



City of
Peterborough

To: Members of the Committee of the Whole

From: Ken Doherty, Director of Community Services

Meeting Date: September 25, 2017

Subject: Report CSD17-025
Canada 150th Celebrations Committee Final Report

Purpose

A report to provide a presentation and a final report on the Canada 150th Anniversary Celebrations Committee's 2017 celebrations.

Recommendation

That Council approve the recommendation outlined in Report CSD17-025 dated September 25, 2017, of the Director of Community Services, as follows:

That a presentation and final report on the City's Canada 150th Anniversary Celebrations by the Committee Chair, Mike Melnik, and Committee Member, Galen Eagle, be received for information.

Budget and Financial Implications

Direct funding for the Canada 150th Anniversary Celebrations Committee totalled \$118,225 from the following sources:

- City Capital Budget contributions in 2015, 2016 and 2017 for a total allocation of \$100,000;
- Canada 150th Community Foundation of Greater Peterborough grant of \$5,000;
- Sponsorship funding from Shaw Direct Satellite TV (Shaw) of \$5,000;

- Sponsorship funding from the Village Business Improvement Association (Village BIA) of \$725;
- and an allocation of \$7,500 from the Arts, Culture and Heritage Division

Total expenses are anticipated to be \$112,987. Any resulting surplus will be directed to help offset an unanticipated expense for an all-inclusive Special Event Insurance Policy in the amount of \$9,001.80 covered in the Community Services' annual operating budget.

Background

The City's 150th Committee was created as a result of Report CSD15-013, dated June 1, 2015, with the mandate to "plan, coordinate, secure funding, present, monitor, and evaluate community events in 2017, with a special focus on July 1 – Canada Day -- to celebrate Canada's 150th anniversary."

The final community-based events organized by the committee under the theme of "Celebrate at Home" from Thursday, June 29 to Sunday, July 2, 2017 exceeded all expectations.

Committee Chair, Mike Melnik, and Community Member, Galen Eagle, will provide a presentation to illustrate the range of activities organized, including selections from Social Media coverage at: <https://storify.com/PVNCCDSB/ptbo150> and those provided by local photographers on behalf of SPARK, who were commissioned to photo-document the events. (The City has also commissioned SPARK to feature select images in an 150th themed exhibit during their annual 2018 event.)

Committee Membership

The 150th Committee membership included:

Mike Melnik, Chair; Impact Communications

Dean Pappas, Council representative

Andy Cragg, representative from the Arts Culture & Heritage Advisory Committee

Jean Grant, Downtown Business Improvement Area (DBIA)

Tracey Randall, Peterborough Music Fest

Terri Lynn Johnston, Canada Day Parade/ City of Peterborough, City Staff

Yvonne Lai, New Canadians Centre

Len Lifchus, community representative

Galen Eagle, PVNCCD School Board

Catia Skinner, Business/ Hospitality Community

Shelby Parker, Chamber of Commerce

Terry Guiel, DBIA

Sadie Norrad, City staff

Ken Doherty, City staff

Special thanks to Jessica Melnik from Impact Communications for design and Social Media coordination; to Andrew Nichols, City GIS for map design; and to City staff in the Community Services Department for their assistance during the events.

The DBIA event Sub-committee members included:

Terry Guiel, DBIA staff
Joel Wiebe, DBIA staff
Joon Kim, DBIA Staff
Jean Grant, DBIA

Special thanks to Wendy Fischer and Missy Knott for organizing the “Gathering” and Mike Bell and Wendy Fischer for organizing “Bring Your Can-Con” event.

The Electric City Culture Council (EC3) team included:

	Media Artists	Musicians/Sound Artists
Su Ditta	Meagan	Christou Jacob Ryan
Bill Kimball	Kerri Kennedy	Andrew Savory-White
Jon Lockyer	Shannon Taylor	Nick Ferrio
Steven Rose	Joeann Argue	Benj Rowland
Eva Fisher	Cara Mumford	
Kelly Egan		
Sue McGregor-Hunter		

The Sunday event sub-committee was comprised of the following individuals and organizations:

Jon Oldham, Peterborough Museum & Archives
Don Willcock, Peterborough Museum & Archives
Glen Caradus, local performer
Phil Stephenson, local performer
Greg Stencell, Parks Canada
Loic Ransom, Parks Canada
Janet McLeod, VBIA
Karla Sampson, County of Peterborough
Joe Corrigan, Lang Pioneer Village
Stacey Sharpe, Canadian Canoe Museum
Tracie Bertrand, Peterborough & the Kawarthas Economic Development
Mike Melnik, Ex Officio
Sadie Norrad, City staff
Ken Doherty, City staff

Event Overview

A sub-committee was formed with members from the Downtown Business Improvement Association (DBIA) to schedule events for Thursday, June 29 and Friday, June 30, 2017. A special “Gathering” of Indigenous performers celebrated local aboriginal heritage and culture with area school children at the Venue as the prelude to the Official Opening. (This unique event was so successful and inspirational that there are discussions about making it an annual event.) Pop-up events featuring local entertainment were organized throughout the downtown throughout the balance of the day and evening.

Hunter Street, from Aylmer Street to George Street, was closed for most of Friday June 30th to allow for an open street event featuring live entertainment and local performers. Throughout the day, the Electric City Culture Council hosted an art exhibit of media landscape and projected images, music and sound titled New Visions/Old Land. Then DBIA subcommittee took over the stage for the Canada 150 Downtown Street Dance.

On Saturday, July 1st, the Committee focused on enhancing traditional offerings. They provided extra funding to Little Lake Musicfest to secure Kim Mitchell as their 2017 opening act; to the Canada Day Parade to organize pre-parade events in Confederation Square and to attract parade participants; to the New Canadians Centre in support of their annual Multicultural event in Del Cray Park; and finally, to the Rotary Fireworks.

Another sub-committee including partners from the Peterborough Museum and Archives, Peterborough Historical Society/ Hutchison House, Peterborough County, the Canadian Canoe Museum, Village BIA, Trent Severn Waterway, and local entertainers created a family friendly celebration with a historical flair for Sunday, July 2nd at the Museum and at the Parks Canada Lift Lock Visitor Interpretation Centre. There has been some preliminary discussion about making this an annual adjunct to local Canada Day celebrations.

Sponsorships and Grants

The Committee gratefully acknowledges the sponsorship funds provided by Shaw Direct Satellite TV for family and children activities on Thursday, June 29, Friday, June 30 and Sunday, July 2, 2017; from the Village BIA in support of the Sunday Heritage events; and the grant from the Canada 150th through the Community Foundation of Greater Peterborough.

Summary

By all accounts, the events and activities planned by the City's 150th Anniversary Committee and its sub-committees under the theme of "Celebrate at Home" were a tremendous success. They are a testament to community partnerships, voluntarism, and the depth and breadth of local creative talent.

Submitted by,

Ken Doherty, Director
Community Services Department

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