### Feasibility Study for a MAJOR SPORT AND EVENT CENTRE in the City of Peterborough

Phase 1: Introductory Presentation | February 5th, 2018











# **KEY MILESTONES – PHASE 1**

#### **PROJECT PURPOSE + TIMELINES**

Phase 1: Market Assessment, Benefits and Consultation

- a) Stakeholder Consultation
- b) Situational Assessment
- c) Identifying Future Opportunities
- d) Interim Presentation
- e) Facility Concept & Capital Cost Estimate
- f) Site Location Overview and Choices
- g) Future Use of PMC and Public Input
- h) Economic and Social Impact Benefit Analysis
- i) Reporting

#### December 2017

Start-Up and data collection/analysis

#### January/February 2018

Jan 22 – Steering Committee Meeting Feb 5 – Project Overview Council Presentation Feb 28 – 2<sup>nd</sup> Steering Committee Meeting

#### March 2018

March 6 – Update to Steering Committee March 21 – Public Consultation March 26 – Report Comments Back to Consultant

#### March / April 2018

March 26 – General Committee Recommendation to Move to Phase 2 April 9 – Council Approval



# **KEY MILESTONES – PHASE 2**

#### **PROJECT PURPOSE + TIMELINES**

### Phase 2: Business Case, Design and Implementation

- a) Refine Concept and Deisgn
- b) Location Criteria
- c) Programming
- d) Capital Budget and Programming
- e) Interim Report and Review
- f) Oeprations Busienss Plan and Proforma
- g) Facility Delivery Options Assessment
- h) Reporting, Review and Presentation

#### **April 2018**

April 25 – 3<sup>rd</sup> Steering Committee -Interim Report Review

#### May 2018

May 16 – Draft Report Process

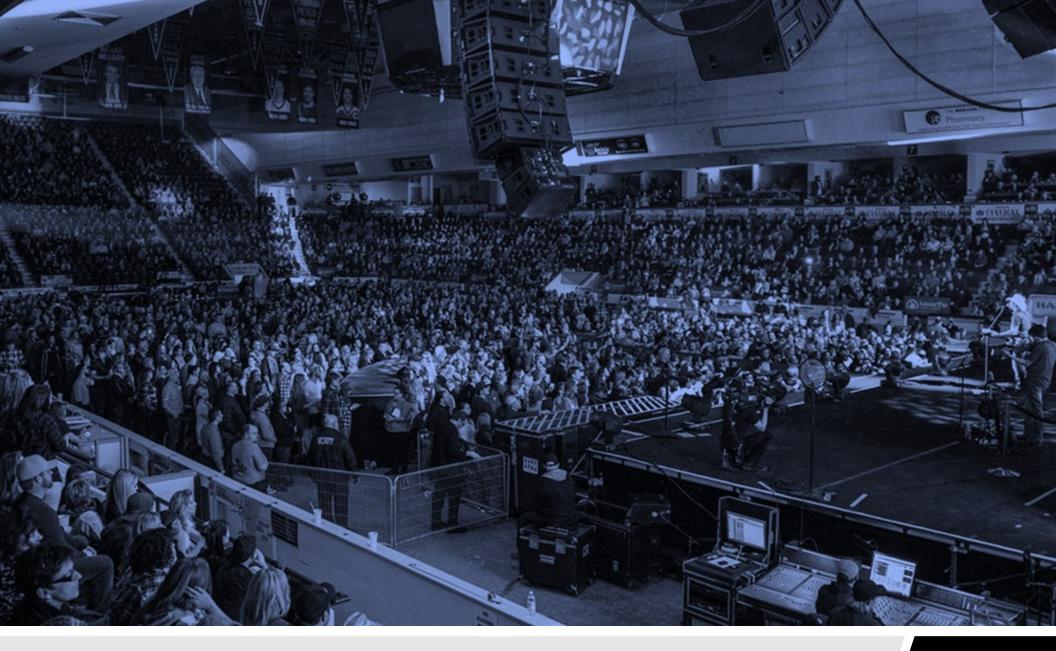
#### June 2018

June 5 – Report Deadline to Steering Committee June 25 – Final Presentation to General Committee

#### **July 2018**

July 9<sup>th</sup> – Council Approval





# PHASE 1: KEY QUESTIONS

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### QUESTIONS FRAMING PHASE 1 STUDY

What is the future of the PMC as a Multi-Use Sport and Event Centre?

Is the City invested in the spectator sports and events market?

What is the future market potential?

What kind of new building is required? How does it function?

What viable locational options exist in Downtown Peterborough? Elsewhere? What are the alternative futures for the PMC?





### PHASE 2: CONTINGENT ON PHASE 1

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## PHASE 2: CONTINGENT ON APPROVAL TO PROCEED

Building Concept and Capital Cost Range

**Detailed analysis of Site Selection and Cost Implications** 

**Building an Operational Model and Projected Financial Performance** 

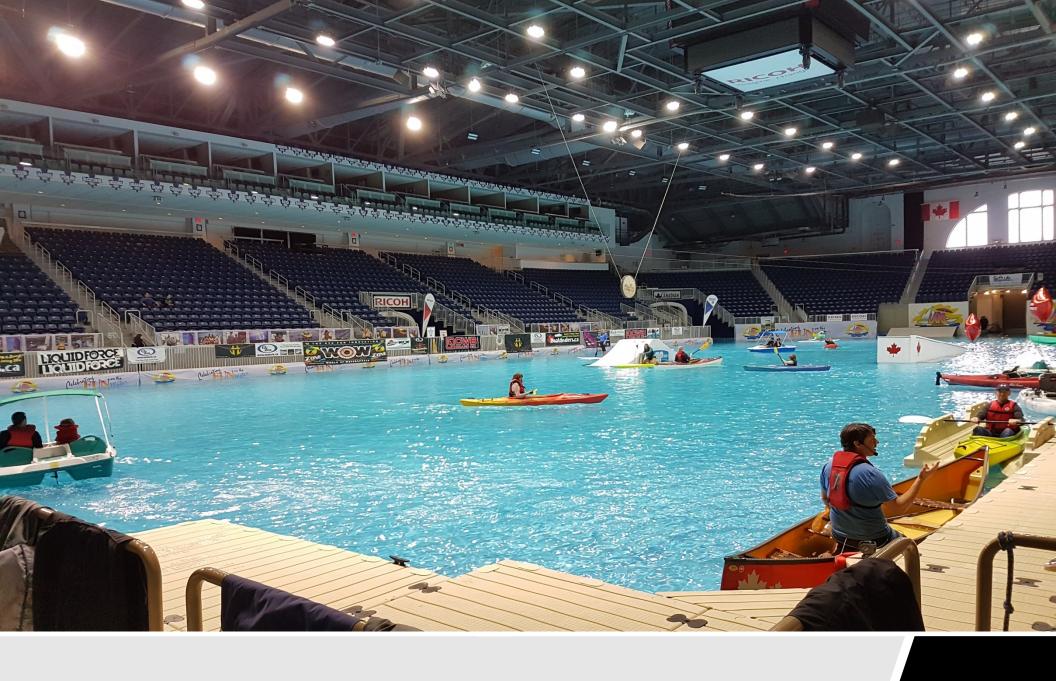
**Overall Operating Impact from Building New and Repurposing PMC** 

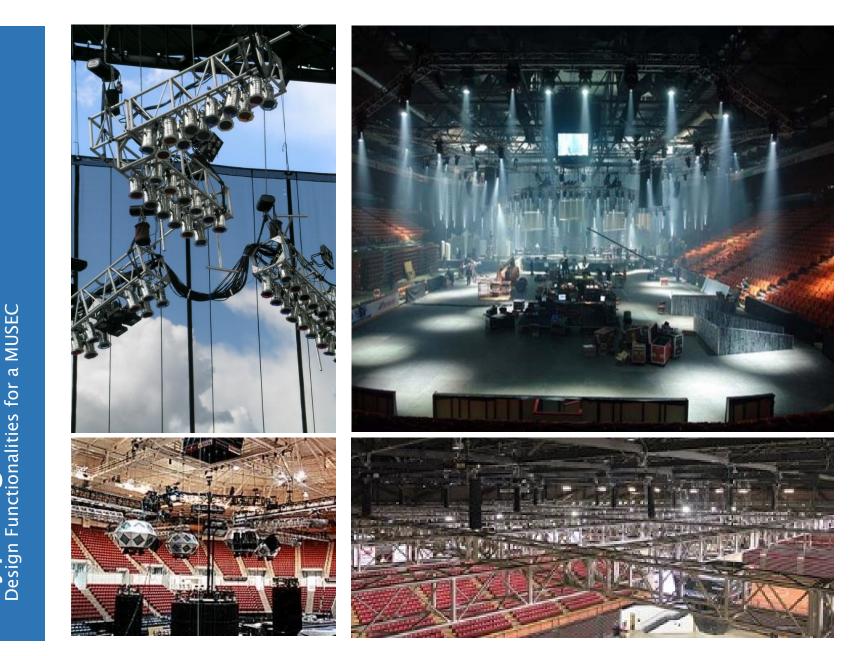
Detailed Reporting, Recommendations and Next Steps



#### City of Peterborough | Feasibility Study for a Major Sport and Event Centre

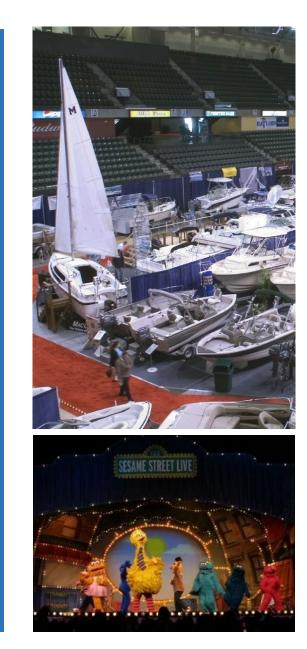
# WHAT IS A MULTI-USE SPORT & EVENT CENTRE (MUSEC)?







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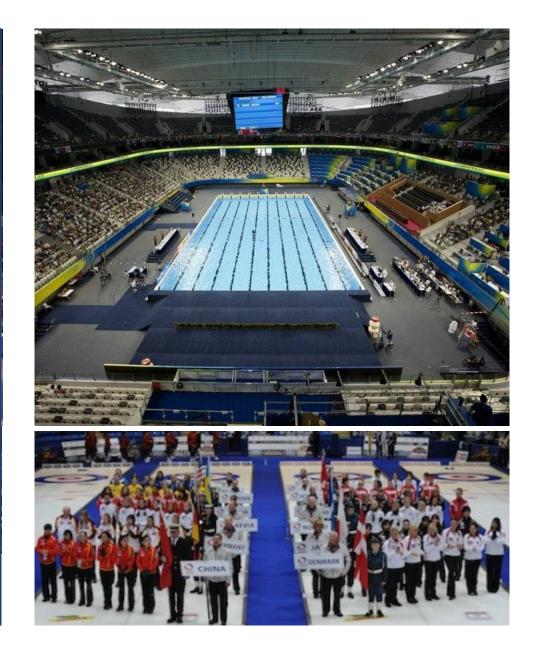
**DIALOG**<sup>®</sup>

 $\Box$ 

**Typologies** esign Functionalities for a MUSEC

#### Event Infrastructure

- Enhanced roof structure. Concerts can have loads as heavy as 100,000 lbs. (end stage configuration only) distributed over the 40' x 60' stage;
- Highway vehicle drive on (one lane) and backup offloading (two lanes) to event floor;







DIALOG





#### **Event Infrastructure**

- Catwalk system for lighting maintenance and access by "riggers";
- Show power at back-of-house end, trade show power at four corners of the event floor, and shore power for broadcasting;
- Significant open storage for ice covering, portable stage, 1,700 stackable chairs, folding banquet tables, dasherboards and dasherboard glazing, and potentially for basketball courts/equipment'
- Higher level of security/control for performers.



/pologies ign Functionalities for a MUSEC

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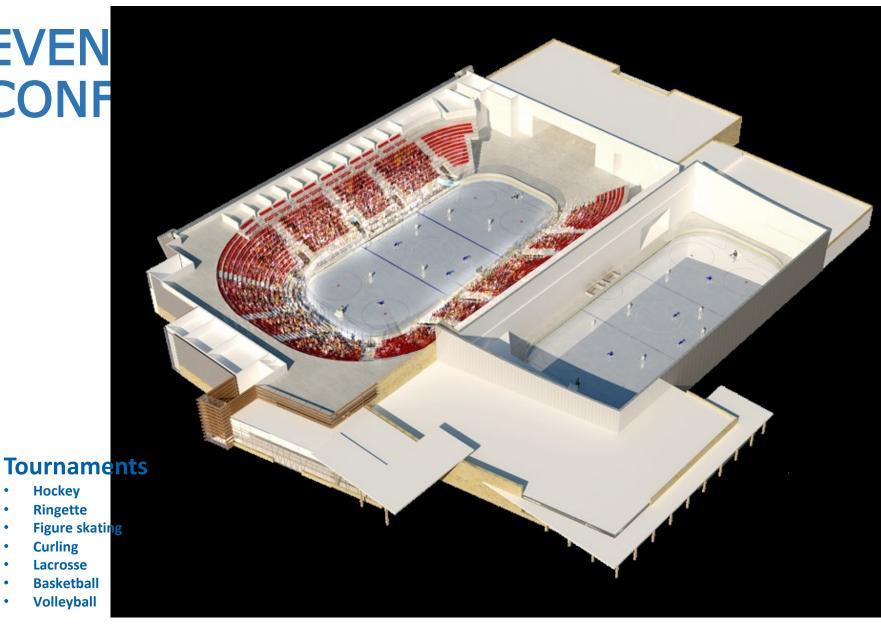
### EVENT CONFIGURATIONS

#### Conferences

- Can be done in conjunction with trade shows
- Full or half-banquet
- Plenary sessions



# EVEN CONF





Hockey

Ringette

Curling

Lacrosse **Basketball** 

Volleyball

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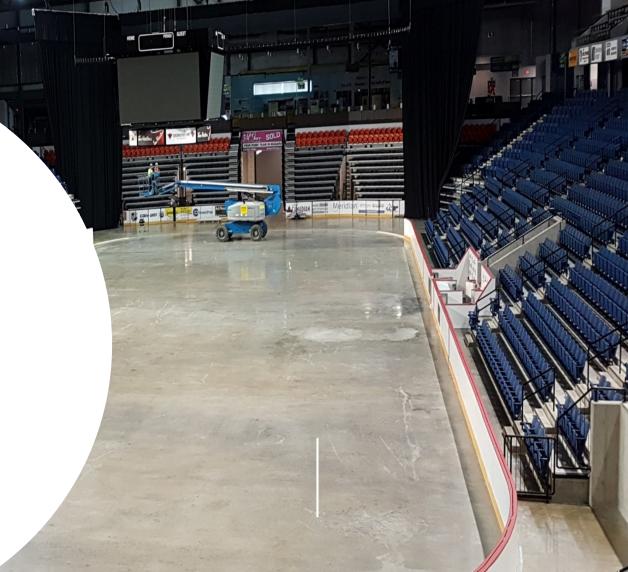
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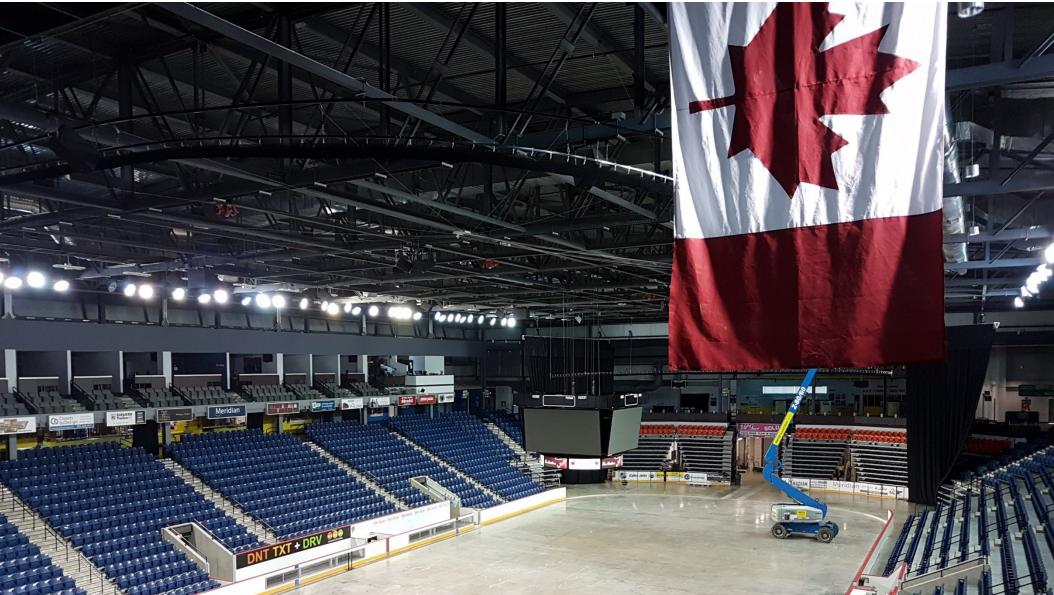
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### Meridian Centre, St. Catharines, 2014

- 5,300 seats,
- \$50 Million Capital Cost
  - Downtown Location
- Limited on-site parking
  - Single Bowl





















## K-Rock Centre, Kingston

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K-ROCK Centre Kingston (2008) 5,200 Arena Seating Located Downtown \$43 Million Capital Cost



### K-Rock Centre, Kingston



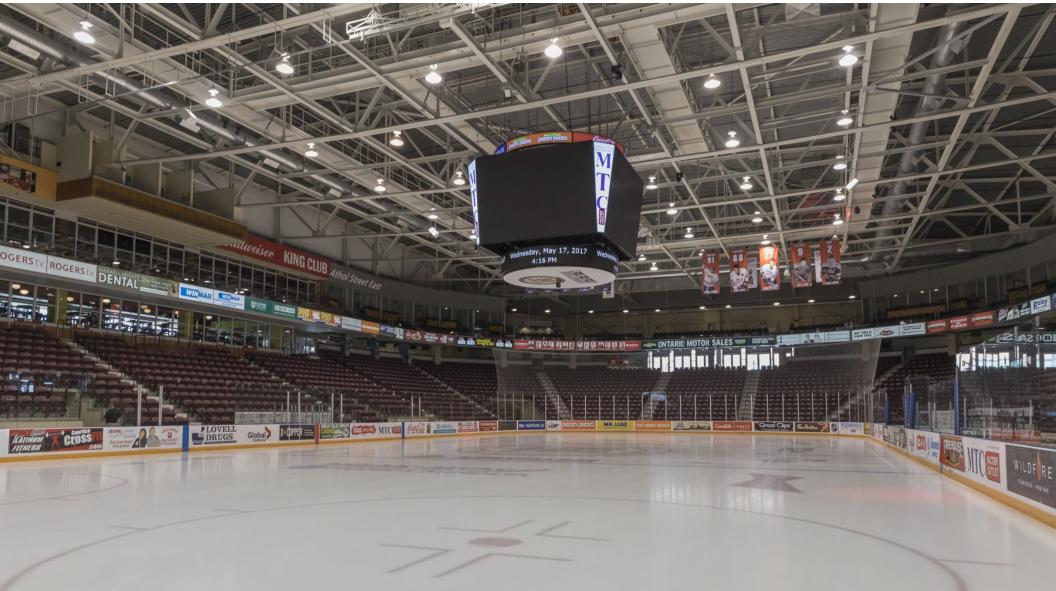




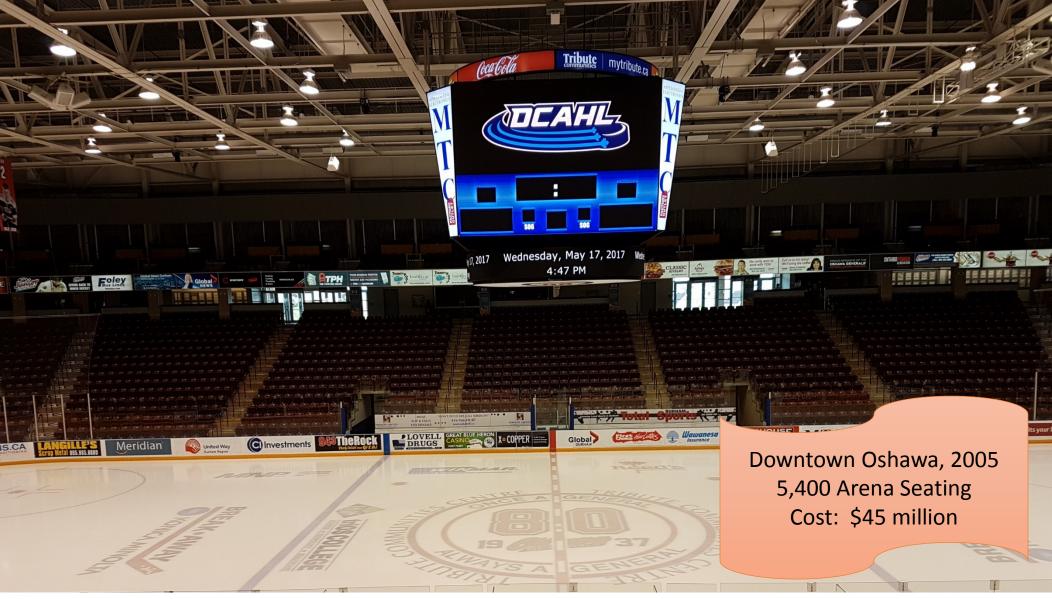
## K-Rock Centre, Kingston







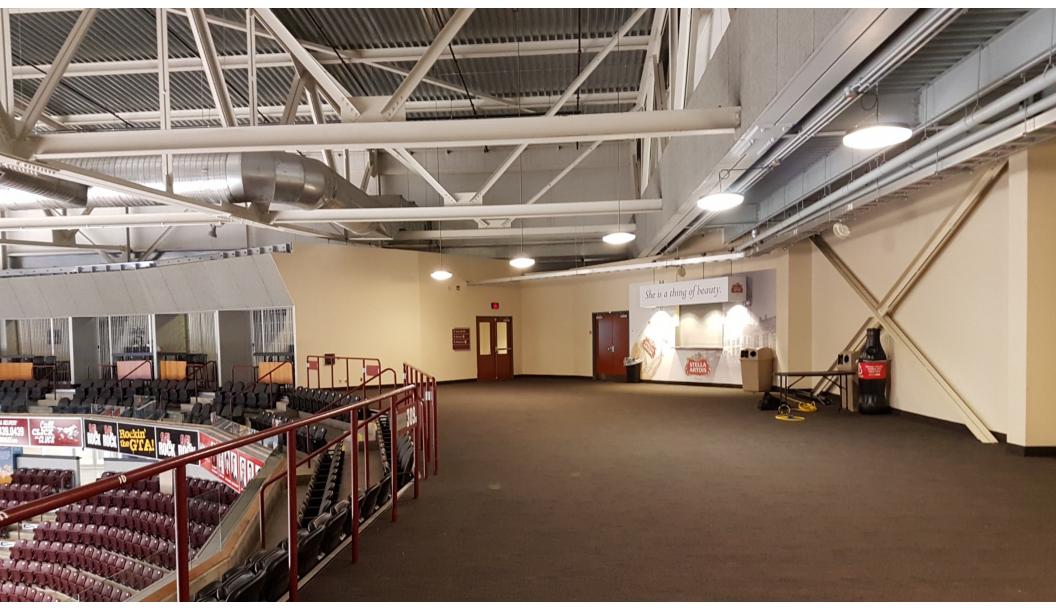












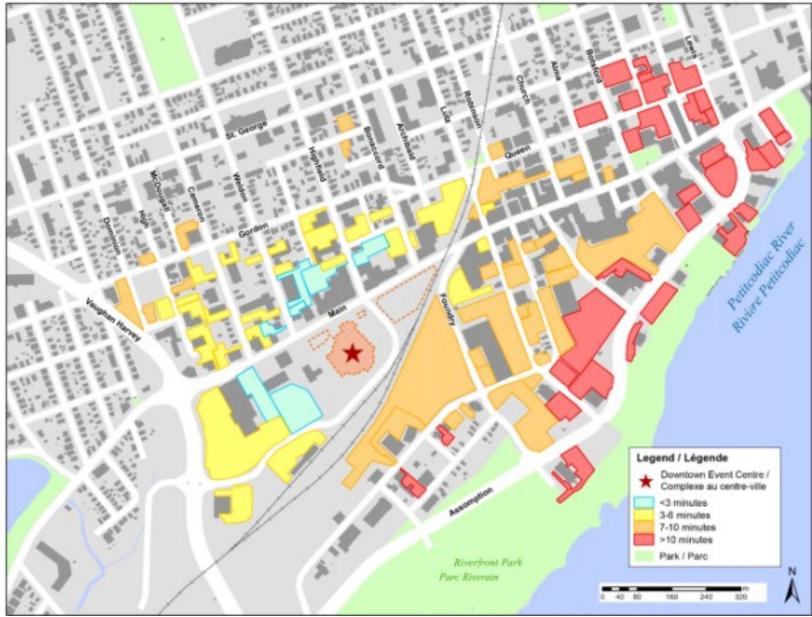


# Moncton Event Centre, 2018





### Moncton Event Centre, 2018





# Moncton Event Centre, 2018





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Sierra Planning and Management advice • strategy • implementation

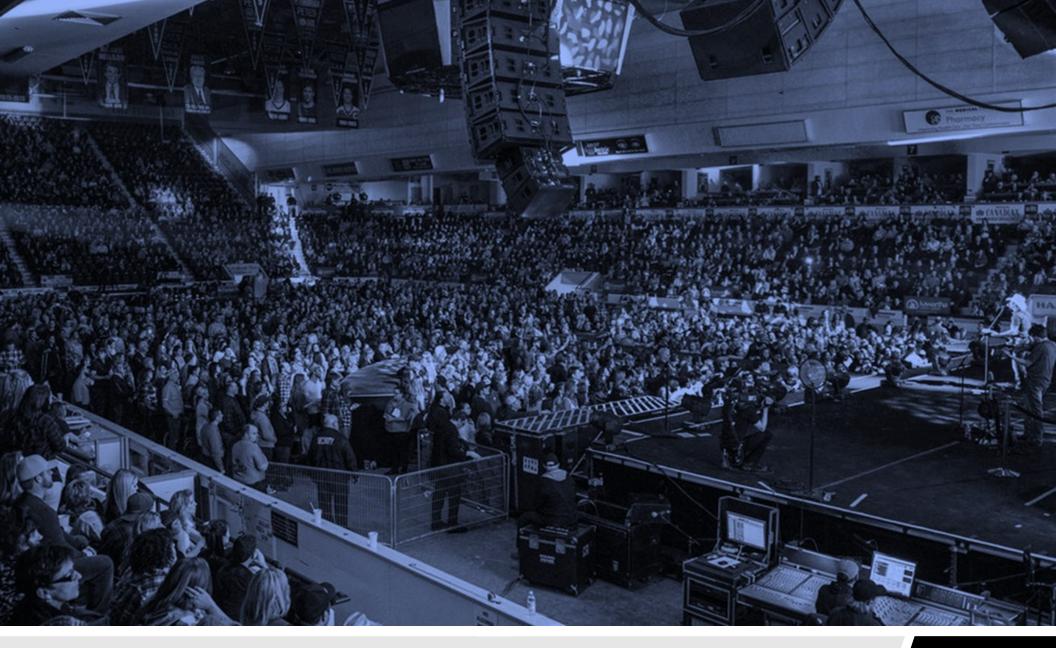
DIALOG

# Canalta Centre, Medicine Hat

Arena Seating: 7,000 Cost: \$75 million 10 min Drive Time to City Core







# ECONOMIC IMPACT

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**Construction Impacts** 



**Operating Impacts** 



**Off-site Spending** 



**Urban Regeneration** 



