



City of
Peterborough

To: Members of the Joint Services Steering Committee

From: Ken Doherty, Director of Community Services

Meeting Date: February 11, 2016

Subject: Report CSSSJSSC16-001
Healthy Kids Community Challenge Update

Purpose

A report to provide an update on the Healthy Kids Community Challenge.

Recommendation

That the Joint Services Steering Committee endorses the recommendation outlined in Report CSSSJSSC16-001 dated February 11, 2016 of the Director of Community Services as follows:

That the Report and presentation by Claire Townshend, Project Coordinator be received for information.

Budget and Financial Implications

There are no budget implications arising from this report. 100% Provincial Funding is available for the program activities. The project coordinator salary is shared 50% by the Province and 25% by the City and 25% by the Peterborough County City Health Unit (PCCHU). The City's share is further shared between the City and County at 50% as this expense is contained within the Community Social Plan budget. A summary of activities planned for Theme one: Run, Jump, Play everyday will be highlighted in the presentation. Total approved amount for the program over the 3 years ending March 31, 2018 is \$825,000.

Background

In 2014, City Council approved Report C55514-002 providing approval to submit an application to the Province's Healthy Kids Community Challenge on behalf of the City, County and Townships and First Nations in the Peterborough area. The challenge's focus is on teaching healthy lifestyle habits especially related to physical activity and healthy nutrition. Municipalities were the only entities able to apply but the intention of the program was to involve the entire community. It was determined that the initiative fits well within the Greater Peterborough Area Community Sustainability Plan in the theme area of Healthy Communities. While the City is the administrative body that reports to the Ministry of Health and Long term Care, the initiative is co-chaired by the Peterborough County City Health Unit and the Social Services Division. A number of municipal staff and community services were involved in developing the local plan.

There was some initial delay in implementation of the program. In August 2015, the three year allocation for our community was announced and a project coordinator, Claire Townshend, was hired. Steering committees and working groups have been developing the first year initiatives related to the theme Run, Jump, Play everyday. A more detailed Community Needs Assessment is in the process of being developed. There are a number of events happening in the city, townships and First Nations related to the first theme which will be announced as part of the presentation to be received. Further engagement of citizens, businesses and other networks and groups will happen as part of this initiative over the remaining two years.

Submitted by,

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