

# Peterborough's Green Economy Action Lab

> process & outcomes



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Peterborough City Council  
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To create  
flourishing cities.





# Mid-Sized Cities Program



An interdisciplinary program to help Ontario's mid-sized cities thrive.



# Mid-Sized Cities Research Collaborative

- Interdisciplinary
- Young & established scholars
- Annual research series



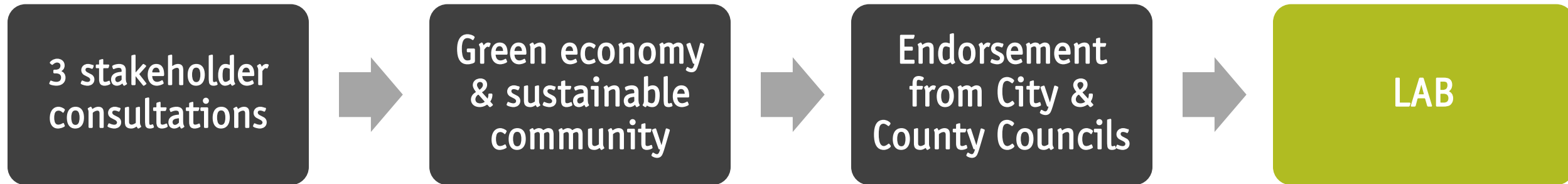


# Pilot Programs in 4 Mid-Sized Cities

- Peterborough
- Hamilton
- London
- Greater Sudbury



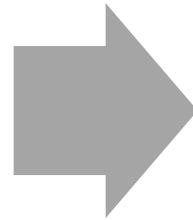
# Process in Peterborough



**Goal:** To collectively evaluate and develop actions to support the advancement of Peterborough as a green economy and sustainable community.

# Lab Process

Interviews with key  
political and business  
leaders

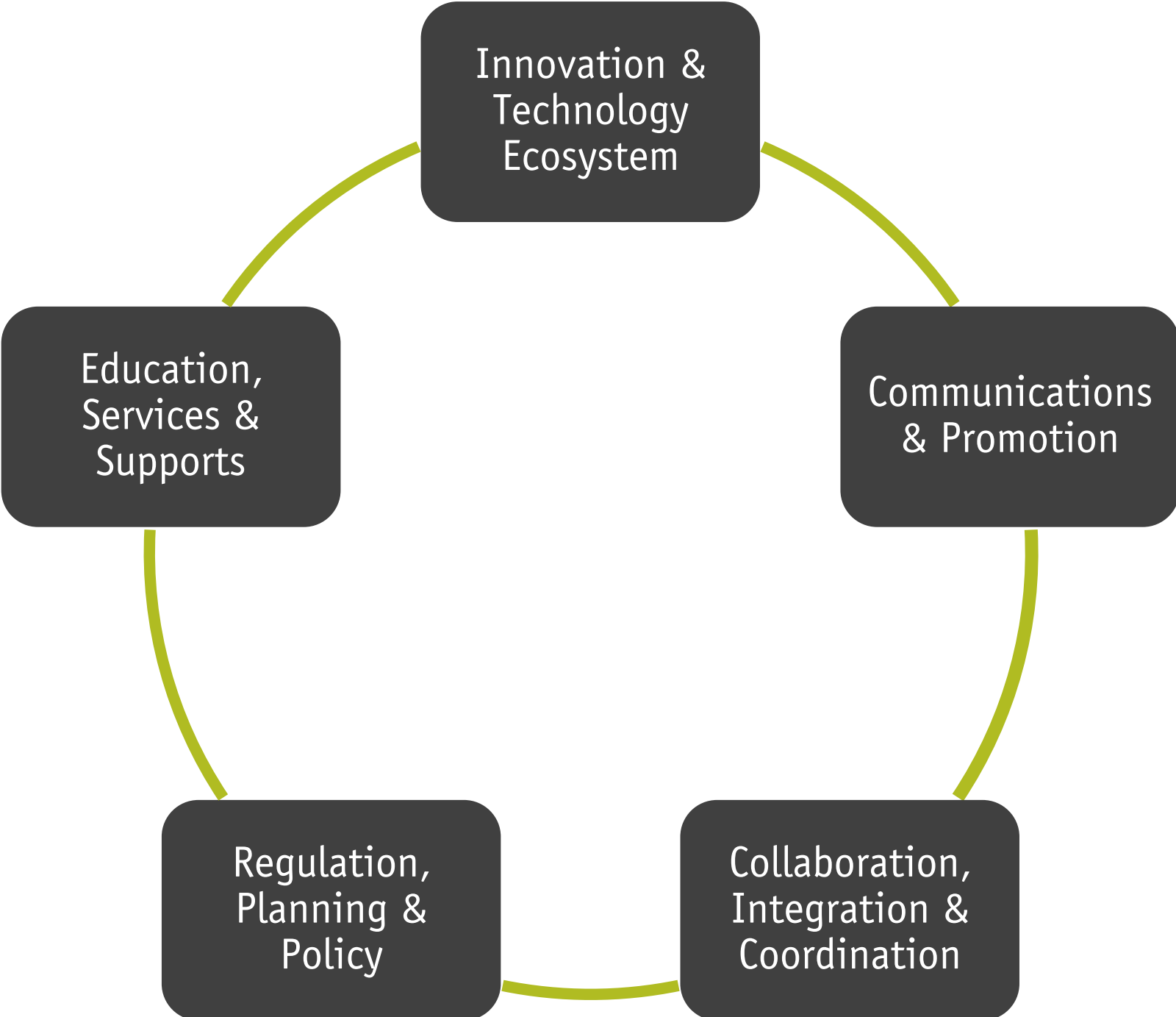


PTBO Green Economy  
Action Lab Workshop



**Key Takeaway:** All participants want to advance the green economy and sustainable community vision for Peterborough.

# Interview Findings



# Workshop Findings



Connect  
business  
innovators &  
support local  
businesses

Create a  
PKED clean  
tech advisory  
committee

Establish a  
green  
conference  
centre

Engage  
community &  
invest in a  
livable  
Peterborough

Achieve  
greater policy  
alignment



# Learnings

- ✓ Workshop was **effective** for discussing the types of actions that can be taken to advance the green economy and sustainable community
- ✓ Ensure **diversity of audiences** around the table – private sector, Indigenous
- ✓ Important to **share existing initiatives** – Malcolm Hunt's presentation on TRIP was considered useful
- ✓ Peterborough is **well-positioned** to do a lot more in this area

# Next Step Actions

- Present the findings to County Council, PKED, Sustainable Peterborough
  - Identify opportunities for PKED and SP to move forward
- PKED to create Clean Tech Advisory Committee
- Council can seek greater policy alignment around the green economy