



First Quarter Presentation
to City Council
Monday, May 2, 2016

2016 Q1 Results

Our results are tied to the work we are doing in support of the 2016 Business Plan, aligned to our strategic focus areas from the 2015-19 Strategic Plan

Our focus areas are:

- **Advancing Prosperity**
- **Creating a Culture of Startups & Entrepreneurship**
- **Telling Our Story**



Advancing Prosperity





Trent Research & Innovation Park

- ICCI Grant Funding for development and marketing materials



Persian Empire Opening

- PED Client facilitated expansion and funding
- PED co-hosted Grand Opening in February



Creating a Culture of Startups & Entrepreneurship



B.L.A.S.T. Pilot Program

- Launched in January
- Provides support to entrepreneurs over 30
- Top 16 in 2016



Startup Peterborough

- Host organization
- Secured funding through Community Futures Peterborough



Telling Our Story



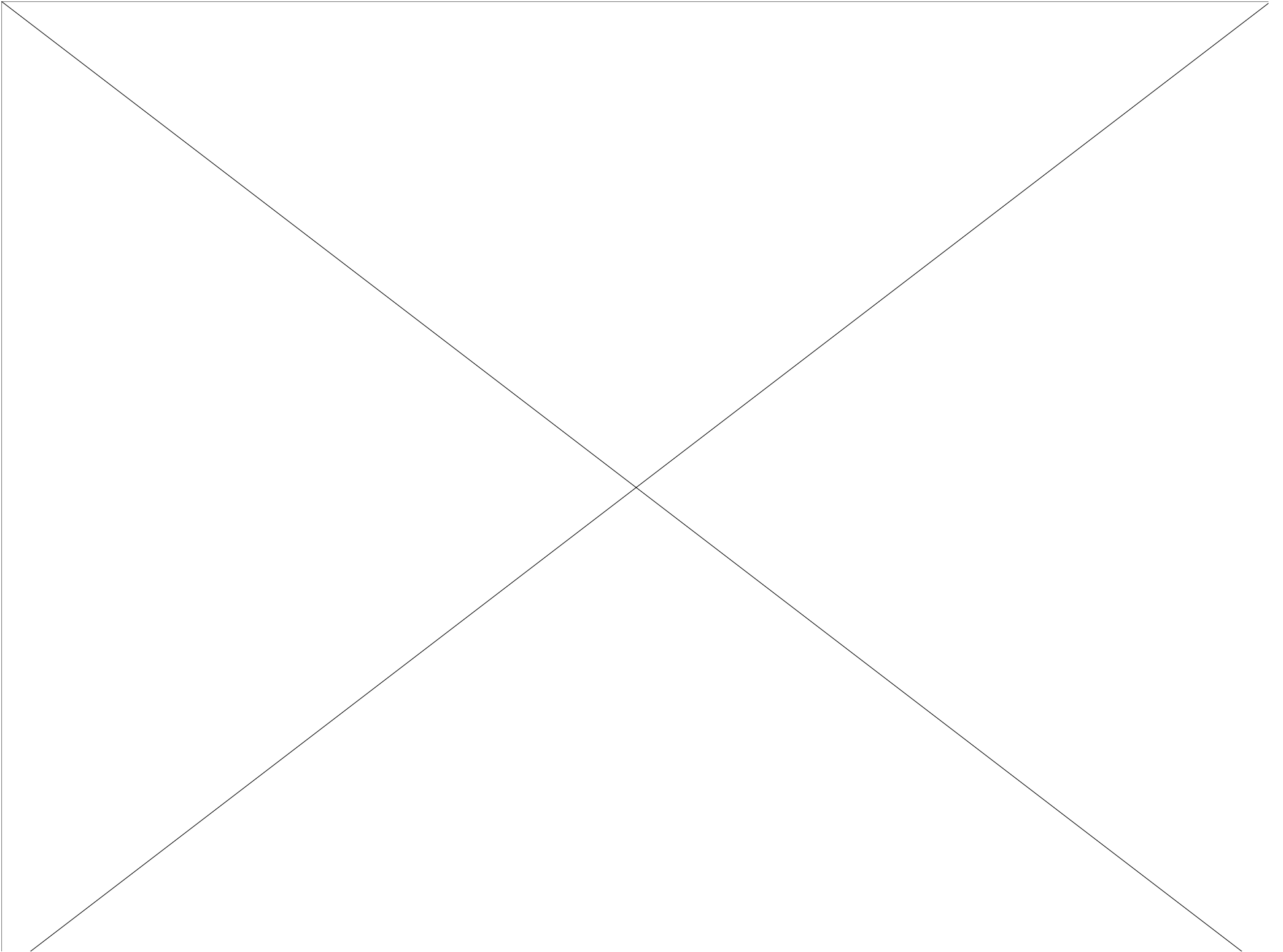
MarComm Team

- Creating integrated plans and programs
- Aligning to showcase our regional strengths and organization's successes



Cycling Routes Receive EDCO Award

- In February Peterborough & the Kawarthas Tourism Economic Developers Council of Ontario (EDCO) award for Public-Private Partnership





Thank You

peterboroughed.ca/performance