



City of  
**Peterborough**

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**To:** **Members of the Committee of the Whole**

**From:** **John Kennedy, City Clerk**

**Meeting Date:** **May 8, 2017**

**Subject:** **Report CPCLK17-011**  
**Peterborough Downtown Business Improvement Area (PDBIA)**  
**Sidewalk Sales**

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## **Purpose**

A report to recommend the approval of sidewalk sales, held by the Peterborough Downtown Business Improvement Area (PDBIA).

## **Recommendations**

That Council approve the recommendations outlined in Report CPCLK17-011, dated May 8, 2017 of the City Clerk, as follows:

- a) That the merchants within the Peterborough Downtown Business Improvement Area be granted permission to conduct a Sidewalk Sale on Saturday, June 3, 2017 from 11:00 a.m. to 5:00 p.m. during the Taste of Downtown event held on Charlotte Street between Aylmer Street and George Street; and,
- b) That the merchants within the Peterborough Downtown Business Improvement Area be granted permission to conduct a Sidewalk Sale July 15, 2017 from 9:00 a.m. to 5:00 p.m. as part of the annual Pulse event.

## **Budget and Financial Implications**

There are no budget or financial implications associated with the recommendations in this report.

## Background

The PDBIA hosts sidewalk sales each year to promote the businesses located in downtown area. Merchants traditionally display special sale items in the sidewalk area during regular business hours, and remove all racks or displays at the end of the day. A request has been made by the PDBIA for permission to hold sidewalk sales on Saturday, June 3, 2017 during the Taste of Downtown event on Charlotte Street, and on July 15, 2017 for the PDBIA's annual Pulse event.

While public access to the sidewalks will be maintained, the sales involve sidewalk uses that are beyond the provisions contained in By-law 99-115, being a by-law to regulate the use of sidewalks for certain commercial purposes, and therefore the PDBIA is seeking Council approval.

Submitted by,

John Kennedy  
City Clerk

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