



Peterborough

Community Wellbeing Plan

Committee of the Whole

December 4th, 2017

What are the goals of the plan?

1. Make recommendations for Council's consideration related to priorities to improve the quality of life for people that live in Peterborough City, County and Curve Lake.
2. Continue to improve community engagement between residents and local government.
3. Provide a framework for progress reports and outcome measurement of wellbeing.

Community Engagement training

**2
trainings**

**55
staff**



**Trained
City and
County
staff**

**Public Health
and other
community
partners**

Next full day training January 18, 2017

Engagement activities

Focused on getting out to the public

- Pop ups
- Meetings
- Website
- Social media
- Survey



Pop ups



- ✓ Peterborough Ex
- ✓ Peterborough Market
- ✓ Peterborough Library
- ✓ Peterborough Zoo
- ✓ Lakefield Market
- ✓ Wellness Centre
- ✓ Lang Pioneer Village
- ✓ Curve Lake Safety and Wellbeing Fair

Meetings

- ✓ DBIA Board
- ✓ Planning Table for Youth
- ✓ Ptbo Youth Council
- ✓ Early Years Planning Table
- ✓ Youth Service Forum
- ✓ Lakefield Round Table
- ✓ Youth Commission
- ✓ Joint Accessibility Committee
- ✓ Hiawatha LIFE staff
- ✓ Peterborough Family Resource Centre
- ✓ BEL Rotary



Indigenous Engagement

- Curve Lake Human and Health Service committee – July
- BOH First Nation Committee – Sept
- Hiawatha Life Services Staff – October
- Curve Lake Community Fair - October



Curve Lake First Nation Akwaskdodwaud A Weekooksosswaud
(Community Task Force) and Health & Family Services

proudly present...the **2017 Curve Lake Community Safety Fair**

The Curve Lake Community Task Force, is planning a Safety Fair on Friday, October 06, 2017 from 2p.m. to 8p.m. at the Community Centre, 20 Whetung Street East in Curve Lake. The overall intent of the Safety Fair is to promote personal and home safety prevention. The Safety Fair will also provide a needs analysis from pre-registration for certification training from various health and safety community resources.

We invite your Organization to come and participate with a display booth (one table per agency) and provide information on types of programs and services you have to offer. To confirm your availability to attend, please complete and return this Registration Form to Marcie Williams, Mental Health Worker at MarcieW@curvelake.ca or fax to (705) 657-3067.

Facebook



Municipality of Trent Lakes

October 18 at 8:46am · 🌐

The City, County & First Nations are developing a Community Wellbeing Plan and looking for input, through the online survey link: www.peterborough.ca/ptbowellbeing They could use more input from older adults completing the survey. Please share with others who may be interested.



- Facebook Ad
- 18,896 people reached
- 419 Clicks
- 42 Likes
- 55 Shares
- 13 Comments

Twitter



9 City tweets
10,927 impressions

Website



1,200+ visits

Survey Counts (as of Oct 23)

648

• Online

140

• Hardcopy

162

• Meetings digital vote

950

• Total

Survey demographics

Extended the survey deadline to October 31st to hear more from:

- Males
- Youth
- lower incomes
- lower education level
- Seniors
- County residents



Survey

Please take 5 minutes to complete this survey and help identify what aspects of community wellbeing should be a priority for your local government. Answer all or any questions. If you do not feel comfortable answering a question, feel free to skip it.

Please complete this survey by October 31, 2017 and return to
Community Wellbeing Survey - City of Peterborough
PO Box 4138 Peterborough K9J 8S1

Community Wellbeing Plan #PtboWellbeing

1. The Canadian Index of Wellbeing (CIW) is a nationally accepted tool for measuring the quality of life in a community. It measures wellbeing in eight specific categories. How well is our community doing in each of these categories? 1 is very weak and 5 is very strong.

Community Vitality Do strong, active, and inclusive relationships exist among people and between all types of organizations?

1 2 3 4 5

Democratic Engagement Are people advancing democracy through political institutions, organizations and activities?

1 2 3 4 5

Community Vitality



Living
Standards



Healthy
Populations

Education



Democratic
Engagement

Leisure and
Culture



Time Use



Environment



Canadian Index of Wellbeing



Community Vitality

Do strong, active, and inclusive relationships exist among people and between all types of organizations?



Democratic Engagement

Are people advancing democracy through political institutions, organizations and activities?



Education

Are instruction, schooling, and training from birth to adulthood available? Accessible? Do they prepare people for work, life and life's changes?



Environment

Are we protecting our environment while revitalizing our ecosystems and working towards sustainability?

Canadian Index of Wellbeing



Healthy Population

Are people physically, mentally and socially healthy?



Leisure and Culture

Are arts, culture and recreation activities available and being embraced?



Living Standards

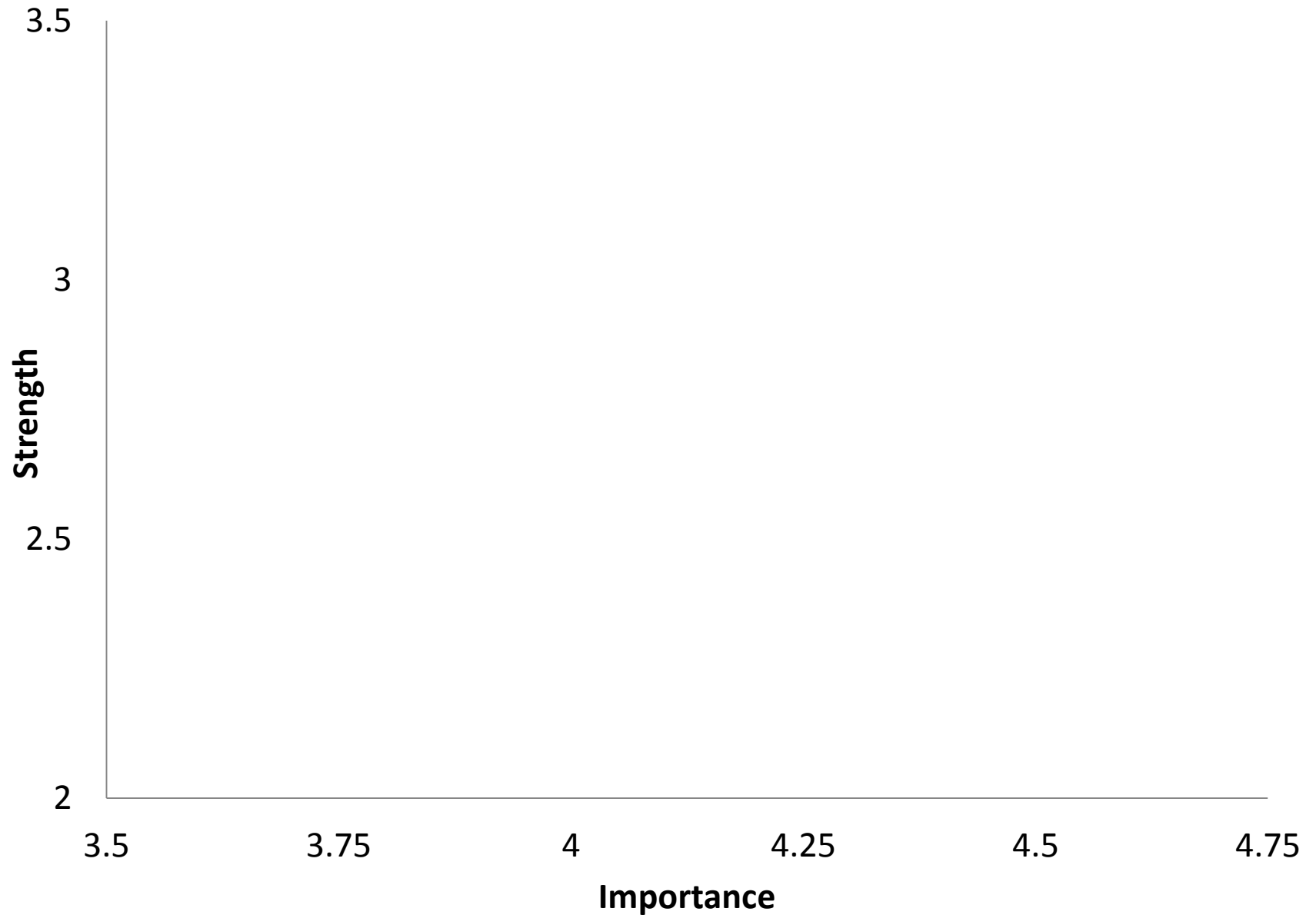
Are we economically secure?



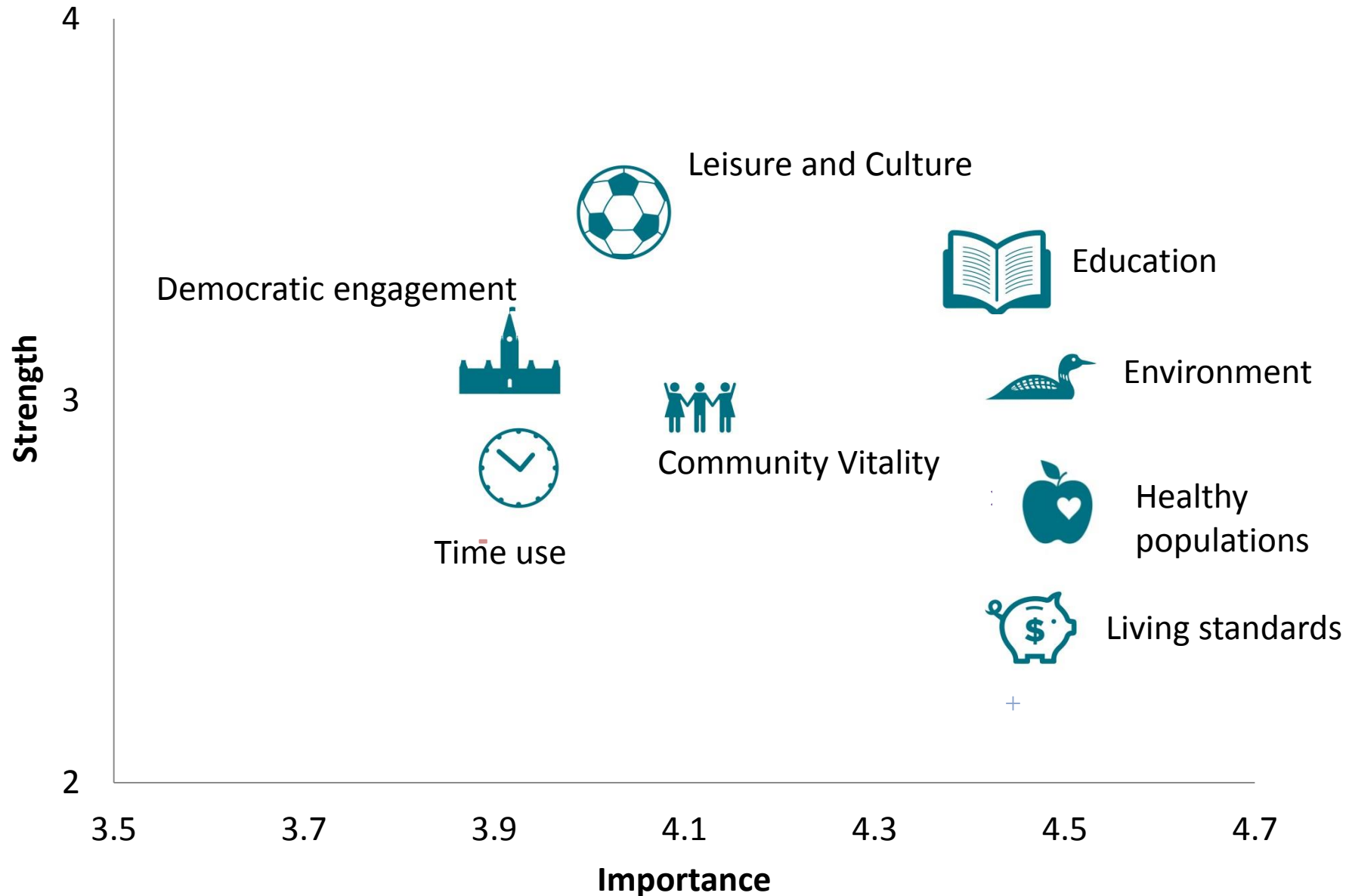
Time Use

Are we balancing our leisure, work, social and rest time to improve wellbeing?

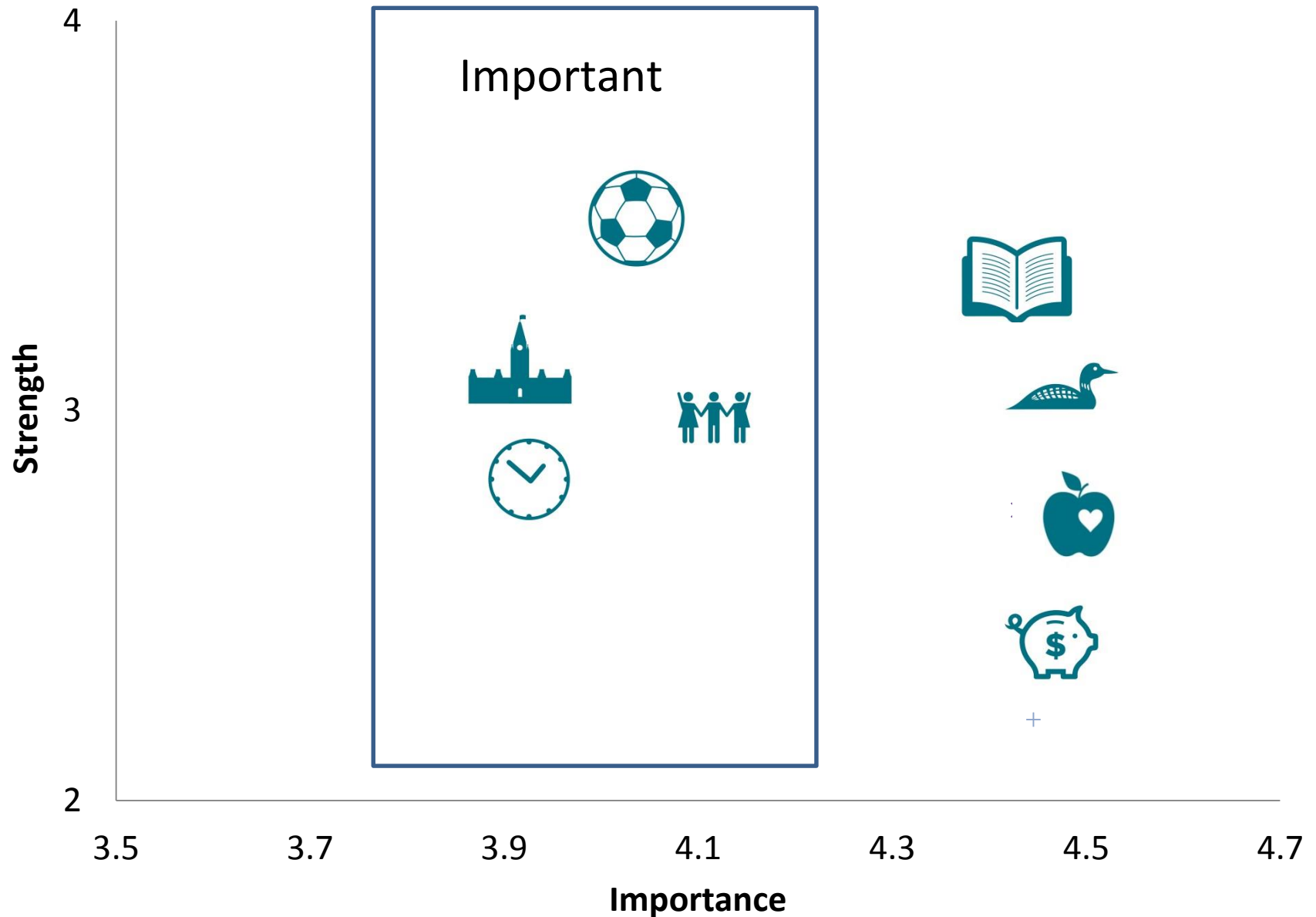
Survey results



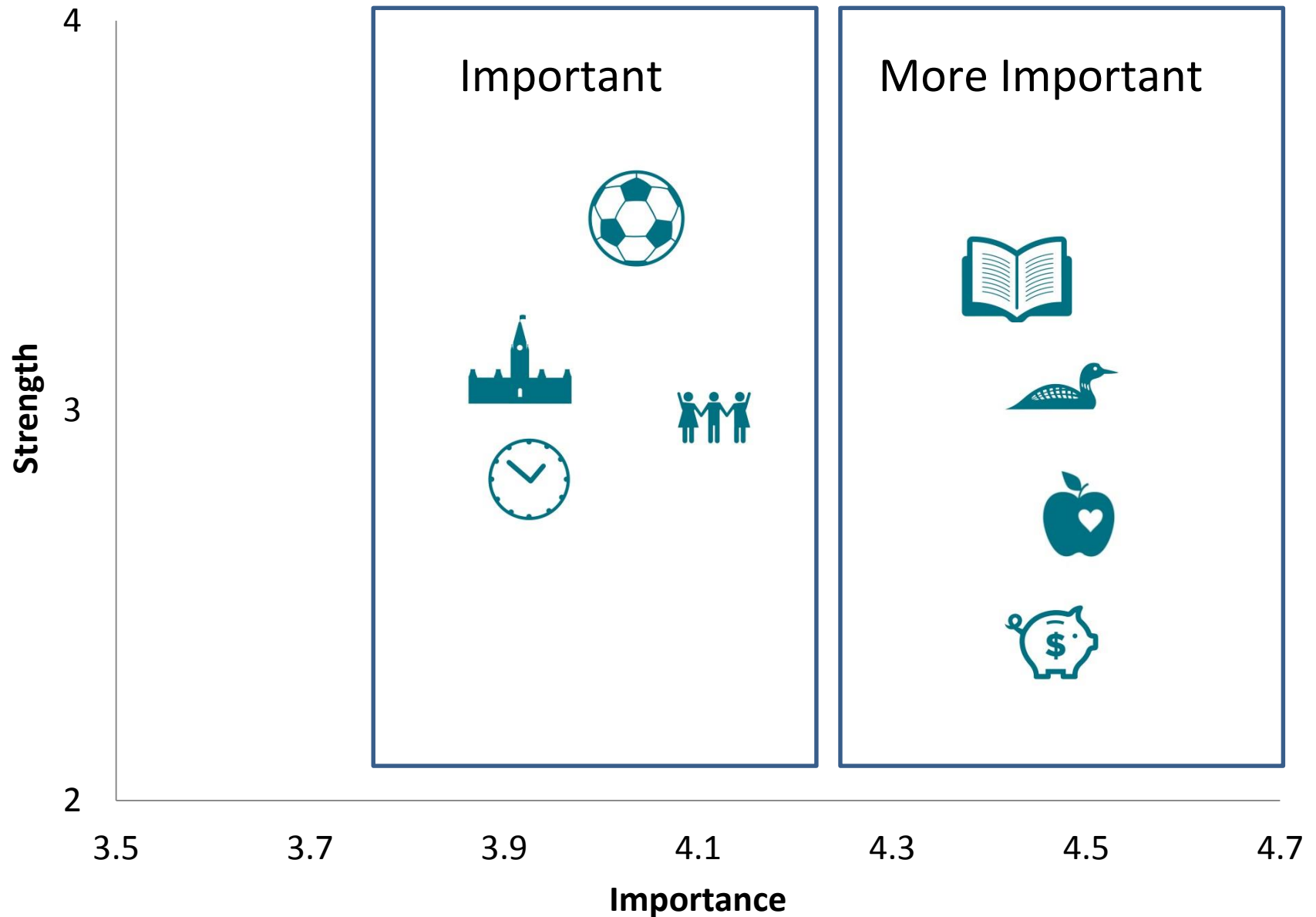
Survey results



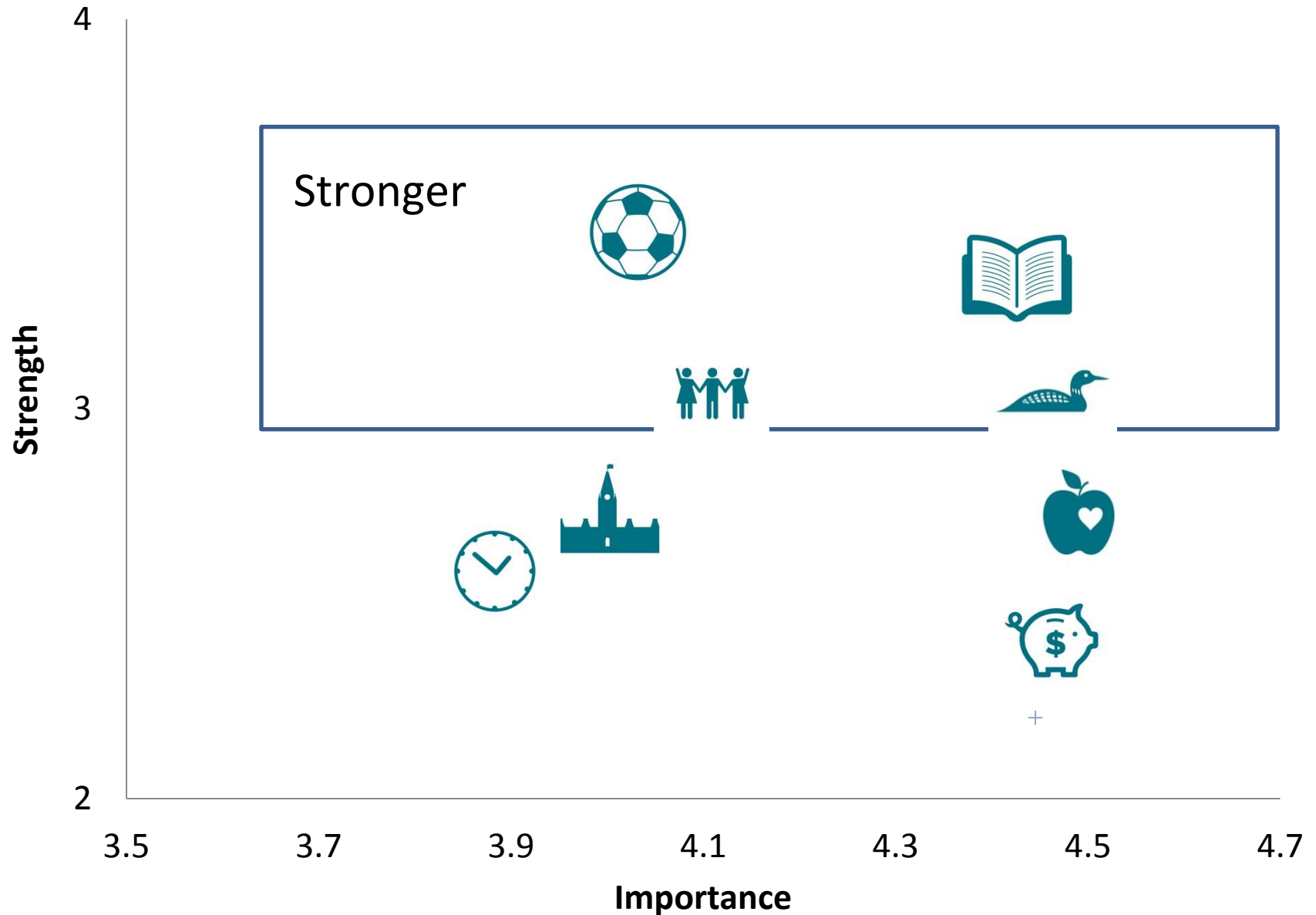
Survey results



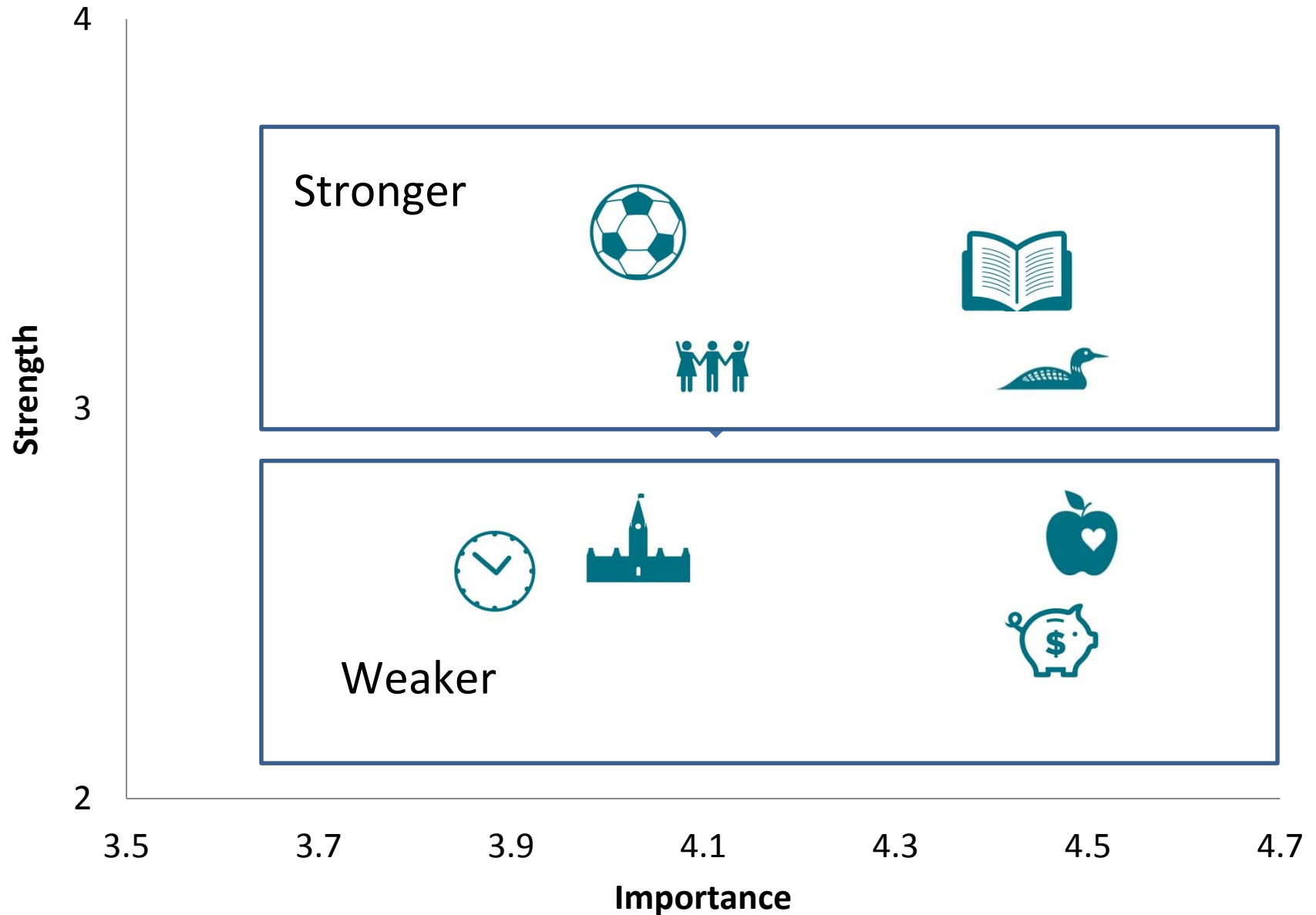
Survey results



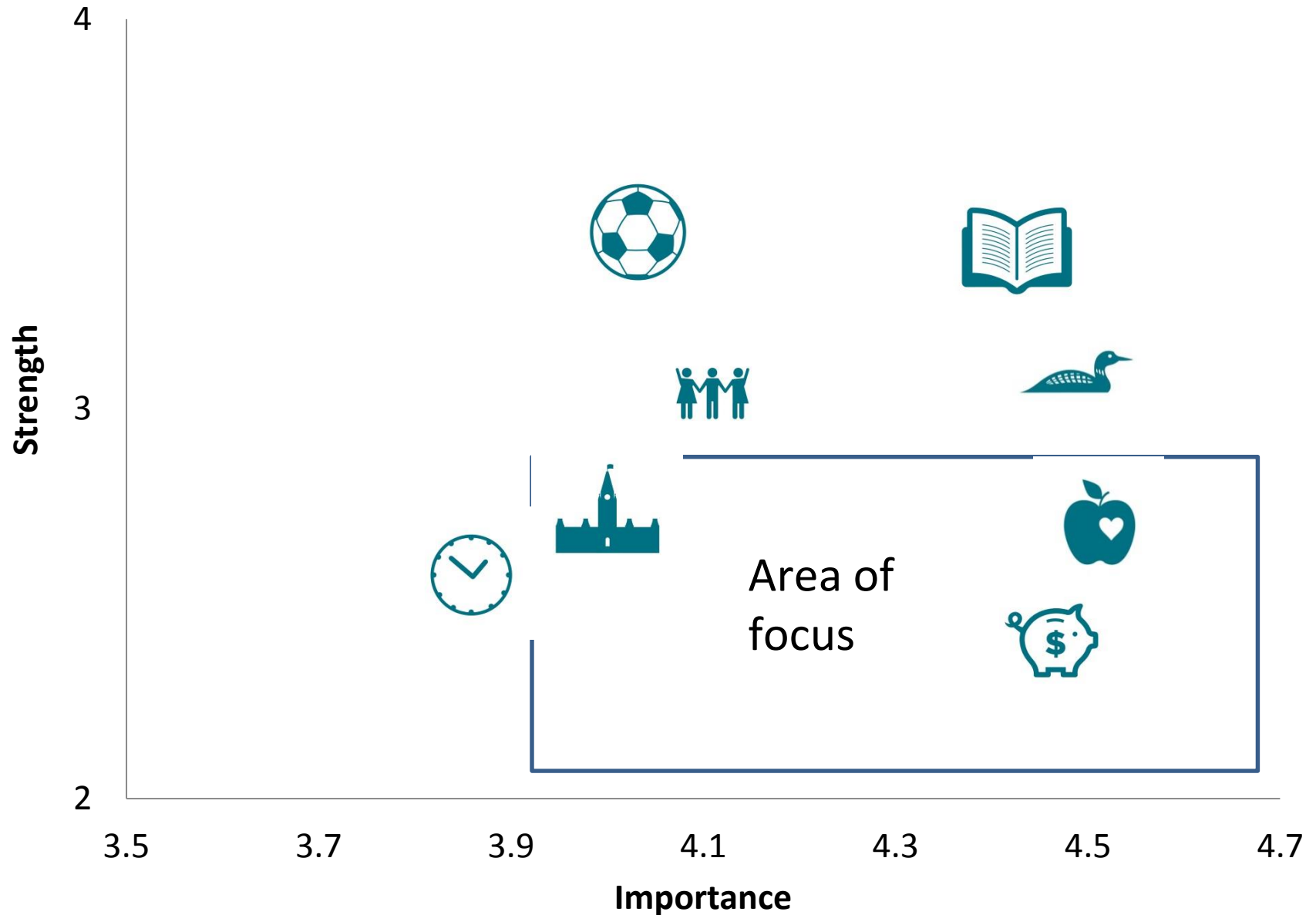
Survey results



Survey results



Survey results



Question 3: Suggestions to improve community wellbeing

A word cloud of suggestions for improving community wellbeing. The words are arranged in a roughly circular pattern, with some words being larger and more prominent than others. The colors are various shades of blue and teal. The words include: Employment, Transportation Options, Activities, Basic Income, Stop, City Hall, Council, Promote, Support, Low Income, Downtown, Continue, Jobs, Money, Community, Rent, Affordable, Housing, Environmental, Listen, Minimum Wage, Mental Health, Wellness Centre, Public, Recreation Opportunities, Living, Levels of Government, and Citizens.

Employment Transportation Options Activities Basic Income Stop
City Hall Council Promote Support Low Income
Downtown Continue Jobs Money
Community Rent
Affordable
Housing Environmental Listen
Minimum Wage Mental Health Wellness Centre Public
Recreation Opportunities Living Levels of Government Citizens

Find us at a local event!

- Establish priorities
- Community events and meetings
- Online Survey

**Summer
Fall 17**

**Fall
2017**

Come to a workshop!

- Prioritize solutions
- Focus groups, workshops and community meetings

Check out our findings!

- Recommendations
- Town hall, Council report

**Spring
2018**

Next steps - draft

October 31st	Survey closed
Late November	Survey report released
Nov 30th	Community Meal
January	Participatory interactive workshops
February	Focus Group (First Nation?) Youth specific engagement activity Test digital town hall Design charrette (one City and one County)
March	Open House (County) Town Hall (City)
Late spring	Report to Joint Services and Councils

Peterborough.ca/Ptbowellbeing

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City of Peterborough

**Peterborough**
Community Wellbeing Plan

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Community Wellbeing Plan

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Community Engagement

Tell Us What You Think...

Reports and Research

Links

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Upcoming Events

Who's Listening

Nancy Fischer
(705) 748-8830 Ext. 3814
Project Manager

Stay Connected

About the Plan

The Community Wellbeing Plan will:

- Make recommendations for Council's consideration related to quality of life priorities
- Provide a framework for progress reports and outcome measurement
- Continue to improve community engagement

"Community wellbeing is the combination of social, economic, environmental, cultural, and political conditions identified by individuals and their communities as essential for them to flourish and fulfill their potential." -(Wiseman and Brasher)

GET INVOLVED!

- Sign up for email updates
- Encourage constituents to join a workshop or focus group to develop solutions

Join the conversation

Join the conversation:

@ www.peterborough.ca/ptbowellbeing

✉ ptbowellbeing@peterborough.ca

☎ 705-742-7777 Ext. 1477

🐦 #PtboWellbeing

live • grow • thrive



Questions

live • grow • thrive

