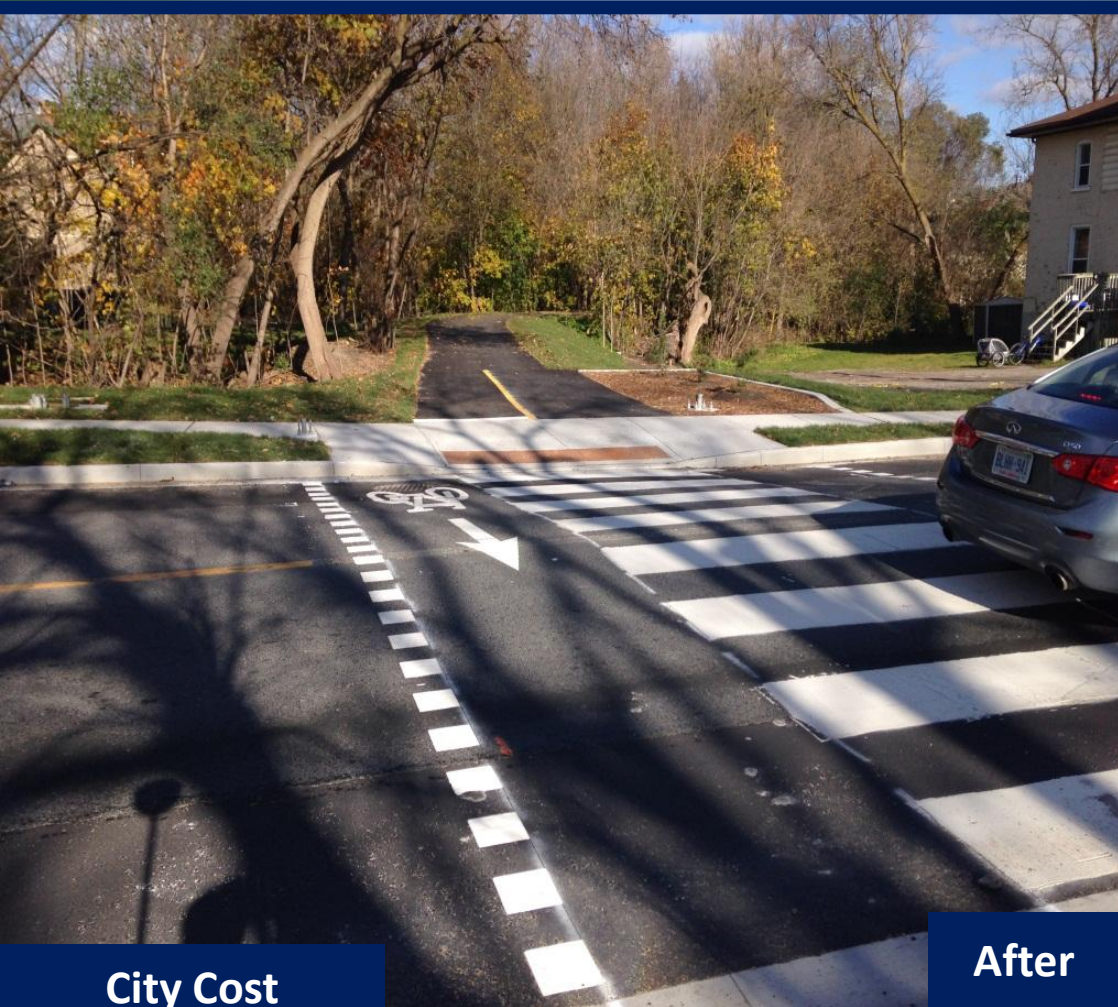
Drawing over 37,000 Visitors in 2017 for non-tenant ticketed events





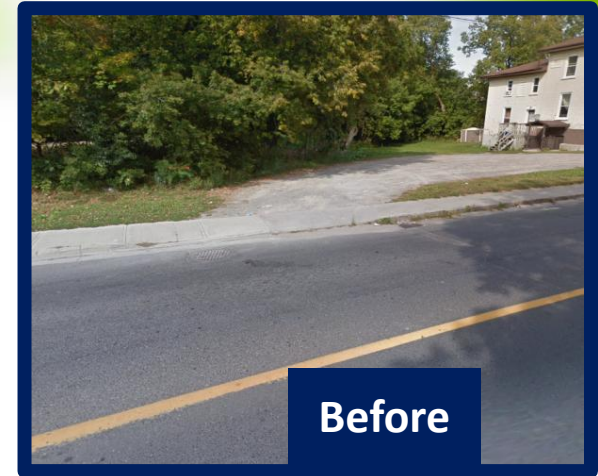
# Supporting Active and Safe Transportation

## Rotary Trail Pedestrian Crossing at Parkhill Road West



**City Cost**  
**\$448,574**

**After**



**Before**

### Project included:

- Realignment of the crosswalk
- New street lighting
- 'Prepare to Stop When Flashing' Sign
- New Asphalt & Markings
- Pedestrian signal





# Supporting Active & Safe Transportation

## Trail Lighting on Rotary Greenway Trail Link

- LED energy efficient lighting added to 500 metres of trail
- Funded through an anonymous donation made to the Community Foundation of Greater Peterborough (\$90,000) and donation from Siemens Canada (\$1,000)



**City Cost  
\$9,000**

# Supporting Community Engagement and Active and Safe Transportation

## Demonstration Protected Bike Lane



Helps to create  
a sense of place  
when our  
infrastructure  
isn't only  
utilitarian but  
also focuses on  
community  
aesthetics

Participatory Budgeting Project Voted on by Town Ward

Project Cost - \$9,500



# Supporting Healthy Aging



Action Plan adopted by City  
Council, County Council, 8  
Township Councils and Curve Lake  
First Nation



## Age-Friendly Peterborough Community Action Plan



Total Cost Over 3 Years: \$250,000  
City/County Cost: \$74,600  
Trillium Grant: \$175,400

# Supporting Healthy Families and a Vibrant Downtown

## New Space and Location For Pearson Child Care



City Cost - \$53,450  
Kawartha Pine Ridge Cost - \$648,540  
Provincial Funding - \$163,616



- Only licensed child care service in downtown core.
- Allowed for creation of 13 additional licensed child care spaces.
- Playground available to general public after child care operating hours.





# Supporting Healthy Living and Building Community

## Whitefield Community Garden (Nourish Project)



- Success of garden covered in CBC news story
- 24 plots which fed 15+ families
- Half of plots are being used by New Canadians
- New plots are being added in 2018 due to high demand

City provided the land, top soil, and compost, and prepared and excavated the land to get it ready for gardening



**CBCnews | Toronto**

Home Opinion World Canada Politics Business Health Entertainment Technology & Science Video

**Syrian families in Peterborough give thanks through community garden**

*'It is helping us forget the tragedies of the war in Syria'*

Rima Hamad | Posted: Oct 06, 2017 7:00 AM ET | Last Updated: Oct 06, 2017 2:38 PM ET

**Weather**

Thursday	Friday	Saturday	Sunday	Monday
7°C	9°C	-1°C	9°C	4°C

**Stay Connected with CBC News**

Mobile Facebook Podcasts Twitter Alerts Newsletter

**CBCnews**

902 shares | A group of Syrian families is hoping to give back to the community that



# Supporting Our Community Partners

## Key Agreements Reached



- The agreements reached with these local organizations have reinforced their relationships with the City and helped them to become or remain financially viable.
- The agreements have also created financial incentives that will benefit both parties in years to come.



# Supporting the Environment & Helping Those in Need

## Bensfort Landfill Reuse Building 'Bensfort Boutique'



6.7 tonnes of reusable goods have been diverted since September 2017



Cost of Building  
\$10,000



- Keeps usable items from ending up as waste in our landfill
- Makes items available to those who may need them

# Awards & Special Recognition

- **Award for Excellence in Publishing – ‘A Block in Time’ book** (Awarded to Peterborough Museum & Archives, Peterborough Chapter of the Archaeological Society, Trent University Archaeological Centre by the Ontario Archaeology Society)
- **Best Cottage Country Regions in Canada – Peterborough & the Kawarthas Ranked #4 in Canada by USA Today**
- **Bronze Promotion & Education Award – Campaign Category – ‘Respect the Collect’ Campaign** (Awarded to the City’s Waste Management Division by the Municipal Waste Association)
- **Cottage Country Connection Profiles of Peterborough Museum & Archives** (Article on Peterborough Museum & Archive’s story – January 2017, Front Cover Profile – July 2017)



# Awards & Special Recognition

- **Culinary Tourism Leadership Award – ‘Under Water Dining at Lock 21’** (Presented to Peterborough & the Kawarthas Tourism at the Tourism Industry Association of Ontario Awards)
- **Fastest & Smoothest Amanda 7 Upgrade** (Awarded to the City of Peterborough Amanda Program Upgrade Team by CSDC)
- **Impact Safety Award – ‘Sound the Alarms’ Program** (Awarded to Peterborough Fire Services and its Fire and Life Safety Educator, Amanda Nichols, by the Technical Standards and Safety Authority)
- **Top Honours National Award – Large Special Events & Promotions – Peterborough Pulse** (Presented to Peterborough Pulse by the Ontario Business Improvement Association)

# Awards & Special Recognition

- **Marketing Award – Advertising Category – ‘Food & Agriculture Video Series’** (Presented to Peterborough & the Kawarthas Economic Development by the Economic Developers Council of Ontario)
- **Ontario Tourism Award of Excellence for Tourism Marketing Campaign – ‘Grab Life By the Handlebars’** (Presented to Peterborough & the Kawarthas Tourism at the Tourism Industry Association of Ontario)
- **Program of the Year Award – ‘Sound the Alarms’ Program** (Awarded to Peterborough Fire Services and its Fire and Life Safety Educator, Amanda Nichols, by the Ontario Fire & Life Safety Educators)
- **Reader’s Select Award – Diamond – Best Museum** (Awarded to Peterborough Museum & Archives by Peterborough This Week)



# Awards & Special Recognition

- **4<sup>th</sup> Line Theatre – 2017 Summer Season Recognition** (Recognition of Peterborough Museum & Archives by 4<sup>th</sup> Line Theatre for the Museum's fifth year as a Rural Routes and Scenic Stages Partner)
- **Silver Promotion & Education Award – Calendar Category** (Awarded to the City's Waste Management Division by the Municipal Waste Association)
- **Upgrading of City's Credit Rating to 'AA'** (Recognition by Standard & Poor's, an international bond rating agency, of the City's fiscal sustainability, exceptional liquidity, and low debt levels)

# 2017 Year In Review

# Thank You

City of  
Peterborough

