

To: Members of the Committee of the Whole

From: Ken Doherty, Director of Community Services

Meeting Date: May 29, 2017

Subject: Report CSD17-014

Canada 150th Celebrations Committee Update

Purpose

A report to provide a presentation and an update on the Canada 150th Anniversary Celebrations Committee's plans.

Recommendation

That Council approve the recommendation outlined in Report CSD17-014 dated May 29, 2017, of the Director of Community Services, as follows:

That a presentation and an update on the Canada 150th Anniversary Celebrations Committee by the Committee Chair, Mike Melnik and Committee Member, Galen Eagle be received for information.

Budget and Financial Implications

Funding for the Canada 150th Anniversary Celebrations Committee (the Committee) has been allocated in the 2015, 2016 and 2017 budgets for a total allocation of \$100,000. The Committee has received a Canada 150th Community Foundation of Greater Peterborough grant of \$5,000 and has recently secured sponsorships with Shaw Direct Satelite TV (Shaw) of \$5,000, the Village Business Improvement Association (Village BIA) of \$725 and the Arts, Culture and Heritage Divisions of \$7,500. The total operating budget is \$118,225.

Background

As a result of Report CSD15-013 (Appendix A), the Committee has scheduled a range of community based events from Thursday, June 29 – Sunday, July 2, 2017, encouraging local residents to "Celebrate at Home."

A sub committee was formed with members from the Downtown Business Improvement Association (DBIA) to schedule events for Thursday, June 29 and Friday, June 30, 2017.

Thursday, June 29 has been named Canada 150 Downtown Pop-Up and includes a variety of pop up entertainment throughout the downtown. A Canada 150 Kick-off will commence at 12:00 pm at Millennium Park following an indigenous celebration.

Friday, June 30 has been named Canada 150 Downtown Street Dance. For this event Hunter Street will be closed from Aylmer Street to George Street to allow for an open street event featuring live entertainment and local performers. Throughout the day Electric City Culture Council will be providing an art exhibit of media landscape and projected images, music and sound titled New Visions/Old Land.

Saturday, July 1, the Committee focused on enhancing traditional offerings and has provided extra funding to Little Lake Musicfest to secure Kim Mitchell as their 2017 opening act, New Canadians Centre, the Canada Day Parade and the Rotary Fireworks.

Sunday, July 2 has been designated as a Heritage themed celebration. A sub committee including partners from the Peterborough Museum and Archives, Historical Society, Peterborough County, the Canoe Museum, Hutchison House, Village BIA and Trent Severn Waterway has created a family friendly celebration with a historical flair. The event will take place at the Peterborough Museum and Archives and Peterborough Lift Lock.

Shaw has provided a sponsorship for family and children activities. Shaw and the Committee have allocated these funds for family and children activities on Thursday, June 29, Friday, June 30 and Sunday, July 2, 2017.

Submitted by,

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Attachments:

Appendix A – Report CSD15-013