



City of  
**Peterborough**

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**To:** **Members of the General Committee**

**From:** **John Kennedy, City Clerk**

**Meeting Date:** **January 15, 2018**

**Subject:** **Report CPCLK18-002**  
**Peterborough Downtown Business Improvement Area (PDBIA)**  
**Sidewalk Sales**

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## **Purpose**

A report to recommend the approval of sidewalk sales, held by the Peterborough Downtown Business Improvement Area (PDBIA).

## **Recommendations**

That Council approve the recommendations outlined in Report CPCLK18-002, dated January 15, 2018 of the City Clerk, as follows:

- a) That the merchants within the Peterborough Downtown Business Improvement Area be granted permission to conduct a Sidewalk Sale on Saturday, June 2, 2018 from 11:00 a.m. to 5:00 p.m. during the Taste of Downtown event held on Charlotte Street between Aylmer Street and George Street;
- b) That the merchants within the Peterborough Downtown Business Improvement Area be granted permission to conduct a Sidewalk Sale July 21, 2018 from 8:00 a.m. to 5:00 p.m. during the Peterborough Pulse event; and,
- c) That the merchants within the Peterborough Downtown Business Improvement Area be granted permission to conduct a Sidewalk Sale August 11, 2018 from 8:00 a.m. to 10:00 p.m. as part of the Hootenanny on Hunter event between Aylmer and George Street.

## **Budget and Financial Implications**

There are no budget or financial implications associated with the recommendations in this report.

## **Background**

The PDBIA hosts sidewalk sales each year to promote the businesses located in downtown area. Merchants traditionally display special sale items in the sidewalk area during regular business hours, and remove all racks or displays at the end of the day. A request has been made by the PDBIA for permission to hold sidewalk sales on Saturday, June 23, 2018 during the Taste of Downtown event on Charlotte Street, on July 21, 2018 for the PDBIA's annual Pulse event, and on August 11, 2018 as part of the Hootenanny on Hunter event.

While public access to the sidewalks will be maintained, the sales involve sidewalk uses that are beyond the provisions contained in By-law 99-115, being a by-law to regulate the use of sidewalks for certain commercial purposes, and therefore the PDBIA is seeking Council approval.

Submitted by,

John Kennedy  
City Clerk

Contact Name:  
John Kennedy, City Clerk  
Phone: 705-742-7771, Ext 1799  
Toll Free: 1-855-738-3755  
Fax: 705-742-4138  
E-Mail: [jkennedy@peterborough.ca](mailto:jkennedy@peterborough.ca)