



City of  
**Peterborough**

---

**To: Members of the Committee of the Whole**

**From: Ken Doherty, Director of Community Services**

**Meeting Date: May 29, 2017**

**Subject: Report CSRS17-003  
2020 Ontario Summer Games Bid**

---

## **Purpose**

A report to provide an update on the 2020 Ontario Summer Games bid process, and to seek direction on submitting a bid.

## **Recommendations**

That Council approve the recommendations outlined in Report CSRS17-003 dated May 29, 2017, of the Director of Community Services, as follows:

- a) That Staff be directed to prepare and submit a bid to host the 2020 Ontario Summer Games;
- b) That pending the approval of the bid submission, the City commits a maximum of \$135,000 toward the required municipal contribution to host the 2020 Ontario Summer Games; and
- c) That if Peterborough is the successful bidder, the following be established:
  - i) A 2020 Ontario Summer Games Budget;
  - ii) A Games Organizing Committee;
  - iii) A temporary Games Coordinator position, to lead the Games Organizing Committee from 2018 until the Games and final reporting to the Province are completed in 2020.

## Budget and Financial Implications

The total budget for the 2020 Ontario Summer Games is \$1,445,000. A municipal contribution of \$135,000 is required, which could be reduced through additional sponsorship, fundraising, and partner contributions. If the bid is successful, the required amount will be included in a Capital Budget submission for Council's consideration in the 2019 and 2020 budgets.

## Background

On March 14, 2016, Council approved the recommendations of report CSRS16-001 – 2020 Ontario Summer Games, as follows:

- a) That Staff be directed to provide a Letter of Intent to the Ministry of Tourism Culture and Sport expressing the City's interest in submitting a bid to host the 2020 Ontario Summer Games; and
- b) That Staff report back to Council at a future date, with recommendations on whether or not to submit a bid to host the 2020 Ontario Summer Games.

The Ministry of Tourism Culture and Sport set a deadline of April 14, 2017 for interested municipalities to submit a letter of intent to bid on hosting the 2020 Ontario Summer Games. The City submitted its letter of intent on March 23, 2016.

On April 18, 2017, City Staff were provided with the 2020 Ontario Summer Games bid process information. The Ontario Games Appendices is attached as Appendix "A". Staff has reviewed the information and recommends proceeding with a bid submission.

## Bid Process Timelines

The bid submission deadline is June 15, 2017. Bids will be reviewed by the Site Review Committee (SRC) by June 30<sup>th</sup>. Site visits will occur July 1<sup>st</sup> to 10<sup>th</sup> for selected sites. The SRC will make recommendations to Games Ontario July 17<sup>th</sup>. Bidding Cities will be informed of the outcome in August. Games Ontario will officially announce the host of the 2020 Summer Games by September 2017.

In consideration of the tight timelines, and that Council unanimously supported the recommendations of Report CSRS16-001, City Staff convened a meeting with representatives from Peterborough Economic Development, Fleming College, and Trent University to strategize on a collaborative process to develop a quality bid submission. At the time this report was prepared, other potential partners were being contacted, such as The County of Peterborough, and the School Boards.

An official Games Organizing Committee will need to be established, should Peterborough be successful in its bid to host the Games.

### **Ontario Summer Games Budget**

The total budget for the Games is \$1,445,000. A municipal contribution of \$135,000 is required. The remainder of the revenue will come from the Province through a funding grant of \$900,000, participant registration at \$200,000, admission fees at \$30,000, sponsorship/fundraising at \$175,000, and merchandising at \$5,000.

Historically, the Ontario Summer Games result in a positive economic impact of approximately \$6,000,000 to the host community.

There is no requirement for the host municipality to be a deficit guarantor for the Games. The Ministry of Tourism Culture and Sport (MTCS) will hold additional funding, to a maximum of \$100,000 to be used to cover any deficits as a result of hosting the Games. If there is no deficit, the host municipality would receive the full amount to be used for agreed upon Games legacy initiatives.

Given that the bid must be submitted with the municipal contribution confirmed, Staff is recommending that the City commit up to a maximum of \$135,000. The City contribution can be lessened through increased sponsorship, fundraising, and partner contributions.

If Peterborough is the successful bidder, it will be imperative to have a dedicated staff resource to lead the Games Organizing Committee (GOC). Establishment of a GOC is a requirement. Staff is recommending a temporary Games Coordinator position be established to lead the GOC. The position would be in place from 2018 until the Games wrap up, and all reporting to the Province as been completed.

Submitted by,

Ken Doherty  
Director of Community Services

Rob Anderson  
Recreation Division Coordinator

Contact Name:  
Rob Anderson  
Phone: 705-742-7777 Ext. 1833  
Toll Free: 1-855-738-3755  
Fax: 705-748-8824  
E-Mail: [randerson@peterborough.ca](mailto:randerson@peterborough.ca)

Attachments:  
Appendix A – Ontario Summer Games Appendices