

Peterborough's Community Grants Program



Committee of the Whole

May 8, 2017

K. Doherty

Community Grants Program: Introduction

- n **Inquiry** from Councillor Parnell about former policy of funding “cut-off” after 3 years; opportunities for new applicants?
- n **Importance and Role of City funding**
- n **Overview of current funding programs**
- n **Grant review process**

Community Grants Program: Introduction

- n Inquiry: City providing grants to Charities and NFPProfit organizations for over 30 years
- n “Cutting off” funding after 3 years was a common practice; dropped years ago; few NFP can survive without City \$
- n Other funding programs often increase demand for municipal support (Trillium, United Way)

Community Grants Program: Role & Importance

- n Charities and NFPs contribute to local **Quality of Life**; effective and efficient
- n **City funding:**
- n **Tangible support** and recognition
- n **Leverage** support from Govt. and Foundations
- n **Off-set decline** in external funding and changing funding priorities
- n **Ensures Stability**

Community Grants Program: Overview

- n **Project Grants \$21,000**
 - n **\$250 - \$1000 (up to 50%)**
 - n **Investment Grants \$230,000**
 - n **\$1000 - \$15,000 (up to 33%); 1-3 years**
 - n **Funding streams:** Arts, Culture & Heritage;
Environment, Recreation, Social Services/
Health
- Demonstrate:** financial need, community support and partnerships

Community Grants Program: Funding Priorities

- n Human **health and well-being**
- n Preservation of **built and cultural heritage and natural environment**
- n Enhance as a **creative community**
- n Enhance as **sports and recreational leader**
- n Contribute to a **sustainable local economy**
- n Be located in and **conduct the majority of activities within City geographic boundaries**

Community Grants Program: Participant Priorities

- n People with low incomes, at risk, isolated or marginalized
- n Persons with Disabilities
- n Neighbourhood Associations
- n Youth/ Seniors
- n Families with Children

Community Grants Program: Ineligible Applicants

- n **NFP's receiving other City grants**
- n **NFP's receiving direct or indirect City support in more than 3 ways (parades, tax relief, capital funding)**
- n **individuals**
- n **for-profit**
- n **political**
- n **fundraising**
- n **promoting specific religion**
- n **hospitals**
- n **school boards/ schools in legislated mandate of government**
- n **provincial/national with no municipal branch**
- n **orgs with 80% funding from senior government outside the City**
- n **renovations**
- n **capital projects**
- n **deficit reduction**

Community Grants Program: Project Grants Stats

Year	Number of Applications	Number New Applications	Number Approved	Number Denied/ Withdrawn	Total Allocation	Average Allocation
2007	20	11/55%	13/ 65%	7/35%	\$12,000	\$923
2008	19	11/58%	12/63%	7/37%	\$10,750	\$895
2009	27	14/52%	22/81%	5/19%	\$19,350	\$880
2010	34	15/44%	29/85%	5/15%	\$20,000	\$689
2011	33	17/52%	30/91%	3/9%	\$20,000	\$667
2012	44	20/45%	31/70%	13/30%	\$20,000	\$645
2013	42	17/40%	31/74%	11/26%	\$20,000	\$645
2014	47	16/34%	32/68%	15/32%	\$21,000	\$656
2015	48	16/34%	33/69%	15/31%	\$21,000	\$636
2016	39	10/25%	27/69%	12/31%	\$19,000	\$704
2017	41	20/49%	34/83%	7/17%	\$21,000	\$618

Community Grants Program: Community Investment Grants

- n **Incorporated NFP**, local Board of Directors
- n **Recipient of 2 Community Project Grants**
- n In existence for 5 years if requesting multi-year funding; 1-3 years
- n **Sound financial management and good standing with the City**
- n Effective, accessible, open, and inclusive
- n **Financial Statements:** Audit, Review Engagement, Notice to Reader (increasingly challenging!)

Community Grants Program: Investment Grant Stats

Year	Number of Applications	Number New Applications	Number Approved	Number Denied/ Withdrawn	Average Allocation	Funds Available
2007	51	5/10%	38/75%	9/18%	\$5,395	\$205,000
2008	41	0	38/93%	1 /2%	\$5,395	\$205,000
2009	37	0	35/95%	0	\$5,857	\$205,000
2010	39	0	35/90%	3 /8%	\$5,857	\$205,000
2011	35	1/3%	34/97%	1 /3%	\$6,029	\$205,000
2012	40	4/10%	39/97%	1 /3%	\$5,395	\$205,000
2013	42	3/7%	40/95%	2/5%	\$5,125	\$205,000
2014	40	2/5%	37/92%	1/3%	\$5,675	\$210,000
2015	40	4/10%	38/95%	2/5%	\$5,526	\$210,000
2016	44	3/8%	42/95%	2/5%	\$5,048	\$212,000
2017	40	2/5%	38/95%	2	\$6,052	\$230,000

Community Grants Program: Review Process

- n Applications submitted electronically + 8 hard copies
- n Staff review and “sore-thumb”
- n Distributed to review committees
- n **Project Grants:** staff committee
- n **Investment Grants:** Advisory Committee/ 2 subcommittees

Community Grants Program: Review Process

§Committee members individually review all assigned applications

§**Committee meeting with Structured review:** rotating leads, individual comments and scoring

Rating	Ineligible 0	Poor 1	Fair 2	Good 3	Excellent 4
Funding Level	A \$0	B \$1000- \$3999	C \$4000- \$7499	D \$7500- \$10,999	E \$11,000- \$15,000

Community Grants Program: Review Process, Note Taking

Org	Last Year	Ask	1 or 3 Year	Rating	Funding	Comments
	\$3000	\$3500	1	33433	BBBBB	<p>K – Liked the Board, good volunteer, good fundraising.</p> <p>P – Promoted effectively (i.e. students), good application</p> <p>A – Impressed that they have been around for 33 years (remembers their challenges). Likes the fundraising, volunteers and involvement with the youth.</p> <p>S – Grant request last year was well used. Unique program and goals defined.</p> <p>E – Agrees with comments by others. Positive application.</p>

Community Grants Program: Review Process, Spreadsheet

Org	Request	Rating	Funding	Amount
	\$6,000	2,2,2,2,1	C-BBCB	\$3,500
	\$7,000	4,3,1,1,2	CBBB-B	\$2,000
	\$9,000	3,3,2,2,3	BDAAD	\$5,000
	\$6,500	3,4,3,4,3	CCCCC	\$6,000
	\$8,500	2,3,2,4,3	BDBBD	\$5,000
	\$9,500	3,3,2,2,3	BDAAD	\$5,000
	\$6,500	3,4,3,4,3	CCCCC	\$6,000
	\$15,000	3,1,1,1,2	BABBA	\$1,000

Community Grants Program: Approval Process

- n Committee confirms individual ratings
- n Staff recommend \$ amount on ratings
- n Committee reviews/ tweaks results
- n Report to Committee of the Whole
- n Applicants advised; **Can appeal decision at Council meeting**
- n Council approval
- n Cheques issued

Community Grants Program: Service Grants

- n **Services that would otherwise be expected from City; often Municipal Capital Facilities**
- n Admission through staff recommendations/
Council approval;
- n Funds approved through annual budget
- n Examples: Showplace, Canoe Museum,
Little Lake Music Festival, Lions Centre;
Community Care; New Canadians Centre;
Peterborough Green-up
- n **2017: 23 organizations, \$1,177,653**

Community Grants Program: Capital Contributions

- n **City is often asked to fund major capital projects by other community partners (usually Municipal Capital Facilities)**
- n Staff report requiring Council approval; often multi-year commitments
- n Successful applicants include:
- n YMCA; YWCA Crossroads; Trent DNA Cluster; Trent Athletic; Mapleridge; Hutchison House; Showplace; Canadian Canoe Museum; Hospice, Humane Society
- n **\$8m Capital Levy**

Community Grants Program:

1 Time/ Special Events

- n **City is also approached to financially support significant large scale one-off special events**
- n **Strategic (ec impact) or self-funding**
- n **Staff prepare reports for Council approval for lump sum or multi-year funding**
- n **Examples include:** Lift Lock Centennial Celebrations; International Plowing Match; Canada Wide Science Fair; International Dragon Boat Race; Olympic and Pan Am Torch Relays; Hockey Day in Canada; Stompin' Tom Tribute; TVA Examiner Acquisition; Kawartha Village Co-op Playground; Community Care move; Trent's 50 Anniversary; Canada's 150th Anniversary Celebrations

Community Grants Program: Trends

- n **New organizations keep forming** and applying for Project Grants (20 in 2017)
- n **Not all applicants successful**
- n Many only need Project Grants
- n **Some organizations progress** into Investment Grants; few to Service Grants
- n **Some organizations dissolve/ disappear**
- n **Current grant program: appropriate, responsive, flexible, and transparent**
- n **Investment balances need/affordability**

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Any Questions?