



Community and Stakeholder Consultation Report

Vision 2025

A 10-Year Strategic Plan for Recreation, Parks, Arenas and Culture

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Introduction

A comprehensive community and stakeholder consultation program was implemented to inform Vision 2025. The following techniques were employed and integrated.

Needs Assessment Phase

- An on-line household survey (including the opportunity to complete the survey via hard copy)
- A survey of volunteer-based groups
- A user group survey
- Five workshops and forums with specific interest groups where additional information was required:
 - older adults
 - trails and natural areas
 - aquatic interests
 - arts, culture, heritage and ethno-cultural interests
 - Sport Kawartha
- A forum for recreation staff in the townships
- A forum for city staff
- A stakeholder's forum (leisure service providers in the public, non-profit and commercial sectors)
- A workshop with volunteer-based groups
- Key informant interviews (individuals and agencies)
- General call for submissions and briefs
- A joint session with and a follow-up presentation with the five committees that relate to Vision 2025:
 - Arenas, Parks and Recreation Advisory Committee
 - Arts, Culture and Heritage Advisory Committee
 - Accessibility Advisory Committee
 - Museum and Archives Advisory Committee
 - Peterborough Architectural Conservation Advisory Committee
- Two sessions with City Council (one to present the findings and conclusions, and one to present the draft strategic plan)

The Review Forum

To provide input into the Belief Statement, the Guiding Principles and the 20-Year Vision, a Review Forum was organized to solicit input from everyone who was involved in the planning process, as well as any other interested groups and individuals.

Vision 2025 – Community and Stakeholder Consultation

Consultation Technique	Number Consulted
Municipal Staff Forum	35
Stakeholder Forum	43
Township Workshop	13
Older Adult Forum	13
Arts, Culture and Heritage Forum	37
Trails and Natural Heritage Forum	36
Aquatics Forum	15
Sport Kawartha	6
Volunteer Forum	12
Key Informant Interviews	64
Advisory Committees (5)	30
Household Survey (833 households responded – representing approximately 1,916 residents @ 2.3 persons/household)	1,916
User Group Survey	16
Survey of Volunteer-based Groups	82
Submissions	2
Community-wide Review Forum	64
Total	2,383

Overview of Results

The following are the **main themes and messages** that emerged from the workshops, forums, surveys and key informant interviews conducted in support of Vision 2025. Refer to the detailed notes/results from each session and consultation technique for additional information and details. Altogether, approximately 2,300 people provided input into the needs assessment. The well over one hundred groups, organizations and program providers that were consulted represent thousands of residents who participate in the full spectrum of leisure activities, and also represent a variety of culture, arts, recreation, sport, heritage and volunteer interests. With approximately 1,900 residents represented by the 833 responding households, that survey represented the largest input to the consultation program.

Linear Facilities and Activities

Linear activities such as walking, jogging, hiking, cycling and cross-country skiing; and the network of trails and on-road cycling routes to support those activities strongly led the list of popular activities and desired facilities. Trails and linear activities were at or near the top of most lists in the consultation sessions that were broadly-based - and particularly, the household survey. Residents and stakeholders envisioned a city with a fully integrated trail/pathway and on-road cycling network that connects all parts of the City, reaches into every neighbourhood, connects natural heritage areas and compatible land uses, and links to the countryside in all directions. It was noted that several new river crossings to support pedestrians and cyclists are required, along with improved safety at numerous road crossings. The trail environment should continue to be enhanced with aesthetic treatment, more rest areas, additional lighting along some segments, improved surfaces where required, improved wayfinding, bike repair stations, and additional trail-head parking at appropriate places.

Through design and education, improved safety for cyclists using the on-road network is paramount.

Parks and Open Space

Another strong theme was the preservation, enhancement and expansion of parks and open spaces, including natural heritage lands, greenways and other connectors - as well as parks that support high levels of activity from outdoor and indoor sports to concerts and festivals. Parks like Jackson, Riverview Park and Zoo, Beavermead, Morrow, Del Crary and Harper were singled out as important to protect and enhance. The City has a large amount of biodiversity due to significant natural heritage resources, proximity to the countryside and the abundance of shoreline environments within the City and surrounding area. Connecting parks to one another via major greenways and other open space linkages that support trails and walkways, as well as the movement of wildlife was also seen as important. Concern was expressed that the City's natural heritage resources, including tree cover, are not receiving enough attention, priority and investment (inventory and assessment; an updated city-wide natural areas strategy, stewardship or management plans for key sites; enhancement of all public open spaces; tree planting on public lands and along streets; employment of 'ecosystem-first' policies, plans and development; and implementation of the 'three Ps' – people, planet and profit in planning and decision making). It is important to continue to educate the community about the benefits of natural heritage resources, and all types of parks and open space. Through education, programs, events and appealing environments, it is also important to encourage children and adults to get outdoors more often for exercise, social interaction and appreciation of the City's natural heritage and open space assets. Working in partnership with all involved, continue to strive to improve water quality in the lakes, rivers and streams within the City and surrounding countryside.

Continue to improve the management of storm water. Open up and enhance the environmental and aesthetic quality of Jackson Creek within the downtown.

Accessibility

The need to optimize accessibility to all leisure opportunities; and culture, recreation and heritage assets was discussed in every session. Accessibility took many forms, including access to parks, facilities, programs and events (easily accessed locations, well distributed facilities and parks, improved public transit and access via trails); access into and within facilities; affordability for the lower one third of income; and ensuring that leisure opportunities are accessible to and reflect the interests and perspectives of all cultures, including First Nation Canadians.

In the household survey, the following were noted as reasons that restricted participation in favourite leisure activities: lack of money/too expensive (37%), lack of transportation/too far away (17%) and facilities are not barrier-free (5%). 15% of households identified 'less expensive elsewhere' as a reason for leaving the City to participate in favourite leisure activities.

Partnerships and Strategic Alliances

Many types of partnerships and strategic alliances were noted often. Suggested collaborations included sharing a site; joint ventures in capital investment in facilities; shared facility operation; co-ordinated/integrated marketing; integrated scheduling and event planning; integrated facility booking and program registration; integrated service provision among the major providers; shared professional development; bulk purchasing; co-ordinated support to enhance volunteer resources and engagement; increased collaboration around fundraising, sponsorships, and the search for grants; and increased information sharing and collaboration among volunteer-based entities.

Arts and Culture

The arts and culture theme scored high in the household survey, as well as at workshops and forums. Attending theatre and concerts was the second most favourite leisure activity identified by respondents to the household survey. Attending festivals and seasonal events ranked fourth. Five arts and culture activities were listed in the top 15, and all ten arts and culture activities were in the top 41 of 67 activities. From the household survey, support for municipal investment in arts and culture was strong - with facilities to support creative art, handcraft and artisan activities ranking 14th with a score of 3.21/5.0, and art galleries ranking 15th with the same score. Support for additional investment in indoor and outdoor performance facilities ranked 18th with a score of 3.01/5.0.

From the workshops, forums and household survey - comments about 'arts and culture' encompassed the following, with the first two sub-themes mentioned the most, and by a wide margin.

- more outdoor concerts and festivals;
- a purpose-built arts and culture facility/centre to support the artisan/arts and crafts community and guilds - with studios, a gallery, rehearsal and performance space, and multipurpose space for programming and hosting cultural events;
- an improved and enlarged Art Gallery of Peterborough, as well as other smaller galleries throughout the City to support less established artists;
- more and better indoor and outdoor performance venues, including small venues – affordability of venues is an issue for some groups;
- more arts programming, especially with reduced exposure to the arts in schools;
- increase financial and other support to working artists;
- Increase support for arts and cultural organizations and entities (funding, board development, enhancement of volunteer resources, assistance with grant applications);

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- increasing operating costs is becoming a concern for facility operators, especially for the performing arts. At the same time, affordability of facilities is an issue for some groups, especially in the performing arts;
- establish a separate City of Peterborough arts and culture department and budget to increase the profile and priority of the sector;
- foster improved collaboration, co-ordination, co-operation and communication among arts and culture service providers;
- Improve marketing of arts and culture programming and events (more co-ordinated and focused approach, cross-promotion of complimentary events, creation of a telephone app, an arts and culture web site);
- create a mechanism to improve event scheduling;
- place increased emphasis on the arts and culture sector – better promote the value of arts and culture for the individual, and as a contributor to the local and regional economy;
- the vision of Peterborough as an arts and culture destination;
- more opportunities for music;
- invest in public art – require a municipal public art policy;
- reinstate the City of Peterborough ‘cultural planner’ position;
- a large performance venue is required (arena style);
- upgrade Showplace acoustics;
- better utilize the Fred Anderson stage; and
- create stronger ties with arts and culture groups within the region.

Improved Integration of Leisure Services

The theme of improved integration of leisure services encompassed the following thoughts, suggestions and concepts:

- create a seamless leisure services experience;
- all encompassing, one-stop shopping for leisure services;
- improve community and regional connections;
- better integrate leisure services and programs;

- increase collaboration and partnerships among service providers – including the townships;
- increase collaboration re: fundraising, sponsorship, grants, seeking other sources of funding;
- increase information-sharing and collaboration among volunteer-based services, particularly to improve event planning and to optimize facility utilization (several suggestions were offered or regularly consulting with groups); and
- increase collaboration among built and natural heritage entities (e.g., museums, archives, Trent-Severn Waterway, ORCA, etc.).

Public Libraries

A quality, centrally-located main library was strongly supported, as were sufficient satellite branches to meet the needs of a growing and expanding city.

Marketing

Continued improvement to marketing of leisure opportunities was seen as important, with the principle theme being implementation of a more integrated approach where information about what is available and scheduled (parks, facilities, events and programs) from all providers is packaged by type of facility and activity, rather than by provider - is updated more frequently and available from a single point of access. Various mediums and platforms were suggested from print to web-based.

Clustering of Facilities

Rather than continuing to build single-purpose facilities, there was wide-spread support for increased clustering of indoor and outdoor leisure facilities. Many envisioned several multi-facility complexes that packaged combinations of facilities such as ice pads, an aquatic centre, a fitness centre, a gymnasium, an indoor running/walking track, a field house with artificial turf, multi-purpose activity rooms of

various sizes, dedicated space for older adults and youth, a library, creative arts facilities, performing arts facilities, an art gallery and a museum. There was some support for integration of sports facilities with arts, culture, library and museum components. Support was also expressed for increased clustering of ball diamonds, rectangular fields and tennis courts.

The Downtown

An enhanced, vibrant, clean, safe, diverse and entertaining downtown was envisioned by many. They saw a downtown with more parks, a culture and recreation centre, markets (farmers, arts/crafts), galleries, an outdoor skating rink, festivals and concerts, fewer vehicles, more pedestrians and cyclists, more trails and pathways, and more cafes/restaurants and patios. Opening up Jackson Creek within the downtown was also recommended.

Little Lake and Area

Considerable interest was expressed in the further enhancement of Little Lake and area with a continuous trail around the lake and along the waterways; more water- and land-based activities (a hub of activity); cleaner water and higher quality beaches; improved fishing; an improved Peterborough Marina; naturalized shorelines; no development along the shorelines; a good boat launch; and improved public access to the lake, river and the canal.

Age-friendly Community - and Facilities and Programs to Serve Older Adults

Common themes included:

- increased opportunities for adult leisure activities;
- more age-friendly activities;
- improved access for older adults;
- a City-run older adult centre;
- better utilization of facilities in off-peak hours;

- research the needs of the aging population;
- more programs for seniors (a top-ten program suggestion);
- older adult recreation centres ranked 12th most supported for investment by the City, scoring 3.35/5.0; and
- adequate facilities and programs for older adults ranked high in the long-term vision for parks, recreation and culture in Peterborough.

From the older adult workshop, the following were the top points about facilities, programs and other improvements required to meet **current** needs:

- Enhance volunteer resources.
- Ensure accessible transportation for everyone.
- Improve communication and marketing of programs and services to increase awareness of what is available.
- Encourage and enable the use of technology by older adults.
- Improve health care services for older adults.
- Increase financial support to older adult-serving agencies/groups, as well as low income seniors.
- Programs and services that are more inclusive and accessible.
- Improve sidewalk maintenance in winter.
- Provide more pro-active wellness initiatives.

From the older adult workshop, the following were the top points about facilities, programs and other improvements required to meet **future** needs:

- Ensure that programs, services and facilities are affordable for older adults.
- Ensure that older adult service providers are sustainable.
- Reduce funding competition among service providers.
- Continue to increase collaboration, co-ordination and partnerships among older adult service providers and supporters – including greater service integration and increased use of volunteers to augment staff.

- Improve and better integrate marketing and information-sharing to promote older adult services, programs and facilities. Move toward a single point of information.
- Move toward older adult facilities and programming that are integrated with mainstream social, recreational and cultural facilities and services – rather than segregated facilities and programs.
- Educate older adults about the latest technology and its benefits, as well as increase access to technology.
- Improve public transit.
- Generally, expand services to older adults as the population ages and the market grows.

Volunteering and Enhancing Volunteer Services and Resources

- Volunteering was reported to be a favourite leisure activity by 51% of household survey respondents (ranked 8th).
- Issues of volunteer burn-out, the diminishing ability to recruit and retain quality volunteers (especially for leadership and fund development positions), orientation and training of volunteers, and dealing with volunteers with low commitment were identified.
- Personal ask was the most utilized recruitment method.
- The declining amount of time that volunteers give to an organization was a trend for 30% of respondents to the survey of volunteer-based groups. One third of responding groups are experiencing the trend of decreasing length of time that volunteers stay with their organization.
- Top recommendation themes:
 - Better promote the value and benefits of volunteering – to increase numbers (personal, community, economic).
 - Better integrate services.
 - Improve ways to connect volunteers with opportunities.
 - Provide more assistance and resources for volunteer-based groups.

- At the workshop for volunteer-based groups, the following priority topics were discussed:
 - City-wide promotion of volunteering (selling the benefits of volunteering, creating a culture of volunteering and how to proceed), and
 - One-stop shop/central hub to support volunteer engagement (what, how, who and funding).

Museums, Historic Sites and the Built Heritage

- Visiting museums and historic sites was a favourite activity of 46% of household survey respondents (ranked 10th).
- 31% of responding households reported that they visited museums and historic sites outside of the City (ranked 4th).
- As facilities into which to invest municipal resources, museums and historic sites ranked 9th with a score of 3.46/5.0.
- From the various workshops and forums, the following themes and specific points and suggestions were noted:
 - Work collaboratively with the City to protect heritage spaces.
 - Re-purpose retired churches (to protect these heritage assets).
 - Create a City of Peterborough heritage preservation office.
 - Better market heritage events and assets.
 - Be aware of the finite life of research resources (microfilm, fiche, digital formats).
 - Make building owners adhere to heritage preservation/design by-laws.
 - Increase collaboration among built and natural heritage entities (e.g., museums, archives, Trent-Severn Waterway, ORCA, etc.).

A Healthy Community

A theme that ran through many of the workshops and forums, and was expressed through the household survey was to work toward a healthier community, with residents that are more physically and

emotionally fit - and display a higher level of well-being. Various types of programs and facilities, as well as messaging were identified as contributing to wellness and wellbeing.

Specific Types of Facilities

A number of specific types of facilities were noted often enough to be included in the following list. Although difficult to precisely quantify across all input sources, the following order of facilities attempts to **roughly represent the overall priority expressed**. Given the response to the household survey and the specific nature of the questions, more weight was given to the response from that consultation tool.

- trails and the on-road cycling network
- aquatic facilities (indoor and outdoor)
- Riverview Park and Zoo
- public libraries
- dedicated facility to better support artisan/arts and the crafts community/guilds
- facilities to support adult and older adult leisure activities
- arenas
- playgrounds
- beaches
- facilities to support youth leisure activities
- museums and historic sites
- outdoor skating rinks
- facilities to support improved health and wellness – including fitness facilities, and indoor and outdoor running/walking tracks
- picnic areas and pavilions
- art galleries
- performance facilities (indoor and outdoor)
- improved/enhanced sports fields and ball diamonds

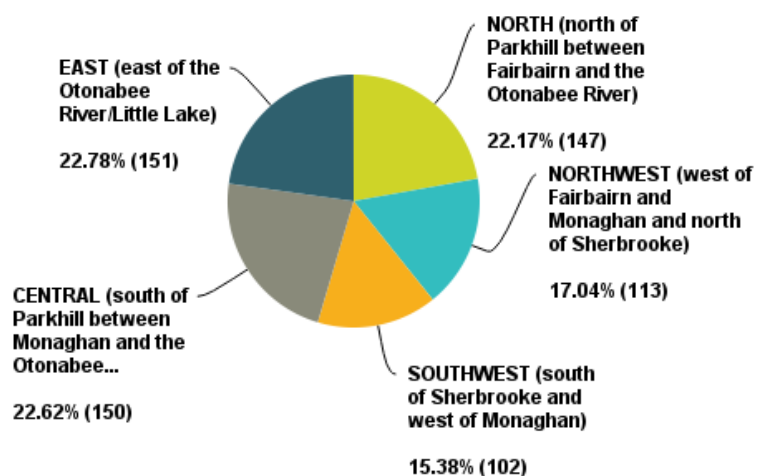
Household Survey

An on-line survey of Peterborough households was conducted from late August until mid December, 2015. A hard copy of the survey was made available for those who preferred that format. Although on-line surveys are not as reliable as a random sample telephone survey, the 833 households (representing approximately 1,900 residents) that responded to this survey provides an excellent response from the community.

Of households responding to the survey 32.8% reported 2 people living in the household, 27.7% reported 4 people, 14.3% reported 3 people, 10.3% reported one person, 10% reported 5 people, 3.5% reported 6 people, and 1.3% reported 7 people.

Q15 In what part of the City do you live?

Answered: 663 Skipped: 170



Responses were well distributed across the community, ranging from 17% to 23% from the five defined sectors. See the figure to the right.

Response came from all household income categories, with just over one third from household incomes of \$100,000+ (37.5%) and the lowest response from household incomes of under \$20,000 (4.7%). In 2013, the average household income in Peterborough was \$75,112.

Family households with children living at home were most interested in responding to the survey. Compared to the 2011 age profile of the City, ages 0-19 and 35-64 were over-represented by survey respondents (81.6% compared to 59.2%), and ages 20-34 and 64+ were under-represented (24.2% compared to 40.7%), especially age 75+ (10.2% compared to 20%).

Results

The **top leisure activities** of responding households were reported to be 'linear' in nature, with walking/hiking, on-road cycling, running/jogging, off-road cycling and cross-country skiing at 77.6%, 49.8%, 39.1%, 36% and 25.9% respectively. Other popular leisure activities included (in ranked order, but not including the above activities):

- visiting Riverview Park and Zoo (69.2%);
- attending theatre and concerts (67.8%);
- going to movies (67.3%);
- attending festivals, parades and seasonal events (62.9%);
- reading (62.7%);
- swimming for pleasure and/or fitness (57.8%);
- using library services (56.6%);
- volunteering (50.8%);
- music (47.8%);

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- visiting museums and historic sites (46.1%);
- attending handcraft/artisan exhibits/shows (45%);
- visiting art galleries and shows (42.9%);
- using playground equipment (40.8%); and
- attending sporting events (40.7%).
- Skating activities ranked 20th, 24th, 62nd and 65th (casual/recreational skating (38.5%), ice hockey (30.3%), figure skating (4%), and sledge hockey (1.5%).
- The 10 'arts' activities reported ranked high in participation, with five in the top 15 and all in the top 41 of 67 activities.
- Field sports ranked middle to lower with soccer at 25.9% (27th), baseball and/or softball at 17.9% (39th), rugby at 5.8% (55th) and cricket at 0.6% (66th).
- Swimming was represented by pleasure and fitness at 57.8% (ranked 7th) and associated with a club at 11.7% (46th).

While 43.7% of responding households were able to **participate in their favourite leisure activities as often as they like**, 52.5% stated that they were **not able to**, with 'program not offered at convenient time' topping the list at 41.5%, followed by:

- lack of personal time/too busy (38.9%),
- lack of money/too expensive (37.3%),
- program and/or facility not available in Peterborough or nearby (33.3%),
- 'lack of information/unaware of opportunities (22.9%),
- poor quality facility (21.2%),
- lack of transportation/too far away (16.8%),
- health problems/disability/age (12.5%),
- child care not available or affordable to support participation (11.8%),
- poor quality program (7.3%),
- facility is not barrier-free (4.5%),
- personal skill level is inadequate (4%), and
- language/cultural barrier (0.24%).

For 53.4% of households, **most of their culture and recreation needs are being met WITHIN the City of Peterborough**, with 8.6% reporting that **all** of their household's culture and recreation needs are being met within the City. However, for 36%, **less than half** of their culture and recreation needs are being met within the City.

When asked **which culture and recreation activities members of their household regularly participated in OUTSIDE of the City**, walking and/or hiking, along with attending theatre and concerts (including outdoor events) both topped the list at 37.4%. The following rounded out the top ten activities:

- boating, paddle boarding, water skiing, canoeing, kayaking (32.7%)
- visiting museums and historic sites (31.1%)
- camping (26.8%)
- visiting art galleries and art shows (26.4%)
- nature appreciation/nature study/orienteering/bird watching/geo-caching (25.9%)
- attending festivals, parades and seasonal events (24.3%)
- cross-country skiing (23.7%)
- swimming for pleasure and/or fitness (22.5%)

When asked for the **reasons why members of their household regularly participate in culture and recreation activities OUTSIDE of the City**, the following were the reasons:

- program/facility is not available in the City (54.4%)
- quality of facility or program is better elsewhere (50.2%)
- tournaments/special event/travel teams (29.7%)
- program/facility is not available in the City at the preferred time (23.1%)
- less expensive elsewhere (14.9%)
- closer to where we live (12.5%)
- closer to other activities or shopping (8.4%)
- closer to work or school (1.9%)

Respondents were asked about **programs and activities that members of their household would like to see offered, that are either not available or not offered enough**. 43% of responding households requested a program to be offered or offered more. The top ten requested programs/activities were:

- swimming (14.8%)
- trails (10.6%)
- art (9.8%)
- sports (in general) (7.3%)
- adult activities (7%)
- events (5.6%)
- bike lanes (3.1%)
- senior's programs (3.1%)
- concerts (3.1%)
- sports fields (2.8%)

Respondents were asked about the **importance to their household of six categories of culture and recreation facilities and parks/open spaces**. They were asked to rate each category on a scale from 'not at all important' to 'very important'. **All categories of parks/open space, and recreation and culture facilities are viewed as 'important' to 'very important', with combined scores ranging from 84.8% to 94%**. Trails and pathways rated highest, followed by passive parks and open spaces. See **Figure 1** below for details.

Figure 1: The Importance of Parks, Culture and Recreation to the Community

Categories	Not at all Important	Not Important	Important	Very Important	Don't Know/Don't Use
Indoor recreation facilities such as arenas, swimming pools, gymnasias, fitness centres, multipurpose activity rooms and senior's activity centres	1.5%	6.8%	32.4%	57.1%	2.2%
Passive parks and open spaces that preserve some of our natural and built heritage	0.8%	4.4%	23.1%	69.6%	2.1%
Trails and pathways (hard surface and natural)	0.68%	3.3%	20.7%	73.3%	2.1%
Outdoor recreation facilities such as ball diamonds, sports fields, tennis courts, skating rinks, sport pads, volleyball courts, toboggan hills and skateboard facilities	5.4%	13.5%	34.4%	42.3%	4.4%
Other recreation facilities such as picnic areas, playgrounds, water play facilities, camp grounds, beaches, boat launches, marinas and the Zoo	1.4%	8.0%	37.8%	49.9%	3.0%
Cultural facilities such as museums and historic sites, performance venues (indoor/outdoor), art galleries, art/artisan studios and libraries	3.2%	9.1%	33.3%	51.4%	3.0%

Household survey respondents were also asked about their household's **satisfaction with the same six categories of culture and recreation facilities and parks/open spaces**. They were asked to rate each category on a four-point scale from 'not at all satisfied' to 'very satisfied'. Although the response to 'reasonably satisfied' was

similar for all categories, the response to 'very satisfied' varied considerably from 34.3% for trails and pathways to only 16.5% for outdoor sport-oriented facilities. Although it is known that satisfaction is high for some types indoor recreation facilities (e.g., the Peterborough Sport and Wellness Centre), the greatest dissatisfaction

was expressed for indoor recreation facilities, which includes arenas, gymnasias, multipurpose activity rooms and swimming pools – among other types of facilities. A considerably high ‘don’t know’ response was recorded for outdoor sport-oriented recreation facilities,

underscoring the fact that many respondents do not use these types of specialized facilities and are thus unfamiliar with them. See the **Figure 2** below for details.

Figure 2: Degree of Satisfaction with Recreation and Culture Facilities and Parks

Categories	Not at all Satisfied	Marginally Satisfied	Reasonably Satisfied	Very Satisfied	Don't Know
Indoor recreation facilities such as arenas, swimming pools, gymnasias, fitness centres, multipurpose activity rooms and senior's activity centres	8.0%	19.5%	47.5%	19.2%	5.9%
Passive parks and open spaces that preserve some of our natural and built heritage	2.6%	14.6%	51.6%	29.9%	1.2%
Trails and pathways (hard surface and natural)	1.8%	15.4%	47.5%	34.3%	1.0%
Outdoor recreation facilities such as ball diamonds, sports fields, tennis courts, skating rinks, sport pads, volleyball courts, toboggan hills and skateboard facilities	3.1%	18.7%	45.3%	16.5%	16.5%
Other recreation facilities such as picnic areas, playgrounds, water play facilities, camp grounds, beaches, boat launches, marinas and the Zoo	1.5%	13.5%	49.8%	30.0%	5.3%
Cultural facilities such as museums and historic sites, performance venues (indoor/outdoor), art galleries, art/artisan studios and libraries	2.5%	19.1%	49.9%	23.2%	5.3%

Respondents were asked **how their households would like the City to invest in 39 different types of parks, and culture and recreation facilities**. Using a five-point scale that ranged from ‘don’t spend’ to ‘definitely spend’ (in addition to ‘don’t know’), respondents were asked about their **degree of support** for municipal investment in each category of facility and park.

31 of the 39 categories scored 2.5 or higher, putting them on the positive side of the ‘support’ scale. 19 categories scored 3.0 or higher, with three scoring over four out of five.

Scoring below 2.5 were tennis courts, indoor soccer facilities, gymnasias, gymnastics facilities, outdoor ball hockey facilities, year-round lacrosse centre, beach volleyball courts and curling rinks.

What should be kept in mind is that for facilities and parks that scored lower, they are still very important to a small and very passionate group of residents – and should not be considered as unimportant. It is likely that the facilities and types of parks that scored highest benefit from widespread support, even if some residents who support increased investment do not actually use those facilities, or use them very much.

trails (4.23)	picnic areas and pavilions (3.4)	toboggan hills (2.87)
nature parks (4.14)	older adult recreation centres (3.35)	multi-purpose activity and meeting rooms (2.84)
Riverview Park & Zoo (4.08)	outdoor water play facilities (3.3)	rectangular fields (soccer, football, rugby, cricket) (2.82)
	creative art/handcraft/artisan facilities (3.21)	campgrounds (2.74)
libraries (3.77)	art galleries (3.21)	outdoor basketball courts (2.72)
playgrounds (3.67)	arenas (3.14)	baseball and softball diamonds (2.58)
beaches (3.62)	multi-purpose outdoor sport pads (3.14)	outdoor running tracks (2.58)
youth recreation centres (3.54)	performance facilities (indoor and outdoor) (3.01)	marinas (2.57)
indoor swimming pools (3.51)		boat launches (2.56)
museums & historic sites (3.46)	outdoor fitness facilities (2.95)	skateboard facilities (2.52)
outdoor skating rinks (3.45)	fitness facilities (aerobic & equipment-based) (2.92)	indoor running tracks (2.5)

The types of parks and facilities that are **the most supported for municipal investment** have the following in common:

- Most are types of parks and facilities that are or could be used by almost all residents.
- Many are types of parks and facilities that support life-long activities.
- Many are types of parks and facilities that support activities that are less structured/more passive in nature.
- Half are low consumers of energy.
- Priorities are influenced by what the majority perceive to be traditionally 'core' municipal responsibilities.
- Priorities reflect the growing and strong interest in arts, culture and heritage.

Responding households were then asked for their **level of agreement with five statements that relate to parks, and culture and recreation facilities**. A four-point scale was used. See **Figure 3** below for the details.

- There was strong agreement with the statement that **culture and recreation services should be a high priority for the City**.
- Agreement was also very strong for the policy of **partnering with others to provide some culture and recreation services and facilities**.
- There was strong agreement that their household was **generally aware of the range of culture and recreation programs, activities and facilities that are available in the City**.
- Although it scored on the positive side, agreement was much less strong for the statement that **the City should increase taxes to significantly improve culture and recreation facilities**.
- Agreement was split regarding the **possible strategy of purchasing parkland in the nearby townships to provide suitable parks for the development of sports and other facilities**.

Figure 3: Opinion Regarding Specific Aspects of Culture, Recreation and Parks

Statement	Strongly Disagree	Disagree	Total Who Disagree	Agree	Strongly Agree	Total Who Agree
Culture and recreation services should be a high priority for the City.	0.7%	3.7%	4.4%	45.5%	50.1%	95.6%
Your household is generally aware of the range of culture and recreation programs, activities and facilities that are available in the City.	1.6%	10.6%	12.2%	62.4%	25.5%	87.8%
The City should continue to partner with others to provide some culture and recreation services and facilities.	2.4%	2.7%	5.1%	52.1%	42.8%	94.9%
Due to a shortage of suitable parks in Peterborough, the City should purchase parkland and develop sports and other facilities in nearby townships.	13.7%	34.6%	48.3%	34.3%	17.4%	51.7%
The City should increase taxes to significantly improve culture and recreation facilities.	14.4%	28.3%	42.7%	43.2%	14.1%	57.3%

Respondents were asked to imagine that it's 2030 and the City has grown by 20,000. What would their thoughts and expectations be about culture and recreation facilities, programs and parks in the City at that time? 438 households responded to this open-ended question, producing 45 pages of text. The following is a summary of responses.

- The overwhelming message was to continue to enhance and expand the **off-road trail network** that would connect each neighbourhood to all parts of the city and into the surrounding region - to create an effective, safe, accessible, all-season non-motorized means of travelling around the city – and to support healthy living, social interaction, as well as to provide an affordable form of recreation activities. Trails were mentioned three times as often as the next most supported theme and by one quarter of respondents. A companion theme was an enhanced and safer **on-road cycling system** with a road design that increasing includes separated bike lanes.
- The second most supported theme was to ensure that culture and recreation opportunities are **accessible**, which included access to and within buildings, as well as access from everyone's home to leisure opportunities across the City. For some, access meant centralization of facilities, while for others, access would be best achieved through decentralization. Some noted that new facilities would be required in the parts of the City that are developing the

most. Access embraced a greatly improved public transit system, as well as access afforded by a well-developed trail network.

Affordability to culture and recreation opportunities for low income individuals and families was a companion theme.

- When all of the comments about enhanced **arts and culture facilities, programs and events** were combined, that comprehensive theme scored at three quarters of the same frequency as trails. Included under 'arts and culture' were the following. The first two sub-themes were mentioned the most and by quite a wide margin.
 - more outdoor concerts and festivals;
 - an arts and culture facility/centre to support the artisan/arts, and the crafts community/guilds - with studios and a gallery, rehearsal and performance space, and multipurpose space for programming and hosting cultural events;
 - an improved and enlarged Art Gallery of Peterborough, as well as other smaller galleries;
 - more and better indoor and outdoor performance venues;
 - more arts programming;
 - increased financial and other support to working artists, as well as arts and cultural organizations;
 - increased emphasis on arts and culture;
 - the vision of Peterborough as an arts and culture destination;
 - more opportunities for music;

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- increased promotion of arts and culture; and
- stronger ties with arts and culture groups within the region.
- Maintain, enhance and expand **parks**, including nature-oriented parks/open spaces and greenways (major open space connectors and habitat corridors). Some specifics included: the need for management plans for natural areas; specific enhancements for parks (more benches, shade trees, refuse containers, picnic tables, floral displays, drinking fountains, washrooms, and BBQs); and introduction of bird feeders, fire pits and chess boards on tables).
- **Clustering of complementary facilities** into one or more 'complexes', including ice pads, an aquatic centre, a fitness centre, a gymnasium, an indoor running/walking track, program rooms, an older adult centre, a library, creative arts facilities, performing arts facilities, a museum and an art gallery.
- Continue to enhance **Little Lake and area**, plus the other waterways within the City. Suggestions included: creating a hub of activity on the water and around the lake, cleaner water and higher quality beaches, naturalized shorelines with no development along the shorelines, improved fishing, a trail around the lake, more water events, a good boat launch, and better public access to the waterfront.
- Improvements to and expansion of **arenas** as the population increases. Specifics included: more community ice pads in clusters of two or more, a replacement OHL arena and large performance venue, and on-site offices for user groups. Some respondents suggested an arena dedicated to lacrosse and roller derby. However, there were some who felt that enough had been invested in arenas, and that there are other types of facilities and parks that require increased attention.
- An **indoor aquatic facility** – ranging in size from a 6-8 lane/25 metre pool to a 50 metre/8 lane pool. Some mentioned a therapeutic tank, a lap pool and salt water.
- As the City grows and the population profile continues to trends toward 'older', **adequate facilities and programs for older**

adults will be required. Some felt that this age group should not be isolated into stand-alone senior's recreation centres. The needs and perspectives of future seniors must be understood and addressed through appealing programming and facilities.

- Improved **public library services** were envisioned, including a larger and better central main branch, as well as satellite branches.
- An **enhanced downtown** that is vibrant, clean and safe - with more parks, galleries, a skating rink, washrooms, walking and bike trails, a farmer's market, an arts and craft market, a recreation centre, festivals, concerts, music, restaurants, and specialty and other shops.
- More programming for **children and youth**, including: sports, the arts, drop-in opportunities, after school programs, life and survival skills education, and increased opportunity to be outdoors - affordable for all.
- **Wellness programs and facilities** to enhance physical, mental and emotional wellbeing – whole-person development. Programs should embrace the arts and sports, and can be accommodated in indoor and outdoor venues.
- Continue to seek **partnerships** for the development and operation of culture and recreation facilities and programming, including City and County co-operation, health, education, non-profits, conservation and environmental groups/entities, the commercial sector, arts groups and youth.
- Several parks were specifically singled out as of special interest to protect and enhance - including **Jackson Park, Riverview Park and Zoo, Beavermead Park and campground, and Morrow Park**. There was particular concern expressed about the potential degrading of Jackson Park because of the proposed Parkway and bridge. Optimization of Morrow Park was a noted goal.
- **Tournaments and meets** were seen as important for the local and regional economy, and to promote the community.
- **Maintaining the existing stock of facilities and parks** was seen as essential, with improvements required to some facilities.

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- **Other specific facilities** that were mentioned between five and nine times included: a gymnasium, an indoor walking/running track, fitness facilities, outdoor skating opportunities (including on the canal), playgrounds, outdoor aquatic facilities (outdoor swimming pool, children's water play facilities, a big water park), garden plots and ball diamonds.
- Several **shifts in emphasis** emerged as respondents looked ahead, including a gradual realignment away from sports and toward arts and culture, as well as less impactful outdoor facilities. The second and related shift was from expensive (to build, operate and access) facilities toward more nature-oriented and connected outdoor experiences with a much smaller carbon footprint - and away from facilities that support summer activities in winter and winter activities in summer.
- Numerous **programs** were identified including: more swimming lessons, walking tours, more opportunities for socializing, more 'open door' events, more 'open street' events, and more opportunities for life-long learning.
- **Other types of indoor and outdoor facilities, other features of the culture and recreation system, and points of view** were noted one to three times. Those points have been recorded and will be also be considered as the long-term vision for parks, recreation and culture is created - and the ten-year strategic plan is developed.

User Group Survey

A four-page survey was distributed to all groups who use culture and recreation facilities owned by the City of Peterborough. Sixteen groups completed this survey which asked questions about

membership, trends, facilities used and their adequacy, unmet demand for current and additional programs, facility requirements, issues/challenges and opportunities/threats.

Figure 4: Information about Recreation and Community Groups

Group/Program	Registrants/ Members	Age Range	Gender	Registration/ Membership Trends		Demand Indicators
				Past 5 Yrs.	Next 5 yrs.	
Peterborough Slo-pitch Association	900	18-80	55% M	10% up	20% up	<ul style="list-style-type: none"> Current wait list of 150-200 (particularly for co-ed slo-pitch) Require additional 25-30 hrs./wk. Adults require longer outfields than children & youth 4 of the 6 diamonds used have deficiencies (e.g., outfield too short, poor infield, un-kept outfield) Potential growth could be thwarted by insufficient fac. some re-assignment of groups to appropriate size diamonds would help potential to play into senior years, therefore significant potential for growth
Peterborough Rugby Association	400	5-74	50/50	steady	sml. % up	<ul style="list-style-type: none"> Utilized facilities are adequate to very adequate. Current demand is being met. Hope to grow flag/touch rugby. Nicholls Oval field is close to capacity.
Peterborough Minor Lacrosse Association	970	2-21	80% M	steady	steady	<ul style="list-style-type: none"> Growth is limited by avail. floor & field time for games & practices. Ice goes back into Evinrude at end of June. Utilize Kinsmen, Evinrude & PMC floors & Fleming field (adequate to very adequate). Unmet demand (need 10 hrs. floor time & 4 hrs. field time/wk. + additional weekend time.

Group/Program	Registrants/ Members	Age Range	Gender	Registration/ Membership Trends		Demand Indicators
				Past 5 Yrs.	Next 5 yrs.	
						<ul style="list-style-type: none"> ▪ Would like to offer winter lacrosse (4-6 hrs./wk.) – other lacrosse groups would also like to offer winter program (Aster, Nationwide). ▪ Require 3 dedicated arena pads during summer season, one would be available year-round – one pad should have turf – at minimum, one more arena pad available in summer – also, a field house avail. for winter lacrosse program. ▪ Multiple, co-located pads facilitates tournaments & reduces # of volunteers required for reg. program. ▪ Insufficient # of hotel rooms for tournaments. ▪ Floor rental rates are among highest in Ont.
Invado Volleyball (also Soul Beach Volleyball)	400	16-60	60% M	100% up	100% up	<ul style="list-style-type: none"> ▪ Use Beavermead Park beach volleyball courts in summer & the Gym at the PS&WC in winter. Both facilities are inadequate. ▪ Current demand is not being met (summer and winter) – 100 on waiting list. Recently, demand has been accelerating. ▪ Would like to have one weekend to support an adult league (only have a small amount of time on Sunday evenings). Require minimum of 4 more hrs./wk. in the gym. ▪ Growth will depend on being able to expand the number of courts at Beavermead and more gym hours. ▪ Potential to offer a senior's program (age 50+) – 4 hrs./wk. ▪ Interested in a dedicated indoor beach and court volleyball facility

Group/Program	Registrants/ Members	Age Range	Gender	Registration/ Membership Trends		Demand Indicators
				Past 5 Yrs.	Next 5 yrs.	
Peterborough Cycling Dudes	30	60-80	100% M	33% up	50% up	<ul style="list-style-type: none"> ▪ Appeal of cycling to older adults is increasing. ▪ Need more connections between main routes, more off-road trails & safer access along roads ▪ Suggest developing more unopened road allowances into walking & cycling trails
Kawartha Komets Special Needs Hockey Program	60 players + 100 parents	6-42	90% M	10% down	10% up	<ul style="list-style-type: none"> ▪ Decline over past 5 years due to break-away league drawing some players away. In 2015, registration increased by 8%. ▪ Insufficient ice time for a tournament. ▪ Constraint to growth is volunteer coaches, rather than weekly ice time. ▪ Prefer a 4-pad arena with gymnasium, indoor pool, multipurpose rooms, indoor track, food service, surrounded by greenspace, adequate parking & lots of windows. ▪ Transit system expansion required to help support persons with disabilities (don't shut down on holidays).
Peterborough Senior Hockey Club	300	55-80	100% M	30% up	10% up	<ul style="list-style-type: none"> ▪ Potential for increasing demand due to aging Baby Boom. ▪ Require 3 more weekday hrs./wk. to support 2 new teams (2016-17).
Peterborough Astronomical Assoc. Purpose: To promote an understanding of astronomy.	70	8-88	70% M	50% up	steady	<ul style="list-style-type: none"> ▪ Use Rotary Ed Centre at River Park & Zoo + Ashburnham Memorial Park + Peterborough Museum & Archives program rm. ▪ Too much lighting at Ashburnham Memorial Park. ▪ WiFi at city facilities.

Group/Program	Registrants/ Members	Age Range	Gender	Registration/ Membership Trends		Demand Indicators
				Past 5 Yrs.	Next 5 yrs.	
<p>Peterborough Field Naturalists</p> <p>Purpose: To know, to appreciate, to conserve nature in all its forms. Founded: May, 1940</p>	220	5-90	50/50	13% up	steady	<ul style="list-style-type: none"> ▪ Key locations to support program: Jackson Park & trail, Harper Park, Little Lake, Beavermead Park & Ecology Park, Parkway trail, Loggerhead Marsh, Trent Nature Reserve, Burnham Prov. Park, Otonabee River (Trent U. to Lakefield). Environmental Centre at Camp Kawartha, Peterborough Library. (Facilities do not limit growth.) ▪ However, greatest threat to program comes from continued loss of natural areas within city & beyond. ▪ Suggestions for improvement range from increasing naturalization, improved interpretive signage, improved entrance & trails within sites like Harper Park, invasive species & improved parking at some sites. ▪ Issues: some areas threatened by future roads & infrastructure, encroachment of adjacent buildings & sports facilities, natural heritage resources are under-valued by city planning & operations (continued loss; insufficient protection, restoration, enhancement); lesser areas are particularly under-valued; natural corridors are threatened; providing appropriate public access & education. ▪ Benefits: low cost informal recreation, assist in combating effects of climate change & pollution (air & water purifier & natural air conditioner), contribute to better health of residents, healthy natural environment attracts new residents, tourists, businesses. ▪ City requires an ecological/environmental advocate and/or an environmental/ecological advisory committee.

Group/Program	Registrants/ Members	Age Range	Gender	Registration/ Membership Trends		Demand Indicators
				Past 5 Yrs.	Next 5 yrs.	
Peterborough Pride	800	all ages	unknown	40% up	30% up	<ul style="list-style-type: none"> ▪ Greater acceptance of the LGBT community. ▪ Would like a downtown licensed location to accommodate 300. ▪ Goals of Vision 2025 should include a safe community with no barriers to participation & enjoyment + leadership on this issue & a culture of collaboration, communication & planning
Women's Art Association	138	40-85	100% F	steady	increase	<ul style="list-style-type: none"> ▪ Use Princess Gardens, St. Andrew's United church & private homes (adequate). Fac. do not limit growth. ▪ Growth expected due to new web site, new marketing strategy & recently developed Rack cards. ▪ Due to older age of most members, accessibility to & within facilities is a requirement (ok for now).
Peterborough Farmers Market	200 vendors 3-10,000 shoppers	all ages	50/50	up	10-20% up	<ul style="list-style-type: none"> ▪ Have no room for more vendors ▪ Positive trend for markets is that people want to know where their food is sourced. ▪ Another positive is that the market is social ▪ Facility is adequate. ▪ Washrooms require upgrade & build requires paint. ▪ Could enlarge for storage & kitchen. ▪ 30-40 vendors on winter wait list. ▪ Biggest issue is insufficient space & booking of Morrow Building during market hours.
Canadian Authors Association – Peterborough Branch and Scriven 52 Art & Artisan Show	12	50-75	70% F	4% down	steady	<ul style="list-style-type: none"> ▪ Unable to attract youth. ▪ Empress Gardens (very adequate, but parking is an issue). ▪ Facility does not limit growth potential. ▪ Would like to expand workshops & speakers (1 additional hr./month required). ▪ Challenge of creating interest in annual art show.

Group/Program	Registrants/ Members	Age Range	Gender	Registration/ Membership Trends		Demand Indicators
				Past 5 Yrs.	Next 5 yrs.	
						<ul style="list-style-type: none"> ▪ Challenge of raising profile & promoting benefits of the arts with local decision-makers.
Newcomers Alumni (people who moved to Peterborough at least 3 years ago – social 'club')	131	50+	65% F	4% down	potential for increase	<ul style="list-style-type: none"> ▪ Increasing in-migration of retirees could increase interest in group. ▪ Utilize: Kawartha Golf & County Club, Peterborough Golf & Country Club, Naval Club, Library, Peterborough Lawn Bowling Club, Learning & Leisure at Northminster Church. ▪ Challenge to find location for meetings. ▪ Cost of renting room & supplying meal increasing. ▪ Have to limit size of some of the sub-groups held in private homes. ▪ Suggest a conference centre with a number of smaller rooms for non-profits. ▪ North end of city is deficient in facilities, especially for older adults. ▪ Bicycle group finds some routes challenging. ▪ Suggest more bicycle & walking trails (connected). ▪ A central on-line site where all cultural activities in the city can be posted.
Peterborough Victoria Northumberland & Clarington Catholic District School Board Outreach Co-ordinator	N/A	N/A	N/A	N/A	N/A	<ul style="list-style-type: none"> ▪ Joint use agreement between City & Board of Ed. ▪ Bd. Uses: PYSC East, Kings West, Beavermead Park, Riverside Park, Morrow Park, Bowers Park, King Edward Park, Jackson Park, Hamilton Park, TASS, Eastgate Park, Bonnerworth Park, PUC field. ▪ No issues.

Survey of Volunteer-Based Groups

127 recreation, sports, arts, culture/heritage and social service groups in Peterborough were invited to take part in an online volunteer engagement survey. 82 groups completed the survey, which contained thirteen questions gathering information on issues, challenges, trends and possible actions for volunteer engagement. The survey was active from September 21st until October 12th, 2015. The results are summarized below. Percentages have been rounded to the nearest whole number.

Results

Categories of Volunteer Groups that Responded to the Survey

The overwhelming majority of respondents were sports leagues, clubs, and groups (56%), followed by:

- festival/event committees (9%);
- older adult, natural heritage/historical, and youth groups or clubs (7%); and
- social service groups (7%).

Utilization of Volunteers

The majority of respondents (48%) of respondents utilize 1-25 volunteers on a regular basis, while 70% regularly utilize 1-50 volunteers. Fewer responding organizations use as many as 50-100 volunteers (23%). Only 6% regularly use over 200 volunteers.

Volunteer Roles

The survey indicated that volunteers perform a wide variety of roles in organizations from leadership (boards of directors) to direct client and program services. Here are the top five roles that respondents identified:

- | | |
|-------------------------------------|-----|
| 1. Governance (boards of directors) | 62% |
| 2. Event and tournament organizers | 59% |
| 3. Special projects and fundraising | 57% |
| 4. Administrative support | 49% |
| 5. Officials (coaches/conveners) | 43% |

Amount of Time that Volunteers Were Used in Identified Roles

Volunteers are engaged for differing amounts of time depending in the roles they perform. Time invested often intensifies as the event or initiative draws near or when a sports or arts program is fully

underway. **Figure 5** below, which highlights the amount of time invested by volunteers by role, does not demonstrate this, but it should be kept in mind.

Figure 5: Amount of Time Invested by Volunteers by Role

Role	Daily	One Day/Week	Several Days/Week	One-off Events	Weekly	Monthly	Annually
Governance Board of Directors			15%			60%	
Event and tournament organizers			12%	31%			26%
Special projects and fund-raising				59%			38%
Administrative support	24%		24%		29%		
Officials	26%	19%	26%				

The Most Difficult Volunteer Roles for Which to Recruit

Survey respondents identified the following to five roles as the most difficult to recruit for.

- Fundraising 25%
- Governance 23%
- Officials 13%
- Event and tournament organizers 12%
- Administrative support 12%
- Program instructors and assistants 5%

Recruitment Methods

Organizations utilize a wide variety of methods to recruit the volunteers they need to complete required tasks and roles. Respondents identified that they use the following marketing approaches (in the following ranked order):

- Personal ask 92%
- Call for volunteers via agency web site 55%
- Volunteers asking other volunteers 55%
- Promote at facilities and events 52%
- Social media/Facebook/Twitter 44%
- Flyers/brochures 32%
- At community-wide events 31%
- Newspaper ads 26%
- Via a volunteer fair 24%
- Testimonials from volunteers 18%
- Though a volunteer centre 8%

Decrease in Length of Time that Volunteers Stay with an Organization (over the past 5 years)

Two thirds of respondents indicated that they had not experienced a decrease in length of time that volunteers are staying with their organization. However, one third of respondents indicated that they have seen a decrease in length of time that volunteers stay with their organization.

Decrease in the Amount of Time that Volunteers Give to an Organization (over the past 5 years)

Although 30% indicated that they have seen a decrease in the amount of time given to their organization, the majority of respondents (70%) have not seen a decrease.

Reasons for Volunteers Leaving an Organization

There are many reasons why volunteers leave an organization. This is important to understand in order for the organization to make the necessary adjustments, if possible. In ranked order, the following are reasons were noted.

- They have busy lives with conflicting opportunities and can't continue with you 64%
- Moved away from the community 54%
- They volunteered short term and this particular commitment was over 49%
- Left to start school or new job 43%
- They never showed up after committing 28%
- Their child left the program we offer 21%
- After their first experience, it was not a good fit with expectations 10%
- Several people indicated 'health' and 'age' related issues
- Regarding youth volunteering, they left after completion of their required 40-hour commitment

Issues/Challenges in Working with Volunteers

Working with volunteers comes with its own set of challenges and particularly when the organizations are volunteer-driven without the support of any paid staff in leadership positions who might support the volunteers. Respondents were asked to identify the issues and challenges they have in working with volunteers. The following are the top issues/challenges identified.

1. General recruitment 62%
2. Finding enough volunteers 49%
3. Finding leadership volunteers (board, coaches, event coordinators) 44%
4. Burnout with existing volunteers 42%
5. Finding qualified volunteers 36%
6. Keeping long-term volunteers engaged 31%
7. Keeping new volunteer engaged and interested 27%
8. Orientation and training of volunteers 27%
9. Dealing with volunteers who are not committed or do not show up 27%

What Type of Support Would Help Organizations?

Respondents were asked to consider their issues and challenges when thinking about the type of support they could use that would benefit their organization. Twenty-five examples of support were offered as examples and respondents identified the need for support in all areas. The following are the top five:

1. General recruitment 47%
2. Finding leadership volunteers 41%
3. Retention of volunteers and finding qualified volunteers 39%
4. What funding is available and finding enough volunteers 37%
5. How to engage youth as volunteers/ community-wide promotion 28%

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From the survey, many ideas were offered regarding what the City of Peterborough could do to help increase volunteer involvement in the short-term or implement immediately, as well in the longer-term. Comments from survey participants are noted below, organized by theme under the headings of short-term and long-term assistance. The suggestions have been reported as expressed, with very little editing.

Short-Term Assistance Requested from the City

Recruitment:

- help with marketing methods
- techniques to recruit volunteers
- help recruit or help organizations share volunteers
- help find volunteer sources for trainer-specific positions in hockey

General Promotion:

- of the benefits of volunteering
- promote AMVS Peterborough Chapter
- help promote the importance of community volunteering
- continue to promote volunteer opportunities
- publicize need and rewards
- let associations know that the City values their group and the efforts they expend

One-Stop Shopping for Volunteers:

- have the City provide a free central hub or on the city web site for volunteers and volunteer seekers to find each other
- catalogue a list
- work with the United Way to develop and promote a database
- revisit Fourinfo.com
- with a central database, volunteers could check opportunities available
- a publicly funded volunteer centre for City and County residents
- support the advertisement of volunteer opportunities

- hire a volunteer resource manager
- create a newsletter or website where events and recruitment are posted free by volunteer-based organizations

Funding:

- increase funding to support volunteering
- increase funding for training re: volunteer engagement
- volunteer support and recognition
- information re: types of funding available
- provide software or grants to develop software for volunteer management within organizations
- make it easier for the public to access grants

Police Checks:

- have an on-line system for police checks for all volunteers
- once-a-year voluntary check
- streamline the process
- reduce red tape

Training:

- provide information on risk management
- screening
- liability issues and trends
- have a volunteer conference where groups exchange ideas, fundraising issues and other information

Incentives:

- offer a free bus to Trent or Fleming on Canada Day for students to volunteer
- incentives, invitations or passes for special events
- transportation for volunteers in winter

Facility Needs and Planning:

- provide space for coaching clinics (e.g., softball needs certified coaches which cost \$500 per) - free space would help reduce cost

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- provide better facilities to keep families interested in staying with clubs and therefore volunteering
- listen to volunteers when deciding what facility to build and where because they are knowledgeable about the facilities they are in

Longer-Term Assistance Requested from the City

City-wide Promotion of Volunteering:

- marketing
- publicize need and rewards
- promote a culture of volunteering in our community
- recognize the important contributions of volunteers to the City
- organizations nominate all volunteers for recognition - not just long-term volunteers
- promote volunteerism
- have volunteers part of any new City project so they feel involved and committed
- publicity and incentives
- regular volunteer information fairs
- help advertise the need for volunteers

One-Stop Shopping:

- volunteer co-ordination position (Volunteer Resources Manager)
- one-stop shopping at city-wide level
- roster of Peterborough volunteers
- re-establish the Volunteer Centre
- match volunteers to available opportunities

Funding:

- even more funding
- volunteer recognition funding
- funding to support programming and travel expenses
- more dollars for seniors' programs that promote health and community engagement

Facilities:

- space for clinics
- provide adequate facilities

Training:

- help train volunteers

Database:

- improve the existing database

Incentives:

- credit system with schools, colleges, university for x hours of volunteering = x credits (toward a diploma or degree)
- the City provides a certificate or a few scholarships
- free parking
- free bus tickets for volunteers

Workshop with Volunteer-based Groups

On December 1, 2015, 12 representatives of volunteer-based groups and City staff attended a workshop to hear about and discuss the results of the survey conducted for volunteer-based groups, and to also discuss way to build volunteer capacity and enhance volunteer engagement in the community. From the survey, three priority topics were selected to focus the discussion.

Topic One: General City-wide Promotion of Volunteering

List the most practical/beneficial ideas that would promote the benefits/importance of volunteering in the community?

- Connect with different generations and promote based on what they need (e.g., students looking for work experience, Baby Boomers looking to use skills/experience in retirement).
- City already supports financially a portion of the United Way FourINFO.com service.
- Have a volunteer centre that has money/budget to do the work it needs to.
- Advertise via T.V. and buses
- Target various generations via social media; Facebook; posters; and schools such as Trent, Fleming and high schools.
- Need a strong 'Branding'.

How could we create a Culture of Volunteering in the City?

- We need to educate volunteers about the benefits of volunteering and their rights. There could be specific training designed for volunteers (e.g., what does it mean to volunteer? What should you look for in a volunteer experience? Where can you find a volunteer role? What rights/responsibilities do volunteers have?)

- There is a connection between philanthropy and volunteerism that could be strengthened.
- We need a positive approach to engaging volunteers (e.g., attract volunteers by messaging to the mission of the organization; that is what appeals to most people).
- Could develop more consistent and regular messages about volunteering via articles about volunteers and specific agencies.
- Need a strong logo/branding message. Could be a "City that Gives". The cause is important. People feel good when they volunteer. Be specific about benefits.
- We need good leadership to make this happen.

What specific actions could the City take to help implement these ideas?

- Create brand.
- Create a 'home base' for volunteering.
- Create a 'forum' - a regular place for volunteers to go for information.
- Provide free online training for volunteers.
- City owns space that could be used to house a home base.
- Develop a 'Volunteer Fair' concept that would attract people to consider volunteering (information and recruiting focus).
- Shatter the myths – volunteers are not free and volunteers need support.
- BoardWalk materials at the United Way exists to train leadership/board volunteers.

Who might be involved in doing this? (City only... County involvement... other partners?)

- Newcomers/Welcome Wagon.
- United Way.
- City – to promote; recognition/awards.

- Townships – libraries and community centres.
- Trent University.
- Fleming College.
- High schools.
- Faith community.
- AMVS (Association of Managers of Volunteers in Peterborough).
- Citizenship Ministry.
- Media.
- Interns.
- Employment Agencies (link between under and unemployment and volunteer opportunities to build skills and experience).

Topic Two: One-stop Shop/Central Hub

What might a 'one-stop shop' or central hub for volunteering look like? What programs or services might it support?

- Volunteer management software is expensive. But, some type of generic software that could be accessed by many groups and a shared database developed could be part of the 'match volunteer to agency' service.
- Have both a physical presence and an online presence. Have to consider the socio-economic base of Peterborough and many might not have access to computers and online entry for a volunteer application or to access training/resources.
- Is United Way the home for this service? They currently do parts of what might be considered a one-stop or home based service. Would potential volunteers know to go to the UW for entry into volunteering?
- A volunteer centre should not be under any specific organization but be a stand-alone entity.
- Match volunteers to organization services.
- Coordinate the police screening/check process so that people who volunteer with several organizations only have to secure one police check

- Increase training for volunteers and those who manage volunteers.
- Advocacy training linked back to promotion of the benefits of volunteering and building a strong culture or climate of volunteering in the City and County.
- Share resources and management forms.
- Make it current and up-to-date.
- Provide the focus of services for both volunteers and organizations.
- Demonstrate that volunteering is fun and welcoming.
- Give a tax break incentive to those who volunteer.

What specific actions could the City take to help implement these ideas?

- No specific suggestions were generated.

Who might be involved in doing this? (City only ... County/Townships ... other partners?)

- Get buy-in from other organizations.
- Local business who already support volunteerism (e.g., RBC, Investors Group, Home Depot)
- Lobby the provincial government.
- The City.
- County/townships involvement as well.

How might these ideas be funded?

- Grants.
- United Way Community Innovation Fund.
- Peterborough Community Foundation.
- Local business who support volunteerism.

Topic Three: Recruitment

Workshop participants did not get to this topic. However, a few ideas from the survey are offered below.

- Recruitment of volunteers is a key issue for most groups.
- Advocacy and the benefits of volunteers are key messages for a City-County-wide campaign.
- A shared database with access to all groups looking for volunteers would be beneficial.
- A matching service for volunteers and organizations seeking volunteers would be valuable.
- Help volunteer-driven organizations to understand the importance of a 'structure' to support their volunteer efforts (e.g., good volunteer engagement practices, develop position descriptions, targeted recruitment).

Staff Forum

Introduction

On September 14, 2015, 35 City of Peterborough staff assembled to hear more about Vision 2025 and to provide input into the Strategic Plan. As reported below, three topics focused the discussion and input.

Positives to Build On – Strengths and Opportunities

What are the key strengths of recreation, parks, arenas and cultural resources and services in Peterborough?

Currently and looking ahead, what are the opportunities that the City and others can take advantage of to further enhance leisure resources and services?

Parks and Greenspace (35)

- Major parks like Jackson, Millennium (trail and Silver Bean Cafe), Ecology, Rogers Cove (playground, splash pad, trail) (7)
- Natural environment/ Huge natural heritage resource base for expansion of parkland system/Natural areas/Natural areas (Trent University natural area, Jackson Park, Harper Park, Burnham Woods) (5)
- Parks and greenspace/Excellent public parks and open spaces/Outdoor spaces (4)
- Ease of access to greenspace, parks, programs (3)
- Tree canopy/urban forest/shade (3)
- Neighbourhood parks
- Variety of greenspace and parks – from neighbourhood to city-wide

- Unique identity of the community expressed through its natural heritage resources
- Preservation of open space/parkland to ensure natural/ecological functions can be maintained
- Community values natural environment
- Working to ensure enough parkland is provided for the population of the city
- Balance of natural area and developed parkland
- Improved parks and facilities (cafes, trails, four-season usability – need to increase parkland dedication)
- Parks and beaches
- Well maintained parks and gardens
- Large number of golf courses

Access to the Otonabee River, Little Lake, Various Creeks and the Trent-Severn Waterway (30)

- Easy access to water-based activities, beaches, Ecology Park, Beavermead Park (8)
- Trent-Severn Waterway (4)
- Little Lake Master Plan and potential for development/improvement (3)
- Lift Lock (2)
- Our waterway environment (Peterborough and the Kawarthas; Otonabee River, Jackson Creek, Little Lake, canal) (2)
- Otonabee River (2)
- Peterborough Marina (2)
- Otonabee River and Little Lake runs through the city – providing opportunity for central recreation and cultural facilities (2)
- Facilities along the waterways (trails, benches, washrooms, water fountain, Lift Lock)
- Jackson Creek
- Little Lake

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- Waterfront (Otonabee River and Little Lake)
- Beaches (could be enhanced)
- Opportunity for further waterfront development (Harvey's restaurant property)

Joint Ventures/Collaborations/Partnerships (27)

- Established partnerships for facility and program development and operation (Fleming College, Trent University, Cardiac Rehab, community groups, public school board, Peterborough Youth Services, instructional sports, various committees, private sector, townships to improve access to recreation on a regional basis, County-City Health Unit, Sustainable Peterborough, Trent-Severn Waterway, Peterborough Cycling Club)
- Collaboration
- The opportunity to build new partnerships and increase networking (townships around arenas, recreation and libraries; Peterborough County; DBIA; MNR; OFAH; Ontario Cottagers Association; MATRG; commercial sector around development of large-scale facilities)
- Development of parks and operation of outdoor rinks through joint ventures with community groups
- Affordability by virtue of partnerships (e.g., PSWC)
- Increasing willingness to partner (public, non-profit and commercial sectors)
- The opportunity for a connection between the natural environment and the cultural sector

Trails and the On-road Cycling Network (25)

- Trails (3)
- Bike trails (2)
- Bike paths
- Recreation trails
- Amazing trail system/network (7)
- Extensive network of trails
- Availability of trails and bike lanes (2)

- Extensive use of trails
- Lots of paths
- Continued expansion of walking trails
- Conversion of railway lines to trails
- Parks connected by trail system
- Variety of trails, green spaces and water access (2)
- Walking, hiking and biking trails throughout the city (2)
- Multi-use trails
- Sidewalks and sidewalk policy
- Opportunity for trails in the west end

Arts, Culture and Heritage (25)

- Museums and historic sites (Canadian Canoe Museum, Peterborough Museum and Archives, Lift Lock) (3)
- Vibrant arts and culture community and opportunities (theatres, Market Hall, art galleries, community groups, provincially and nationally recognized for arts and culture sector in Peterborough) (2)
- Support for culture (new facilities, library renovation, investment in Art Gallery of Peterborough)/Strong community support for arts, culture and heritage (2)
- Arts and craft events (Hand of Man)
- Vital and engaged arts sector
- Vibrant music community/scene (Folkfest, Purple Onion, Arts Space, EC3)
- Facilities (high professional standards; award-winning facilities, programs and services (e.g., Communities in Bloom); availability of cultural facilities)
- Art galleries (Art Gallery of Peterborough)
- The opportunity and need to expand the promotion of cultural opportunities, festivals, organizations and programs.
- Full complement of visual art organizations (public artist-run/co-op, and private)
- Art/sculpture in parks
- Opportunity to build value in our arts and cultural sector (2)

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- Peterborough Singers
- New Horizons Bands

Festivals and Other Community Events (21)

- Little Lake Music Fest (8)
- Variety of festivals and special events for the community (3)
- Concert venues (indoor and outdoor - Del Crary Park, Millennium Park) (3)
- Folkfest/Peterborough Folk Festival (2)
- Snowfest (January)
- Multicultural Festival
- Excellent independent artists and musicians
- Parades and cultural activities (Santa Clause, St. Patrick's)
- Dragon Boat Festival

Downtown Culture and Experience (13)

- Parks and greenspace in the downtown/Streetscapes and street life (2)
- Lots of restaurants contribute to vibrant downtown culture (2)
- Downtown district (2)
- Built heritage in the downtown - active, vibrant place
- Cafe district
- Taste of downtown
- Street festivals (Hootenanny on Hunter)
- Opportunity to further develop the downtown core
- Development of Louis Street Park
- Guidance from the Downtown/Central Area Master Plan

Splash Pads/Water Play Facilities (12)

- Splash pads/water parks (7)
- Outdoor play facilities/activities for children – that are free, including splash pads, playgrounds, beaches, downtown centre, Junior Park program
- Opportunities for additional splash pads/water parks (Bowers Park or PSWC) (2)

- Splash pads with play structures
- Need sun shelters at splash pads

Affordability (12)

- Many free or low cost recreation activities and services
- Low cost sports opportunities, especially most sports fields (2)
- Low cost for day pass at the PSWC
- City's subsidy programs
- Free programs for youth (library, Downtown youth space)
- Benefit from external funding
- Balance of free passive recreation opportunities within parks that are open to the public
- Make culture and recreation affordable for all
- Support start-up culture and recreation groups (grant, advice)
- Support to healthy kids programs

Leisure Programming (12)

- Art Gallery of Peterborough programs
- Snowfest and winter activities
- Diversity in programming and large number of programs/lots of organized activities and groups providing programs for children/Variety of programs for adults/Recreation programs for all ages (5)
- Before and after school programming has been expanding
- Youth-specific programs that combine recreation and cultural opportunities
- Diverse array of culture and recreation facilities - supporting programs and activities
- Sport and leisure programming at Trent University and Fleming College
- Need more investment in arts programming

River Park and Zoo (9)

- Zoo (7)
- Free Zoo (2)

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Leadership (8)

- Historically strong political support for recreation facilities and programming
- Commitment to acting on best practices
- Creativity and forward-thinking by leadership groups; at the leading edge; trend-setting; willingness to try new sports and ideas (e.g, Pickelball); trend-setting
- Willingness to increase collaboration among departments and divisions with the City operation; cross-divisional support for recreation and cultural initiatives
- A corporation that supports and endorses a strategic planning approach

Participation in Sports/Strong Sports Culture (8)

- Minor sports leagues/various volunteer-based kids sports associations (2)
- Growing interest in recreation/sports activities
- Large number of recreation/sport leagues
- Sports (hockey, lacrosse)
- Strong participation rates in sports and recreation activities
- Co-operation among sports leagues
- Peterborough Pete's and Lakers

Multipurpose Space (7)

- Support for gradual move toward multi-facility, 'one-stop' complexes (PSWC, proposed arena/pool/etc. facility at Trent University)/multi-facility complexes should also include arts, culture and social services (3)
- Opportunity and need to expand current community centres, including additional ice surfaces (3)
- In future, combine library branches, archive services and gallery

Markets (7)

- Farmers markets (3)
- Farmer market and local foods

- Markets (2)
- Busy farmers market

Our Built Heritage (7)

- A wealth of build heritage resources and a strong heritage presence in the community (4)
- Museums, built heritage and history
- Historic walks and information
- Historic buildings, tours and contests
- Peterborough Lift Lock

Beavermead Park (6)

- Beavermead Park (3)
- Beavermead Park with campground and beach (3)

Sports Fields and Ball Diamonds (6)

- Hardball diamonds
- Four great artificial turf fields
- Great Sports fields
- Access to sports fields
- New facilities, including a cricket pitch, disk golf and pickleball courts

Arenas (6)

- Variety of functions, including entertainment
- Sports and entertainment facilities (from PMC, Evinrude Centre, Showplace)
- New twin pad arena to be located at Trent University
- Opportunity to expand arenas and recreation infrastructure
- Have to deal with issue of traffic at arenas
- Arenas

Staff Resources (5)

- Committed, skilled, professional and passionate service providers and staff

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- City of Peterborough staff
- Positive attitude

Libraries (5)

- Peterborough Public libraries (2)
- Downtown library
- Writing workshop at library
- Games night at library

Volunteer Resources (5)

- Strong community volunteer network/resources/interests groups (3)
- Neighbourhood associations
- Anticipated increasing availability of volunteers from retiring Baby Boom

Facilities at Trent University and Fleming College are Accessible to the Community (5)

- Sport and recreation facilities and programs (5)

Transportation (4)

- Affordable and available public transportation
- Airport and the growth in opportunities to travel from Peterborough for pleasure trips
- Can get anywhere in the City in 15-minute drive or 30-minute bike ride
- Opportunity for street cars

Tourism and Economic Development (4)

- Opportunities for growth in events and entertainment facilities, as well as to support conventions
- Opportunity for water-based tourism within the city – including additional trail development
- Restaurants

Older Adult Centres (3)

- The three older adult recreation centres
- Fitness programs for older adults
- As the older adult population increases, there will be need to increase the current capacity of recreation/social facilities, programs and services

Peterborough Sport and Wellness Centre (3)

- Pool – with a ‘warm water’ focus, gymnasium, focus on children and older adults

Technology (3)

- Flexible on-line registration
- Need to utilize technology to expand one-stop application access for services and subsidies – consolidation
- Opportunity for free WiFi for all residents

Accessibility (3)

- Increasingly accessible facilities (2)
- Accessible playgrounds

The Opportunity of a Growing Community (3)

- The opportunity of a growing population
- Steady, but not explosive growth
- Capitalize on skills and experience of in-migrating residents

Outdoor Skating (3)

- Skating on the canal
- Opportunity for a big outdoor rink
- Opportunity for a Figure ‘8’ skating rink and skating trails

Multi-cultural Resources (2)

- New Canadians Centre
- New Canadians Centre and multiculturalism

Community Gardens (2)

- Many community gardens in Peterborough
- Opportunity for more community gardens

Outdoor Facilities (2)

- Three picnic pavilions
- Dog park

Sustainability (2)

- Strong municipal commitment to sustainability
- Movement toward LEED certified facilities

Family Resource Centre (1)

- Family Resource Centre

Peterborough and District Sports Hall of Fame (1)

- Peterborough and District Sports Hall of Fame

Other Leisure Service Providers (1)

- Clubs and the commercial sector are providing leisure programming and services

What Should Vision 2025 Address?

Currently and looking ahead, what are the top issues, challenges and service needs that the Strategic Plan must address?

Think about parks/open space, indoor and outdoor facilities, programming and events, policies, the delivery system and all service providers, funding, and all seasons.

Participants were allowed to vote for the themes that they felt were most important to consider in Vision 2025 (one dot per person per theme). The number in brackets after a theme reflects the number of

dots/votes. A number in brackets after a bullet point represents two very similar points.

Maintenance Standards (21)

- More snow clearing outside of downtown streets
- Improve facilities in parks
- Develop narrow parks for broader use
- Repurposing over or underutilized facilities/service trends
- Funding for repairs and accessibility of city owned and used buildings
- LEED certified facilities to offset operational
- Ensure condition/quality of existing facilities
- Aging infrastructure, solid asset management plan
- Repurposing places of faith
- Expand PSWC (x2)
- More maintenance in city parks and green spaces
- Make sure infrastructure is maintained

Multi-purpose Facilities (14)

- Multi-purpose facilities (6)
- Develop multi-purpose facilities to meet multiple needs

Operational and Capital Funding (13)

- Sufficient financial resources (x3)
- Set aside sufficient capital money to support quality mixed-use facilities (not single use) with multiple user groups
- Funding for cultural projects
- More funding for recreation and leisure services/programs (x2)
- Match desired increase of facilities with ability to operate
- Commit to bricks and mortar
- Funding money and resource options

Policies and Plans (12)

- Policies that support participatory budgets
- Ensure enough free accessible public parkland is available in appropriate proportion to population density

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- Parks management plans and resources
- Plans and policies related to improving parks and open spaces
- Parkland inventory and dedication
- Connect this plan to municipal cultural plan
- Provide direction provision of parks/open spaces to be provided – service levels
- Park planning – have master plans for parks and natural areas
- Policy that thinks about long term whole life cost
- Develop policy and services based on inclusion – service for everyone

Politics/Leadership (11)

- Political reality acknowledgement
- Develop a corporate strategic plan (2) to focus on key direction, focus, and leadership

Succession Planning/Staff Resources (10)

- Cultural staff resources
- Admin recreation, pw maintenance and parks
- Improved training system corporate wide (ie poverty awareness)
- Not enough staff to provide service
- Succession planning, senior staff turnover
- Staffing shortage effects quality of service
- Staffing attrition training
- Staff for special events brings big games to town
- Special events staff person income service
- Staff succession planning
- Tree inventory, increase site/budget of forestry team

The Downtown (9)

- Heated sidewalks in the downtown
- Development of a city square
- Devise an electrical servicing policy that will permit the downtown to grow in a proper fashion

- Close Charlotte Street, have pedestrian street between Aylmer and George
- Implementation of central area master plan
- Downtown as cultural and performing arts district

Community Connections (city/neighbourhood) (8)

- Ensure budget to maintain and enhance access and connectivity of parkland by trails network
- Better connections between our facilities and the neighbourhoods they exist in
- Continued/improved winter maintenance of trails and sidewalks
- Trails in west end near Fleming and west end neighbourhoods
- Keep developing parks and trails
- Sidewalks (2) for both sides of street and with depressed curbs
- Cycling network expansion
- Indoor recreation not all at outskirts
- Connect parks to sidewalks with walkways and landscape designs at parks

Convention Centre (7)

- Need for convention centre (x4)

Passive Parks (5)

- Need and inventory of land suitable for sport/recreation facility development
- Corporate policy on tree replacement # to preserve urban canopy/green space for quality of life
- Increase passive recreation opportunity appeal
- Policies with a view, keep natural spaces natural

Sport/Entertainment (5)

- Twin rink, planning and project manager
- Growth and entertainment centre to meet all ages (x3)

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Ensure Affordability/Subsidies (5)

- Universal child care
- More financially accessible child care
- More/better subsidy programs (x3)
- More free and affordable programs
- Affordable housing

Regional Connections (Trails) (5)

- Cross country ski trails

The Peterborough Marina (5)

- More docking space

Build a Healthy Community (4)

- Address chronic health conditions with programming
- More services needed for mental health support (not waitlisted)
- All ages healthy living programs

Aquatic Facilities (4)

- More aquatics (2) therapy pools
- Competitive pool (competitive swimmers, synchro, water polo, scuba, snorkeling)
- Outdoor swimming opportunities (splash pads serve a very small demographic)

Transportation (4)

- City is starting to sprawl
- Affordable transit for all city dwellers (x3)
- Improve public transit
- Transit on holidays and Sundays
- Better bus routes (x2)
- Affordable transportation to events

Technology (4)

- Improved online registration

- Customer service portal
- Better facility booking system
- One-point customer service access to apply and obtain eligibility for services including subsidies and obtain smart card
- Expand online service delivery
- Improved public access to Wi-Fi

Sports Facilities (4)

- More ball diamonds
- Sports dome for indoor sports
- 2 more beach volleyball courts
- Indoor roller derby rink
- More tennis courts
- Indoor skate parks
- More Pickleball courts
- More sports fields
- More arenas

Accessibility (4)

- Accessibility (x6)
- More accessible playgrounds
- Age integrated recreation

Adult Activities without Children (3)

- Demographics and their association needs
- Activities for adults without children

Beaches (3)

- Improve water quality (2), more beaches

Interdepartmental Relations/Collaboration (3)

- Eliminate trend of working in "divisional silos"
- Better cross-promotion among city departments
- Knowing what other departments do
- Silos staff

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Older Adult Programs (3)

- Dance hall for ages 60 plus
- Fully accessible programs and facilities for seniors

Shade Shelters (3)

- Increase tree canopy
- Sun shelters in outdoor spaces

Cultural Facilities (3)

- Canoe museum relocation
- More exhibition space
- New art gallery facility

Address Demographic Shifts (2)

- Identify emerging trends to address program and facility provision
- City does not respond quickly/adapt fast to needs
- Flexibility to adapt facilities to changing user needs
- Balancing the 5 year needs with the 25 year needs based on changing demographics

Public Library (2)

- 2 more branches – service for all community
- Communication/Awareness
- Communication
- Silos – service
- Lack of awareness of current services/programs by internal/external clients

Programs (2)

- Expand arts programs
- 4 season recreation opportunities
- Music programming (funded/subsidized)
- More drop-in, workshop, and one off (different levels)
- Teen services needed
- More winter outdoor programs

- Programming in neighbourhoods, libraries, elementary/secondary schools

Priority Setting/Decision Making (2)

- Policy framework for decision making re; trade-offs, growth, parks and rec, infrastructure
- Must prioritize making difficult decisions with available funds

Economic Development (2)

- Articulate relationship to economic development (2)

Partnerships (1)

- More partnerships
- Improved collaboration among service providers, avoid duplication/competition
- Creative funding, sponsorships/partnerships
- Corporate partnerships for growth
- Better/improved collaboration with townships

Hours of Operation (1)

- Hours of operation, availability of services – shift/increase

Communication/Awareness (1)

- Raise awareness of available leisure resources
- Communicate about what is available

Special Needs (1)

- Fundraising and resources for support and staffing required for participation in programs

Improved Access to Heritage Resources (1)

- Improved public access to our heritage resources (museum and art collection, archives)

Arenas (1)

- More ice pads

Tourism

- A downtown tourism office

Festivals and Events

- Multicultural events and festivals

Building Blocks of Vision 2025:

Imagine its 2030. Imagine what recreation, parks, arenas and cultural facilities and services could be like and look like in Peterborough and immediate area? Pretend that you are being interviewed for a magazine article and are describing to the author what has changed since 2015 - what are leisure services like in 2030, what are people doing and how are services being provided.

Think about parks and open space, indoor and outdoor facilities, programming and events, policies, the delivery system and all service providers, funding and all seasons.

Participants were asked to think of key words and phrases to imagine what culture and recreation services could/should be like in 15 to 20 years in Peterborough. The following list is a compilation of those thoughts. Words, phrases and themes were not repeated and the order does not reflect any a sense of priority.

- Pedestrian-oriented outdoor facilities
- Well connected facilities and neighbourhoods

- Inspirational community leader
- Quality, clean public spaces
- Friendly, safe, welcoming, appealing, engaged and resilient community
- Quality, connected natural areas
- Healthy community - physically fit children - enhanced community well-being
- Unique character, distinctive
- All encompassing, one-stop shopping for leisure services
- Leisure services are valued and respected
- Well serviced community
- Well maintained infrastructure
- Respect for facilities, little vandalism
- Accessible (affordable and well distributed services and facilities)
 - Improved public transportation system (improved access, affordable)
- Integrated leisure services and programs
- Seamless experience
- Program for abilities
- Expanded and new programs
- Support for elite athletes
- Inclusive – multi-cultural
- More trees and green spaces - natural
- A publicly accessible waterfront
- Seasonal variety
- Excellent customer service
- A sustainable system
- Internationally celebrated city, illustrating many best practices
- Increased collaboration among service providers
- Complete neighbourhoods

Older Adult Workshop

On September 15, 2015, a workshop was hosted for representatives of service providers and the three older adult recreation/social centres in Peterborough. Thirteen people attended the workshop, along with three City staff.

To set the context for the discussion, the facilitator highlighted emerging trends in older adult values, program and service preferences, etc.

The following three questions were explored by the group and recorded on graphic wall charts using Post-it notes from participants. The information is grouped according to themes. Each bullet point reports on the contents of a Post-it note. If there is a number in brackets, that indicates a repeat of the same point.

Question One: What do you like most about the culture and recreation facilities, parks, and programs that are available in Peterborough and the immediate surrounding area for older adults (age 55+)?

Think about:

- Existing older adult centres
- Beyond existing older adult centres
- Indoor and outdoor facilities and amenities
- All seasons
- Service delivery/service providers
- Location

Discussion and Outcomes: (No voting)

Variety of Programs

- Choice/selection of program types
- Choice/selection re: activity levels
- Programming at recreation centres/Good programs at the Sport and Wellness Centre (2)/ Programs for seniors at Wellness Centre, YMCA and Trent University
- Fall-prevention and exercise classes
- Good programs
- Variety of programs offered
- Day programs through VON
- Variety of programs available for older adults age 55+
- Programs offered for all ages

Older Adult Centres

- Lots of older adult recreation centres to plug into/activity centres (e.g., Mapleridge, McDonnell Street Activity Centre, Activity Haven)
- Well established older adult centres providing a range of activities and gathering
- 3 recreation centres for older adults
- Senior centres – meeting place; activities; cost efficient
- Senior centres – communication re: programs; health
- McDonnell Street Activity Centre – year round activities for older adults; lawn bowling in the summer
- Locations – choice and selection of locations
- Easy access to facilities
- Convenient locations

Trails

- Trail system (2)
- Trails (e.g., beautiful Rotary Trail)
- Walking trails near Trent University
- Trails and paths
- Multi-use trails (e.g., Rotary, trail to Omemee)
- Outdoor trail network
- Cycling infrastructure
- Cycling trails and paths
- Trails as part of the Active Transportation system

Entertainment – Festivals and Events

- Showplace
- A great little theatre
- High quality and relatively affordable performing arts scene
- Canada Day celebrations
- Little Lake Musicfest
- Peterborough Sympathy Orchestra
- Older adults like attending the fundraising events
- Arts week makes our downtown an Art Gallery
- Vibrant arts and cultural sector to enjoy (e.g., performing arts, Art Galley)

Facilities

- Mostly modern facilities
- Quality facilities for aquatics through the City, YMCA and Trent University
- Good quality recreation facilities
- Good life Women's Club – cross-training
- Older adult centres
- Growth (50%) in facilities and other leisure opportunities
- Studio 505 dance studio – welcoming, intergenerational, supportive of individuals
- Peterborough Sport and Wellness Centre - bright, cheerful space (2)

Water Access/Water Sports

- Access to Little Lake
- Peterborough Sailing Club
- Access to the Trent-Severn Waterway
- Canoeing
- Kayaking
- Sailing
- Swimming
- Paddle boarding

Parks

- Jackson Park
- Millennium Park
- Outdoor facilities and great parks that are well maintained
- Parks for picnics, music, games, meeting places
- Many parks and green spaces
- Parks and motor-free zones
- Parks, particularly located near housing facilities

Volunteers

- The opportunity for older adults to interact and be involved through volunteering
- Volunteers
- Volunteer opportunities including committees and councils
- Peterborough has a huge volunteer list
- Volunteerism in all sectors
- Older adults are engaged in making things happen (e.g., on boards and in the planning process like the Age Friendly Community initiative)

A Welcoming Community

- Helping Newcomers to fit in
- Interaction with different types of older adults
- The people of Peterborough – friendly and very welcoming
- Peterborough Sailing Club – very helpful culture and welcoming
- Kawartha Nordic Ski Club – very welcoming

Affordable Programs and Events

- Free programs (e.g., Little Lake Musicfest)
- Free fall and prevention exercise class
- Programs for older adults that are affordable
- Many opportunities for affordable fitness classes and groups

Outdoor Spaces

- Natural environment and open spaces
- Expanding and increasing parks and open spaces
- Natural spaces with lakes, rivers and trails nearby
- Quality of outdoor spaces to enjoy (e.g., parks and trails)

Riverview Park and Zoo

- Zoo
- Free events at the Zoo
- Excellent Zoo
- Free Riverview Park and Zoo

Outdoor Recreation Programs

- Pickleball
- Access to golf and golf courses in and around Peterborough
- Kawartha Nordic Ski Club – range of trails (short, easy, long and difficult)

Educational Opportunities

- Fleming College
- Trent University
- Continuing education opportunities

Collaboration

- Good intent of inter-sectoral collaboration regarding older adults

Natural History

- Excellent archives (e.g., Peterborough Museum and Archives, Trent Valley Archives)

Older Adult Showcase and Program Awareness

- Older Adult Showcase

Question Two: Thinking about today, what culture and recreation facilities, parks, programs, and other improvements are required to meet the current needs of older adults?

Discussion and Outcomes: (Dotmocracy voting)

After all the Post-it notes were collected and themed for this question, participants voted for the themes that they felt were most important (five voting dots per participant with no more than one dot per theme).

Volunteers Recruitment, Retention and Recognition (10 dots)

- Volunteers are always needed
- Volunteer resistance is a challenge – they look the other way when asked
- Volunteer fatigue – don't drain people
- Volunteer duties – need to be clear; provide expectations; no blank cheque

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Accessible Transportation (9 dots)

- Transportation improvements/availability needed
- Accessibility to public transportation including for older adults living on fixed income (making it affordable)
- PRHC parking fees
- Improve way-finding (signage)
- Improved ease and safety to walk for recreation and activities of daily living
- Improve Handivan service – it takes too long to get to the centres; improve/more direct routes/ Need more Handivans for people with mobility impairments
- Improve trail connectivity for walking and cycling
- Safer street crossings
- Transportation to locations of choice and social events (e.g., Farmers Market, Little Lake Musicfest, day programs)
- Accessible parking
- Support active transportation
- Develop and implement 'Complete Streets' policy
- Affordable transit/Transit affordability for older adults
- Improve transportation to facilities
- Increase bus service
- Transportation to and from doctor's appointments

Communication and Marketing (9 dots)

- Public promotion of programming, especially free programs
- Encourage people to look at Older Adult Centre calendars to see what is offered
- Better inform older adults about what is available at the centres and other locations (e.g., swimming, pickleball, lawn bowling, billiards, paddle ball, ping pong, badminton)
- Information-sharing on new programs and ideas with other centres, providers, City staff, etc.
- Increase the awareness of current programming
- Ease of communicating current and new programs
- Ease of access and awareness of programs and services

- Need to improve overall communication and marketing of older adult opportunities in the community

Technology (7 dots)

- Access to technology
- Intergenerational opportunity to engage with a growing older adult population – learn how to use technology
- Intergenerational programs (2 post-it notes)
- Culture change on aging that is welcoming, educational and intergenerational focused

Healthcare (7 dots)

- Need coordination between primary care and public health, recreation and leisure organizations
- Need more walk-in clinics
- Need more family doctors
- Walk-in clinics
- Continuity of healthcare – County to City
- Hospice
- Navigating the healthcare system is difficult for seniors

Financial Support (6 dots)

- Financial support – grant opportunities/Fundraising
- Funding for facility expansion (municipal, provincial, federal)/Fundraising
- Financial support for older adult activity centres (3) – more 'equity of funding' – the current model is not equitable
- Financial aid for low income/fixed income older adults – accessibility to programs and services (e.g., ODSP)
- Programs for lower income older adults – fees geared to income
- Assist older adults over age 85 with City/government paying their membership, etc.
- Financial aid required (current need) for rent, staffing, programs, equipment, grants, and marketing

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Inclusive Programs (5 dots)

- Programs for all abilities
- Creative programs
- Volunteers
- Supervision
- Assistance during the program, where needed
- Intergenerational programs and activities in parks and facilities (children and older adults) – e.g., outdoor exercise equipment to be used by all ages and abilities
- More local neighbourhood-based programming and amenities (park amenities) that are close to where people live – for all ages, particularly older adults (would make it easier to get to facilities/programs and to participate)

Sidewalk Maintenance (5 dots)

- Winter maintenance of sidewalks and trails – improve standards and frequency
- Super mail boxes will be a problem for older adults to access in the winter
- Safety of older adults using sidewalks
- Sidewalk infrastructure – not older adult-friendly; need improvements; curb cuts; sidewalks needed on both sides of the street
- Improve winter maintenance – sidewalks and at facilities
- Improved sidewalk winter maintenance to ensure seniors can be active
- Sidewalk accessibility for motorized devices - year round
- Uneven; divots in paving surfaces (e.g., interlocking brick at Del Crary Park)

Pro-active Wellness (5 dots)

- Be pro-active and preventative re: health
- Doctors and the health care system need to prescribe physical activity for older adults of all ages (versus always prescribing medication)

Downtown – Recreation/Activities/Safety (3 dots)

- Recreation facilities and activities located downtown
- Concern about older adult safety in the downtown
- Should be no bikes on sidewalks downtown – safety issue needs to be addressed
- Don't feel safe downtown (e.g., panhandlers)

Facilities (3 dots)

- Library – opportunity during renovations – new space
- Marina building – Yuk!
- Memorial Centre – accessibility and acoustics
- Need multi-purpose facilities – access for all ages
- Inclusion of indoor walking tracks at arena's and other public facilities
- Need facilities/features along trails and in parks (e.g., shade; benches)

Home Independence (2 dots)

- Increase home-based older adult services
- Improved recreation infrastructure for home-bound older adults

Membership (1 dot)

- Need to attract younger older adults (under age 65) to older adult centres

Accessibility – Built Environments

- Accessibility in the City – inside buildings
- Trent University – more accessible to get around – now caters to young and mobile population
- Increase/improve accessibility in the built environment
- More accessible friendly buildings for seniors with limitations
- Better connectivity between facilities and trails
- Trent University – compartmentalizes older adults (e.g., continuing education)/Improve the built environment for diverse abilities
- Facilities that meet the needs of all abilities

Safety

- Millennium Park – safety – trees – poor visibility
- Perceived safety issues in parks
- 'Street' culture is thriving – gives an unsafe feeling

Community Support

- Need to celebrate Seniors
- Programming or community groups to support the experience of aging (e.g., physical, emotional and spiritual)

Park Maintenance

- Millennium Park

Question Three: Looking ahead (next 10 years), what are the culture and recreation facilities, parks, programs, etc. that will be needed to meet the future needs of older adults?

Think about:

- Improvements to existing, new and additional facilities and programs
- Older adult trends

Discussion and Outcomes: (Dotmocracy voting)

After all the Post-it notes were collected and themed. Participants voted for the themes that they felt were most important (five voting dots per participant with no more than one dot per theme).

Financial (11 dots)

- Accessible and affordable programs
- Free programs
- Equitable and consistent funding model for all older adult centres/More funding for centres to be sustainable
- 10-year sustainable financial plan to fund facility operations, staffing; programs, rent, marketing and equipment
- More municipal approved funding and staffing to serve older adults (e.g., older adults need to be supported to the same degree as youth sports)
- Eliminate funding competition for grants among local organizations
- Outcome-/performance-based funding for older adult programs (should be data-driven)
- Fee discounts for older adults on a fixed lower income, in poverty, pensioners
- Funding from the City, Province and Federal governments

Collaboration and Partnerships (10 dots)

- Corporate support and partnerships
- Older adult centres need to work together – may reduce duplication and increase efficiency
- Coordinating focus groups with all older adult centres and others (share information, knowledge, experiences, problems and solutions to meet needs)/Collaboration among other older adult centres
- Activity centre programs – collaborate, share
- Partner with the private sector – private/public partnerships
- Multi-sectoral collaboration – City, County, community health units, educational institutions, other levels of government, etc.
- Vision 2025 is aligned with national frameworks such as Pathways to Wellbeing

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Marketing and Information (9 dots)

- 'One-stop shopping' for information about older adult programs, facilities and services
- Media needs to be more aware of non-profit groups/organizations – should offer free advertising
- Lose the name 'Older Adult Centre' and replace it with age 50+ clubs or centres/Older adult/senior's centres will not attract the age 50+ market
- One-stop service for programming and wellness with the City integrated with the older adult centres and major non-profits
- A monthly older adult publication highlighting programs and services offered to those age 50+ - collaboration with all older adult centres
- One-stop shop for information and resources for older adults planning to retire in Peterborough
- Marketing for diverse abilities and programs – attention on different levels of abilities to attract new participants
- Marketing – get the word out on what is available – many people do not know what is offered
- Collaboration is required for effective marketing and promotion – accessible neighbourhood multi-service and recreation facilities

Multi-Purpose Facilities (7 dots)

- Integration with non-recreation sectors (e.g., health and wellness centre)
- New or updated recreational facilities that are multi-purpose (e.g., rinks with exercise equipment, walking track, swimming, etc.)
- Open aspect in designing new facilities – increase their ability to multi-function

Technology (7 dots)

- Educate members in latest technology
- Increase accessibility to technology
- Increase technology classes

- Involve members at home with technology – get information; be aware of programs and services
- Use the next generation of communication to service our members and still stay open
- Free Wi-Fi everywhere
- Technology connected older adult activities and services (e.g., health and social)

Public Transit (7 dots)

- Infrastructure that supports active transportation (e.g., 'Complete Streets')
- Seamless transportation
- Better transportation for older adult-focused locations/More accessible public transit to serve older adult population
- High quality, accessible public transportation options
- Transportation services provided by volunteers
- Free transportation for older adults and individuals with limited abilities
- Accessible, active (human-powered) transportation routes
- Public notice system of designated sidewalks being traversable especially in the winter

Integrated Resources (6 dots)

- Facilities that serve a wide range of ages
- Welcoming of and acceptance of intergenerational interaction in safe public spaces
- Trent/City/SSFC integrated resources (look at the Oshawa Model – best practice) – develop a downtown campus for programming
- Intergenerational service hubs that reflect the unique character and heritage of neighbourhoods
- Inclusivity and convivial well-being to be considered in all planning and service provision

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Service Delivery Model (5 dots)

- Hours of operation means more volunteers or staff
- Increase volunteers in older adult centres who have lots of knowledge to augment staff
- Regional integration of services and facility programming
- Engagement of Volunteers – re-engineer, reorganize, reenergize, rethink
- Volunteer coordination/volunteer centres
- Maintaining adequate volunteer levels
- More paid staff to support older adult centre programs

Older Adult Centre Facility and Program Expansion (5 dots)

- Expansion of older adult centres/Opportunity for growth – expand centres as one option to accommodate growing demand/needs
- More health-related programming (e.g., nutrition, yoga, healthy cooking)
- Outdoor programming (walking tracks, yoga in park, socializing)

Parks (3 dots)

- Meet in parks for exercise or coffee and conversation
- Open-sided shelters in parks for meetings
- Parks that accommodate all ages: playground equipment for children and seniors, outdoor exercise equipment – create healthy play spaces

Complete Neighbourhoods (2 dots)

- 'Complete Neighbourhoods' concept – A model for new housing development that includes social and recreation facilities, transit access, trails and green space
- Connecting older adult centres to nearby neighbourhoods (e.g., schools, faith centres, non-profits – could be done virtually)

Wellness (2 dots)

- More doctors and clinics
- Increased focus on wellness versus 'after the fact' health care

Access to Community Facilities (1 dot)

- Access churches for 50+ clubs

New Older Adult Facility Centre (1 dot)

- New older adult centres in the City/More social and physical infrastructure to support frail older adults
- Capacity of older adult centres to handle increasing demand

Programming

- No program conflicts between older adults and younger adults
- Future programs will be well planned, resourced appropriately and sustainable

Safety

- Safety issues downtown will be addressed
- The built form, sidewalks, parks and city streets will be safe

Trails

- A trail system that links facilities and amenities

Arts, Culture and Heritage Forum

On November 25, 2015, 37 people attended a Forum to discuss arts (visual and performing), culture and heritage (natural) - as input into **Vision 2025, A 10-Year Strategic Plan for Recreation, Parks, Arenas and Culture** for the City of Peterborough. Five discussion groups were formed around these topics. After an introduction to Vision 2025 and a brief presentation about the community changing profile, demographics and trends, participants began their discussion of two questions. The Forum concluded with a brief report from each group and closing remarks from the facilitator.

Below are the proceedings from the discussion of the two questions. If a number (in brackets) follows a point, it indicates multiple mentions. Some complementary points were combined to create a theme.

What's Great About Peterborough's Arts, Culture and Heritage?

General

- Support of the arts is very high in the community./A large percentage of the population is involved in the arts. (4)
- People know that Peterborough is an "Arts" town – through the local radio stations; the two newspapers; the LGBT audience/community./People know what's going on./Local media – promotion of the arts, culture and heritage./Social media – important for advertising. (4)
- There's lots to do – a wide variety - something for everyone and lots for the older demographic./There's a wide range of activities, which is way out of scale to the size of the City – both the number and variety./Activities that appeal to seniors – intellectual and otherwise – wide variety. (e.g., Petroglyphs Provincial Park, writing, hockey) (4)
- We are a diverse arts community – art tours, rich opportunities, theatre groups, wealth of professional artists./Diversity of cultural expressions and opportunities – wide choice./Talent in all areas – artists, writers, crafters, performers. (3)
- Encouragement and support from the City. (3)
- Municipal Cultural Plan – to manage and promote culture. (2)
- Active transportation. (2)
- Our separation from the GTA is a plus. It's unusual for a city like ours to have a vibrant downtown where culture happens. This distance separates us but we are within the professional reach of T.O. for local artists. (2)
- A/C/H gives the City a 'profile'. It attracts people to the community./According to RTO8, the Peterborough area attracts 3.5 million visitors a year. This is driven in part by a wide range of A/C/H offerings. (2)
- A/C/H liberalizes citizenship - arts and culture expands horizons, encourages diversity and generates awareness. A/C/H builds a legacy that asks future generations to make a contribution to their community./A/C/H enriches lives and opens people to new ideas and opportunities. (2)
- The café district. The downtown is becoming a cultural hub. Restaurants are becoming small performance venues./The downtown is walkable (good-sized community). (2)
- Our community is recognized as a role model - a municipal template of how community activity works. We are a typical city for our size, but we are studied and copied re: development of arts and culture (e.g., the Pathway of Fame).
- There is cohesiveness between groups and organizations. A/C/H feels like a genuine community.
- We are known for our generosity of spirit – very philanthropic.
- There is a high level of support to volunteers. We are good at recognizing their efforts.

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- We are a hidden secret. At the Travel Writers conference, people were blown away about what they didn't know was here.
- A/C/H events generate spin off-events, and performances generate spending at restaurants in the downtown.
- We need to take 'grass roots' to the next level. There needs to be collaboration between the sectors. We are not in competition.
- Culinary tourism.
- Service Canada.
- Recreation subsidy is available (for under 19 years of age), for example: the Canadian Tire Jump Start Program; the Peterborough Sport and Wellness Centre; the YMCA.
- Start Up, NCC, etc. are all good organizations for orienting new residents.
- People friendliness – Trent-Severn Waterway, Doors Open Peterborough, studio tours
- Seniors Summit at the Wellness Centre – raising awareness.
- What post-secondary students bring to the City – participation.
- Rich talent that is encouraged, supported and celebrated – reflected in the Pathway of Fame.
- Accessibility has improved.
- The annual Five Counties Children's Centre fashion show.
- Longstanding organizations like Artspace and the Arts Culture and Heritage Advisory Committee, with good citizen representation.
- Facilities are economically accessible – free zoo, museum and library.
- Grants for investment in this sector.
- Library programs (e.g., summer reading program, learning other skills, some programs are free, good for young families).
- Accessible location for the main branch library – e.g., transit
- Library provides computers (e.g., to support seniors).
- The Friendship Centre (gathering space for people).

Performing Arts

- We are lucky to have the bricks and mortar infrastructure for A/C/H – venues like Showplace, Market Hall and the Theatre Guild – and unique venues like the 4th Like Theatre./Theatre facilities and venues are assets – good to build on, develop and provide potential for joint ventures./Recent renovations to Market Hall. (7)
- Enthusiastic performers, patrons, board members (e.g., Musicfest; Arbour Theatre – big investment). (4)
- We are good at special events – International Dragon Boat Festival, Festivals (e.g., Musicfest, Folkfest). (2)
- Access to cheap arts and culture – education (e.g., music lessons) – gives the younger generation an opportunity to move up as older artists retire.
- Concert band outreach to high schools (Music Counts program).
- Lots of free activities (e.g., festivals = 68% local audience) – don't need more free; existing agencies diversify activities to compensate for "free".
- Memorial Centre for concerts, hockey, shows, lacrosse.
- Marie Henderson's group – actors.

Visual Arts

- Great talent. The Farmer's Market is a big draw, food, crafts (3)
- Diversity and variety/Broad activity for all ages. (2)
- Accessibility.
- Affordability.
- Potential for growth of the City and area (transportation access to wider region).
- Talented sculptures and visual artists.
- Public art – strategic cultural investment.
- The Art Gallery of Peterborough is accessible.

Heritage

- Co-operation between groups and organizations - e.g., Fleming College and Peterborough Museum and Archives (2)
- Resources that post-secondary institutions bring – community involvement; research; expertise. (2)
- Natural heritage outdoor spaces and the ability to explore (e.g., Little Lake; Beavermead Park, Jackson Park and Riverview Park and Zoo) (2)
- Fantastic storage facility at the Peterborough Museum and Archives – room for additional donations and artifacts, plus archival service.
- Geographic location of Peterborough Museum and Archives – close to Lift Lock National Heritage Site – creating a fabulous tourism opportunity
- Heritage consciousness – long history of being conscious of heritage.
- Community interest drives projects - e.g., Serpent Mounds.
- Library contact – supportive and willing to work together – e.g., genealogical research.
- Relationship building and outreach in support of common projects.
- Enthusiasm among groups represented in this Forum.
- Rich and varied community (A/C/H) choices.
- New Canadians Centre.
- Heritage Preservation Office at the City of Peterborough.
- Archaeological Plan and Policy.
- Grants systems that are supportive of heritage organizations.
- Fleming College and Trent University – knowledge centres – relationship with the community.
- Downtown – vibrant heritage.
- The trail network.
- Peterborough Historical Society, Trent Valley Archives, Canadian Canoe Museum – institutions and contributions to heritage.
- Interactions and contributions of First Nations communities – a vibrant part of the community.
- Environmental groups – e.g., Field Naturalists, Kawartha Land Trust, Ecology Park; Green-Up.
- Built heritage resources – cultural assets, international significance, world class design.
- Rich history around military involvement and veterans.
- Trent Valley Archives – walking and cemetery tours
- Relationship to Accessibility legislation.
- Literacy heritage – legacy of 19th century authors.
- Multi-cultural Day.
- First People's House of Learning.
- The community response to the Mosque tragedy was great!
- The face of Peterborough is slowly changing – increasingly multi-cultural
- New ethnic groups (foreign students who want to stay in the community).
- The Cricket team.
- Robbie Burns/Scottish cultural program – Hutchinson House (scones and jams).
- St. Patrick's Day Parade.
- Pride Parade.
- Missing and Murdered Women Annual Memorial.
- Tour of the Jail – United Way fundraiser event.
- Maps of heritage sites and points of interest.
- Preservation of heritage buildings.

What's Needed Over the Next Ten Years to Improve Peterborough's Arts, Culture and Heritage?

Technology

- An arts and culture website that is free and accessible to post a variety of information about events, programs and services, etc. (like Kawartha tourism events). (6)
- Use a variety of mediums including social media to reach a broader audience, particularly the younger generation.
- Digital archives – digitize assets and make this information available (e.g., Town of Pickering/Ajax digitized system – web accessible).
- Changing technology poses challenges and opportunities.
- Develop an A/C/H app for easy access to maps and information (with icons) – it could include information relating to events and how to get there, as well as what to do, virtual tours, self-guided tours, tourist information, etc. Example: Like Tinder for Arts events

Accessibility/Transit

- Transit – if you cannot get to it, you won't go. (4)
- Sidewalks need to be plowed – snow removal for safe pedestrian movement and access.
- Everything needs to be connected.
- Bus schedules need to be changed – holiday schedule and Sunday buses are needed - there is a gap in service that makes it difficult to get around to venues.
- Art space is not accessible.

Communication/Collaboration

- Organizations need to cooperate and not work in silos. (e.g., research, archival collections) (3)
- We need to take grass roots to the next level. There needs to be collaboration between the sectors - we are not in competition.
- We need to correct the communication challenges between groups and the community.
- Departments are not talking to each other.

Inclusivity

- Build connections and sharing among various groups – seniors working with children promoting inclusivity/Intergenerational connections (3)
- Encourage inclusivity – encourage greater diversity in collections archival.
- Acknowledge and respect different cultural values and world views.
- Address challenges with language.
- Address the gap in information about marginalized populations – the challenges they face: engagement, opportunities to be heard.
- Lack of cultural diversity.
- Include FN/LGBT – they need to be invited to participate.

Infrastructure Deficiencies and Needs

(a) Performing Arts

- We need a large conference centre to provide accommodation and perhaps a 1200-1800 seat venue.
- Showplace's acoustics are terrible and needs investment. No longer providing much sound equipment like microphones.
- Trentwinds - no sound system.

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- Places like the Mount Community Centre or Calvary Church may emerge as viable alternatives.
- Churches need a lot of prep time to make them work for performances.
- Need to support smaller acoustic or black box type venues - e.g., Theatre on King.
- Re-use available space (e.g., churches) versus building a single purpose facility for the visual arts.
- Create satellite locations in the county – outreach to these communities to provide programs and services.
- Memorial Centre is too small for performances – cannot accommodate big acts that generate revenue.
- Del Carry Park stage is underused.

(b) Visual Arts

- Lack of a facility for the visual arts (2) – Build a “purpose built” community centre that would have dedicated space for meetings, short-term exhibits and work space for groups - e.g., Kawartha Artist Gallery and Studio on O’Connell Road: KA (125), Quilters (180), CAA (12), Woodcarvers (45), Embroiders (18) and space for interaction.
- Adequate facilities for recreation - e.g., the AGP “flat floor gallery”
- Gathering space needed.

(c) Heritage

- Protect heritage spaces – work collaboratively with the City.
- Re-purpose churches into cultural spaces.

Funding and Sustainability

- Arts should be separated from Recreation and Heritage – it needs a different budget like in the City of Kingston (2)
- There is a “turf war” over money/funding allocation.
- Organizations often lack the stable funding infrastructure like the operational funding of a foundation that allows them to write grants for programming, etc. Without staff, there are no specialized skills available like grant writing or policy writing.
- Fund the Heritage Preservation Office.
- Costs of shows/concerts is too expensive – creates barriers to participation/audience growth.
- The City needs to provide funding for the arts since education funding for the arts is shrinking or disappearing.
- Affordable rental room space - e.g., Theatre on King.
- Provide better incentives for developers and landlords to build/rent studio and cultural space like in Toronto.
- Engage private enterprise to help meet needs including the Hospital Foundation and the Peterborough Arts Foundation.
- Art education subsidy is needed – affordable programs/skill development opportunities (Music Counts program joint venture).
- Facility operating costs are a barrier – increasing each year.
- Make sure residents are aware of all subsidies (e.g., camp).
- Discourage last minute bookings – trend for Peterborough residents.
- Theatres could reach out and share their facility with others - e.g., the Theatre Guild.

Information and Awareness

- Information gap – information available for people in their mid-30's, but not enough information for those young adults and over age 55 (e.g., timing of meetings and event schedule) (2)
- Community education and awareness about the relationship between art/design to life.
- Engage the media (e.g., CHEX).
- Provide a central repository of information – reciprocity agreement.
- Education and awareness – promote heritage and get the information out (e.g., social media, newsletters, various other forms of marketing).
- Finite life of research resources – microfilm and fiche, digital formats.
- Make information available (where, what and how) – public education related to how you assess heritage significance – documents, collections, property.
- Lack of information about Peterborough's events, etc. to townships and beyond (e.g., Lakefield).

Municipal Staffing

- An Arts Officer at City Hall to market and create awareness (2)
- Need City Hall Cultural Planner's position refilled.

Programming

- Offer free programs and courses. (2)

Coordinated Approach to Marketing

- There have been several attempts at a calendar of events. Tourism has one and is focusing on performing arts in 2016.
- Tourism calendar is publicity tool but doesn't help coordinate and cross promote events - needs to be an effective one-stop opportunity for events promotion.
- Overall, the City is too busy with A/C/H and sporting events - don't have the infrastructure. A single special event (e.g., hockey tournament) wipes out our accommodation inventory - can't even put up a single guest performer. Realistically, hotels won't expand just to service single events.
- It is difficult to coordinate dates and timing. There can be ten different events on any given weekend.
- People are staying home more and going to events less. Weekends are cluttered with events are confusing and don't entice people to go out.
- We could coordinate events between organizations to create mixed packages rather than just season subscriptions - e.g., a couple of plays at the Theatre Guild and a couple of symphonies.
- There needs to be box office coordination - Need a centralized ticketing system that all groups can use at all venues. This is existing technology that will greatly benefit all groups.
- Centralized ticketing will help with customer tracking which is crucial for funding requests and patron development.
- Need to build social media capacity to reach the online generation.
- Produce a seasonal Visitors Guide (hand out and on-line versions).
- Tourism and Chamber of Commerce are separate – they should be combined.
- Grow audiences – day tripper market for dinner and an outing.

Grants

- There is a need for consistency in operational funding and that happens mostly through grants to A/C/H organizations.
- Need support in grant writing and knowing what grants are applicable to a given organization. Grant writing is complicated.
- Need a central clearing house for grant support. One that isn't costly for cash-poor organizations - United Way charges high fees for services.
- Trillium funding should be spread over longer periods with diminishing contributions yearly as self-sufficiency rises. Cut off cold after three years often leads to over-building capacity of an organization that can't be sustained - 'death by Trillium'.
- Grants to support programs (e.g., visual arts). Community Service Grants are split out to A/C/H groups.

Volunteer Management

- Volunteer burnout - this is often tied to operational constraints - e.g., lack of staff to coordinate efforts of volunteers.
- There can be conflict between paid and non-paid staff. This is especially true with professional and amateur performers who may be performing side-by-side in a production.
- Organizations need policies on things like paid staff vs. volunteers.
- Many groups are often drawing on the same pool of volunteers.
- Volunteer organizations involved with collections (heritage) – this relates to the “ethics of collecting” and standards that are required – use of volunteers can result in loss of content and removal of artifacts (e.g., donations of archival materials from minority groups – outreach)
- Volunteer management – recruitment, retention, training, recognition, succession planning, acknowledge the new work reality and impact on time available for volunteering.

Board Development and Diversity

- Some boards have a greater caché than others.
- There is a need for succession planning and board retention strategies.
- Need for younger people on boards.
- Recruiting of board members is sometimes easier where the organizational infrastructure is more appealing, better funded and/or stable.

Organizational Development

- Strengthen EC3 – the key arts organization.
- Strengthen the Art Gallery of Peterborough.
- Capture the seasonal cottage market and reach out beyond our city and county – new business development.

Policies and Legislation

- Develop a new Public Art Policy - percentage of each development would be for art.
- Restrictions on historical/resources – challenges around copyright and legislative challenges – intellectual property.
- Make all building owners adhere to heritage preservation/design by-laws (downtown Shoppers Drug Mart did not comply).

Safety

- Safer bicycle paths for seniors – better cycling infrastructure.

Public Outdoor Space

- Community-based uses for outdoor spaces – greater utilization of public spaces – land use requirements.
- Raise awareness of how space can be utilized.

Economic Development

- Create and leverage A/C/H as an essential component of the City's economic development strategy.
- How do we leverage and capitalize on our heritage (e.g., Irish heritage) like Boston? Improve the draw – opportunities for growth.
- City doesn't capitalize on festivals as well as they could – a municipal issue (e.g., Ribfest, Folk Festival, Indigenous Arts Festival).
- Need to collect data and analysis the economic impact of events in the arts/culture/heritage sector in our community.

Other

- Self-guided tours, based on downtown heritage.
- Most hate crime capital of Canada? Still happening. Ok reporting/understanding of hate crimes.
- Location of the Visitor Centre should be moved.
- Ensure that up and coming artists replace artists that are retiring.
- Artists are underpaid – income is not always adequate

Aquatic Groups Workshop

On December 9, 2015, 15 representatives of aquatic groups, facility and program providers, and staff from the Community Services Department participated in a workshop to discuss aquatic facilities and needs in Peterborough. Discussion focused on how well aquatic facilities, providers and programs are meeting community needs; the relationship between supply and demand; and the attributes and shortcomings of facilities. There was also discussion about possible solutions to better meet aquatic needs over the next decade.

The new aquatic facility that is proposed to be built on a site deeded to the City by Trent University, in conjunction with a new twin pad arena, indoor running/walking track and training facility was outlined. At the time of the workshop, the contract to design the facility had not yet been awarded.

Participants were asked to provide additional information that was not readily available at the meeting, or needed to be confirmed. That information has been incorporated into this record of proceedings.

The Current Situation:

- How well do aquatic facilities, providers and programs meet community needs?
- Is there excess capacity and/or is there unmet/underserved demand (will vary by program)?
- What are the shortcomings of current facilities and programs to meet current **and** future needs?
- Think about types of programs, customer groups, service providers and facilities.

Shortage of pool time for:

- Kawartha Trent Synchronized Swim Club (training program)
- Trent Swim Club (training program) – training times are half of what most clubs have
- Training for aquafit instructors (there is a shortage of instructors and not enough pool time for training)
- Aqua-fit programs
- Limits swim clubs to grow and puts their future in jeopardy

Facility design and capacity limits:

- Ability to host swim meets (deck too narrow and no spectator gallery)
- Ability to properly train for synchronized swimming – require the whole pool due to music and nature of water movements. Trent pool is not deep enough and wide enough – 2 metre depth is required over a longer area)
- Underwater hockey
- Water temperature is too warm at Trent pool for Triathlon training (prefer 76-78 degrees F.).
- No suitable facility for dry-land training to support aquatic programs
- PSWC pool is too warm for many programs (84 degrees F.). It is also too short for swim clubs. The main tank is near capacity in prime time, especially in the Fall, Winter and Spring seasons.
- The Trent University pool is at capacity and is putting limits on programs.

Demand is highest for prime weekday evening time (4:00 – 8:00 pm) and prime weekend time (?).

Aquatic programs and clubs are more attractive to females. Facility and program limitations disproportionately disadvantage females.

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Aquafit programs can use therapeutic pools as well as traditional larger pools with deep and shallow water.

As student use continues to increase, Trent University could reduce the hours available to community uses and groups.

Detailed Input from Some of the Participating Groups

Trent Swim Club

Purpose and Program(s)	Programs for competitive and recreational swimming for youth/high school and masters age groups
Registration	Swim School: age 7-12 (20 male, 20 female) Recreational: 9 male (age 12-16); 19 female (age 12-18) Competitive AG1: 7 male (age 9-12); 12 female (age 9-12) Competitive AG2: 6 male (age 10-13); 12 female (age 11-13) Competitive AG3: 2 male (age 13-14); 13 female (age 11-14) Junior: 8 male (age 13-14); 9 female (age 14-16) Senior: 3 male (age 15-17); 7 female (age 15-17) Masters: 4 male, 18 female Total: 157+
Trends in Registration (past five years)	Swim School – about half of 2010 numbers AG – slightly lower Junior – less than half of 2010 numbers Senior - less than half of 2010 numbers
Potential for Growth (if limitations were removed)	Limitations: insufficient pool time, unpopular pool time (early morning), inability to host meets Membership should increase by a factor of 2.5 (to around 500 families) with an adequate pool and adequate pool time
Required Facility and Characteristics	Current facility proposal meets needs.
Requirements for Dry-land Training	Outdoor track and indoor weight room.
Other Facility Requirements	Office for coaching staff, access to a room that accommodates 150-200 for team functions (3-5 times/year)

Peterborough Triathlon Club

Purpose and Program(s)	Junior Triathlon Club – ‘Kids of Steel’ program
Registration	Age 4-5: 1 male, 5 female Age 6-7: 3 male, 5 female Age 8-9: 7 male, 5 female Age 10-11: 5 male, 5 female Age 12-13: 4 male, 5 female Age 14-15: 6 male, 5 female Age 16-19 (Junior Elite): 3 male, 3 female
Trends in Registration (past five years)	Increased steadily from 12 athletes in 2008 to 36 in 2010 to 71 in 2015. Capping membership at 70 in 2016 due to insufficient pool time.
Potential for Growth (if limitations were removed)	Limitations: insufficient pool time to develop swimming skills, lack of indoor running area for winter and should season training, an area for strength and conditioning, cannot host indoor winter triathlons due to facility limitations. Could increase to 100 athletes in youth program and 20-30 adult athletes. Growth in adults could help to attract a professional coach and help to make the Club financially sustainable. Could host winter triathlons with adequate facility.
Required Facility and Characteristics	Sufficient pool time in 25 metre pool, with water temperature of 78-82 degrees F.
Requirements for Dry-land Training	Attachments to walls for surgical tubing, storage for portable training aid for in-water training and dry-land training, an area to place mats on pool deck for safety and comfort for dry-land training; a weight room, designed to accommodate free weights, kettle balls, medicine balls, tubing and bands; and an area for activation/warm-up.
Other Facility Requirements	Ideally have sports club offices in same facility as city recreation staff to encourage cooperation and sharing of information. A large parking area and a grass area as training spaces.

Trent Synchronized Swimming Club

Purpose and Program(s)	Competitive Program: <ul style="list-style-type: none">Teams: age 10 & under, 11-12, 13-15, 16-20 (20 swimmers in total)Masters/Varsity Program: university-age members (10 swimmers)Master Program: age 19-65Athletes with Disabilities Program: age 10-65+ Novice/Recreational Program: <ul style="list-style-type: none">Swim Synchro – 8-wk. intro./fundamentals program for age 4-6Recreational – age 5-65 (Sept. – June) (35 swimmers, age 4-19 + 2 age 20+)Novice – more advanced Synchro skill dev. & incl. attendance at competitions – segue into ‘competitive’ stream (13 swimmers) Total: 80 swimmers					
Registration	See above. All female swimmers.					
Trends in Registration (past five years)	Lowest membership in 5 years this season. Declines greatest in competitive age 10-20 (particularly age 16-20) & recreational program.					
	Program	2015-16	2014-15	2013-14	2012-13	2011-12
	Competitive age 10-20	20	22	25	29	29
	Competitive Masters/Varsity	10	15	12	10	9
	Competitive Novice	13	17	0	0	0
	Recreational	35	37	53	51	50
	Recreational Masters	2	1	1	0	1
	Total	80	92	91	90	89
Potential for Growth (if limitations were removed)	<ul style="list-style-type: none">Potential to grow in competitive & rec. streams.Decline in competitive programs is due to cost, limited training facilities & time & inability to host home meets (which require less travel & expenses).Recreational/Novice programs are in high demand, but are limited due to pool availability.Limitations: amount of pool time, inconvenient times, increasing rental cost increased 405 over last 3 yrs., higher than av. expenses to travel to meets, facility does not meet Synchro Swim Ontario standards to host regulated/sanctioned competitions (too shallow, inadequate change rooms, pool deck too small, limited spectator space which should be min. of 250)					
Required Facility and Characteristics	<ul style="list-style-type: none">For Provincial/SSO competitions: 50 metre x 8 lanes with deep end that is 3 metres deep for a min. of 12 metresFor Regional & Invitational competitions: 25 metres x 8 lanes with deep end that is 3 metres deep for a min. of 12 metresShallow end must be at least 2 metres deep.					

	<ul style="list-style-type: none"> Temp for training can be 81-82 degrees F.; however, for competitions, temp must be lowered. Adequate pool deck space & spectator seating to accom. competitive teams & families during swim meets.
Requirements for Dry-land Training	<ul style="list-style-type: none"> Dry land training is integral to programs. Requirements incl.: area for equipment, cardiovascular training, strength training & flexibility, & land drilling (consists of reviewing team routine using a series of arm movements while standing/moving in a group on land). Our current facilities at Trent U. currently meet most of these requirements, but we have limited access to them as their members have priority over using this equipment & our current rental agreement does not provide us with enough access to meet our swimmers needs. The deck space around the pool is also very limited & our dryland & drilling is compromised because of this as well. Often, we are required to share 1 or 2 pool lanes with the Trent members, which compromises the training of our athletes. We also typically have multiple teams in the pool at the same time.
Other Facility Requirements	<ul style="list-style-type: none"> Storage space for sound system & training equipment (flotation devices, figure stands, etc.). We currently share a small room with the other aquatic programs at Trent U. & while this is a cramped area, it is adequate for our needs at the moment. We would also benefit from a meeting room. Currently, all of our Club and Executive meetings are done off-site, & when we have had additional education or training programs available (guest speakers, coaches training, etc.), we have difficulty securing space to accommodate us.

Peterborough Pikes Underwater Hockey Club

Purpose and Program	Adult underwater hockey program – play twice/week at Trent U. pool (2 hours/wk.) and attend at least two tournaments/year
Registration (past 5 years)	20 (beginner/novice to intermediate/advanced); 16 male; young adults to age 70
Trends in Registration	Relatively stable, established in 1974
Potential for Growth (if limitations were removed)	Somewhat limited by available pool time. With more time, youth, kids and women's programs could be established, plus to be able to split into recreational and higher levels of play. Location on the university campus and more pool time would allow the Club to market to students. The proposed pool design will provide an ideal facility to support a larger underwater hockey program and to host tournaments.
Required Facility and Characteristics	A level, tiled surface 17 metres wide x 25 metres long and 2.0 – 3.65 metres deep (with a +/- 10% allowance). Ideally a centre dot in the bottom of the pool, called the 'centre spot', and playing area markings in the tiles.
Requirements for Dry-land Training	None noted.
Other Facility Requirements	None noted.

Canadian Aquafit Leaders Allinace (CALA)

Purpose and Program	Canadian Aquafitness Leaders Alliance offers training and certification courses, workshops and conferences to prepare leaders to provide high quality, safe programs that meet the diverse needs to the community. Certification programs include: Pre-requisite Course and CALA Foundations of Vertical Water Training. Specialty Courses include: CALA Group Aquafitness, Healing Waters: Aquatic Post Rehabilitation, Aqua Yoga, Water Running, Aqua Kick Box. CALA provides quality leadership to ensure facilities have the instructors to offer a diversity of programs for community members to get healthy and remain healthy.
Registration	CALA has over 1000 members across Canada, with over 6000 trained and certified over the years.
Trends in Registration (past five years)	Steady growth in registration for each program. Age category: 16 – 70 years
Potential for Growth (if limitations were removed)	There is potential for growth in the vertical water training program (General Aquafitness, Aqua Arthritis, Diaper Fit, Falls Prevention, pre- and post-joint replacement, Water Running, KickBox, Aqua Yoga). Access to pool time in any community is a limiting factor in offering CALA training, certification, workshops and conferences. CALA would fall under the category of infrequent events. CALA would like to offer 4 events per year at the PSWC; however, access to the facility is a barrier (insufficient pool time).
Required Facility and Characteristics	For general fitness: 82 – 86 degrees, access to chest deep (1.3 – 1.5 metres) to deep water. For therapy/pre- and post-rehab: 90 – 92 degrees, access to chest deep (1.3 – 1.5 metres) to deep water. Easy entrance into pool via a ramp with bars (wheel chair, walker etc.)
Requirements for Dry-land Training	A classroom with room to move and access to mirrors.
Other Facility Requirements	None noted.

Allan Marshall Pool - Trent University

Facility Characteristics	<ul style="list-style-type: none"> ▪ 25 m pool, 6 lanes ▪ Depth range: 3' 6" (shallow end) – 11' 6" (deep end) ▪ Deck space: 15' on one side; legal minimum on all other sides. ▪ Diving is permitted ▪ No water slide ▪ Diving board and tarzan swing rope
Uses	<ul style="list-style-type: none"> ▪ Swimming lessons 14% ▪ Leadership courses 4% ▪ Fitness classes (Aquafit) 10% ▪ Swim clubs 34% ▪ Recreational/leisure/family swimming 38%
Groups	A number of competitive sport clubs rent the Athletics Centre pool, which accounts for 34% of use as follows: <ul style="list-style-type: none"> ▪ Trent Swim Club

	<ul style="list-style-type: none"> ▪ Kawartha-Trent Synchronized Swim Club ▪ Kawartha Triathlon Club ▪ Special Olympics <p>Other community groups that rent the pool include:</p> <ul style="list-style-type: none"> ▪ school groups for private swim lessons, Swim to Survive lessons, and/or for recreational purposes ▪ high school groups for outdoor education, swim tests, and kayak lessons ▪ Conference Services groups attending large events on the Trent campus, booked for group recreational swims
Utilization	<p>All lanes of the pool are scheduled and used during regular business hours. There are very few times when the pool is not scheduled for use. The pool is open during regularly scheduled business hours as follows:</p> <ul style="list-style-type: none"> ▪ Monday to Friday: 5:30 am to 11:00 pm ▪ Saturday & Sunday: 7:00 am to 9:00 pm ▪ Holidays: 8:00 am to 4:00 pm <p>Total Hours of operation during regular week: 109</p>
Limitations	<p>It is always a challenge to balance the needs of Athletics Centre members, Trent University students, competitive swim clubs, and our lessons and other programming. We have received requests from the local competitive swim clubs for additional pool time that we are not always able to accommodate; however, we cannot quantify this data.</p>

In addition to current groups and programs, what other types of programs and groups could be established and accommodated in adequate aquatic facilities in Peterborough?

- water safety for school groups plus lifeguard and lifesaving training
- day camps, boating safety
- snorkeling and scuba diving courses for those looking to go south or gain skills
- Masters swim team, synchronized swimming, and underwater hockey time during the day for athletes who are retired or do not work during the day
- Masters level competition for the previously mentioned activities which could be held during the week, as well as the weekend depending on the age group
- swimming lessons for women only
- swimming lessons specifically for new immigrants to allow for cultural difference and language

- high school swim teams (we are the only area in COSSA (our local high school competitive region) that does not have swimming (Belleville, Trenton, Lindsey, Port Hope and Cobourg all have high school swim teams)
- high school swim meets
- Yoga in the water
- PD Days water-focused camps for kids
- a wider variety of adult programming that could include rehab from injury, rehab from a wider variety of surgeries (not just cardio, knee or hip, deep water fitness training (this is almost impossible in the evenings with the present facility use/availability; the Wellness Centre pool does not allow for deep water fitness training)
- physiotherapy, chiropractic and/or other health professional providers to more easily bring clients to facilities as part of specific rehabilitation programming
- diving
- Water Polo
- kayaking and canoeing
- water/boating safety

When the new aquatic facility (as described) is in place, how can the four facilities (each with their different characteristics) be best utilized to meet all of the aquatic needs of the City and area?

Maintain the current range of uses at the Peterborough Sport and Wellness Centre pool and the YMCA pool. Give priority at the new 25 metre, 10 lane pool for current, expanded and new competitive programs (community-based groups, Trent University athletics and Fleming College athletics). Create a centre of excellence at the new facility. Utilize the Trent University pool for recreational, instructional, fitness and feeder aquatic programs for the general community and Trent students.

They will have to set aside proprietary difference to develop the most effective use of pool time and be open to new programming. Allow time for new programming to grow and develop as community awareness increases. Consider an aquatics membership that can be used at any of the aquatic facilities. An aquatics membership should be paired with a membership at the Y, Wellness Centre or Trent.

Thinking about the proposed new aquatic facility as described at the workshop (slide 15), is there anything that you would suggest should be changed (if there is an opportunity to alter the design)?

Half to two-thirds of the proposed therapy pool should be 2 metres deep to allow for a wide range of use. A pool tank that is 2 to 3 metres long or wider could allow for more groups to be able to use it at one time (e.g., swim lessons for young kids and deep water therapy for adults). The proposed therapy pool is 12 metres x 18 metres. I would suggest that in comparison to the therapy tank at the Y, and the one at Peterborough Sport and Wellness Centre, the therapy tank in the proposed new aquatic facility is larger than both and, if built correctly, could meet a lot of aquatic therapy needs.

Trails and Natural Heritage Forum

On November 20, 2015, 36 people attended a Forum to discuss trails, active transportation and natural heritage - as input into **Vision 2025, A 10-Year Strategic Plan for Recreation, Parks, Arenas and Culture** for the City of Peterborough. Participants grouped into three tables with a focus on natural heritage, and two tables with a focus on trails and linear activities, as well as on-road cycling/active transportation. After an introduction to Vision 2025 and a brief presentation about the community, and trails and natural heritage resources, participants began their discussion of two questions. The Forum concluded with a brief report from each group and closing remarks from the facilitator.

Below are the proceedings from the discussion of the two questions. If a number (in brackets) follows a point, it indicates multiple mentions. Some complementary points were combined to create a theme.

What's Great About Peterborough's Natural Heritage Resources, Trails and On-Road Cycling Network?

Natural Heritage Resources

- Peterborough has a linked network of natural areas – with many supporting trails (Otonabee River, Trent-Severn Waterway, Jackson Creek valley, Little Lake – with recent investments to make better use of natural heritage resources/system. (3)
- Riverview Park and Zoo is fantastic and for all ages – love the train. (3)
- Many acres of natural heritage resources that are not all city-owned, but publicly available (e.g., Trent University Wildlife Sanctuary, Trent-Severn Water lands) – there are more lands defined as natural heritage resources than are shown on Schedule 'C' of the Official Plan. (3)
- The range of activities supported by natural heritage resources – especially for unstructured/un-programmed activities. (2)

- Ecology Park is lovely. (2)
- Camping at Beavermead Park.
- Tree cover, urban forest, heritage trees (losing more than planting)
- River, shorelines and valley systems + shoreline restoration, managed on public lands (e.g., Millennium Park)
- Natural heritage areas are free and available to all ages – City, TSW, Trent U, Fleming, ORCA
- The wealth of knowledge about natural heritage resources in the City
- The City has a large amount of biodiversity due to significant natural heritage resources in the City, proximity to the countryside and the abundance of shoreline environments within the City and surrounding area.
- Many wildlife species are on the rebound (e.g., Bald Eagles, Sandhill Cranes, wild turkeys, Osprey)
- Excellent and free (for children and seniors) fishing opportunities.
- Organizations have formed recently to help protect natural heritage resources (Friends of Jackson Park, Harper Park Stewardship Initiative)
- Our unique topography with seven hills (drumlins), which create an attractive sense of place - and the views that the hills provide.

Trails and On-Road Cycling Network

- Eco-tourism and sport tourism in the area is growing./Peterborough has an opportunity to attract tourists to trails and natural heritage resources./With additional promotion, the City and area could become a cycling destination./Cycling groups could assist with the marketing./There are economic benefits from cycling (restaurants, fuel, parts, resources)/Trails and linear activities in Peterborough are becoming better known in other communities – helping to put the City on the map.

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Preserve and enhance natural features in any shoreline development, recognizing that it is a sensitive ecological area (6)

- The planned trail around Little Lake will add value to the community./Promote the Little Lake route as a destination./Peterborough's waterfront is under-developed as a tourism resource, including natural heritage components. (6)
- Information boards and signs on trails/signs on roads defining bike routes./Great maps and signage. (4)
- It's great that many trails run through natural areas. (4)
- When major roads are reconstructed, bike lanes are being incorporated. (3)
- Strong downtown fan base – popular – a sense of civic pride. (3)
- There is potential for greater connectivity within the City and into the surrounding region. (3)
- The City is quite bike-friendly, especially for tandem bikes./Bike clubs in Peterborough are extremely inclusive; but, there was a sense that the cycling clubs in Lindsay are friendlier (since Peterborough clubs can be competitive)/However, Peterborough has every type of ride embodied within existing clubs (3)
- Inventory of trails is greater than most people realize./Good variety of types of trails, although informal trails can be a barrier to accessibility. (3)
- The Silver Bean Cafe is a great asset and is becoming a community hub for the cycling community – due to location and setting. (2)
- Finish the current trail routes before beginning to invest in additional ones (e.g., Trans-Canada Trail through the City). (2)
- Bike repair stations are great – need to add one in Millennium Park. (2)
- Impressed with the number of people who use the trail system, with many commuting via bicycle. (2)
- Trails are fantastic (e.g., the Trans-Canada Trail and trails with road connections). (2)
- There is an old rail network that is available to convert to trails.

- Trails and natural areas are like classrooms for environmental education.
- The trail from Peterborough to Lakefield.
- There is good accessibility and distribution of trails throughout the City – creating a leisure and transportation network.
- The eastern and southern parts of the city are bike-friendly, but the northern and western areas are less so.
- Hills are both an asset and a challenge to cyclists.
- The 'Pulse' event on George Street was great.
- Many trails are multi-purpose and all-season.
- The main trails are in good shape and well maintained, even in winter.
- Many trails can be accessed by the bus system.
- The trail network on Trent U. lands is important to the university, even in winter.
- Air quality is higher and the Asthmatic Trigger is lower than in other places like Kingston

What's Needed Over the Next Ten Years to Improve Peterborough's Natural Heritage Resources, Trails and On-Road Cycling Network?

Natural Heritage Resources

- Understand, quantify and promote the benefits of natural heritage resources (e.g., the carbon sequestration value of green space and the mental health benefits for people of all ages). (2)
- As part of the curriculum, educate children about natural areas and trails in the City and area, and the value of those resources./Improve the connection between young people and those interested in outdoor activities in Peterborough./Improve understanding of natural heritage resources via education and outreach programs. Encourage kids to get outdoors more and interact with the natural environment – as ParticipACTION promotes: 'The biggest Risk is Keeping Kids Indoors'. (4)

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- Integrate an increased focus on ecosystems into plans and strategies./Incorporate the Triple Bottom Line into budget discussions (social, environmental (or ecological) and financial – or the Three Ps (People, Planet and Profit) – or the Three Pillars of Sustainability. (2)
- Develop a Natural Heritage Master Plan or Natural Areas Strategy, with Stewardship and Management Plans for key sites (2).
- Promote the substantial and well-documented benefits to children's development of regular access to diverse natural areas; integrate natural areas (not just manicured parks) into every neighbourhood as part of planning policies.
- Work with community groups to develop family activities in natural areas to build comfort, security and familiarity with outdoor activities and interest in nature-based recreation for all ages
- Consider integrating "nature play" areas into designated public parks with rock stepping stones, mud puddles, logs, nature craft materials etc.
- Improve natural heritage policies in the new City Official Plan – to protect and enhance the process for public engagement related to natural areas.
- Establish guidelines for managing natural heritage resources. Preserve the gene pool wherever possible of natural heritage resources (e.g., propagation and re-establishment).
- Improve the protection of natural heritage resources (parks and other open space) and recognize the importance of protecting and enhancing natural habitat for a diversity of species.
- Identify and zone natural areas.
- Improve promotion of the importance of natural heritage resources throughout the community, as well as the resources that are needed to maintain them.
- Solicit broader consultation on decisions that impact natural heritage resources.
- Re-establish the Natural Areas Advisory Committee.
- Require a City staff person dedicated to natural heritage (similar to built heritage).
- Provide more signage that provides current and historic, cultural and ecological information in natural areas.
- Create greenway corridors and limit fragmentation of natural areas.
- Limit future growth and development to protect farmland and achieve stability, diversity and sustainability.
- Improve the database of trees.
- Advance succession planning for public trees.
- Plant more trees to replace the aging stock and to introduce more trees in public spaces that are deficient (e.g., around Little Lake) – also to increase diversity and boost the percentage of native species, and public awareness of their ecological benefits.
- Increase flora diversity (natural grasses, Asters, Milkweed, etc.).
- Create and implement strategies for control of invasive species in natural areas, including widespread public education on invasive species and species at risk.
- Update and maintain the inventory of parks and natural heritage resources.
- Increase the investment in management of natural areas. Create more balance between investment in natural heritage resources and indoor recreation facilities and sports fields.
- Reduce light pollution and increase lighting in areas of need (for safety and accessibility).
- Need to improve water quality in City and area waterways – to reduce the number of non-swim days, Algae blooms, dense aquatic weeds.
- Increase public education about the benefits of naturalizing some parkland. We need a change in public attitude that natural areas are important – that all public parkland does not have to be mowed or manicured. We must establish parameters that define acceptable uses and physical development of urban natural areas like Harper Park.

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- Increased value must be placed on natural areas when planning for roads – and pre-planning completed to protect natural areas and systems.
- Open up Jackson creek through the downtown.
- Improve understanding of the economic value of natural heritage resources to beautify the City and to attract tourists.
- Construct washrooms in major parks like Jackson.
- Work with the townships (and others) to identify and protect significant natural areas on the edges of the City.
- Incorporate walking trails into Harper Park and Downer's Corner's Wetland, and increase the protection of these areas.
- Provide storm water retention on private lands, including commercial recreation areas – get in the business of managing storm water on-site.

Trails and On-Road Cycling Network

- Automobiles are becoming unsustainable – need to redesign cities and roads to encourage pedestrians and cyclists over autos/Provide separate paved cycling lanes along major roads or widen the space for cyclists./More cycling lanes on roads. (6)
- Construct a 22' high pedestrian/cycling bridge over the Otonabee River north of Lansdowne Street (the route of the recently acquired rail line that crosses north of the Naval Club)/Will make the connection to the Trans Canada Trail to Hastings and the connection south along River Road (5)
- Encourage Uber-type ride-sharing service/other types of 'paid' hitchhiking (like in Russia) in Peterborough (5)
- Close part of the downtown to vehicles. (4)
- Improve public transit./Improve the ability to transport bicycles on City buses (4)
- Create a pedestrian river crossing at Riverview Park and Zoo – adapt the crossing that the Zoo train uses. (3)
- Continue to connect trails within the city and into the region./Fill in the gaps in the trail system throughout the City. (3)
- Encourage higher residential density in the downtown and reduce suburban development (without sacrificing access to greenspace). (3)
- Improve safety of crossing of Water Street at the Zoo, especially for cyclists; a crosswalk was suggested (3)
- Expand transit outside of city limits. (2)
- Improve trail gates to further restrict undesirable uses./Improve gates for tandem bikes. (2)
- Find a solution to the issue with storm drains on North Water Street – a problem for cyclists. (2)
- Improve the crossing of the Otonabee River along Lansdowne Street for cyclists. (2)
- Utilize abandoned rail routes as trails where it makes sense./Don't leave abandoned rail lines undeveloped to become a focus for crime. (2)
- Construct more pedestrian bridges.
- Add rest stations along trails.
- Provide an electrical charging station for scooters at the Zoo.
- Improve cycling routes in the western part of the City.
- Consider a Water Street off-road bike path connection north of Hilliard Street to the Zoo.
- Do not allow E-bikes on trails (safety issue).
- Provide lighting on main City trails to improve safety and security.
- Integrate linear recreation opportunities with natural heritage features. Natural areas need to be connected.
- Ensure that the considerable recreation experience afforded by trails is accessible and affordable to everyone.
- Strive to improve the safety for cyclists of the bridge crossing at Nassau Mills Road (Trent University) – the bridge is very narrow and unfriendly to cyclists.
- Improve maintenance of the trails in Jackson Park.
- Improve road maintenance to improve safety for cyclists (e.g., too many pot holes).
- Increase the kilometers of the on-road cycle network.

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- Increase the number of special events on trails and in natural areas to attract people and promote these resources.
- Need trails specifically for dog walking to reduce the conflicts of dogs and cyclists (and pedestrians).
- For trail planning and on-road cycle routes, plan for our aging society (grades, surfaces, signage/way-finding, education, lighting, emergency call boxes, meeting places, rest areas, etc.).
- Incorporate more public activity and social spaces along trails.
- Improve parking at trail heads (e.g., Atkinson Road, TCT).
- Implement the bikeway network proposed in the Transportation Plan.
- Improve access across the Otonabee River at Highway 115 (Crawford Drive and Johnston Drive).
- Trails can be constructed to be more environmentally-friendly (permeable surfaces, trail activity helps to pollinate plants and trees, etc.).
- Understand that 45% of snowmobilers come back in summer, if they liked the area that they visited during the winter.
- Encourage more companies and employees to adopt a segment of trail or a natural area.
- Improve the winter maintenance of the cycling network.
- Improve trail crossings over busy roads like Atkinson Road.
- Salt and sand used on trails is harmful to dogs (paws) – also not good for bikes.

Workshop with Sport Kawartha

On December 10, 2015, a meeting was held with six members of the Sport Kawartha Board of Directors to introduce Vision 2025 and to hear about recreation in Peterborough. Below is a summary of the discussion.

Peterborough is ideally situated within the Kawartha area, providing easy access to parks, facilities and programs within the City and the surrounding area – with some offerings being relatively unique. Residents are within easy reach of a wide array of active and passive activities, especially with the assets of nearby lakes, rivers, and countryside. The Nordic Cross-country ski facility was provided as one example. Several Board members indicated that most of their recreation interests can be accommodated within the City.

It was noted that all ages are participating more in recreation than was the case a few decades ago, when the focus was mostly on children and youth.

Co-locate aquatic facilities with other complementary facilities.

Locating the new arena facility at Trent University is too far north, making it difficult for visiting teams to access. It was suggested that this is an example of catering to the Ward system.

Sport Kawartha wants Peterborough to become a recreation destination to attract many people from afar. They indicated that most facilities in Peterborough are too limited to host big sporting events and tournaments. Examples included: the Major Junior "A" Under-17 national hockey tournament; major lacrosse events; regional, provincial and national swim meets; and a major Triathlon event.

They noted that the City is losing out on significant economic benefits by not being able to host this level of events. To accommodate such events, the City would require an Olympic-size swimming pool, a new Junior "A" hockey rink with at least 5,000 seats, a significant convention centre and much more hotel accommodation.

It was hoped that Peterborough could become much more walkable, like many European cities.

More must be done to support volunteers. The example offered would be to provide tax breaks for volunteer hours served, especially those who sit on boards, where it is becoming more difficult to recruit and retain qualified people.

More sharing of facilities needs to take place between arts and sports groups (e.g., multipurpose space for meetings, training, studios/classrooms to support programming).

Maybe as golf courses begin to fold, the land in the centre of urban areas can be converted to 'large park' recreation space.

Limited public transportation in Peterborough is a barrier to people with a disability to be able to get around to recreation venues/events and other destinations.

Workshop with the Townships

On October 2, 2025, 13 people attended a Forum to discuss Vision 2025 and existing and potential recreation-oriented interrelations among the Townships and between municipalities within Peterborough County, including the City of Peterborough. Although invitees from five of the Townships were unable to attend, the notes were circulated and additional comment encouraged. Representatives from the County-City Health Unit, the Council for Persons with Disabilities, and the Ontario Ministry of Tourism, Culture and Sport also attended.

Discussion Topic One: Current Initiatives

Current notable park and recreation initiatives that could relate to/impact Vision 2025 (e.g., new/improved/expanded facilities and park development, new/expanded programming and events, policy development, etc.) The following initiatives were reported.

Cavan Monaghan

- Save the Mill initiative
- The Millbrook community within the Township will double in population – with younger families anticipated – this will impact demand for recreation within the Township and could increase demand for specialized facilities, programming and events in Peterborough.
- Old, outdated arena in Millbrook will need to be replaced with a new facility (arena/community centre with multipurpose programmable space).

Douro Dummer

- The twin pad arena to be built at Trent University will create increased traffic in the Township.
- The Township is constantly improving/expanding leisure program offerings.

- A corporate strategic plan is being developed.

Havelock Belmont Methuen

- Fewer Peterborough-based groups are using township facilities.

Selwyn

- Skateboard park
- Expansion and improvement of trails, including a waterfront walkway in Lakefield

Lang Pioneer Village

- Expansion

Peterborough County Forests

- Increased development and use, especially in the Belmont tract

Discussion Topic Two: Current Joint Ventures – that could impact Vision 2025

Any joint ventures that have recently been completed, are underway or are approved and will soon be initiated. The following initiatives were reported.

- Open Street Event in Peterborough (new for 2015)
- County-wide Healthy Kids Challenge – 3-year initiative, just underway – focus on improving physical and mental health
- County-wide Age-Friendly Communities initiative
- The sports expo that was recently held in Peterborough.
- Healthy park initiative of the County-City Health Unit – focus on designing and developing parks that provide increased health benefits for the user (physical and mental) – a neighbourhood

park in Otonabee South Monaghan Township has been identified as the pilot project.

- Staff training (already happening – could be expanded and could include training and resources to enhance volunteer engagement). It was noted that training about ‘accessibility’ in parks is upcoming.
- Promotion of regional cycling.
- The Peterborough County Active Transportation Plan is about to begin – involving all of the townships

Discussion Topic Three: Discuss the philosophy of working together and the potential for future joint ventures

What do the townships perceive is the appetite for joint ventures?

How far do they think municipalities might be willing to go re: partnerships and other strategic alliances?

The following ideas emerged from the discussion on this topic. At the staff level, there was strong support expressed at this Forum for increased opportunities for joint ventures, sharing and other collaborations. This is supported by the county-wide **Access to Recreation** initiative that is already in place.

- Increased inter-library service – could include a county-wide library card.
- Potential for a sports or other types of culture/recreation complexes that could be located in one or more of the townships,

either as a partnership among several municipalities or a City-owned initiative. Additional suggestion: a regional arts centre (possibly in a community that is already arts-oriented)

- Bulk purchasing
- Shared facility booking among townships and the City (e.g., arenas, multi-purpose programmable rooms, meeting rooms, assembly halls, picnic pavilions).
- Shared marketing of culture and recreation programming, events, facilities and parks (e.g., City and surrounding townships or wider to include the whole County).
- Shared expertise.
- Looking ahead, how should we provide older adult recreation/social centres? Should they be focused on each municipality (with some having more than one) or is there an opportunity for a more regional approach? Should older adult recreation/social centres be stand-alone or should they be integrated into multi-facility complexes so customers can take advantage of types of facilities and programming that cannot be included in stand-alone centres?
- Inclusive programming.
- Multi-municipality and/or county-wide research and planning for recreation, culture, parks/open space, programming, etc. (e.g., Healthy Kids Challenge, Age-friendly Communities, the recent arena needs study that included municipalities within the market area of Peterborough facilities).
- Share expensive and unique equipment (e.g., spare Zamboni, bounce tester for playground equipment, portable skateboard facility).

Stakeholders Forum

On October 28th, 43 people attended a Forum for groups and agencies that provide leisure and related services in Peterborough. Participants formed into seven groups to discuss two questions. The results from each discussion topic have been integrated and summarized below. The numbers in the left hand column indicate multiple mentions of a particular point or the cumulative points within a theme that emerged.

Question One: What will be needed over the next ten years?

Think about recreation, the arts, heritage, parks, facilities, programming, community-wide/regional events, policies and all seasons.

Frequency	Needs/Challenges
17	More walking, cycling, equestrian trails/Provide tactile trail maps/Fitness trails with exercise stations/Link to other communities/Increase connectivity among parks, facilities and residential areas/Increase winter maintenance of trails/cross country ski trails/More benches along trails/more bike racks/Link to Harold Town Conservation Area (location for mountain biking and competition events)/ Bike rental stations throughout the City/Continue to expand the on-road cycling network.
16	A multi-facility community centre/health/wellness centre - with ice pads, an indoor competition pool, a gymnastics centre, a gymnasium, a walking track, a field house, meeting rooms, an older adult area, a coaching centre of excellence, a medical facility, library, a conference centre, outdoor sports facilities (soccer, football) + connect to trails – gradually add to the future twin pad at Trent U./Consider adding arts/cultural facilities + a library + art gallery + conference centre – leading to cross promotion and increased participation in a wider variety of activities – central location.
15	Ensure affordability of facilities and activities and programs for individuals, families and groups – including office space, especially for the age 18+ population and low income residents/Cost to rent facilities is too high/Provide affordable swimming lessons.
11	Public transportation: Extend hours of bus system to increase accessibility to culture and recreation opportunities for residents who depend on the bus system/Need public transit from the townships to the city/Buses should run on holidays/Improve transportation to large events/Increase Handivan service.
10	Improve marketing of leisure opportunities: A Leisure and Culture guide that is not just exclusive to city-run programs – involve more providers, be more comprehensive, promote volunteering, more like a comprehensive directory/Better promote seniors opportunities/Better utilize social media in marketing/Create a central hub to promote all programs.
8	More age-friendly activities, especially in the County/More services, places and better access to transportation for seniors./Build a city-run seniors centre./ Better utilize of facilities in off-peak hours by seniors./research the aging population in Peterborough.
7	Need a vision for the downtown – e.g., the Louis Street urban park proposal + dedicated bicycle lanes in the downtown + downtown farmers market + improvements to Charlotte Street/ More patios along George Street/Continue to develop and foster a vibrant downtown and preserve it as a cultural centre/Remove vehicles from downtown/Introduce a trolley/Downtown café district/Artists/Outdoor music.

Frequency	Needs/Challenges
7	Increase utilization of waterfront properties./Maintain public access to the waterfront/Create and enhance culture, recreation and heritage opportunities around Little Lake, especially on the east side/More programming at the canal./Build a water park and the Lift Lock.
7	Quality public recreation and open spaces/Multipurpose community green spaces/Community gardens/Improve lighting/Parks that are better connected to trails./Increase multi-use spaces in parks.
6	More arenas, need partners, increase summer use/Four-pad arena/Locate more centrally.
7	Aquatic facility – Olympic size (50 metre, 10 lane)/25 metre, 8-10 lanes/Increase the number of swimming pools in the City./more Aquafit time.
6	Provide an Arts/Cultural Centre - a facility for artists, handcrafts, guilds, drama – studios, rehearsal space, gallery, rooms to rent./Create a 'Social Innovation Centre' with common and collaborative spaces, arts and culture spaces, teaching kitchen, community-owned.
6	Improve sports fields (e.g., add washrooms). Create a new four ball diamond complex to replace the facilities at Morrow Park./Dedicated cricket pitch.
5	A field house with artificial turf and perimeter walking/running track – to be used for Cricket and other sports - partnership-supported – the facility at Fowlers Corners is difficult to get to (no buses).
5	Outdoor aquatic facility that is convertible to a skating rink in winter./More splash pads and water play areas.
4	State of the art facilities attract grants and business/Need to do more to grown sport tourism/Build facilities that make the City more attractive for sport tourism (aquatics, arenas, multi-use facilities)/Create Sports Tourism/City requires an events co-ordinator.
4	More 'Open Streets' events.
4	A quality large venue to host concerts – 5,000 seats.
4	Gymnasium and multipurpose rooms with good acoustics (Karate, dance).
4	Better market the City as a cultural tourism destination/Think about walking architectural tours such as Doors Open Peterborough./Create a 'Cultural Passport' for Peterborough Museum and Archives, Canoe Museum, Art Gallery of Peterborough./Need more attractions for tourists in the Spring and Fall seasons.
4	Increase collaboration and partnerships between the City, educational institutions and local organizations to create multi-use/multi-sector facilities./Offer programming that involves more than one provider./Improve the relationship between Sport Kawartha, the City and the County.
4	Maximize use of schools + more co-locations for compatible facilities/Continue community use of school facilities.
4	Keep festivals going and expand – attract tourists – use different venues – utilize local talent./More street festivals.
3	Provide sufficient green space, especially for youth.
3	Need to consult more with the community – events like this one/Increase community consultation – utilizing internet and on-line surveys.
3	Provide more support for volunteers (volunteer fair, coaching workshops, space, facilitation)/Services to support volunteer-based groups (how to fundraise, how to apply for grants, how to operate, how to market, how to access research).

Frequency	Needs/Challenges
3	Broaden the usefulness of Del Crary Park by adding picnic tables, a playground, art festival, etc.
3	Bring increased stewardship back into urban parks.
3	Annually increase percentage of park acreage that is naturalization, including native species and adequate maintenance – set targets of percentage increase per year/Utilize volunteers to help maintain naturalized portions of parks.
3	Invest in public art.
3	Ensure that indigenous people have access to culture and recreation opportunities in Peterborough/ Celebrate First Nations history/culture/heritage more.
3	Consider a separate 'recreation' tax levy – dedicated funds./Invest more into quality recreation facilities./Culture and recreation buildings should be more aesthetically pleasing to inspire people to 'go to the facility' (e.g., current main branch library).
3	New immigrants to the City may have unique recreation/social needs and interests that will need to be understood and responded to – attracting families to music, festivals, etc./Celebrate various cultures./Enhance partnerships with multi-cultural entities (e.g., New Canadians Centre, Four Mountains Buddhist Temple).
2	Coaching Centre of Excellence – great resources are available, but there is no mechanism or facility to bring them together to share.
2	Keep water clean for recreation activities like swimming/Not everyone can swim at pools/Teach water survival skills via schools.
2	Outdoor skating rinks for non-hockey/Increased access to public skating.
2	Repurpose facilities as demand changes.
2	Increase opportunities for pickleball.
2	Protect parks like Jackson as unstructured natural areas.
2	Build a green house – a partnership between Peterborough Green-up and local farmers to grow vegetables to help feed low income families.
2	Move CCM closer to the water/support move of the CCM to the Lift Lock site – exciting possibilities for locals and visitors.
2	Increase community gardens – water source to support rinks will also support gardens in parks.
2	Increase oral history – create local story book.
2	Create places to gather in neighbourhoods and centrally (city-wide) – civic square (concerts, special events, movie nights, farmers market, band practices) – a year-round place/Central outdoor gathering place for music, fireworks, sings, multicultural events, seasonal celebrations.
2	Provide City support to service clubs who raise funds for recreation facilities/More grants to non-profits.
2	No more grandfathering of ice times and use of outdoor facilities./Lost revenue for ice renters by not being able to sub-let their spare/unused ice time.
2	Provide more winter activities (tobogganing, ice skating on the canal, snowman-building)/Increase use of parks in winter.
2	Provide grants to support coaching./Coaching and rowing – support their roles.
	Provide permanent docks at Rogers Cove for Brown Sea Base sailing club (the boat launch at Rogers Cove is often too busy when Scouts require it).

Frequency	Needs/Challenges
	Sea Scouts need better marketing.
	Improve opportunities for skiing, cycling, gymnastics and swimming for youth and seniors.
	Provide more parkland and facilities in new residential developments, and connect to trails – some municipalities require developers to provide facilities as well as parkland.
	Use churches as gathering places.
	Too much 'red tape' involved in events (police checks, permits).
	Invest more in youth development.
	Children's play spaces that are made from more natural materials – higher risk facilities, incorporating into the park - gathering areas, shade, trees, natural plants and picnic tables.
	Require accessible playgrounds
	Analyze if the Major Junior 'A' hockey team should stay in Peterborough.
	Centrality of culture and recreation facilities is crucial to improve access to everyone.
	Art galleries that are more inclusive to community-based artists.
	More 'hands-on' experiences like at the CCM.
	Create a separate Department of Arts and Culture.
	Be aware of what is happening in nearby communities.
	Offer/encourage more recreation opportunities for females.
	What will be the impact on population when Highway 407 is completed to Highway 115?
	More environmentally-friendly facilities.
	Promote the benefits of living a healthy lifestyle.
	More pavilions for group picnics, big events and weddings.
	More accessible handicap parking spots.
	Better use technology for facility booking and promoting facility awareness and availability
	Separate building for the Sports Hall of Fame.
	Better promote famous artists and celebrities – gallery, murals.
	Peterborough Visitor Centre is in the wrong location.
	Make all play structure accessible.
	More programming that appeals to young and middle age adults (dance, Hoola Hoops).
	Establish orchards in parks and other public spaces in the City.
	Encourage geo-caching.
	Integrate recreation activities into the broader public realm, not just in parks and recreation facilities.
	Increased access to public/recreational skating.
	City-run learn to skate programs.

Frequency	Needs/Challenges
	New Memorial Centre.
	More splash pads.
	A new larger Sports Hall of Fame.
	Move library and create a larger facility.

Question Two: What are examples of initiatives that two or more providers can work on together to improve efficiency, reduce overlaps, plug gaps, improve service, strengthen volunteering, and increase awareness of leisure opportunities?

Within the recreation and culture sector - think about facilities, parkland development, programming, community-wide/regional events, research and planning, marketing, training, bulk purchases, grant applications and other initiatives (including broadening of current initiatives as well as entirely new collaborations).

Frequency	Suggested Possible Joint Venture/Collaborative Initiatives Among Two or More Service Providers
16	Fundraising/Sponsorship/Grants/Other Sources of Funding: Partner with Shimano – a global company (cycling, fishing)./Need someone to take leadership/coordination roles to increase capacity for fundraising for local groups./Seek opportunities for joint grant proposals./Increase community awareness about funding and grants./Joint funding applications to support facility development and improvement./Collaborate around silent auctions for fundraising./Need more corporate sponsorship – naming rights sold on major facilities./Entrepreneurs will contribute money if the City starts saving money on a permanent basis./Electric City Culture Council – work with granting initiatives to provide support for artists and to fund public art (Community Foundation, City, others)./Municipality of Trent Hills has established a ‘recreation levy’ to help fund capital projects like the proposed Community Recreation and Wellness Centre. Peterborough could do the same./New recreation facilities will increase the opportunities for increased revenue to support Sports and other groups (tournaments, etc.)./Need someone to take leadership/coordination roles to increase capacity for fundraising for local groups.
15	Volunteering/Volunteer-based Initiatives: City-led volunteer summit to build volunteer capacity in the community/Host a volunteer fair to attract new volunteers./Create a volunteer database to list people who would be interested to support various events, sports, etc. (like the one that existed for the Canada Summer Games)./Better tap into older adult population as volunteers./Make it easier for people to volunteer (training and orientation, simplify police check process, create a volunteer database)./Hire a specialist who can work with volunteer-based groups./Learn more about how to increase volunteer capacity. Look at they do it in Buckhorn./Why didn't anyone apply for ‘Volunteer of the Year’ award?/collaboration around training./Use volunteers to look after parks and run programs./The City should show appreciation to service clubs for their support for recreation./Increase City community facilitation role to encourage others to help with leisure service provision.
16	City and Educational Institutions: to collaborate on more joint facility ventures – and to optimize educational facilities for education

Frequency	Suggested Possible Joint Venture/Collaborative Initiatives Among Two or More Service Providers
	AND recreation (arts, culture, school gardens, child care)./More partnerships between the school boards and the City./Hubs in schools around childcare, healthy kids/nutrition, poverty reduction, sport/recreation programs./Partnerships between school boards./Seek partnerships among Trent University, Fleming College and both school boards./More partnerships between the City and entities like Trent University./City and school boards to partner in new school development to provide educational and community facilities.
12	Increased Information-Sharing and Collaborating Among Volunteer-based Groups: A mechanism for organizations to be able to better plan together to take advantage of each other's events, ice time, timetables. Use the model of the 'user evaluation meetings for fields' – as a post-season get together to share what worked and didn't, challenges throughout the season and how to improve (e.g., drinking less on field). Talk about policies, issues, communicate, develop relationships with City staff, create a web portal to be able to see available ice time, etc.)/The City could bring clubs together to see what they need and learn about how clubs could help the City./Need to bring people together more often to check in about what's working and what's needed, as well as to collaborate around solutions./The City could more frequently host stakeholder forums like this one to capitalize on human capital in the various sectors throughout the community./Skating and hockey (that use the same facilities) could work together. One way would be to learn better ways to promote themselves (social media, website, media sharing). Sports providers don't work together./Learn about other projects that are going on./Expand the partnership between the City and community groups and organizations./Non-for-profit groups rely on partnerships to optimize resources./Generally, more sharing among groups.
11	Collaborative Marketing: Collaborate on marketing for leisure opportunities./Collaborative marketing for recreation, sports, arts and culture – one-stop./Non-city programs should be featured in the Peterborough Leisure Guide (partnership)./Private partners could pay for a better Leisure Guide and social media pitch./Peterborough is a Twitter town, providing a real opportunity for business and organizational growth./Use the 'Active Together' program as a model to make the community aware./Create a central booking and promotion hub (recreation, sports, arts, culture)./Increase public awareness of current facilities and programs (e.g., Health Unit 'Day in the Life' (of a particular staff position).
9	Sports Council: City needs a sports council./Sport Kawartha, the City and sports organizations need to work together.
8	Training: Share in training programs and facilities – strength training can be a shared program for various sports (hockey, figure skating), using some space and the same training personnel./Shared training programs for coaches and volunteers./Collaborate around how to do research./Collaborate around training.
6	Multi-facility Complex: Think broader and collaboration around usually incompatible things such as: a sports complex, arts facilities, a gymnasium, a shopping mall, a school./Collaborate to build a multi-facility complex (meeting rooms, splash pad, arena, field house with artificial turf, physiotherapy clinic) – like Envista Centre in Kingston and Legends centre in Oshawa./Community centre, built on collaboration.
5	Heritage: Collaboration between the Peterborough Museum and Archives, the Trent-Severn Waterway (Lift Lock), the future Canadian Canoe Museum, a restaurant operator and City programming around the theme of 'Living History on the Hill'. (market as a package, create stronger physical ties among venues).
5	Tourism: Partner arts with tourism./A partnership around arts and culture can help to create identity for the City./Establish cultural tourism partnerships./Have a tourism bus that is shared by many events to shuttle people to events./tourism-oriented web sites need to

Frequency	Suggested Possible Joint Venture/Collaborative Initiatives Among Two or More Service Providers
	be about more than restaurants.
5	Festivals: More emphasis on festivals, culture and an arts centre./Grow the successful partnerships that provide festivals (e.g., at Del Crary Park)./Collaborate around festivities (arts, culture, festivals, sports) to draw the community together./Bring communities together to increase social interaction.
4	Trails: Increase trail network, especially conversion of abandoned rail lines within the City and area./Create more pedestrian linkages and multiuse trails between Peterborough and neighbouring communities./Partnership between the Peterborough Cycling Club, ORCA and private sector sponsors to support cycling centre at Harold Town Conservation Area./Also partnership with Rotary Club and private sponsors/donors to improve key trails like the Trans-Canada and Rotary Greenway.
3	Funding partnerships/More stable support for community-based groups: Secure, longer-term funding support for community-based user groups./Partnership between the City and arts and music program providers to provide subsidies to help support these interests./Low cost space for coaching and volunteer-based workshops.
3	Bulk purchasing: among groups./Collaborate around insurance to reduce cost./Organizations can benefit from a person who can provide information on insurance requirements.
2	Partnership with the arts community and residents to paint manhole covers in artistic way and create banners for events.
2	Partner with the New Canadians Centre.
2	Little Lake: Build on and enhance recreation, culture and heritage offerings around Little Lake – particularly on the east side. Continue to enhance Little Lake into the culture and fabric of the City./Build something like a Lift Lock water park.
2	Programming: The City could partner with other recreation organizations on 'learn to' programs (e.g., rugby, skating). City could deal with registration and admin, while third party organizations could deliver programs, training, etc. Allow different payment options, including on-line (although that could be barrier to some seniors)./The City could partner with the swim groups on learn to swim programs, as well as adult fitness and recreational programs.
2	Seniors: More collaboration among the three seniors centres (community grants, knowledge)./New Horizons for Seniors.
2	Community Kitchens: Use publicly-owned commercial kitchens as business start-ups – Social Innovation Centre./Collaboration around use of a community kitchen for culinary programs; collaborate with Health Unit.
	Could re-purpose underused public buildings for other activities/uses.
	The City should provide guidelines re: what types and scale of facilities should be included in new parks.
	Reduce permit requirements police/security costs for community sporting events like the half marathon.
	If people know what they will get, they would be willing to help pay for it.
	Peterborough Cricket Club may be able to partner with Peterborough Rugby Club.
	Closer collaboration among users of the Trent pool.
	Require an events co-ordinator to attract special events, sporting events, tournaments.
	Create an App that shows you what you are looking at as you move around the City.
	Provide City-wide WiFi.
	Partnerships with multi-cultural groups and Buddhist Temple.

Frequency	Suggested Possible Joint Venture/Collaborative Initiatives Among Two or More Service Providers
	Fix 'Welcome Wagon' approach.
	Create a separate Arts and Culture department, with stronger ties to tourism and economic development.
	More winter activities (pond hockey, tobogganing, snowman building).
	Partner/collaboration between PCA and TSW.
	More female-focused activities like cross-training events, weight lifting, rugby)
	Health/Wellness: Partnership between ParticiP ACTION and organizations like RBC Run for the Cure and health entities.
	Increased daytime use of arenas by students (partnership/school programs)
	Encourage residents to become stewards of their neighbourhood park to make each park unique and increase sense of 'ownership', like Stewart Street Park.
	More collaboration between the City and the townships.
	Increase the number of trees in the City.
	Continue to increase City reserve funds.
	Build on the partnerships that support the Open Streets initiative.
	Improve the link/partnership between the Art Gallery of Peterborough and the arts community. Show more interest in supporting and showing local artists, including artisans (wood turners, spinners and weavers, Kawartha Artists Gallery and Studio, Artspace)
	Collaborate around music concerts.
	Collaborate to create community gardens.
	Increase naturalization of parks with more native trees – resulting in lower maintenance costs and creation of more environmentally friendly spaces.

Advisory Committees

The five committees that most closely relate to Vision 2025 were invited to three sessions to provide input into the Plan. The first session was held on September 15, 2015 to introduce Vision 2025 and have some initial discussion about what the Plan should address. The second session was held on February 23, 2016 to report on the results of the community and stakeholder consultation. The third session was held on May 2, 2016 to report on the findings and conclusions from the consultation, research and analysis. On June 22, 2016, the committees were invited to the final Community Forum to hear about and provide input into the Belief Statement, the Guiding Principles and the emerging 20-Year vision for recreation, parks, arenas and culture.

First Session with the Advisory Committees

What Should Vision 2025 Address? – the top issues, challenges and service needs

Group One

- Multipurpose facilities are preferred - easier to access, more practical to make one stop for multiple activities.
- Public Transit access to facilities is essential, as is access by trails and sidewalks that have ramps at all intersections.
- Future Proofing - Build above today's accessibility standards to ensure you meet the demands of tomorrow (consider areas for service dogs, locking crates for service dogs, parking for mobility devices).
- Important the parks, recreation and cultural facilities be retro-fitted, as required for accessibility - even though not mandated by legislation (e.g., Showplace stage).

- Accessibility should be the top consideration - inclusive - better for everyone.
- Ensure projects are sustainable - secure budgets to maintain infrastructure.
- Affordability.
- Flexible spaces - can be re-purposed as trends change - cultural centre.
- Convention centre/concert venue - but can a community our size afford this?
- Better communication of programs and subsidies.
- Look at policies on costs for arts and culture - but remember that a healthy, well-rounded community needs this in addition to recreation.
- Need to compensate for cut-backs in the education system - especially music.

Group Two

Affordability

Would like to see more free opportunities, like the Peterborough Zoo. Affordability of programs and services is an issue for many people, especially families with children.

Balance

There is a perception of an imbalance between the investment made in culture verses recreation/sports. For example, it seems that if you need anything for hockey, it's easy to find money and other resources. However, cultural investment takes much more effort.

Facilities should be designed to support/promote leisure activities for everyone, not primarily for competitive use.

Cultural Hub

There may be benefit to create a cultural hub. It needs to support broad interests and must have support from the City and school boards.

There are many buildings in Peterborough that are under-utilized, such as the PCVS auditorium. Perhaps unused churches could be repurposed. Many have closed, while others are struggling to find ways to remain financially viable.

Partnerships with larger organizations could be investigated, such as Trent University, Fleming College, etc. Maybe a cultural hub could be combined with sport/recreation - perhaps outside the City limits.

Planning

Needs to be more detailed planning for parks in new residential developments - not just seeded and left for the City/community to develop. Allocated land needs to be suitable for park development. Shouldn't be limited to a 5% dedication.

Perhaps new subdivision developments could include satellite branches for the library. De-centralize location of cultural facilities, so they are available within residential areas, to reduce the need for a vehicle to get to them.

The City should plan more initiatives like the proposed Lois Street urban park, to include performance space, a skating pad, a

leisure/gathering space. Existing parks should be made available during the winter season. The City could create additional skating rinks in some of the larger parks (in addition to the neighbourhood rinks created and maintained by neighbourhood volunteers).

Archives

This should be looked at as a Regional responsibility (City and County combined). There are currently multiple entities archiving for the area. Where does the responsibility actually lie?

Group Three

- Need more parkland.
- Be more proactive in planning for future parkland, rather than reactive to submitted subdivision plans.
- Make recreation accessible and affordable.
- Consultation for Vision 2025 should involve the younger generation.
- What do we want to be – then decide how to get there.
- More baseball diamonds and a new arena are required.
- Children need to be a priority.
- Maintain programs like Little Lake Musicfest.
- Expand cycling trails (exercise, tourism, greener way of life).
- Require a conference centre.
- Need hotels to support larger tournaments.
- Keep the green space and tree cover that we have.

Key Informant Interviews

The following people and groups were interviewed during the consultation phase of the process.

City of Peterborough

- Daryl Bennett, Mayor
- Lesley Parnell, Councillor
- Diane Therrien, Councillor
- Dave Haacke, Councillor
- Allan Seabrooke, CAO
- Ken Doherty, Director of Community Services
- Malcolm Hunt, Director of Planning and Development Services
- Wayne Jackson, Director of Utility Service/Deputy CAO
- Sandra Clancy, Treasurer and Director of Corporate Services
- Patricia Lester, Director of Legal Services
- Rob Anderson, Recreation Division Co-ordinator
- Terri-Lynn Johnston, Permitting Recreationalist
- Ellen Stewart, Youth Recreationalist
- Sandra Hall, Instructional Sport/Summer Aquatics Recreationalist
- Ken Hetherington, Manager of Planning
- Brad Appleby, Planner, Subdivision Control and Special Projects
- Richard Straka - Planner, Policy and Research
- Brian Buchardt, Planner, Urban Design
- Caroline Kimble, Planner, Land Use
- Christie MacIsaac, Assistant Planner
- Keith Payne, Urban Design Technician
- Phil Jacobs, Parks and Forestry Supervisor, Public Works Division, Utility Services Department
- Sandra Robinson, Children's Services Program Manager, Social Services
- Sharron Hayton, Customer Services Co-ordinator, Corporate Services
- Erik Hanson, Heritage Resources Co-ordinator, Arts, Culture and Heritage Division

- Susan Sauve, Transportation Demand Management Planner
- Geoff Mathews, Facility Co-ordinator, Peterborough Sport and Wellness Centre
- Nancy Fischer, Senior Program Analyst, Social Services

Art Gallery of Peterborough

- Celeste Scopelites, Executive Director

Peterborough Museum and Archives

- Susan Neale, Director
- Jon Oldham, Program Assistant
- Mary Charles, Archivist
- Nicole Christie, Conservator
- Faryn Stanley, Education Officer
- Allison Hayes, Curatorial Assistant
- Pauline Drake, Administrative Assistant

Peterborough Public Library

- Jennifer Zoethout, CEO

Otonabee Region Conservation Authority

- Dan Marinigh, CAO/Secretary-Treasurer
- Meredith Carter, Manager, Environmental and Technical Services
- Jennifer Clinesmith, Manager, Planning and Development Services
- Bruce Flemons, Supervisor, Beavermead Family Campground

Sir Sandford Fleming College

- Fred Batley

Trent University

- Deborah Bright-Brundle, Director, Athletics and Recreation

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Trent-Severn Waterway

- Jewel Cunningham, Director, Ontario Waterways
- David Martin, Business Development Manager, Ontario Waterways, Parks Canada Agency
- Lance Sherk, Business Development Advisor, Ontario Waterways, Parks Canada Agency
- Chad Buchner, Manager of Canal Operations, Ontario Waterways, Trent-Severn Waterway

Sport Kawartha (6 board members)

Peterborough Community Health

- Hallie Atter, Manager, Community Health
- Monique Beneteau, Health Promoter

Health Kids Community Challenge

- Claire Townshend, Project Co-ordinator, Peterborough Community Health

Age-Friendly Peterborough Plan

- Sarah Cullingham, Project Co-ordinator

Pathway to Stewardship Committee

- Jacob Rodenburg, Executive Director, Kamp Kawartha

Pickleball Interests

- David Hall
- Greg Anderson

Artisan's Centre Peterborough

- Janet McDougall, Kawartha Potters Guild
- Lillian Forester, Past President, Artisan's Centre Peterborough

Kawartha Artists Studio and Gallery

- Two volunteers who were on duty

Community-wide Review Forum

On June 22, 2016, 64 people attended the final Community Forum to provide input into the Belief Statement, the Guiding Principles and the emerging long-term vision to support Vision 2025, A Ten-Year Strategic Plan for Recreation, Parks, Arenas and Culture.

The session began with a power point presentation comprising the following content:

- About Vision 2025
- Progress
- Community consultation outcomes
- Findings and conclusions
- The Belief Statement
- The Guiding Principles
- The 20-Year Vision
- Next Steps

The following three questions were utilized to guide discussion about the Belief Statement, the Guiding Principles and the 20-Year Vision.

1. What do you most like?
2. Is there anything that you can't live with?
3. Is there anything that you would like to add or change?

Participants were assigned to one of ten facilitator-led discussion groups. Notes were taken and a brief report from each table followed the discussion.

Below is a summary of the response about the Belief Statement, the Guiding Principles and the 20-year Vision. These are not verbatim notes. They have been recorded by topic or popular themes. This information will be used to inform the development of a final version of the long-term vision, guiding principles and strategic directions. The bullet points do not appear in any order of importance.

A number of other comments that related to strategy and actions have also been recorded.

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The Belief Statement		
What do you most like?	Is there anything you can't live with?	Is there anything you would like to add or change?
Progressive	No comments	<ul style="list-style-type: none"> Need to add a reference to "accessibility" – need to be an age-friendly community
Protection/recognition of the natural heritage system – connected natural corridors		<ul style="list-style-type: none"> Strengthen and enhance volunteer based groups
Recognition and investment in arts and culture		Economic benefits of investing in community recreation, cultural heritage, and natural heritage – needs to be emphasized
Community development approach		Shared marketing and resources (partnerships)
Good attempt at a holistic approach		Emphasize multi-functional use of new facilities – mixed use; flexible space/use to meet diverse and changing needs
Citizen engagement - respect for community		Ensure pride of citizens is included
Reference to health and well-being		Recognize inclusivity
Comprehensive		Protect natural heritage, because it cannot be replaced
Downtown as a vibrant focus		Clustering of like-minded concepts versus the current way its outlined
Pride in being part of the community		A stronger focus on culture, if there is going to be investment
Like the inclusion of "mind, body and spirit"		Define what "recreation and culture" means – it means different things to different groups/individuals
Environmentally responsible		Some concern about the word "beauty" in the statement – is there another word?
		Need to add reference to our Native culture
		Student investment in the community is missing – Professors as well
		Change "personal health" to "community health" of citizens

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The Guiding Principles		
What do you most like?	Is there anything you can't live with?	Is there anything you would like to add or change?
Inclusive not exclusive	No comments	More cultural partnerships
Collaboration/co-operation of groups		We need a strong volunteer base to support our programs
Connected – trails, parks, facilities, neighbourhoods, etc.		We need a vibrant downtown
Accessible		
Multi-purpose facilities		
Clustering of facilities and spaces versus stand alone		
Collaborative and integrated partnerships to promote creativity, healthy community, sustainable facilities, destinations, etc.		
Maximizing potential of uses		
Enhancing natural heritage		
Affordability		
Focus on financial sustainability		
Diversity of facility models		
Alignment with plans and strategies – eliminate silos in City Hall and enhance co-ordination		
Waterfront enhancements		
Importance of downtown – role in culture		
Effort being made to improve everything		

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The 20-Year Vision		
What do you most like?	Is there anything you can't live with?	Is there anything you would like to add or change?
Like that downtown is being integrated and Little Lake	Tentative commitment to protecting natural heritage – needs to be stronger in the Plan to protect the environment before projects develop – need a balanced approach between growth and protecting natural areas	Trails and cycling connections – off and on-road network. Add the popularity of cycling as part of active transportation system. Trails become universal. Shift from car centred to walkable city. Separated bike lanes.
Demographic focus and includes user groups	Vision needs to be broader to user groups not specific to seniors vs. adults	Change the emphasis from integrated adult-only programming – want older adult programming, given the demographics
Marketing focus		Add parking; more efficient parking
Focus on partnerships in collaboration		Add pool – indoor and outdoor – competitions (50 meters) including therapeutic
Focus on waterways (Little Lake, Lift Lock, canal and Canoe Museum)		Need to make sure that parkland and Little Lake remain open and that development in terms of multi-storey buildings are limited to the streets behind waterfront and parkland
Connection- region, township and city green space, trails and waterways		Balance developers and the need for park areas. No new subdivision development will take place without considering equal access to parks, recreation and cultural facilities – within walking distance
Travel included in the Plan		Balance geographical distribution of all amenities. How will be integrate south, east, and north areas of the City?
Focus on neighbourhoods and green space		Why does the vision contain very specific items (e.g. multi-use facilities) rather than speaking generally? (some parks are named). The vision feels like certain projects are pre-determined – needs to be more generic so that the ultimate location for facilities is flexible and open. Being specific in the vision has the potential to box it in.
Multi-use facilities (indoor and outdoor)		Include accessibility in upgrades to popular parks
Like that we are building to expand the beauty		Vision doesn't need to include specific sports
Love the proposed arts centre		Include a reference to the performing arts – not just the visual arts
		Reference all season activities – not just summer

The 20-Year Vision		
What do you most like?	Is there anything you can't live with?	Is there anything you would like to add or change?
		Too much recognition on community gardens
		Add more festivals and events to stimulate the economy
		Farmer's Market needs to be mentioned
		Agriculture needs to be mentioned
		No mention of the outskirts of Peterborough – the influence of other residents
		Inclusion of the Zoo – space and programs
		Education inclusion
		Clarify what is meant by city leadership vs. co-ordination role
		Large event venues
		Hold onto and attract the Millennium age group
		Add a new ecological park
		Include school grounds (washrooms, water fountains)
		Communal space for complementary users
		More emphasis on adaptive re-use of facilities and buildings
		More emphasis on creating a vibrant downtown and vibrant neighbourhoods – the right balance
		More attention to reclaiming public spaces for all demographics – low income to high income
		Parks within walking distance of every neighbourhood
		Like that we are living in a city but that we are in cottage country – need to retain
		Re: waterways – make the shoreline and the entire waterway more accessible; add seating along the shorelines; publicize water quality re: swimming and waterfront-based activities/events
		Recognize immigration as a source of population growth and economic sustainability.

Other Input

A number of comments were recorded by the facilitators that did not directly relate to the above three discussion questions. They have been captured below by theme. They do not appear in any order of importance.

Parking

- Lack of parking spaces in parks
 - Beavermead Park during soccer tournaments
 - Memorial Centre during the Farmer's Market and hockey games - need overflow parking area (parking lots do not have to be paved)
- Nata's Café – new patio/loss of parking spaces
- Expand parking at Eastgate Park
- Parking kiosks are difficult for seniors and persons with disabilities
- Need more efficient parking

Facilities

- Convention Centre – maybe connected to Peterborough Memorial Centre
- Create a multi-faceted sports centre
- New facility for Morrow Park – Farmer's Market would like to be part of the discussion – this under-utilized 28 acres of parkland needs redevelopment
- Need large event venues
- Multi-purpose facilities to include library, restaurants
- Cluster facilities into community hubs – accessible and having things close together
- Re-adaptive use of schools as pop-up recreational centres
- What is going to happen to the old YMCA building?
- Optimize facilities and improve equipment; expand and improve facilities
- Peterborough Square where the library is located – Any recreational purposes? Re-purposing the space?
- Peterborough Square – introduce courtyard activities

- Need to be more specific about the replacement of PMC; replacing the OHL function? Needs to be done within the next 5-7 years (OHL facility)
- OHL facility would be multi-plex facility for all sorts of entertainment
- More usable time for facilities – travel out of the City a lot; Fleming College is a good location

Environmental Management/Stewardship

- Develop an Environmental Management Plan – recognize and control invasive species; educate the public that parks are eco-systems
- Support for diverse eco-systems and create ecological corridors
- Hire appropriate staff with specialized skills at the City to manage invasive species and develop park management plans
- Address the effects of climate change on our environment
- Create natural shelters and plant more trees for natural canopies
- Are we environmentally responsible? Are we over-building and impacting our natural heritage areas?

Implementation Plan - Priority Setting

- Establish priorities and timelines for improvements – identify what should be done first and an implementation plan to guide how it is done

Green infrastructure

- Use sustainable materials and products for buildings and energy efficient practices
- Hire local trades – carbon neutral
- Roof top gardens
- Grey water systems

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Rates and Fees

- Undertake a comprehensive review of the City's fee structure within City-owned buildings to make renting facilities economically viable (e.g., multi-purpose rooms/half day rental, hourly rates, etc.)
- Affordable and accessible programs and facilities

Signage

- Better signage along trail system

Community Recreational Facilities and Amenities

- Community pools
- Therapeutic pool
- Water slides
- Include the Zoo and its spaces and programs
- Outdoor swimming pool
- Playing fields built to handle more than one sport at a time
- Playgrounds – more accessible; swings for wheelchairs in parks
- Indoor tennis courts could go into a cluster
- Pickleball courts
- Splash pads
- Racquetball
- Squash
- Badminton
- Expand community gardens in parks

Trails

- Create better east/west trail system

Transportation

- Cycle lanes on Old Norwood Road towards Harold Town Conservation Area
- Active transportation links to regional conservation areas from the City - creating partnerships with adjacent municipalities
- Charging stations for e-bikes and scooters
- Free transportation – electric shuttles

- Cycling tours – bring people to the City
- Bus service – more frequent stops for students going to Trent and Fleming

City of Peterborough

- Clarify the role of the City - leadership versus co-ordinator
- Need an “input mechanism”
- Work collaboratively with school boards – joint use agreements for community use of gyms and playfields
- Work with developers to ensure public access to parkland, open space, etc.
- Public/private partnerships – How will we be build new recreation centres?
- Need leadership and political will to move forward
- Support events as part of the City's economic strategy and tourism
- Projects should work with each other – better collaboration and integration
- Increase partnerships and sharing of resources
- Reduce duplication
- Establish a special planning area for Little Lake to protect it; Concern about Little Lake being surrounded by high multi-storey apartment/condo buildings
- Establish an easier process for festivals – closing streets
- Better dissemination of information about volunteerism
- How will resources be allocated?
- Create a central hub of information – a calendar to be co-ordinated with the County and City
- Secondary Plans don't go far enough – need park management plans for specific parks and guidelines
- Work more closely with ORCA and the public on park management
- Need to define the difference between what is a park and what is a natural area – establish clear guidelines for use

Stakeholders to Engage

- Native community
- Faith-based communities
- Education sector
- Hockey groups included in arena discussion and planning
- Field naturalists consulted in trail planning
- Social services agencies
- Arts and cultural sector/groups

Arts and Culture

- Ensure that the Canadian Canoe Museum connects with Little Lake
- More public art in the City (e.g., Little Lake; sculpture garden at the Arts Centre; seating; park installations)
- Seek National Museum status for the Canadian Canoe Museum

Downtown

- More apartments downtown
- Increase density downtown – more vibrant
- More emphasis on the East – too much in the West part of the downtown
- Attract diverse uses and activities – more than just bars
- Connect Little Lake with the downtown – extend trails around the south side of Little Lake – develop a dynamic area
- Clean up brownfields in the downtown
- Drop-in centre for the disadvantaged

Water Features and Assets

- Open up Jackson Creek so it is more visual – it's a gem – right through the City
- Increase public water access

Marketing

- Create a single point of access for marketing what is available in the City
- Shared marketing – facilities; shared facility for spreading community information, not just for City but for the whole community
- Increase marketing - facilities and programs

Programming

- Integrate Trent and Fleming to provide more courses and opportunities for seniors

Streets

- Close off streets to vehicles (1 block) in neighbourhoods for play – pop-ups, people meeting each other – one-day street closure (e.g., Stewart Street, Harvey, King)
- No “one way” streets

Housing

- Affordable housing
- Housing for the homeless