



City of  
**Peterborough**

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**To: Members of the General Committee**

**From: Ken Doherty**

**Meeting Date: January 29, 2018**

**Subject: Report CSRS18-001  
2020 Ontario 55+ Summer Games Bid Submission and  
Funding Allocation**

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## **Purpose**

A report to inform Council of an exclusive opportunity to submit a bid to host the 2020 Ontario 55+ Summer Games, to create a budget, and allocate funds.

## **Recommendations**

That Council approve the recommendations outlined in Report CSRS18-001 dated January 29, 2018, of the Director of Community Services, as follows:

- a) That Staff be requested to prepare and submit by the February 12, 2018 deadline a bid to host the 2020 Ontario 55+ Summer Games;
- b) That pending approval of the bid submission, a one-time maximum municipal contribution of \$135,000 be committed in support of the 2020 Ontario 55+ Summer Games, which will come from the 2018 Capital Levy Reserve; and
- c) That if Peterborough's bid is successful, the following be established:
  - i) A 2020 Ontario 55+ Summer Games capital budget for 2018 to 2020;
  - ii) A Games Organizing Committee; and
  - iii) A temporary full time Games Coordinator position, to lead the Games organizing committee from August 1, 2018 until September 30, 2020.

## Budget and Financial Implications

If the recommendations of this report are approved, a capital budget would be created to support the 2020 Ontario 55+ Summer Games. The City would be committing to a one time municipal contribution of \$135,000. The funds would be made available in full through the 2018 Capital Levy Reserve, which would result in a remaining balance of \$315,526 in the Capital Levy Reserve.

The Games capital budget would be active until 2020, but there would be no further municipal contributions requested in the 2019 or 2020 annual budgets. The \$135,000 allocation would cover the required minimum municipal contribution of \$60,000, plus guarantee the estimated sponsorship revenue of approximately \$73,000. When the MTCS conducted the de-brief meeting with Staff on the 2020 Ontario Summer Games bid, they emphasized that sponsorship of the Games is becoming increasingly unpredictable, and should be cautiously addressed in the budget.

The \$135,000 is consistent with the municipal commitment Council previously made in support of Peterborough's bid to host the 2020 Summer Games, as per the recommendations of Report CSRS17-003, dated May 29, 2017. Unfortunately, that bid was unsuccessful.

The Ministry of Tourism Culture and Sport (MTCS) will provide a Hosting Grant in the amount of \$210,000. However, the Hosting Grant is payable to the City in installments, based on its fiscal year, as follows:

- 2018 -19 = \$23,000
- 2019 - 20 = \$148,000
- 2020 - 21 = \$64,000

The remainder of the revenue, to cover all expenses will be generated throughout 2019 and 2020 by participant and non-participant registration fees, fund raising, and some degree of sponsorship. Other grant opportunities will be sought to help reduce pressure on the fund raising and sponsorship budget lines.

There is no requirement for the host municipality to be a financial guarantor for the Games. The MTCS will hold additional funding to a maximum of \$25,000 to be used to cover any deficits as a result of hosting the Games. If there is no deficit, the host municipality will receive the full \$25,000 to be used for agreed upon Games legacy initiatives.

The Ontario 55+ Summer Games historically generate approximately \$2 million in positive economic impact to the host community.

## **Background**

### **Previous Bid to Host the 2020 Ontario Summer Games**

On June 15, 2017, Peterborough submitted a bid to the Ministry of Tourism Culture and Sport (MTCS) to host the 2020 Ontario Summer Games. The bid was submitted as per Council's approval of the recommendations of Report CSRS17-003, dated May 29, 2017. Upon review of all submitted bids, Peterborough was selected to advance to the site visit stage of the selection process. A site visit occurred in Peterborough on July 12, 2017. On November 3, 2017, City Staff were notified that, while Peterborough submitted a strong bid, it was not selected as the host community.

### **Opportunity to Bid on 2020 Ontario 55+ Summer Games**

On January 12, 2018, City Staff were contacted by Mr. Ryan Albright, from the MTCS, to inform of a possible hosting opportunity for the 2020 Ontario 55+ Summer Games. The bid process for those Games was opened during the summer of 2017. There was interest shown by two communities, which led to one bid being submitted. The bidding community had to withdraw their bid, due to an internal community issue.

Peterborough is the first community that the MTCS has approached to inquire about its interest in submitting a bid to host the 2020 Ontario 55+ Summer Games. Peterborough was given this opportunity based on the quality of its 2020 Ontario Summer Games bid submission, which demonstrated significant potential as a host for a successful 55+ Games.

The Ontario 55+ Summer Games would take place in August 2020, and include 19 events with up to 1,400 participants. It is a three day event that can either be hosted during the week or over a weekend. Day one includes an Opening Ceremony, day two and three are competition days for the participants. The Appendices for the Ontario 55+ Games, which are the technical details of hosting the Games, are attached as Appendix "A". That document includes participant numbers, sport venue requirements and a sample budget. Pages 8 through 17 of the Appendices document pertain to the Winter Games, and can be disregarded.

### **Bid Process Timeline**

Peterborough was given a time limited exclusive bid opportunity, which included expressing its interest by January 19, 2018, or the MTCS would begin approaching other municipalities. If interested, Peterborough will be given until February 12, 2018 to prepare and submit a bid. The Ministry is prepared to work with Peterborough to help develop the bid, which will include a detailed budget, a proposed venue list, and Letters of support from the municipality and the local Ontario Senior Games Association.

At the January 15, 2018 General Committee meeting, this matter was raised under Other Business, to inform Council that this time sensitive opportunity has been presented, and that a special General Committee meeting may be required on January 29, 2018 to formally address this matter. Council was informed that the members of the previous 2020 Summer Games Organizing Committee would meet on January 17<sup>th</sup> to review this opportunity and discuss its ability to prepare the bid within the identified time frame.

The Games Organizing Committee members unanimously support proceeding with the submission of the bid. On January 18<sup>th</sup>, City Staff informed the MTCS that Peterborough is interested in submitting a bid, pending Council approval on January 29, 2018.

### **Games Organizing Committee**

Establishment of a Games Organizing Committee is a requirement. All members of the former 2020 Ontario Summer Games Committee have confirmed their ability to participate on the 2020 Ontario55+ Summer Games Organizing committee. Staff recommends that a temporary full time Games Coordinator position be established to lead the Games Organizing Committee. The position would be in place from August 2018 until the Games wrap up and all reporting to the province has been completed by the end of September 2020.

Submitted by,

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Attachments:  
Appendix A - Appendices for the Ontario 55+ Games