



City of
Peterborough

To: Members of the Committee of the Whole

From: Ken Doherty, Director Community Services

Meeting Date: May 8, 2017

**Subject: Report CSD17-009
Community Project Grants 2017**

Purpose

A report to recommend the award of Community Project Grants in the amount of \$21,000 to various community groups for 2017.

Recommendations

That Council approve the recommendations outlined in Report CSD17-009, dated May 8, 2017, of the Director of Community Services, as follows:

- a) That the 2017 Community Project Grants in the total amount of \$21,000 be allocated to various local charitable and Not For Profit organizations (NFP's) as set out in the attached Appendix A.
- b) That approved organizations be authorized to use the City Coat of Arms to acknowledge City support on promotional material such as flyers, brochures and posters throughout 2017; and
- c) That all new Community Project Grant applicants be required to attend an annual workshop to improve the quality of their application.

Budget and Financial Implications

Funds for this grant program in the amount of \$21,000 were allocated in the 2017 budget process.

Background

2017 Deliberations

Application forms were updated and circulated once again for the 2017 program. The Community Services Department received 41 applications for Project Grants, including 20 new applicants. Of the 41 applications, 2 were declared as ineligible and 5 are eligible applicants, but not recommended for funding. Two former applicants moved into the Investment Grant Program.

The following chart illustrates how the Project Grant program has evolved since its inception. The average allocation has gradually declined while the number of applications has grown.

Year	Number of Applications	Number New Applications	Number Approved	Number Denied/ Withdrawn	Total Allocation	Average Allocation
2007	20	11/55%	13/ 65%	7/35%	\$12,000	\$923
2008	19	11/58%	12/63%	7/37%	\$10,750	\$895
2009	27	14/52%	22/81%	5/19%	\$19,350	\$880
2010	34	15/44%	29/85%	5/15%	\$20,000	\$689
2011	33	17/52%	30/91%	3/9%	\$20,000	\$667
2012	44	20/45%	31/70%	13/30%	\$20,000	\$645
2013	42	17/40%	31/74%	11/26%	\$20,000	\$645
2014	47	16/34%	32/68%	15/32%	\$21,000	\$656
2015	48	16/34%	33/69%	15/31%	\$21,000	\$636
2016	39	10/26%	27/69%	12/31%	\$19,000	\$704
2017	41	20/49%	34/83%	7/17%	\$21,000	\$618

Allocation to Successful Applicants by Sector

Year	Arts Culture Heritage	Environment	Health & Social Services	Recreation & Sports	Total
2014	9/\$5,050	6/\$4,900	8/\$5,450	9/\$5,600	32/\$21,000
2015	13/\$7,100	3/\$2,550	12/\$8,250	5/\$3,100	33/\$21,000
2016	10/\$7,400	2/\$1,250	12/\$8,050	3/\$2,300	27/\$19,000
2017	9/\$6,750	7/\$3,850	17/\$9,500	1/\$900	34/\$21,000

A Staff committee was formed to reflect the approved funding streams: Arts/Culture/Heritage; Environment; Health and Social Services; Recreation and Sports. Committee membership included: Susan Baron, Social Services Division; Rob Anderson, Recreation Division; Erik Hanson, Arts Culture & Heritage Division; Melanie Kawalec, Sustainability; and Ken Doherty and Sadie Norrad, Community Services Department.

The Committee reviewed all of the applications, applied the eligibility and evaluation criteria. This year, the Committees recommend lower levels of funding than requested to certain organizations for the following reasons:

- poor quality applications
- applications with the least impact on local residents
- applications with limited fundraising
- fundraising with unacceptably high ratios of expenditures.

7 applicants are not recommended for funding on the basis of eligibility or the quality of the application. The Committee hereby recommends the grant allocations as outlined in Appendix A.

City Recognition

In the Investment Grant and Project Grant application, organizations were asked how they would recognize the City as a sponsor, should they be successful in obtaining funding. Many indicated they would use the City Coat of Arms on their websites, flyers, and posters. Staff is requesting that permission to use the City Coat of Arms be extended to organizations to acknowledge City support. The City Coat of Arms will be provided to all successful applicants electronically once approval is confirmed.

All local Not For Profit organization requesting funds through the City's Project grant program for a Canada 150th Event are encouraged to use the Canada 150 Celebrate at Home logo.



Applicant Feedback

City staff encourages organizations denied funding or receiving reduced funding to contact the Community Services Department administration office for feedback.

Program History and Eligibility Criteria

As a result of Reports CSD07-003 and CSD07-004 presented in the spring of 2007, Council approved the creation of a new Community Project Program of up to \$20,000 to provide seed money (from \$200 to \$1,000) for informal or new NFP's for specific projects and special events.

Through the formal application process, community groups were required to meet the eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated NFP's, or Neighbourhood Associations
- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g. Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- One or more City priorities and participant priorities within target sectors
- Community need for proposed activity or service
- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- Community benefit/impact
- Financial need (operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign)
- Sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- Accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- Feasibility (organization's ability to complete the proposed activity or service)
- Evidence of community collaboration, partnerships
- Impact of previous year's funding support

Summary

This is the tenth year for the revised Community Project Grant program. Following the evaluation criteria approved by Council, the Staff Committee recommends the disbursement of the full \$21,000 to qualified applicants as the City's investment in their ongoing activities to enrich local quality of life.

Submitted by,

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Community Services Department

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Attachments:
Appendix A – 2017 Funding Recommendations