



City of
Peterborough

To: Members of the Joint Services Steering Committee

From: Ken Doherty, Director of Community Services

Meeting Date: February 9, 2017

Subject: Report CSSSJSSC17-002
2nd Annual Healthy Kids Community Challenge Update

Purpose

A report to provide an update on the 2nd Annual Healthy Kids Community Challenge (HKCC since February 2016).

Recommendation

That the Joint Services Steering Committee endorse the recommendation outlined in Report CSSSJSSC17-002 dated February 9, 2017 of the Director of Community Services as follows:

That the report and presentation by Deanna Moher, Interim Project Coordinator be received for information.

Budget and Financial Implications

There are no budget implications arising from this report. 100% Provincial Funding is available for the program activities. The project coordinator salary is shared 50% by the Province and 25% by the City and 25% by the Peterborough Public Health. The City's share is further shared between the City and County at 50% as this expense is contained within the Community Development Program budget. Total funding for the program over the 3 years ending March 31, 2018 is \$825,000.

Background

In 2014, City Council approved Report C55514-002 providing approval to submit an application to the Province's Healthy Kids Community Challenge on behalf of the City, County and Townships and First Nations in the Peterborough area. The Challenge's focus is on supporting healthy lifestyle habits especially related to physical activity and healthy nutrition. Municipalities were the only entities able to apply, but the intention of the program was to involve the entire community. While the City is the administrative body that reports to the Ministry of Health and Long term Care, the initiative is co-chaired by Peterborough Public Health and the Social Services Division under the auspices of Sustainable Peterborough. A number of municipal staff and community services were involved in developing the local plan.

Report C555J55C16-001 contained the first update. This report will provide a summary of activities that have occurred over the past 12 months (Themes 1 and 2) as well as some brief commentary on Theme 3.

Theme 1, Run. Jump. Play. Every Day ran October 2015 to June 2016, but really gained steam after January 2016 when the funding was flowed through. Theme 2: Water Does Wonders, runs to March 2017. Moving forward, Theme 3: Choose to Boost Veggies and Fruit, is being planned. Further engagement of citizens and businesses will happen as part of this initiative over the remaining year.

Submitted by,

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Director of Community Services

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