



CANADA 150

Celebrate at Home

JUNE 29 TO JULY 2, 2017

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Milestones

2015 – City forms 150th Committee

March 2016 – Committee begins meeting monthly

April 2016 – Communications sub-committee launched

May 2016 – Social media campaign begins - #PTBO 150

June 2016 – First press release – “Celebrate at Home”

November 2016 – Musicfest press conference – Kim Mitchell

January 2017 – Website launches - www.peterborough.ca/PTBO150



Milestones cont'd

February 2017 - Social media marketing ramps up – trivia videos

March 2017 – DBIA press conference – two days of celebration

April 2017 – Canada Day Parade press conference – enhanced

May 2017 – Media blitz begins – print, radio, TV, online, social media

Upcoming: Heritage Day press conference, NCC press conference & Art School of Peterborough student art contest press release



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Throwing a 150th birthday party (for 36 million people)

For the 150th anniversary of Confederation, a lot of partying will be local. Think canoe races and fitness challenges.



About 1,200 students from four schools stand outside Fort George as part of the living Canadian flag project developed by Niagara-on-the-Lake's Canada Sesquicentennial Committee. (RENE BERTSCH / FOR METROLAND)

Kim Mitchell will help Peterborough celebrate Canada's 150th on July 1



By Jessica Nyznik, The Peterborough Examiner
Friday, November 18, 2016 12:32:24 EST AM



Tracey Randall, Peterborough Musicfest general manager, Mike Melnik, Peterborough 150 committee chairman, and Mayor Daryl Bennett get into the Canada Day 150 anniversary spirit at City Hall on Thursday, November 17, 2016 after an announcement revealing four days of celebration in the city for Canada's upcoming birthday. JESSICA NYZNIK/Peterborough Examiner/Postmedia Network



They'll be 17 free concerts at Del Crary Park this year for Musicfest, running from July 1 to Aug. 26 on Wednesday and Saturday nights.

Just a few days before July 1, the city's Canada Day 150th celebrations will get underway.

Celebrate at Home will feature four days of festivities in the city from June 29 to July 2.



Canada 150 celebrations announced for downtown Peterborough

Lots of local talent at family-friendly festivities on June 29 and 30

By **Paul Rellinger** · Published March 30, 2017 | Updated at 4:33 pm



Musician Rick Fines, pictured at the March 30th announcement, is one of many local performers who will be entertaining revellers during Canada 150 celebrations in downtown Peterborough on June 29 and 30 (photo: Peterborough DBIA)

Funny thing about a party: Once word gets out, everybody wants to come.



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ptbo150 Coming soon to a county office near you: Passports to Canada 150 celebrations in the Peterborough area! Check out the article in this week's Peterborough Examiner (link in profile). 📷 : Joelle Kovach

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JANUARY 19



THURSDAY, JUNE 29	FRIDAY, JUNE 30	SATURDAY, JULY 1	SUNDAY, JULY 2
Canada 150 Downtown Pop-Up 10AM-11PM A celebration of unique sights and sounds throughout Downtown Peterborough! FEATURING Indigenous Celebration Canada 150 Kick-Off (noon) Picnic in Millennium Park Elements - Fire & Circus Show Bring Your Can-Con Music Contest Citizens Improv Comedy Show Live Chainsaw Carving Celtic Harp Trio and MORE!	Canada 150 Downtown Street Dance NOON-10PM An exciting open-street event featuring live entertainment and beloved local performers! FEATURING Kids Colouring Contest The Paddling Puppeteers Tim Holland The Puppet Tamer Media & Arts Exhibition J's Magic Children's Show Movie in the Park Rick Fines The Rocket Revue and MORE!	Canada Day Parade George Street, 12:00PM (Pre-Parade Celebrations 9AM-NOON) New Canadians Centre Multicultural Canada Day Del Crary Park, 10AM-3:30PM Peterborough Musicfest Kim Mitchell Fred Anderson Stage, 8PM Rotary 150 FIREWORKS with support from the New Canadians Centre Del Crary Park	150th Heritage Celebration 10AM-4PM Fun events, entertainment, and tours for the whole family at the Peterborough Museum & Archives and the Peterborough Lift Lock! FEATURING Voyageur Canoe Tours Live entertainment and MORE!

More events & info to come!



ptbo150

Downtown Peterborough >



37 views · Liked by [terry.guiel](#) and [jessicamariemelnik](#)

ptbo150 Who won the first edition of our Canadian Trivia Challenge? Check out the full video via the link in our profile!

[@terry.guiel](#) [@downtownptbo](#)



Thursday and Friday Partners

Downtown Business Improvement Association
(DBIA)

The Electric City Culture Council (EC3)



The Electric City
Culture Council

Thursday and Friday Sponsorship

Shaw Direct Satellite TV





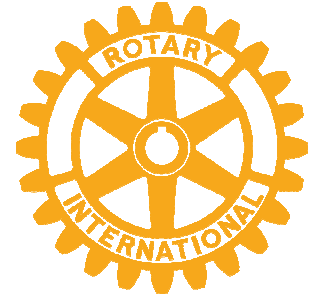
Saturday Partners

City of Peterborough

Peterborough Musicfest

New Canadians Centre

Peterborough Rotary Club



Saturday Sponsorship

Cogeco – Proud Sponsor of the Canada Day Parade





Sunday Partners

Peterborough Museum & Archives
Hutchison House
The Peterborough Historical Society
Lang Pioneer Village Museum
Peterborough County
Peterborough & The Kawarthas Tourism
Parks Canada
The Canadian Canoe Museum

Sunday Sponsorships

Shaw Direct Satellite TV
Village BIA



Peterborough
&
THE KAWARTHAS
TOURISM



Parks
Canada

Parcs
Canada



Hutchison House
The Peterborough
Historical Society



The CANADIAN CANOE MUSEUM
Le MUSÉE CANADIEN du CANOT



Shaw) Direct
Satellite TV



Peterborough
Museum & Archives