



**Ontario Heritage Conference 2020
Peterborough
May 28-30, 2020**

“Preservation and Intangible Heritage: Customs and Traditions in Ontario Communities”

Centrally-located and easily accessible, Peterborough has a strong and active heritage preservation community and is the ideal location for the 2020 Ontario Heritage Conference. With a well-preserved downtown, an excellent representation of historic and modern architecture and a vibrant arts and cultural scene, Peterborough is full of interesting places and spaces for conferences events and tours. The surrounding area, including the local First Nations communities, is also home to a rich cultural and natural heritage.

The proposed theme for the 2020 conference to be held in Peterborough is “Preservation and Intangible Heritage: Customs and Traditions in Ontario Communities.” When thinking about heritage in Ontario communities, the most recognizable features are buildings and physical sites and there is a clear understanding of how to protect and preserve these important aspects of history. However, entwined in those spaces and places is intangible culture, defined by the traditions, practices, and activities of a local community: living expressions of who we are. While this can be much harder to formally preserve, there is an increasing awareness that heritage preservation calls for an integrated approach towards tangible and intangible cultural heritage that seeks to protect both our historic sites and the activities that take place within and around them. This conference will challenge its participants to move beyond a bricks and mortar understanding of heritage preservation to one which recognizes the intangible aspects of culture including the traditional craftsmanship that goes into creating physical sites and the cultural activities that define our local areas and communities.

One of the areas that this conference would like to explore is the idea of indigenous intangible heritage. Peterborough is located in the heart of Treaty 20 territory and is home to four active First Nations communities with a strong voice in the promotion of indigenous rights. Responding to the Truth and Reconciliation Commission’s call for

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action which recommends the integration of indigenous perspectives into heritage preservation frameworks, this conference will seek to reach out to local communities to bring their voices into the discussion as we explore how we understand cultural heritage in Ontario and the policies and procedures, both formal and informal, we use to preserve it.

Local Area Committee

The primary organizer for this event will be Peterborough's Municipal Heritage Committee. Working with staff support from the City of Peterborough, the organizing committee will also include local community members with a diverse range of skill sets and perspectives, including heritage preservation, local history and architecture.

This committee has a strong capacity to carry out an event of this magnitude. The committee successfully hosted the 2009 Ontario Heritage Conference and has a consistent track record for holding events within the community. Not only does Peterborough host its annual Doors Open and Heritage Hunt events, the committee has also planned and hosted regional events, including most recently a regional workshop on Regenerating Places of Faith in conjunction with the National Trust for Canada. With an established organizational network for hosting heritage events and strong relationship with local supporters and sponsors, the committee has the capacity to host a conference of this size.

Venues

Peterborough has a range of venues to choose from which offer accessible spaces for conference programming. The two locations currently under consideration for this conference include Trent University and the Waterfront Holiday Inn which both contain ample space for concurrent sessions, keynote addresses, and workshop sessions. There are available catering facilities for lunches and breaks.

Holiday Inn Peterborough Waterfront

Number of Meeting Rooms	11
Largest Room Capacity	350

Trent University

Number of Meeting Rooms	65
Largest Room Capacity	374

For our opening reception and evening events, there are a number of downtown venues in historic buildings that meet size and accessibility requirements, including the Market Hall which is of a suitable size to accommodate all conference delegates for an evening keynote address.

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Alongside its specific event venues, Peterborough also has a range of accommodation to suit a variety of budgets within walking distance of conference venues or that is easily accessible by bus or car. As a small city with options to suit different needs, Peterborough has the capacity to provide sufficient accommodation to host the delegates for this conference. This included budget accommodation through Trent University which may be more suited to students or those on limited budget.

Events and Tours

Peterborough and the Kawarthas' rich cultural and natural heritage create a number of possibilities for engaging tours for conference participants. In particular, there is the potential to ingrate events that showcase both indigenous and non-indigenous intangible heritage through our local historic sites and cultural activities.

Petroglyphs Provincial Park: Petroglyphs Provincial Park, located approximately 40 minutes north of Peterborough, is the largest known concentration of indigenous rock carvings in Canada. With an excellent interpretative program and cultural centre, the site highlights important aspects of indigenous heritage in central Ontario.

Wild Rice Traditions and Harvesting: an event to discuss and understand local indigenous traditions with regard to wild rice, planting, harvesting and use.

Contemporary Arts Practice: taking advantage of Peterborough's vibrant arts community, an event to highlight contemporary arts practice that explores traditional and modern methods.

Peterborough is also able to offer a number of established self-guided walking tours for participants who prefer a more individually-based approach. These include the nineteenth-century downtown and the historic Little Lake Cemetery.

Draft Conference Program

The following is a draft program with a suggested layout for the conference, including some thematic talks and workshops we would like to see integrated into the program.

THURSDAY MAY 28

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12:00pm – 6:00 pm	Delegate Arrival and Registration
1:00 pm – 4:00 pm	Optional Activities and Tours
7:00pm – 9:00pm	Opening Reception

FRIDAY MAY 29	
8:00 am – 9:00 am	Delegate Arrival and Registration
9:00 am – 9:30 am	Welcome & Greetings
9:30 am – 10:15 am	Keynote Address: Intangible Heritage in Ontario Communities
10:15am – 10:30am	Keynote Q&A
10:30am – 11:00am	Nutrition Break/Networking
11:00am – 12:00pm	Roundtable Discussion: Reconciliation and Heritage: Responding to the TRC
12:00pm – 1:00 pm	Lunch/Networking
1:00 pm – 2:30 pm	Breakout Paper Session
2:30pm – 3:00pm	Nutrition Break/Networking
3:00pm – 4:30pm	Breakout Paper Session
5:00 pm – 6:30 pm	Cocktail Reception
6:30 pm – 8:00 pm	Conference Dinner

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8:00 pm – 9:00 pm	Guest Speaker
9:30 pm onward	Optional Evening Activities

SATURDAY MAY 30	
8:30 am – 9:00 am	Delegate Arrival and Registration
9:00 am – 10:00 am	Keynote Address
10:00 am – 10:30 am	Nutrition Break/Networking
10:30am – 1:00pm	Breakout Paper Session
1:00 pm – 2:00 pm	Lunch/Networking
2:00 pm – 2:50 pm	Concurrent Workshops: Identifying and Preserving Intangible Cultural Heritage in Ontario Communities
2:50 pm – 3:10 pm	Nutrition Break/Networking
3:10pm – 4:10pm	Wrap-Up Discussion: Next Steps: Integrating Tangible and Intangible Heritage
4:10pm - 4:30pm	Closing Remarks Introduction of 2021 Ontario Heritage Conference
5:00 pm – 6:30 pm	<i>Optional Cocktail Reception</i>
6:30 pm – 8:15 pm	<i>Optional Dinner</i>
8:30 pm – 9:30 pm	Keynote Address

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Draft Conference Budget

The following draft budget has been developed using estimates for the conference with 200 and 250 participants.

PROJECTED REVENUE				
	200 Participants		250 Participants	
Early Bird (\$250)	100	\$25,000	130	\$32,500
Full (\$300)	80	\$24,000	100	\$30,000
Student (\$150)	20	\$3,000	20	\$3,000
Sponsorships/In-Kind Donations		\$10,000		\$10,000
Guests Friday Dinner (\$50)	20	\$1,000	20	\$1,000
Optional Event Fee (\$30)	100	\$3,000	120	\$3,600
Saturday Dinner Fee (\$45)	125	\$5,625	150	\$6,750
ACO Loan		\$5,000		\$5,000
CHO Loan		\$5,000		\$5,000
OAHP Loan		\$5,000		\$5,000
Total		\$86,625		\$101,850

PROJECTED EXPENSES				
	200 Participants		250 Participants	
Registration Packages (\$10pp)	200	\$2,000	250	\$2,500
Online Registration Fee (\$4pp)	200	\$800	250	\$1,000
Speakers and Gifts		\$15,000		\$15,000
Shuttle Bus		\$1,000		\$1,000
Printing and Advertising		\$2,000		\$2,000
Venue Rentals		\$6,000		\$6,000
Equipment		\$1,000		\$1,000
<i>Meals</i>				
Thursday Reception (\$15)	200	\$3,000	250	\$3,750
Friday Lunch (\$15pp)	200	\$3,000	250	\$3,750
Friday Snacks (2x\$5pp)	200	\$2,000	250	\$2,500
Friday Reception and Dinner (\$60pp)	220	\$13,200	270	\$16,200
Saturday Lunch (\$15pp)	200	\$3,000	250	\$3,750
Saturday Snacks (2x\$5pp)	200	\$2,000	250	\$2,500
Saturday Dinner (\$45 - not included with registration)	125	\$5,625	150	\$6,750
Optional Event (\$30pp – not included with registration)	100	\$3,000	120	\$3,600
<i>Other</i>				
Miscellaneous		\$2,000		\$2,000

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Contingency		\$5,000		\$5,000
Total		\$69,625		\$78,300

TOTALS		
Total Revenue	\$86,625	\$101,850
Total Expenses	\$69,625	\$78,300
Repayment of Loans	\$15,000	\$15,000
Surplus	\$2,000	\$8,550