



**Peterborough
Public Library**

To: Library Board of Trustees

From: Jennifer Jones, Library CEO

Meeting Date: January 9, 2018

Subject: Report PPL18-001
Sponsorship Update

Purpose

A report to inform the Library Board of matters concerning potential Sponsorship opportunities for the Library.

Recommendation

That the Library Board approve Report PPL18-001, dated January 9, 2018, of the Library CEO, as follows:

That Report PPL18-001 and the presentation from the City's Corporate Sponsorship Coordinator be received for information.

Budget and Financial Implications

There is no budget or financial implication resulting from the approval of the recommendation of this report.

Background

The City's Corporate Sponsorship Coordinator, Scott Elliott, will attend the Library Board meeting on January 9, 2018 to provide a verbal update to the Library Board on Sponsorship opportunities for the Library. This verbal update should include more information on the digital signage agreement with Moving Media, as well as any other ongoing sponsorship opportunities for the Library.

Submitted by,

Jennifer Jones
Library CEO

Contact Name:
Jennifer Jones
Phone: 705- 745-5382 Ext.2370
Fax: 705-745-8958
E-mail: jjones@peterborough.ca