



City of
Peterborough

To: Members of the Committee of the Whole

From: Director of Community Services

Meeting Date: May 8, 2017

**Subject: Report CSD17-008
Community Investment Grants**

Purpose

A report to recommend the award of Community Investment Grants in the amount of \$230,000 to eligible community groups in 2017.

Recommendations

That Council approve the recommendations outlined in Report CSD17-008 dated May 8, 2017, of the Director of Community Services, as follows:

- a) That the 2017 Community Investment Grants in the total amount of \$230,000 be allocated to various local charitable and Not-For-Profit organizations (NFP's) as set out in the attached Appendix A;
- b) That approved organizations be authorized and required to use the City Coat of Arms to acknowledge City support on promotional material such as flyers, brochures and posters throughout 2017;
- c) That the proposed schedule for the Investment and Project Grant applications and approval, with the application deadline in early December, review period in January and February and Council approval during the winter be approved;
- d) That the request from the Peterborough Folk Festival for future consideration as a Service Grant be denied;

- e) That all applicants (excluding those currently with multi-year funding) be strongly encouraged to attend an annual workshop to improve their applications.

Budget and Financial Implications

Funds for this grant program were allocated in the 2017 budget process in the amount of \$230,000. The 2016 Community Investment Grants totalled \$212,000, which included the original budget allocation of \$210,000 plus a transfer of \$2,000 of unexpended funding from the Project Grant allocation that year.

Background

A community-based Grant Advisory Committee was appointed in 2017 for a two year term (2017/2018) to review all Community Investment Grant applications and to make recommendations for the preparation of this report.

Council appointed the following individuals to the Grant Advisory Committee: Councillor Dan McWilliams, Councillor Keith Riel, Elaine Covert, Jeff Westlake, Ryan Worral, Len Lifchus, Kevin Duguay, Martin Parker, Reem Ali, Shirley McCormack, Claude Dufresne, and Jeanne Pengelly. Elaine Covert and Jeanne Pengelly were unable to participate in 2017.

Following a group orientation, the Grant Advisory Committee met as two subcommittees. One reviewed Health, Social Services, Recreation and Environment applications (McWilliams, Parker, Ali, Lifchus and Westlake). The other reviewed Arts, Culture and Heritage applications (Riel, Dufresne, Worral, McCormack and Duguay,). City Staff administered, facilitated, and supported the process.

The respective sub-committees reviewed all of the applications and applied the eligibility and evaluation criteria. After the ratings were tallied, the subcommittees merged in a final committee meeting, and collectively hereby recommend the grant allocations as outlined in Appendix A.

2017 Applications

This year, the City received forty applications for Investment Grant funding including: four pre-approved multiyear funding requests. Two applicants are not recommended for funding. Two of the applicants are new and have transitioned into this program from the Project Grant Program.

The following chart illustrates how the Investment Grant program has evolved since its inception.

	Number of Applications	Number New Applications	Number Approved	Number Denied	Number Redirected to Withdraw/not submitted	Total Allocation	Average Allocation
2007	51	5/10%	38/75%	9/18%	4	\$205,000	\$5,395
2008	41	0	38/93%	1 /2%	2	\$205,000	\$5,395
2009	37	0	35/95%	0	2	\$205,000	\$5,857
2010	39	0	35/90%	3 /8%	1	\$205,000	\$5,857
2011	35	1/3%	34/97%	1 /3%	0	\$205,000	\$6,029
2012	40	4/10%	39/97%	1 /3%	0	\$205,000	\$5,256
2013	42	3/7%	40/95%	2/5%	0	\$205,000	\$5,125
2014	40	2/5%	37/92%	1/3%	2	\$210,000	\$5,675
2015	44	4/10%	38/95%	2/5%	4	\$210,000	\$5,526
2016	44	3/8%	42/95%	2/5%	0	\$212,000	\$5,048
2017	40	2/5%	38/95%	2/5%	0	\$230,000	\$6,052

The number of applicants and the average allocation has remained fairly constant throughout the period as a result of several applicants being redirected to either the Service Grant or the Project Grant programs.

Since 2011, 19 organizations have transitioned through the Project Grants into this program.

This year, the Sub-committees recommend lower levels of funding than requested to certain organizations for the following reasons:

- poor quality applications
- applications with the least impact on local residents
- applications with limited fundraising
- fundraising with unacceptably high ratios of expenditures
- perceived advocacy activities

Allocation of Funding by Sector

	Arts, Culture and Heritage	Environment	Health & Social Services	Recreation & Sport	Total
2014	16/\$109,000	2/\$6,000	16/\$87,000	3/\$8,000	37/\$210,000
2015	17/\$109,000	4/\$11,000	16/\$85,000	1/\$5,000	38/\$210,000
2016	18/\$93,000	3/\$5,500	20/\$110,500	1/\$3,000	42/\$212,000
2017	18/\$122,000	2/\$5,500	16/\$94,400	2/\$8,100	38/\$230,000

Multi-Year Funding

Four organizations have been allocated funding based on previous year's approval for multi-year funding. Thirteen organizations requested multi-year funding in 2017 but only five are recommended for multi-year funding.

Service Grant Request

The Peterborough Folk Festival requested consideration for a Service Grant in 2018. City staff recommended and the Committee endorsed that this request be denied. The Peterborough Folk Festival is not a service that the City would be otherwise expected to provide.

Proposed Changes to Grant Application Timetable

City staff has found that the late winter/ early spring is an increasingly challenging time to review the grant applications. In consultation with the Committee, Staff proposes to move the process to the fall and winter. This would mean that the grant application forms would be available in October of 2017, with a submission date in early to mid December. The review process would take place in January and February, with a Council report in late winter. This has the added benefit of getting the funding to organizations earlier in the calendar year.

City Recognition

In the Investment Grant and Project Grant application, organizations were asked how they would recognize the City as a sponsor, should they be successful in obtaining funding. Many indicated they would use the City Coat of Arms on their websites, flyers, and posters. Staff is requesting that permission to use the City Coat of Arms be extended to organizations to acknowledge City support. The City Coat of Arms will be provided to all successful applicants electronically once approval is confirmed.

All local Not For Profit organization requesting funds through the City's Investment grant program for a Canada 150th Event are encouraged to use the Canada 150 Celebrate at Home logo.



Application Feedback

City staff encourages organizations denied funding or receiving reduced funding to contact the Community Services Department administration office for feedback.

Eligibility Criteria

As a result of Reports CSD07-003 and CSD07-004 presented in the spring of 2007, Council approved significant changes to the former Community Grants Program, now referred to as the Community Investment Grant Program. Through the formal application process, applicants must meet the eligibility criteria as approved by Council:

- be NFP's that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough
- have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Project Grants
- have been in existence for five years if requesting multi-year funding
- have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible, open and inclusive manner

The following are considered ineligible applicants:

- organizations receiving Community Project Grants or Community Service Grants
- individuals
- for-profit businesses
- organizations with political affiliation
- organizations serving as funding sources for others, e.g. Service Clubs
- faith-based organizations where services/activities include the promotion and/or required adherence to a faith
- hospitals, clinic-based services or medical treatment programs
- fund-raising events

- school boards, primary and secondary schools, post secondary institutions
- programs within legislated mandates of other government or city departments
- provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- organizations receiving 80% or more of funding from senior levels of government
- organizations that conduct the majority of their activities outside of the City
- costs for major capital equipment/renovations and minor renovations; and financing of deficits

Summary

This is the eleventh year for the revised Community Investment Grant Program. Following the evaluation criteria approved by Council, the community-based Advisory Committee and Staff recommends the disbursement of the full \$230,000 to qualified applicants as the City's investment in their on-going activities to enrich local quality of life.

Submitted by,

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Attachments:
Appendix A – 2017 Funding Recommendations