



City of  
**Peterborough**

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**To: Members of the Committee of the Whole**

**From: Ken Doherty, Director Community Services**

**Meeting Date: May 11, 2015**

**Subject: Report CSD15-007  
Community Investment Grants 2015**

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## **Purpose**

A report to recommend the award of Community Investment Grants in the amount of \$210,000 to eligible community groups for 2015.

## **Recommendations**

That Council approve the recommendations outlined in Report CSD15-007, dated May 11, 2015, of the Director of Community Services, as follows:

- a) That the 2015 Community Investment Grants in the total amount of \$210,000 be allocated to various local charitable and Not For Profit organizations (NFP's) as set out in the attached Appendix A.
- b) That the YMCA not be considered eligible for Investment Grant funding at this time; and that Staff be directed to prepare a future report to address when and how organizations that receive large capital contributions from the City may become eligible to re-apply for City grants.
- c) That Staff also be directed to re-examine the eligibility of those organizations receiving a significant portion of their annual funding from the Trent University Student levy.
- d) That Staff be directed to prepare a report to assess whether or not Artspace should be considered for a Community Service Grant in 2016.

- e) That the 2016 financial portion of the application be revised to eliminate the use of In-kind contributions as both revenue and expenditure.
- f) That approved organizations be authorized to use the City Coat of Arms to acknowledge City support on promotional material such as flyers, brochures and posters throughout 2015.

## **Budget and Financial Implications**

Funds for this grant program were allocated in the 2015 budget process in the amount of \$210,000.

## **Background**

### **Grant Advisory Committee**

A community-based Grant Advisory Committee was appointed in 2015 for a two year term (2015/2016) to review all Community Investment Grant applications and to make recommendations for the preparation of this report.

Council appointed the following individuals to the Grant Advisory Committee for a two year term: Councillor Dan McWilliams, Councillor Keith Riel, Gary Rabjohn, Jeff Westlake, Ryan Worral, Len Lifchus, Kevin Duguay, Martin Parker, Eric Prevost, Steven Soos, Glen Payne, and Kim Zippel. Kevin Duguay and Steven Soos were unable to participate in 2015 as a result of unexpected personal matters but both expect to serve in 2016.

The Grant Advisory Committee met as two subcommittees. One reviewed Environment, Health and Social Services applications (McWilliams, Parker, Prevost, Westlake, and Zippel). The other reviewed Arts, Culture, Heritage, Recreation, and Sports applications (Riel, Lifchus, Rabjohn, Worral, and Payne). City Staff administered, facilitated, and supported the process. The respective sub-committees reviewed all of the applications, applied the eligibility and evaluation criteria, and collectively hereby recommend the grant allocations as outlined in Appendix A.

### **2015 Applications**

This year, the City received 40 applications for Investment Grant funding (including eight pre-approved multiyear requests). Four new applicants have transitioned into this program from the Project Grant program. Four former applicants did not reapply. One former applicant re-applied. One regular applicant missed the deadline. (Both will be addressed later in the report).

The following chart illustrates how the Investment Grant program has evolved since its inception.

Year	Number of Applications	Number New Applications	Number Approved	Number Denied	Number Redirected/Withdrawn/not submitted	Total Allocation	Average Allocation
2007	51	5/10%	38/75%	9/18%	4 /8%	\$205,000	\$5,395
2008	41	0	38/93%	1 /2%	2/ 5%	\$205,000	\$5,395
2009	37	0	35/95%	0	2 /6%	\$205,000	\$5,857
2010	39	0	35/90%	3 /8%	1 /3%	\$205,000	\$5,857
2011	35	1/3%	34/97%	1 /3%	0	\$205,000	\$6,029
2012	40	4/10%	39/97%	1 /3%	0	\$205,000	\$5,395
2013	42	3/7%	40/95%	2/5%	0	\$205,000	\$5,125
2014	40	2/5%	37/92%	1/3%	4	\$210,000	\$5,675
2015	40	4/10%	38/95%	2/5%	4	\$210,000	\$5,526

The number of applicants and the average allocation has remained fairly constant throughout the period as a result of several applicants being redirected to either the Service Grant or the Project Grant programs. Organizations moved to the Service Grant Program include: Peterborough Historical Society/Hutchison House Museum and Kawartha Food Share, 2007; New Canadians Centre, YWCA (one year only) 2008; Market Hall, 2009; Peterborough Aids Resource Network and Peterborough Native Learning Program, 2014.

Several organizations have also dissolved including the Peterborough Arts Umbrella (2009); and more recently, Heritage Pavilion Stage (2012). This year, four organizations chose not to apply for funding including: St. James United Church, Autism Ontario, Canadian Diabetes Association, and Peterborough Drug Awareness Coalition. Since 2011, fourteen organizations have transitioned through the Project Grants into this program.

This year, the Sub-committees chose to reduce the level of funding for poor quality applications or those applications with the least impact on local residents.

#### Allocation of Funding by Sector

Year	Arts Culture Heritage	Environment	Health & Social Services	Recreation & Sport	Total
2014	16/\$109,000	2/\$6,000	16/\$87,000	3/\$8,000	37/\$210,000
2015	17/\$109,000	4/\$11,000	16/\$85,000	1/\$5,000	38/\$210,000

## **Multi-year Funding**

Eight organizations have been allocated funding based on previous year's approval for multi-year funding. Fourteen applicants requested multi-year funding in 2015. One is recommended for multi-year funding and thirteen are recommended for one year funding.

## **YMCA Funding Request**

The YMCA has not been eligible for City grant funding since receiving a major capital contribution towards its new facility in 2008 in the amount of \$2,970,000 in direct and indirect support (Capital Budget ref. 6-10.01). Last fall the YMCA was advised that it was losing its United Way funding. They asked City staff if they would be eligible for re-consideration on that basis. Staff supported an application but made no commitment. The Grant Advisory Committee reviewed the application but did not support a grant allocation at this time. They did, however, direct Staff to seek direction from Council through recommendation b).

## **Eligibility of Organizations Receiving Significant Revenues from Trent's Student Levy**

Several community groups receive a significant proportion of their annual revenues through Trent University's annual Student Levy. They include: Trent Radio, Kawartha World Issues Centre, and PR Community & Student Association (Sadleir House Facility). In an increasingly competitive funding environment, the Committee questioned the value of City support for what are perceived to be primarily of benefit to Trent students, especially when there are often little or no other earned revenues or fund-raising efforts.

This has been a concern since the Investment Grant program was revised in 2007. As a result of an appeal in 2009, Council agreed to continue funding Sadleir House but declared the Trent Centre for Community-Based Education as ineligible (Report CSD09-023, dated September 28, 2009). Last year, the Ontario Public Research Group was declared ineligible because of its advocacy focus.

## **Consideration of Artspace for Service Grant Funding**

Through this year's annual Investment Grant application, Artspace advised the City of the loss of 10% of its annual operating grant from the Ontario Arts Council in 2016. As one of the oldest and most successful artist-run centres in the province, they would like to be considered for a higher level of municipal funding support than the Investment Grant program provides. This potential was discussed at the sub-committee but not the overall committee level and warrants more investigation.

## **Late Application**

Ordinarily, late applications are not accepted. This year, however, the Peterborough Community Chaplaincy realized that it had missed the deadline by several weeks. They informed Staff that they had understood that they had been awarded three year funding in 2014, not one year. While they were invited to apply for a 2015 grant, they chose not to on that basis. Once they realized the error, they asked if they could still submit. Staff made no commitments but agreed to receive an application and present it to the committee for consideration. The Committee recommends that the Peterborough Community Chaplaincy not be awarded an investment grant in 2015 because they missed the deadline.

## **Elimination of In-kind Support Recognition**

Valuations for In-kind support, both as revenue and as expenditure, have not been considered as eligible considerations for the Investment Grant program since it was revised in 2007. It has, however, been allowed for consideration in the Project Grant program. With the number of former Project Grant recipients progressing to the Investment Grant program, they have continued to report on their In-kind support as part of their financials. Since the inclusion of In-kind support tends to inflate budgets and negate the need for earned revenues, donations, or fund-raising, it is recommended that In-kind support no longer be recognized in either program.

## **City Recognition**

In the Investment Grant and Project Grant application, organizations were asked how they would recognize the City as a sponsor, should they be successful in obtaining funding. Many indicated they would use the City Coat of Arms on their websites, flyers, and posters. Staff is requesting that permission to use the City Coat of Arms be extended to organizations to acknowledge City support.

## **Applicant Feedback**

City Staff encourages organizations denied funding or receiving reduced funding to contact the Community Services Department administration office for feedback.

## **Eligibility Criteria**

As a result of Reports CSD07-003 and CSD07-004 presented in the spring of 2007, Council approved significant changes to the former Community Grants Program, now referred to as the Community Investment Grant Program. Through the formal application process, applicants must meet the eligibility criteria as approved by Council:

- be NFP's that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough

- have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Grants or two Community Project Grants
- have been in existence for five years if requesting multi-year funding
- have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible, open and inclusive manner

The following are considered ineligible applicants:

- organizations receiving Community Project Grants or Community Service Grants
- individuals
- for-profit businesses
- organizations with political affiliation
- organizations serving as funding sources for others, e.g. Service Clubs
- faith-based organizations where services/activities include the promotion and/or required adherence to a faith
- hospitals, clinic-based services or medical treatment programs
- fund-raising events
- school boards, primary and secondary schools, post secondary institutions
- programs within legislated mandates of other government or city departments
- provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- organizations receiving 80% or more of funding from senior levels of government
- organizations that conduct the majority of their activities outside of the City
- costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- one or more City priorities and participant priorities within target sectors
- community need for proposed activity or service
- community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- community benefit/impact
- financial need (operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign)
- sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- feasibility (organization's ability to complete the proposed activity or service)
- evidence of community collaboration, partnerships
- impact of previous year's funding support

## Summary

This is the ninth year for the revised Community Investment Grant Program. Following the evaluation criteria approved by Council, the community-based Advisory Committee and Staff recommends the disbursement of the full \$210,000 to qualified applicants as the City's investment in their on-going activities to enrich local quality of life.

Submitted by,

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Attachment: Appendix A – 2015 Community Investment Grant Recommended Funding

**2015 Community Investment Grant  
(Arts, Culture, Heritage/Recreation/Sports)  
Recommended Funding**

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
1	Arbor Theatre	\$3,000	\$3,000	Arbor Theatre is requesting \$3000 for mentors-actors and a composer for their annual mid-winter play, Snow White, at Showplace in December 2015.	\$3,000		Arts
2	Art School of Peterborough	\$3,000	\$6,000	The Art School of Peterborough requires financial assistance to cover art supplies for the youth and teen programming, allowing tuition rates to remain low.	\$3,000	For One Year	Arts
3	Art Space	\$15,000	\$15,000	Municipal support enables ArtSpace to deliver contemporary arts programming, services, and community resources that enhance Peterborough as a creative hub of arts and culture.	\$10,500	For One Year	Arts
4	Kawartha Youth Orchestra	\$8,000	\$15,000	The Kawartha Youth Orchestra is requesting funds to support our operational budget, supporting plans to grow awareness in our community and work with music educators.	\$11,000		Arts



	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
5	Mysterious Entity Theatre	\$8,000	\$10,000	To aid with operational and program costs in 2015, supporting a range of activities including a creation and production of live theatre, education, youth empowerment, entertainment, and employment for the region's theatre artists.	\$10,000		Arts
6	New Stages Theatre Company	\$6,000	\$10,000	New Stages Peterborough, AKA New Stages Theatre Company, requests funding towards its operating budget for the 2015-16 theatre season at Market Hall and Showplace.	\$5,000		Arts
7	Peterborough New Horizons Band	\$500	\$3,500	PNHB requests support to enhance its role in providing musical opportunities for seniors and for community outreach.	\$3,500		Arts
8	Peterborough Pop Ensemble	Did not apply	\$8,511	We request funding to support multiple free concerts for seniors and the manufacturing of a CD of favourite songs to be distributed at no cost.	\$4,000		Arts
9	Peterborough Symphony Orchestra	\$12,500	\$15,000	Peterborough Symphony requests \$15,000 to support our season's operations as we pursue our vision of a community united and engaged by a love of music.	\$12,500	For One Year	Arts

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
10	Jamaican Self-Help	\$1,500	\$3,000	Jamaican Self-Help requests \$3,000 to enhance the annual Caribbean Street Festival, which takes place in downtown Peterborough on August 6, 2015.	\$1,500		Culture
11	PR Community & Student Association (Sadleir House Facility)	\$2,000	\$7,000	To support the day-to-day operations of running a not-for-profit community facility and support the future growth and development of the organization.	\$1,500	For One Year	Culture
12	Peterborough Chapter of the Ontario Archaeological Society	\$2,500	\$3,000	To inform members of the public about Peterborough's rich archaeological heritage and support sound archaeological practices through regular monthly meetings, special programs and educational resources.	\$2,000	For One Year	Heritage
13	Trent Radio	\$2,500	\$15,000	The continuing operation, maintenance, acquisition and preservation of a high quality, historically accurate, Local Content Community Audio Archive Collection for Peterborough, ON.	\$2,500	For One Year	Heritage
14	YMCA	Did not apply	\$15,000	We believe that all children and youth in our community should have the opportunity to belong to the YMCA, regardless of their financial circumstances.	\$0		Recreation

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
15	Sport Kawartha	\$3,000	\$6,000	Sport Kawartha will host a Sports Expo, bringing public access to a wide variety of sports, in an effort to increase participation and awareness.	\$5,000		Sport
	Peterborough Folk Festival Inc.	\$15,000	N/A	To promote, produce and expand their annual program events.	\$15,000	2 <sup>nd</sup> Year of 3 year funding	Arts
	Public Energy	\$10,000	N/A	To support various programs to ensure they are affordable and accessible.	\$10,000	2 <sup>nd</sup> Year of 3 year funding	Arts
	ReFrame Film Festival	\$8,000	N/A	To assist with operational costs.	\$8,000	2 <sup>nd</sup> Year of 3 year funding	Culture
	The Peterborough Singers	\$6,000	N/A	To supplement the operational budget, allowing the organization to better plan and deliver its program.	6,000	2 <sup>nd</sup> Year of 3 year funding	Arts
				<b>Investment Grants for ACH-Rec-Sports:</b>	<b>\$114,000</b>		

**2015 COMMUNITY INVESTMENT GRANT (Social Services/Environment)  
RECOMMENDED FUNDING**

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
1	Canadian Red Cross	Did not apply	\$15,000	Funding will support the continued operations and development of our programs for people in Peterborough as well as the preservation of our heritage building.	\$8,000	For each of 3 years	
2	Community Opportunity & Innovation Network Inc.	\$3,000	\$15,000	To support core activities of COIN, and organization that has provided support for people with employment barriers in Peterborough for over 20 years.	\$3,500	For 1 year	
3	Down Syndrome Association of Peterborough	\$7,500	\$8,000	The Down Syndrome Association of Peterborough is requesting \$8,000 to support its Summer School Program, to be held in August, 2015.	\$8,000		
4	Elizabeth Fry Society of Peterborough	\$10,500	\$15,000	Elizabeth Fry requests three year stability funding to assist with program and service costs, client needs and operational expenses.	\$12,000	For 1 year	
5	Habitat for Humanity	\$5,000	\$10,000	To support the "Teen Build" initiative by providing civic engagement, opportunity for local youth on the Habitat construction site. (20 dates throughout summer 2015.)	\$9,000		

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
6	Heads Up for Inclusion	\$1,000	\$6,000	HUI is requesting funding towards expansion of existing school and community programs and development of partnerships and programs to promote inclusive education.	\$2,000	For 1 year	
7	Kawartha Sexual Assault Centre	\$10,000	\$10,000	Kawartha Sexual Assault Centre requests funding approval from Council in order to provide an accessible community service to those who have experienced sexual violence.	\$3,500		
8	Kawartha World Issues Centre	\$6,000	\$7,500	KWIC requests support for public engagement on environmental issues on global-local perspectives, with a focus on youth initiatives through Seeds for Justice youth program.	\$4,500	For 1 year	
9	Kawartha Youth Unlimited	\$4,500	\$5,000	A youth specialties organization promoting pro-social learning through various youth outreach programs to a generation who engage in high-risk behaviour at increasingly younger ages.	\$2,000	For 1 year	
10	Learning Disabilities Association of Peterborough	\$8,000	\$8,000	The City grant allows the Learning Disabilities Association of Peterborough to support the realization of full personal potential for those impacted by Learning Disabilities/ADHD.	\$8,000	For 1 year	

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
11	PARD Therapeutic Riding	Did not apply	\$3,500	PARD Therapeutic Riding requests funding to provide the physical, emotional and psychological benefits of therapeutic riding to individuals with disabilities living in the Peterborough area.	\$3,500		
12	Telecare Distress Centre of Peterborough	\$7,000	\$7,000	TDCCP requests City funding to continue a 24-hour, confidential, non-judgmental and anonymous listening service for lonely, worried, distressed and suicidal individuals.	\$7,000		
13	Camp Kawartha	\$3,000	\$7,500	Combining science, environmental action, and water awareness, Camp Kawartha is requesting funding to support the innovative Be A Water Steward Program.	\$2,500		
14	Kawartha Turtle Trauma Centre	\$600	\$15,000	Kawartha Turtle Trauma Centre is requesting the continued support of "Turtle Conservation in Action" initiatives. A community based organization working to protect Ontario at-risk turtles and wetlands.	\$2,000		
15	Peterborough Bicycle Advisory Committee	\$2,000	\$4,500	To support the development and delivery of three Open Streets/ Play Streets events.	\$4,500		

	Organization	2014 Funding	2015 Request	Purpose	Recommend	Comment	Stream
16	Transition Town Peterborough	\$3,000	\$15,000	Three TT events, Purple Onion Festival, Dandelion Day and the Localpalooza supporting locally owned businesses, building our local economy while lowering our carbon footprint.	\$2,000	For 1 year	
	Peterborough Community Chaplaincy	\$10,500	15,000		\$0		
	BIKE: The Peterborough Community Cycling Hub	\$2,500	N/A	To assist with staffing costs for training volunteers.	\$2,500	2 <sup>nd</sup> year of 3 year funding	
	Big Brothers Big Sisters	\$5,000	N/A	To continue to support the "Go Girls – Healthy Bodies, Healthy Minds" program for girls aged 11-14	\$5,000	2 <sup>nd</sup> year of 3 year funding	
	St. John Ambulance	\$4,000	N/A	To assist with purchase of new teaching materials, information material, new uniforms and service programs	\$4,000	3 <sup>rd</sup> year of 3 year funding	
	St. Paul's Community Kitchen	\$2,500	N/A	To offset utility and insurance costs needed to run the program and to replace worn out equipment.	\$2,500	2 <sup>nd</sup> year of 3 year funding	
				<b>Investment Grants for SS-Environ:</b>	<b>\$96,000</b>		
				<b>Total Investment Grants:</b>	<b>114,000 96,000 \$210,000</b>		