

Vision 2025

A 10-Year Strategic Plan for Recreation, Parks, Arenas and Culture City of Peterborough

Progress Update

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About Vision 2025

§ Key Outputs:

- § a long-term **vision** (20-year) &
- § a ten-year **strategic plan** for recreation, parks, arenas & culture

§ Focus on the **City of Peterborough** – but consider the region.

§ Two areas of focus from the **Terms of Reference**:

- § explore opportunities for **increased collaboration, efficiency & effectiveness**.
- § prepare a strategy to **increase the strength & capacity of volunteers**

Progress to Date

Community profile & population growth & change research & analysis

Community & stakeholder consultation (the needs assessment phase)

Assessment of:

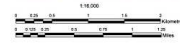
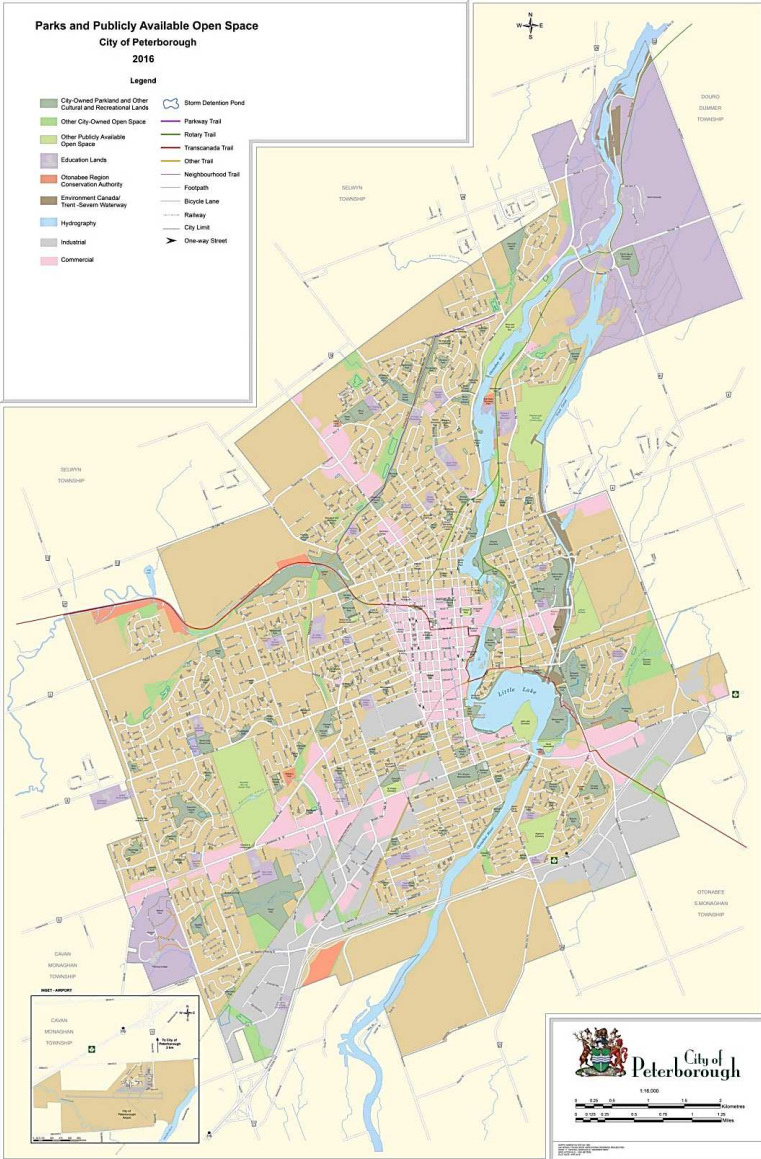
- § how leisure services are provided
- § parks & open space + mapping
- § culture & recreation facilities, programming & events
- § demand (current & future)

Strengths, assets & opportunities – to build on

Challenges, issues & needs (current & future) – to address in Vision 2025

**Parks and Publicly Available Open Space
City of Peterborough
2016**

- Legend**
- City-Owned Parkland and Other Cultural and Recreational Lands
 - Other City-Owned Open Space
 - Other Publicly Available Open Space
 - Education Lands
 - Ontario Region Conservation Authority
 - Environmental Canada/ Trent-Severn Waterway
 - Hydrography
 - Industrial
 - Commercial
 - Storm Detention Pond
 - Parkway Trail
 - Railway Trail
 - TransCanada Trail
 - Other Trail
 - Neighbourhood Trail
 - Footpath
 - Bicycle Lane
 - Railway
 - City Limit
 - One-way Street



Determining Demand

Many layers of information & opinion were considered in determining demand.

- § Characteristics of the community
- § Anticipated population growth & change
- § Community & stakeholder input
- § Facility utilization & past patterns
- § Program registration/event attendance & patterns
- § National leisure trends & best practices
- § Local/regional circumstances & trends

Community Consultation

- § Approx. **2,300 individuals & organizations** have been consulted to date (3 surveys, 9 forums & workshops, 50+ key informant interviews & 2 sessions with 5 advisory committees).
- § **Thousands of residents** were represented by groups, agencies & organizations that attended sessions & were interviewed.
- § 900+ participated in the **2013 Arena Needs Assessment Study**
 - § findings & recommendations have been incorporated into Vision 2025.

Top Consultation Themes

- § Enhance opportunities for trail & on-road-based recreation & wellness activities
- § Enhance parks & open space, esp. natural heritage resources - incl. open space corridors
- § Improve accessibility, incl. affordability
- § Strong support for more partnerships
- § Improve opportunities for arts & culture
 - § top items: more festivals & outdoor concerts, an arts centre & galleries
- § Improve the integration of culture, recreation & related services – all major providers

Top Consultation Themes

- § Improve public libraries, particularly branches
- § Improve marketing of leisure opportunities
- § Strong support for clustering facilities
- § Enhance the downtown & Little Lake & environs – thro. parks, facilities & programs
- § Toward an age-friendly community, incl. improved social & leisure opportunities for older adults
- § Enhance volunteer services & resources
- § Enhance museums, historic sites & built heritage
- § Toward a healthier community

Strengths, Assets & Opportunities

- § **The above-average array of providers** in the public, non-profit & commercial sectors – enhanced by strong & specialized college, university & Trent-Severn-Waterway roles:
 - § land, facilities, programming & events
 - § some are unique & above the norm

- § The strong & strengthening **culture of co-operation & sharing** among providers – with an above average emphasis on **partnerships**.
 - § across the City & into the region

Strengths, Assets & Opportunities

- § The opportunity for **increased service integration** – particularly in the areas of:
 - § culture & recreation planning – city & region,
 - § information & marketing,
 - § programming, services & facility provision,
 - § volunteer engagement, &
 - § scheduling (facility rental, programs, events).

- § The large & crucial role played by **volunteer-based entities** – mostly in support of culture & recreation groups & programming.

Strengths, Assets & Opportunities

- § The **above average number & type of providers** of parkland & other open space.
- § **3,800+ ac. of publicly available open space.**
 - § incl. almost 550 ac. of City parkland
 - § & 600 ac. of other City-owned open space (a large portion of which could be designated as parkland).
- § Current & future opportunities presented by **waterways & environs** (scenic & historic attributes, trails, natural & built environments, land & water-based activities & multiple providers to partner on initiatives).
- § The emerging **trail & supportive open space network.**

Strengths, Assets & Opportunities

- § **The range of facilities & the quantity & quality of most leisure facilities** is typical of a city the size & character of Peterborough.
- § **Facility types that are above the norm:**
 - § performing arts facilities (indoor & outdoor)
 - § water-based facilities & features
 - § outdoor rectangular fields
 - § disc sports
- § The opportunity for continued growth in **sport, culture, trails & waterway-based tourism.**

Issues, Challenges & Needs

- § The request to improve **marketing of leisure opportunities**.
 - § toward a single source of information, organized by market segment, rather than providers.
- § The need to improve **accessibility** (access to & within leisure opportunities, affordability, reflective of all cultures).
- § The **shortage of large table-land sites** - suitable for development of clusters of outdoor sports facilities & large culture/recreation complexes.

Issues, Challenges & Needs

- § Although improving, the open space **linkage among parks & between other compatible land uses remains weak** (also presents an opportunity to encourage more trails & sidewalks).
- § Using accepted assessment criteria, a number of residential areas have been identified as **under-serviced in Neighbourhood parkland**. However, there are opportunities to mitigate some of those deficiencies.
- § One quarter of Neighbourhood parks have **inadequate street frontage**.

Issues, Challenges & Needs

- § **Parkland & open space policies** require updating - through the update of Official Plan.
- § **Planning for parks & open space** is not as **proactive** as it should be.
- § We need to **more strongly advocate** for an adequate parks & open space system.
- § There are challenges with **planning/co-ordinating the scheduling of major events.**

Issues, Challenges & Needs

Facilities that are below the norm and/or **have significant shortfalls** (* indicates demand is trending upward):

- § quality & disbursed nature of creative arts facilities*
- § quality of arenas
- § quantity & quality of indoor aquatic facilities
- § quantity of A & B-level ball diamonds
- § quantity, quality & type of older adult facilities (& the delivery model)*
- § quantity of pickleball courts*

Issues, Challenges & Needs

- § size & quality of the Art Gallery of Peterborough & quantity of smaller galleries*
- § quantity & quality of branch libraries
- § quantity & size of indoor running tracks*
- § quantity of beach volleyball courts*
- § Sport & Wellness Centre is at capacity*
- § increased protection is required for built heritage*
- § number & composition of multi-facility complexes (indoor & outdoor)*

Next Steps

- § Complete the **Background Report**.
- § Develop the **long-term Vision & Strategic Priorities to 2025**.
- § **Community-wide Review Forum** – June 22nd
- § **Adjust the Vision**, based on input.
- § Add detail to the **Strategic Priorities**.
- § **Complete the draft reports** (Consultation, Background, Strategic Plan).
- § **Final presentation to COW** – date TBD
- § **Prepare the final reports**.