

Vision 2025

A 10-Year Strategic Plan for Recreation, Parks, Arenas and Culture City of Peterborough

Final Presentation

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About Vision 2025

Key Outputs of the Strategic Plan:

- a 20-year **Vision** ... 'big picture' look ahead
- a **Belief Statement & Guiding Principles**
- a 10-year **Action Strategy** for recreation, parks, arenas & culture

Almost **2,400 individuals & organizations** were consulted:

- 3 surveys, 9 forums & workshops, 50+ key informant interviews, sessions with 5 advisory committees & the Community (review) Forum

About Vision 2025

- ✓ Community profile & population growth & change research & analysis
- ✓ Community & stakeholder consultation
- ✓ Assessment of:
 - how leisure services are provided
 - parks & open space + mapping
 - culture & recreation facilities, programming & events
 - demand (current & future)
- ✓ Strengths, assets & opportunities – to build on
- ✓ Challenges, issues & needs (current & future) – to address in the Plan

About Vision 2025

- ✓ The Community (review) Forum (June)
- ✓ Three principle reports:
 - Strategic Plan
 - Background Report
 - Community & Stakeholder Consultation Report
- ✓ Parks & Open Space Map

The Strategic Plan

Comprised of:

- ✓ The Belief Statement
- ✓ The 12 Guiding Principles
- ✓ The 20-Year Vision ... Big Picture Look Ahead
- ✓ The Action Plan
 - Strategic Directions (4)
 - Objectives (under each Strategic Direction)
 - Actions (lead & support responsibility + timing)
- ✓ Supplemental Recommendations (4 topics)

Shifts in Priority

Vision 2025 recommends that increased priority be placed on:

- less organized & structured recreation & culture activities & programs,
- increasing accessibility to & inclusiveness of recreation & culture opportunities,
- improving marketing of recreation & culture opportunities,
- integration of services among the major providers of recreation, culture & open space,

Shifts in Priority

- community development & support for volunteering & volunteer-based groups,
- clustering of higher level indoor & outdoor recreation & culture facilities – & the need for larger sites to support this initiative,
- trails & the on-road cycling network & the linear park & open space system required to support this infrastructure & related activities,
- programming, events & facilities to support arts & culture,

Shifts in Priority

- rejuvenation of existing parks & increased quality for new parks & associated facilities (especially neighbourhood parks),
- protection & enhancement of natural heritage resources,
- recreation & culture services for older adults, &
- sport-, water-, culture- & trail-based tourism.

These shifts in priority are reflected in the Belief Statement, the Guiding Principles, the 20-Year Vision & the Action Plan.

The Belief Statement

About the value to the community of investing in parks, recreation & culture ...

“We believe that an investment in parks, recreation & culture in Peterborough is an investment in the attractiveness & appeal of our community; & in the betterment of our citizens & our community, the growth of our economy & the protection of the environment.”

12 Guiding Principles

1. Ensure Financial Sustainability of Facilities, Programming, & Parks & Open Space.
2. Maintain a Community Development Approach & Support Volunteering.
3. Support an Active, Healthy & Engaged Community.
4. Provide Accessible, Inclusive & Affordable Opportunities.
5. Enhance Connectedness throughout the Community.
6. Complement Rather than Compete.

12 Guiding Principles

7. Continue to be Collaborative & Increasingly Integrated.
8. Optimize Facility Use.
9. Cluster High Level Outdoor & Indoor Facilities.
10. Locate for Visibility, Prominence & Access.
11. Be Environmentally Responsible.
12. Support Alignment of Plans & Strategies.

20-Year Vision ... Big Picture Look Ahead

Imagine it's 2035 & we are looking back twenty years at what has changed & been accomplished.

The **population** has increased by about 20,000, the age profile is older, & the community is denser & more ethno-culturally diverse.

20-Year Vision ... Big Picture Look Ahead

The **major providers** of recreation & culture services in the City & area are working even more closely together ...

- continuing to forge partnerships in facility provision & operation, &
- better integrating services such as planning, marketing, programming, community events & volunteer engagement.

20-Year Vision ... Big Picture Look Ahead

Fleming College, Trent University, the Trent-Severn Waterway, the YMCA, ORCA, the school boards & the commercial sector **continue to play key roles** in the provision of recreation & culture ... augmenting what the Municipality & the non-profit sector provide.

20-Year Vision ... Big Picture Look Ahead

Through increased investment & improved leadership & co-ordination - **volunteer-based groups & organizations** continue to be the essential backbone of community culture & recreation services.

Leisure opportunities are **much better marketed** so everyone can easily keep abreast of what is available & changing.

20-Year Vision ... Big Picture Look Ahead

Facilities & services are more **accessible & inclusive**.

The quality, appeal & usability of **parks & other open spaces** have been greatly improved, with increased priority placed on neighbourhood parks & facilities, as well as natural heritage parks & open spaces.

Influenced by high demand & great value for investment, **trails & the on-road cycling network** have been greatly expanded & enhanced.

20-Year Vision ... Big Picture Look Ahead

Great strides have been made to increase the **clustering of complementary indoor & outdoor facilities**, resulting in larger sports parks & several multi-facility complexes.

One result has been **reduced pressure on neighbourhood parks** to support scheduled sports programs.

20-Year Vision ... Big Picture Look Ahead

Other facility accomplishments include:

- a multi-facility recreation centre in the north end,
- a new OHL arena,
- a centre for the creative arts,
- a new indoor aquatic centre,
- additional outdoor water play facilities
- a signature park stretching from Ashburnham Park along the Trent Canal to Little Lake,

20-Year Vision ... Big Picture Look Ahead

- an enhanced Peterborough Sport & Wellness Centre,
- a renewed Art Gallery of Peterborough,
- an expanded main branch library with several satellite branches (co-located),
- a fieldhouse,
- a municipal gymnasium, &
- additional indoor & outdoor running/walking tracks.

20-Year Vision ... Big Picture Look Ahead

The **downtown** is vibrant & **the Little Lake area** has become one of the City's most interesting & dynamic places.

Festivals, themed community events, ethno-cultural celebrations & sport tournaments continue to be encouraged & supported.

20-Year Vision ... Big Picture Look Ahead

As new recreation & culture facilities were built & established facilities expanded & rejuvenated, they were designed & sized to meet the needs of the community, & to support **sport-, culture- water- and trail-based tourism.**

20-Year Vision ... Big Picture Look Ahead

What has been **most rewarding** is the way that service providers & the community have worked together to:

- determine needs,
- optimize resources,
- integrate services,
- partner to get things done,
- promote what is available &
- share in the results.

Strategic Directions

1. Continue to Move Toward an **Increasingly Collaborative & Better Integrated** Recreation & Culture Delivery System.
2. Provide an Increasingly Enhanced & Better Connected **Parks & Open Space System**.
3. Continue to Provide Quality Recreation & Culture **Facilities**.
4. Continue to Provide Quality Recreation & Culture **Programming, Community Events & Sport Tournaments**.

Strategic Directions

For each Strategic Direction, objectives and actions provide detail.

The 55 **objectives** identify broad initiatives & policies to support each strategic direction.

The 195 **actions** identify:

- specific initiatives & broad strategies to implement each objective,
- lead & support responsibility &
- recommended time line (short, medium & long term).

Supplemental Recommendations

1. **Park/Open Space Classification System & Associated Planning Guidelines** – supports Strategic Direction Two
2. **Planning & Provision Guidelines for Selected Recreation & Culture Facilities** - supports Strategic Direction Three
3. **Strategy to Alleviate Neighbourhood Parkland Shortfalls** - supports Strategic Direction Two
4. **The Volunteer Engagement Strategy** - supports Strategic Directions One & Four

Implementation

It is recommended that Council **adopt Vision 2025 'in principle'** ...

and **approve the Belief Statement & Guiding Principles** in order for them influence policies & priorities.

Most recommendations in the **Action Plan** will inform the **10-year capital budget estimates** & will be brought forward for consideration via the **annual budget process**.