

Shaping our City for the Future

Strategic Framework for the City of Peterborough 2016–2019

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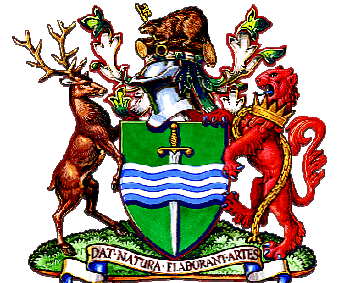
Agenda

- ▶ Purpose
- ▶ Strategic Framework Development
- ▶ City Master/Strategic Plans Referenced
- ▶ Shaping Our City Strategic Framework
- ▶ Next Steps



Purpose

- ▶ Vision to Shape Our City for the Future
- ▶ Consolidated Strategic Framework of City Priorities
- ▶ Concise Representation for Residents of City Priorities
- ▶ Clear Road Map for Staff
- ▶ Facilitates: Decision–Making, Resource Allocation, Plan Alignment, Accountability & Transparency



Development of Strategic Framework

- ▶ Comprehensive Review of City Plans (17 Plans)
- ▶ Review of Council Campaign Priorities and Resident Input
- ▶ Ward Town Hall Meetings
- ▶ Ward Participatory Budget Meetings
- ▶ Annual Operating Budgets & Ten Year Capital Budget
- ▶ Consultation – Mayor, Councillors, Sr Management Team
- ▶ Review of Other Municipalities Strategic Plans (20+)



City Plans Referenced

- ▶ Central Area Master Plan (2009)
- ▶ Community Social Plan (2003)
- ▶ Comprehensive Transportation Plan (2012)
- ▶ Flood Reduction Master Plan (2005)
- ▶ GPA Community Sustainability Plan (2012)
- ▶ Housing and Homelessness Plan (2014)
- ▶ Housing Needs Analysis and Strategies (2003)
- ▶ Little Lake Master Plan (2010)
- ▶ Morrow Park Master Plan (2011)
- ▶ Municipal Cultural Plan (2012)
- ▶ Official Plan Draft (2016)
- ▶ Realizing a High Performing Economy (2015)
- ▶ Strategic Downtown Parking Management Study (2007)
- ▶ Urban Forest Strategic Plan (2011)
- ▶ Vision 2010 (2007)
- ▶ Vision 2025 (2016)
- ▶ Waste Management Master Plan (2012)



Shaping Our City for the Future



Strategic Framework



Shaping Our City for the Future



Peterborough

A city of natural beauty, opportunity
and lasting impressions.

Strategic Framework Vision



Shaping Our City for the Future



Leadership/Governance Wheel



Shaping Our City for the Future

Healthy & Connected

- Safe & thriving neighbourhoods
- Appropriate intensification
- Trail/cycling network connecting the city
- Active, alternative transportation
- Efficient public transit and road/transportation network
- Accessible, welcoming city & inclusive community design
- Range of housing opportunities & social supports
- Open relationship with surrounding communities and local First Nations
- Wide range of active/passive opportunities
- Complete communities - mixed use, walkable neighbourhoods



Healthy & Connected Strategic Theme



Shaping Our City for the Future



Sustainable

- Sustainable community/building design
- Sustainable infrastructure/servicing
- Proactively plan for growth
- Natural areas & green spaces
- Environmental stewardship
- Healthy urban forest & ecosystems
- Sustainable modes of transportation
- Responsible social, financial, legal & environmental oversight
- Urban agriculture/local food
 - Green industry/employment
 - Sustainable development
 - Air & water quality
 - Climate change
 - Waste diversion
 - Green energy

Sustainable Strategic Theme



Shaping Our City for the Future

Vibrant

- Varied arts, culture, sports & recreation opportunities/infrastructure
 - Abundant public spaces, trails, parks & gathering places
 - Focus on quality of life & creating a sense of place
- High urban design standards/infrastructure renewal
 - Culture/heritage is protected & celebrated
 - Vibrant downtown
 - Inspiring neighbourhoods
- Multicultural, welcoming community
- Beautiful streets & gateways



Vibrant Strategic Theme



Shaping Our City for the Future

Prosperous

- Innovative employment
 - Creative economy
- Industrious manufacturing base
- Strategic investments, partnerships & employment lands
 - Attractive destination for investors, entrepreneurs, talent, immigrants & newcomers
- Retention of youth through education & jobs
- Support for local businesses & not-for-profits
 - Regional connectivity/centre for business, government & education services
- Strong post-secondary institutions & regional hospitals
 - Incentives for private investment
- Strong City brand
- Tourism



Prosperous Strategic Theme



Next Steps

- ▶ Presentations to Staff
- ▶ Seek Council Approval
- ▶ Post Approved Framework to City Website
- ▶ Staff and Community Awareness
- ▶ Incorporate Strategic Themes into Council Report Template
- ▶ Branding Process to Create Strong City Brand
- ▶ Revisit Framework in 2019

